

FINANCIAL TIMES



ERITREA Guerrillas prepare for independence Page 6

No.31,013 FINANCIAL TIMES 1989

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World News

Gorbachev proposes Helsinki summit

President Mikhail Gorbachev, the Soviet leader, responded to the upheaval in Eastern Europe with a call for a summit meeting of all 35 nations involved in the Helsinki process...

Czechs open border

Czechoslovakia is to open its southern border with Austria - dismantling another section of the Iron Curtain between East and West.

Belrut standoff

The military standoff in Beirut continued with the Israeli and French governments warning Syria against attacking the Christian enclave of General Michel Aoun.

UK secret funds row

The UK Government was plunged into controversy over its sale of the Rover Group to British Aerospace, as it was forced to admit it had made secret financial concessions in the deal to BAE.

Delors EC advice

Enlarging the EC much beyond its present 12 members had to entail an increase in supranational decision-making, Mr Jacques Delors, the Commission president, said.

Slav tensions grow

Psychological warfare between Serbia, Yugoslavia's most populous republic, and the small, prosperous Western-oriented republic of Slovenia is escalating.

US evacuation

Officials of US embassy dependents in El Salvador were evacuated. Page 2

Irish bar attack

A Catholic bar owner and one of his customers were killed when gunmen burst into a Northern Ireland pub...

Aldington award

Lord Aldington was awarded the annual award for literary excellence in the field of fiction...

SA murder arrests

A former narcotics detective suspected of involvement in the murder of Dr David Webster, an anti-apartheid activist...

Lee wins libel case

A Singapore court found the Far Eastern Economic Review magazine guilty of libelling Mr Lee Kuan Yew, the Prime Minister...

E Berlin regrets '68

East Germany expressed regret for its part in the 1968 Warsaw Pact invasion of Czechoslovakia.

Port action writes

Greenpeace, the environmental group, may face legal action from companies barred by its six hour blockade of Amsterdam port.

Manila coup reports

Philippine army rebels were reported to have occupied part of a Manila air base in an apparent coup attempt against President Corason Aquino.

Picasso for \$49m

Pablo Picasso's Les Femmes de d'Alger sold for \$49.5m to a collector bidding via satellite from Tokyo.

Business Summary

Nestle links with General Mills to take on Kellogg

NESTLE, Swiss foods group, and General Mills of the US are joining forces for an attack on the world market for breakfast cereals dominated by US group Kellogg.

THE FT-SE 100 ended up 21.1 points at 2,765.5 points, due to some signs of selected Far Eastern interest in the UK equities market...

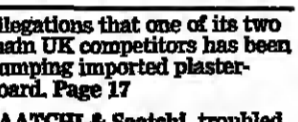
BANKING

The parent banks of Scandinavian Bank, 15th largest UK bank by asset size, surprised the London market by making a cash offer to convert it into a privately-owned group.

BPEB Industries

BPEB Industries, Europe's biggest plasterboard manufacturer, said it was considering asking the EC to investigate

Share price relative to the FT-AAX-Share Index



MANNESMANN

MANNESMANN, West German engineering group which has a 5 per cent shareholding in British Gearing, announced plans to buy a majority stake in Krauss-Maffei, German arms manufacturer.

DEFENCE

DEFENCE: France and West Germany signed a DML 90m (\$1.06bn) joint development contract for a series of combat helicopters to equip their armies at the end of the 1990s.

CO OP

CO OP, troubled West German retailer which drew back from the brink of bankruptcy in September, expects a reduced operating loss this year and a recovery in 1990.

NORWAY

NORWAY may join the European Monetary System (EMS) even if its fellow members of the European Free Trade Association decide not to do so.

AEROSPACE

AEROSPACE: The four top Western air engine manufacturers have applied to participate in a Japanese-sponsored super-engine development programme.

MITSUBISHI Electric

MITSUBISHI Electric, Japanese electric machinery maker, reported a 65 per cent increase in consolidated net profit to ¥35.7bn (\$250.5m) as domestic economic growth fuelled profits.

STORA

STORA, Swedish paper, packaging and building materials group, is to buy the outstanding 75 per cent of De foreneste Papperstidningar (DFP), Danish paper group, for Dkr510m (\$70m).

TRADE

TRADE: The EC and the US disagreed sharply on how to curb government subsidies that distort competition in international trade.

INSTITUT Merieux

INSTITUT Merieux, Rhone-Poulenc pharmaceuticals subsidiary, has almost certainly won the battle for Connaught-BioSciences, Canadian vaccine producer.

NOTE IMPLICATES RED ARMY FRACTION • KOHL PAYS EMOTIONAL TRIBUTE

Deutsche Bank chief murdered

By Andrew Fisher in Frankfurt and David Marsh in Bonn

MR ALFRED HERRHAUSEN, the chief executive of Deutsche Bank, was brutally murdered yesterday in a bomb attack which raised the spectre of terrorist violence just as the two Germans are going through the most hopeful period in their post-war history.



Alfred Herrhausen, chief executive of West Germany's largest commercial bank, who was murdered yesterday near Frankfurt

Police believe that the killing was the work of the extreme left-wing terrorist group Red Army Fraction (RAF). They found a note near the scene, with the inscription reading Kommando Wolfgang Beer and the star and Kalashnikov rifle insignia of the RAF.

The head of West Germany's largest commercial bank was killed by a remotely-controlled bomb as he was being driven to work at 8:30 in the morning in his grey armour-plated Mercedes through a quiet, leafy street in the spa town of Bad Homburg near Frankfurt.

The death of Mr Herrhausen, aged 59, one of Germany's most prominent business personalities, shocked bankers, politicians, and industrialists across Europe.

It was a tragic blow for the Frankfurt-based Deutsche Bank in a week when it had pulled off its biggest ever investment coup by agreeing the \$550m takeover of Morgan Grenfell, the UK merchant bank.

The murder was the latest in a long series of killings of German politicians, officials, and businessmen that has lasted since the days of the Baader-Meinhof terrorist gang in the 1970s.

At times, it seemed the banking stage was too small for Mr Herrhausen. In his desire to express himself deeply and philosophically on all manner of issues, including ethical ones, he sometimes strayed far from the business of his own bank.

Mr Herrhausen was a man of vision and philosophy who became a target. He was well known for his desire to express himself deeply and philosophically on all manner of issues.

From behind the police cordon, the bonnet and boot covers could be seen pointing macabrely to the sky. The radio serial was intact.

Mr Herrhausen's broad-brush approach to life was also reflected in the way he guided West Germany's biggest bank. "Strategy begins with a vision," he said.

Man of vision and philosophy who became target

By Andrew Fisher in Frankfurt

ALFRED HERRHAUSEN became a terrorist target because he embodied the financial and industrial might of Europe's biggest economy.

Mr Shireman, who was finance director of ISC Technologies, left the Ferranti group in July.

Ferranti made clear that the writ against Mr Guerri, his associates and the Panamanian companies was likely to be only the beginning of a legal battle to try to recoup money it says it has lost as a result of fraud.

Ferranti sues former deputy chairman, associates for \$198m

By Hugo Dixon and Richard Donkin in London

FERRANTI International Signal yesterday sued Mr James Guerri, its former deputy chairman, and three of his associates for \$198.5m which it says was fraudulently siphoned from some of its subsidiaries.

CHARTER PLC

A Christmas Challenge From CHARTER PLC. A grid of crossword puzzle clues.

MARKETS

Table with financial market data including Sterling, Dollar, Stock Indices, and US Treasury yields.

One ballot UK Tory MPs think the party cannot win

If Sir Anthony Meyer's candidature for the leadership of the UK Conservative Party garners enough abstainers to indicate a party split, its MPs can be forgiven for believing it to be one ballot the party cannot win.

Taiwan Old guard forced to face new issues ahead of tomorrow's election

Technology: Electronic surveillance helps retailers to fight shoplifters.

Management: When centralisation has a demotivating effect

Editorial comments: Japan's new multinational; Tragedy in Ethiopia.

Lombard: The two faces of the European Community

Surrey's Accountancy

Table with separate section data including Gold, International Bonds, and Stock Markets.

MARKET REPORTS, CURRENCIES, BONDS, EQUITIES

MARKET REPORTS, CURRENCIES, BONDS, EQUITIES. Page 30 (London), 39 (World)

OVERSEAS NEWS

Magazine ordered to pay Lee damages

A SINGAPORE court yesterday found the Far Eastern Economic Review magazine guilty of libelling Mr Lee Kuan Yew, the Prime Minister, and ordered it to pay \$323,000 (\$75,500) damages.

The judge said Mr Derek Davis, the Review editor, had shown in earlier articles "a state of mind which was wholly antagonistic towards the plaintiff and his government."

Taipei's old guard forced to face new issues

Taiwan votes tomorrow in an election which has altered the political landscape, writes John Elliott

LOUDSPEAKER trucks are blaring their political messages round cities and villages. A stripper is standing as a Labour Party candidate pledged to "fight fists with breasts".

Taipei's stock market unexpectedly plunged by 2.4 per cent yesterday when the local weighted index fell from 9830 to 9402 after peaking at 9826 in early trading.

The Government wants the elders to retire but they have not done so. Their intransigence has made people more impatient with the lack of full democracy.

It has been raised as a campaign slogan by a small New Country Alliance wing of the DPP, despite sedition clauses under the constitution which ban public discussion of the issue.



Protesters outside the US mission in Taipei object to the arrival of Representative Stephen Solarz to observe tomorrow's poll in Taiwan

MILITARY STANDOFF CONTINUES IN LEBANON France and Israel warn Syria

By Lara Marlowe in Beirut

THE military standoff in Beirut continued yesterday with the Israeli and French governments warning Syria against attacking the Christian enclave of General Michel Aoun.

Gen Aoun still refuses to accept the Arab League peace plan agreed by Lebanese MPs in Taif, Saudi Arabia, because it allows Syrian troops to stay in Beirut for the next two years and in eastern Lebanon for longer.

his French protectors would now accept autonomy for the Christian region under Gen Aoun's control, renouncing the long-held goal of driving all Syrian troops from Lebanon.

Rabin emphasises right to protect vital interests

By Hugh Carnegie in Jerusalem

MR YITZHAK RABIN, the Israeli Defence Minister, told MPs yesterday that Israel was monitoring particularly "the Syrian intention to carry out a shift of forces in Lebanon."

Boat-people return to Vietnam

By Michael Murray in Hong Kong

A GROUP of 130 Vietnamese boat-people flew back to Hanoi from Hong Kong yesterday, the sixth group to return home under the colony's voluntary repatriation programme.

Of the boat-people in Hong Kong, 44,000 arrived after a screening policy to sort out genuine refugees from economic migrants was introduced in June last year.

Islamic law upsets Malaysian Chinese

By Lim Siong Hoon in Kuala Lumpur

THE VARIED racial parties that make up the Malaysian government are like a political stew constantly on the boil. Occasionally it bubbles over. It happened again this week when eight Chinese state legislators all threatened to resign at once.

The bill was passed with, apparently, the acquiescence of the assemblymen from the Malaysian Chinese Association (MCA), the second largest party in the state and federal coalition. The major party in the coalition is the United Malays National Organisation (UMNO), which has 15 members in the 37-member assembly.

Dr Mahathir says he will not give in to them, nor leave any by-election uncontested. The stand-off reflects how far political integration is coming under stress, with non-Malay parties in the coalition becoming restless.

Eritrean guerrillas get ready for independence

Threat of famine has not dulled the rebels' confidence of defeating Ethiopia, reports Elizabeth D Wise

Mr Mengistu of the ERA said the region would survive the imminent famine more easily than that of 1985, because malnutrition and epidemics are much reduced now.

Television and radio in Britain will broadcast an aid appeal for Eritrea next week, the BBC and Independent Broadcasting Authority announced yesterday.

Why doesn't the EPLF strike while the government is weak? "We'll know the right moment," says Mr Fesseha. But even if President Mengistu falls, the EPLF will not simply declare independence.

CIT-CATEL (COMPAGNIE GENERALE D'ELECTRICITE) FRF 200,000,000 10 1/4% Convertible Bonds 1980/1991. We inform the bondholders that the redemption instalment of FRF 2,130,000, nominal due on 2 January, 1990, has been satisfied by a drawing on 21 November, 1989, in Luxembourg in the presence of an huissier.

WORLD ACCOUNTING REPORT. Financial Times Business Information. World Accounting Report is the international newsletter for accountants with an up-to-the-minute of correspondents. Published by Financial Times Business Information, World Accounting Report covers the latest and most important accounting events around the world, commenting on and analysing the most crucial developments.

Map of Eritrea showing major cities like Asmara, Keren, and Anseba. The map is surrounded by neighboring countries: Sudan, Ethiopia, Somalia, Kenya, and Djibouti.

Behind the lines, factories for rubber sandals, pasta, and sanitary napkins race to keep up with demand in the territory they control. Commissions on agriculture, construction, finance, industry, and transportation are staffed from central to village level by hundreds of professionals who form the civilian wing of the Front, described by Ethiopia's President Mengistu Haile Mariam as "bandits".



EUROPEAN NEWS

Herrhausen bequeaths powerful legacy

By David Lascelles, Banking Editor

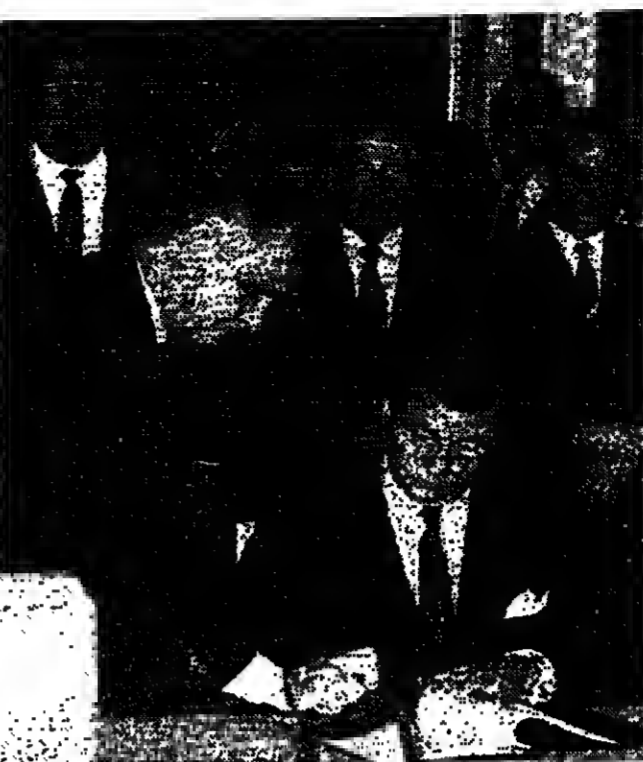
THE MURDER of Alfred Herrhausen, the Deutsche Bank's man most closely identified with its powerful international expansion...

Morgan Stanley. This growth has taken Deutsche to the point where its assets equivalent to \$17bn, it is the sixth largest bank in Europe...

both commercial and investment banking was mooted by Mr Thomas Albrecht, European banking analyst at UBS...

Germany's geographical closeness to the countries of the East and the chance to exploit big business opportunities...

Germany's geographical closeness to the countries of the East and the chance to exploit big business opportunities...



Chancellor Kohl and President Gorbachev look on as Mr Herrhausen signs an agreement in Moscow last year

Victims of Germany's terrorists

Following is a list of terrorist actions claimed by or attributed to the Red Army Fraction:

- May 1972 - Three US servicemen are killed in a bomb attack November 1974; West Berlin judge Ginter von Drenkmann is shot dead. April 1975 - "Holger Meins" Commando occupies West German embassy in Stockholm and kills two diplomats. April 1977 - Chief Public Prosecutor Siegfried Buback shot dead. July 1977 - Jürgen Ponto, chief executive of the Dresdner Bank, shot dead. September 1977 - Employers' leader Hans-Martin Schleyer abducted and later murdered. October 1977 - Palestinians supporting Schleyer's kidnappers hijack a Lufthansa flight and kill the pilot. February 1985 - Arms industry executive Ernst Zimmermann killed in campaign for political prisoner status. August 1985 - Huge car bomb at US Rhein-Main air base near Frankfurt kills two people and injures 20. July 1986 - A powerful remote-controlled Red Army Fraction bomb kills Siemens executive Karl Heinz Beckurts. October 1986 - Senior West German diplomat Gerold von Braumühl is shot dead outside his home in Bonn. September 1988 - Hans Tietmeyer, Secretary of the Bonn Finance Ministry, escapes a shotgun ambush.

Killing underlines terror group's powers of survival over 20 years

By David Goodhart in Bonn

THE MURDER of Mr Alfred Herrhausen is a shocking reminder of the Red Army Fraction's power of survival. Several times in the 20 year history of the organisation, and its offshoots, it has disappeared from view for a few years, been declared dead, and then struck again.

also being whether threats of a new terror campaign from leaders of the recently failed hunger strike by faction prisoners were taken seriously enough.

Responsibility for the protection of prominent people lies with special squads attached both to the Federal Criminal Investigation Office (BKA) and to the Länder (state) police.

The Baader-Meinhof group which first emerged in the late 1960s out of the Maoist fringes of the student movement.

Germany's geographical closeness to the countries of the East and the chance to exploit big business opportunities...

Moscow faces fresh wave of angry nationalist protests

By John Parker in Moscow

AS Mr Mikhail Gorbachev continued his diplomatic rounds in Italy, two intractable nationalist disputes at either end of the Soviet Union were taking sharp turns for the worse.

enclave within Azerbaijan, to indirect rule by the Azerbaijan republic. Since January, the area has been under the direct rule of Moscow.

Many Communist Party members are believed to have been returning party cards. Members of the national council for Nagorno-Karabakh, which recently declared itself to be the legal government of the region, left Yerevan, Armenia's capital, to discuss plans.

Politicians in Bonn row over Kohl unity plan

By David Goodhart in Bonn

THE unexpectedly strong domestic political consensus in West Germany over Mr Helmut Kohl's 10-point plan for German unity has already come apart.

SERIES OF FAR-REACHING AGREEMENTS SIGNED Italy extends a strong hand to Gorbachev

By Quentin Peel in Rome

ITALY AND the Soviet Union yesterday signed potentially the most far-reaching series of bilateral agreements yet negotiated by a European Community country with Moscow.

conversion of defence industries to civilian production, including research into alternative products, how to market them and how to retrain the industrial work force.

conversion of defence industries to civilian production, including research into alternative products, how to market them and how to retrain the industrial work force.

chance to join the international financial institutions, calling for "a gradual accession of the interested countries into international economic and financial organisations (such as IMF, Gatt, etc)."

State aid curbs urged on Italians

By John Wyles in Rome

STR Leon Brittan, the European Community's Commissioner for Competition, yesterday took to the Italian Senate his campaign for tighter controls on state aids to industry, three days after its members had been told that the Commission has greatly exaggerated the volume of aid paid in Italy.

Poland and Hungary seek BIS bridging loans

By Stephen Fidler, Euromarkets Correspondent

POLAND and Hungary have requested bridging loans from the bank for international settlements, the Basle-based body which groups western central banks, in a bid to speed western help for their economic reform efforts.

ment of IMF and World Bank funds associated with it. IMF officials have been in Warsaw discussing the country's economic programme, but a letter of intent on an agreement seems unlikely before the end of the year.

Labour backs ERM entry for UK on 'reasonable' terms

By David Lascelles, Banking Editor

BRITAIN'S Labour Party supports the negotiation of UK entry into the exchange rate mechanism (ERM) on "reasonable and prudent" conditions to help implement the first stage of the Delors plan for monetary union, according to Mr John Smith, the Shadow Chancellor of the Exchequer.

Franco-German helicopter deal

By William Dawkins in Paris

FRANCE AND West Germany yesterday signed a DM1.5bn joint development contract for a series of combat helicopters to equip their respective armies at the end of the 1990s.

Companies flock to sign deals with Soviet Union

By John Wyles in Rome

MANY of Italy's leading private and public groups yesterday followed Fiat in signing joint venture and commercial agreements with the Soviet Union in fields as diverse as oil exploration and roadbuilding, intensive farming and chemicals manufacturing.

Slovenia bans rally of Serbs

By Aleksandar Lebl in Belgrade

PSYCHOLOGICAL warfare between Serbia, Yugoslavia's most populous republic, and the smaller prosperous Western-oriented republic of Slovenia is escalating.

Labour backs ERM entry for UK on 'reasonable' terms

By David Lascelles, Banking Editor

BRITAIN'S Labour Party supports the negotiation of UK entry into the exchange rate mechanism (ERM) on "reasonable and prudent" conditions to help implement the first stage of the Delors plan for monetary union, according to Mr John Smith, the Shadow Chancellor of the Exchequer.

which would be independent of political control, nor hindering rules on budgetary and fiscal policy. But Mr Smith believed that his concerns were already being considered in EC institutions, and he said a future Labour government was pledged to negotiate in good faith with its European partners.

The City of London's survival as the number one financial centre of Europe depends crucially on the UK being a full member of the EC, according to Mr Peter Leslie, the deputy chairman of Barclays Bank. "Our message is that economic and financial independence or sovereignty are a thing of the past," he said.

while the technicalities of economic and monetary union seemed far removed from the problems which bankers normally have to worry about, the prospect of a stable exchange rate environment and a concerted monetary policy would have a profound effect on domestic and cross-border financial transactions. If this could be combined with steady growth and low inflation, there would be a new and powerful challenge to creative financial service.

fiscal co-ordination. As European monetary union develops, price stability is best assured by competition among central bank monetary policies because this assures that the private sector's anti-inflationary voice is heard. Mr Keating also believed that monetary union can be achieved almost entirely without European federal institutions.

Organisers were trying yesterday to redirect the demonstration to Belgrade, the Serbian and federal capital. The stated purpose of the rally was to acquaint the people of Slovenia with the "truth about Kosovo", the strife-torn Albanian-populated province where Serbia has reasserted political control.

AMERICAN NEWS

# Warning by Bush against summit 'peace dividend'

By Peter Riddell, US Editor, in Washington

PRESIDENT George Bush left last night for his weekend meeting off Alaska with President Mikhail Gorbachev, talking about "a permanent reduction in tensions." However, he warned against premature talk about a large "peace dividend" from cuts in defence spending.

Mr Bush completed his extensive preparations and consultations with US allies and specialists in Soviet matters, saying he approached the two-day meeting "in a spirit of inquiry and of finding ways that we can help ensure that everything moves forward."

"The main US aim is to reach a new understanding with the Soviet Union across a wide range of issues from eastern Europe, via arms control, to regional conflicts such as Central America. In the last few days Mr Bush has been anxious to lower expectations about the possibility of specific agreements or of decisions being taken over the heads of his allies."

"He sought yesterday to send reassuring signals to the Soviet leader, saying that Mr Gorbachev had played "a very, very constructive role" as these events have developed in eastern Europe. He said events were "clearly moving in a way that should result in a permanent reduction of tensions that have been the hallmark of Cold War days."

However, he warned that there was "an uncalled-for euphoria in some quarters that suggests that current events mean that the US can recklessly cut its defence spending. When I hear 'peace dividend', what that implies to me is somebody saying, if you cut defence spending by \$10bn, we can take that money and spend it on something else. They all have a wide array of programmes. We can't do that. We've got enormous budget problems."

The US yesterday responded to suggestions, made by Mr Gorbachev in Italy late on Wednesday, for a reduction in naval forces in the Mediterranean and elsewhere. Mr Raymond Seltz, Assistant Secretary of State for European and Canadian affairs, said the US was not interested because it was a sea-going power and would not agree to arms control being applied to US naval forces.

# IADB rules change to help Latin America

By Nancy Dunne in Washington

THE Inter-American Development Bank, facing falling demand for loans this year, has agreed to an early modification of its lending policies to make new resources available for development in the debt-burdened Latin American countries.

The new rules were to go into effect next year, with the bank's seventh resource replenishment, which is expected to lift lending to \$22.5bn in 1990-1993.

However, project authorisations this year have lagged even behind the 1988 low levels as borrowers waited for an easing of the rules. The bank's governors - the finance ministers of the member countries - took a vote to let new rules go into effect immediately.

As a result, the bank said, the IADB is likely to reverse this year a worrying decline in lending - a trend which began in 1984. Before the change, less than \$1bn in loans had been announced, down from \$1.682bn last year and \$2.565bn when lending peaked in 1984.

Under the new rules, the bank will be allowed to make loans covering 50 to 60 per cent of a project. IADB loans had covered 30 to 40 per cent, and Latin American countries were unable to raise their share of the financing.

The IADB also approved a rule change to lift concessional lending, most of which is to be for countries experiencing the most severe economic problems. IADB soft loans will no longer be restricted to particular sectors.

Before year-end, the IADB is expected to announce new projects now possible, with the aim to bring the 1989 total to \$2.2bn. Four project approvals have been announced this week, including an innovative \$380m credit scheme for medium and long-term financing for the private sector in Chile.

Another \$34.7m loan will help finance a labour-intensive emergency public works project in Bolivia. A \$3.66m grant from the Japanese Special Fund will also help finance it.

# Political tripwire awaits Chilean hopes

Barbara Durr tells how an opposition front-runner could meet frustration

CONFIDENCE reigns in the heart of Mr Patricio Aylwin. As Chile approaches its presidential and Congressional election on December 14 election, the opposition presidential candidate, like his whole campaign, seems strangely serene, less concerned about winning than about the size of the victory margin and how to govern when President Augusto Pinochet has stepped down on March 11 - 16 years and six months to the day since he shattered Chile's long democratic tradition with a military coup.

Worries about a mere narrow win for Mr Aylwin, the 70-year-old Christian Democrat who is the candidate of the 17-party opposition coalition, indeed seem minimal. He has scored above 50 per cent in virtually every opinion poll this year. Public support is clear on the Aylwin campaign trail. Wherever he goes, crowds gather spontaneously to cheer him or just to watch him pass and wave. Mr Hernan Búchli, the right-wing candidate, does not inspire similar spontaneity.

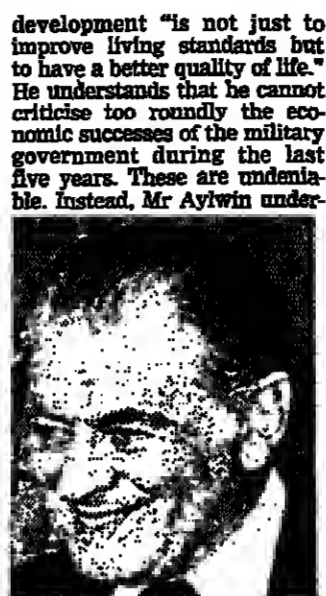
So Mr Aylwin spends less time in his campaign attacking his opponent than calling for people to participate in what he calls "the great crusade to reconstruct a free country."

While he makes the usual promises about more social spending (promises Mr Búchli also makes), the tone of the Aylwin campaign is more about the restoration of intangible social values.

In a recent campaign tour of southern Chile, Mr Aylwin said: "My government would mean real change, where the dignity of the person is respected, where people are not humiliated, where people are listened to. We want a nation that is just and good for all." In part, his reference is the Pinochet regime's human rights record. Over the last two years, rights organisations have registered many fewer cases of violations but there have been nearly 750 documented cases of disappeared detainees since 1973, and arbitrary arrest and torture have been commonplace.

Yet Mr Aylwin also refers to a more basic if less measurable shift in Chilean society. The country's traditional human solidarity, he says, has been lost in the more individualistic and competitive environment of the Pinochet regime's free-market society. The opposition candidate is campaigning on the Chilean version of President George Bush's "kinder and gentler America."

Economic forms part of this promise of a more humane future for Chile. Mr Aylwin said that the goal of economic



Aylwin: Expected to win scores that the benefits of these years of economic health have not touched the majority of Chileans.

development "is not just to improve living standards but to have a better quality of life. He understands that he cannot criticise too roundly the economic successes of the military government during the last five years. These are undeniable. Instead, Mr Aylwin under-

middle class and the workers have become impoverished in these years." Recent government statistics on income distribution back Mr Aylwin's charge.

Mr Aylwin and his coalition partners are counting on this vote to be largely in their favour. Mr Francisco Errazuriz, the third presidential candidate and a populist, will also garner some of these votes. Fewer Chileans of modest means are expected to cast ballots for Mr Búchli.

The opposition is aiming for as much as 60 per cent support at the ballot box in the first electoral round, though this seems optimistic. Indications suggest that Mr Aylwin will win outright in the first round, but with less than a landslide. A second round would be held if no candidate had an overall majority in the first.

The key to his ability to govern from March will be the proportion of opposition candidates in Congress. Mr Aylwin has been energetically promoting his coalition partners' candidacies for Congress in the hope that he will have a majority there. The outcome is hard to judge, not least because of the way in which the military regime changed the electoral laws. Now, for example, if two seats are available in a given district (in the case of the House of Representatives) or

region (in the case of the Senate), at least one of the opposition candidates would have to win more than 66 per cent of the vote to avoid having the second seat go automatically to a right-wing opponent.

The rules are pushing Chile's multi-party political spectrum towards a two-party system, which for the moment is favouring the right wing. Chile's traditional political division is roughly by thirds - with a right, left and centre - the last led by the Christian Democrats. Now, the Christian Democrats have joined the left - an alliance not altogether comfortable - but the partners might not be able to take the required 66 per cent of the vote to win both seats in any given district or region. So the right could have as many as half the Congressional seats, although the popular vote were more heavily for the left and centre.

Mr Aylwin and his fellow opposition candidates are trying to overcome these considerable handicaps to the emergence of a workable government of their ilk. The danger is that, if Mr Aylwin has to contend with a recalcitrant Congress as well as General Pinochet, who will remain army commander-in-chief, he might be too deep in the trenches of institutional warfare to create the kinder and gentler Chile he wants.

# Mexican interest rates up sharply at bill sale

By Richard Johns in Mexico City

MEXICAN interest rates rose sharply at this week's auction of Treasury bills as official figures showed that the current account deficit was \$3.14bn for the January-August period of this year, up from \$2.0m in the same period last year.

The current account figure confirms expectations that the outcome for the year will be in the order of \$5.8bn-\$5.5bn, compared to earlier projections of \$4.6bn.

During this period exports increased by 7.5 per cent to \$15.27bn while imports rose by 27.7 per cent to \$18.5bn. At \$4.6bn interest payments on the foreign debt were up 8.9 per cent over the same period of 1988.

The rise in domestic interest rates is seen by analysts as reflecting doubts over the parity of the peso given the trade imbalance and the Government's ability to limit inflation in 1990 to the 15.3 per cent figure in its budgetary projections.

Not only were rates up but there was a marked shift in preference towards shorter-term instruments in contrast to the steady and encouraging trend until recently towards longer-term maturities.

Deterioration of the current account apart, confidence has been weakened by confusion and contradictions in the presentation of the 1990 budget.

# US dependents out of Salvador

By Tim Coone in San Salvador

DEPENDENTS of US embassy officials in El Salvador are being evacuated. An estimated 300 people were sheltering yesterday in the fortified embassy building in the capital San Salvador, waiting to be flown to the US during the day.

The implementation of diplomatic evacuation is a signal that a big conflict is expected and that protection cannot be guaranteed. Such a signal from the US indicates an assessment of the ability of the Salvadoran armed forces to control the actions of the FMLN.

Embassy officials were remaining tight-lipped on the evacuation, but diplomatic sources in the city said other US citizens living in El Salvador were being recommended "to take long vacations".

Several European diplomatic missions were also on the point of implementing evacuation for non-essential staff and for their resident citizens.

The measures follow the occupation by left-wing FMLN guerrillas of western suburbs of the capital on Wednesday morning. The home of a US embassy official was attacked and badly damaged, and two French embassy officials had to be evacuated from their homes by the Red Cross. One Western diplomat said: "We saw a group of guerrillas having a late breakfast on a neighbour's terrace."

The guerrillas and the army have been recommending that residents leave the suburbs. Several Salvadoran industrial-

# Candidates struggle for centre votes in Brazil

By Ivo Dawson in Rio de Janeiro

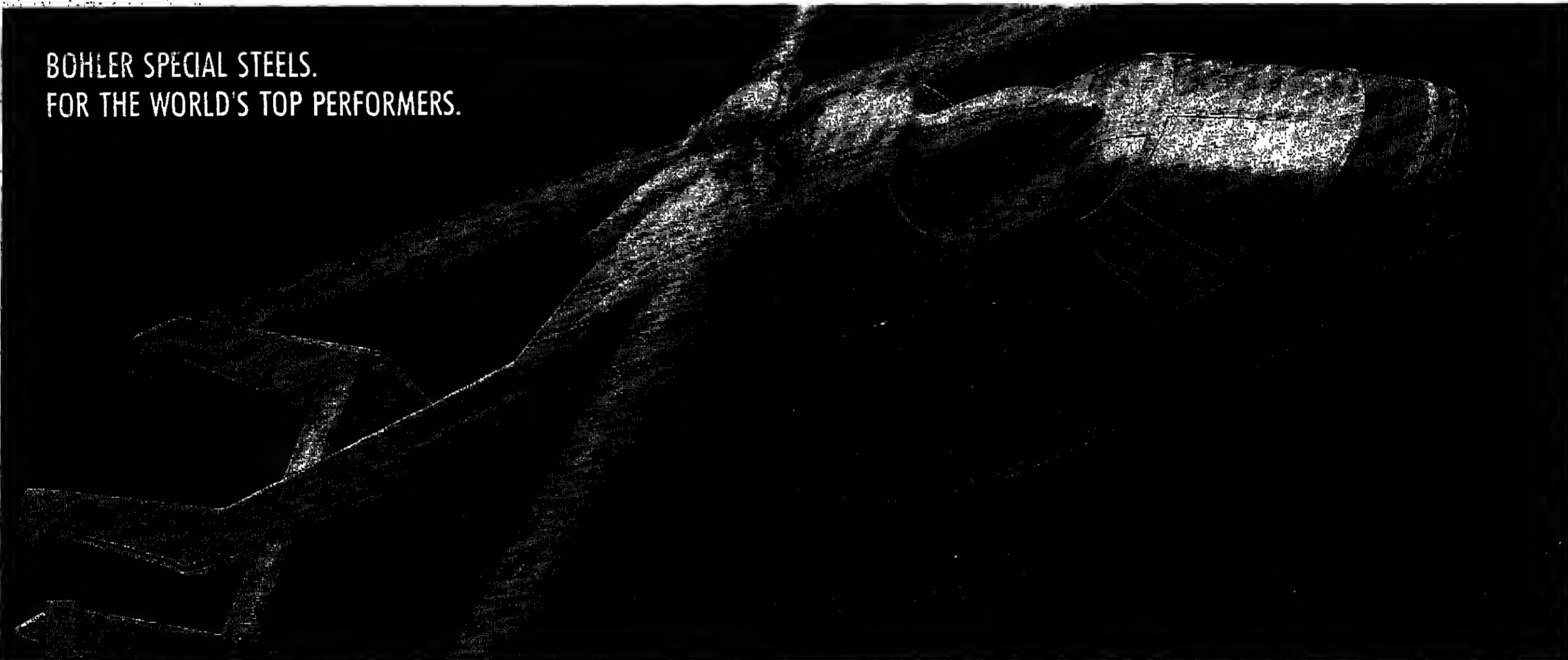
BRAZIL'S two presidential candidates are scrambling to capture the centre among the country's 82m voters as Mr Fernando Collor de Mello continues to dominate the opinion polls.

The former governor, whose 28 per cent in the first round of the election last month left him firm favourite for the December 17 run-off, is trying to shrug off his right-wing image and bolster his appeal as a radical reformer.

Mr Luis Inácio Lula da Silva, his left-wing rival who won 17 per cent in the first round, is trying to expand his National Popular Front (FPN) beyond the socialist camp.

Mr Collor has been recording about 50 per cent in the opinion polls against about 38 per cent for Lula.

Much may depend on the Social Democratic Party, whose candidate Senator Mario Covas came fourth last month. About half the party believes Mr Collor represents a continuation of the discredited outgoing regime, and that the party's commitment to an end to the old oligarchy must ally it with Lula. Others argue that, distasteful though they find Mr Collor's elitist background, his liberal economic prescriptions are far closer to Mr Covas's demand for a "shock of capitalism" than Lula's views.



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WORLD TRADE NEWS

# Anglo-Japanese venture to bid for HK airport

By Michael Murray in Hong Kong and Andrew Taylor in London

A POWERFUL Anglo-Japanese consortium has been formed to bid for the design and construction of an international airport, a six lane motorway and a high speed rail link in Hong Kong. The contract would form a large part of a HK\$127bn (£10.3bn) port and airport development announced eight weeks ago by the Hong Kong government.

The consortium is led by Trafalgar House and Costain the British construction, engineering and property groups and by Mitsui the large Japanese financial and industrial conglomerate. It is supported by the British and Japanese governments which are expected to provide loans.

The Hong Kong Government said it expected the private sector to provide between 40 per cent and 60 per cent of the total costs. The availability of private finance is likely to be the key to whoever wins the work.

A high level delegation from the consortium visited Hong Kong several weeks ago to present its plans to the govern-

ment. These included a proposal that the consortium manage the entire project.

Development would include the world's largest suspension bridge, a two-runway international airport at Chek Lap Kok next to Lantau Island; a road link from Tsing yi Island and a high speed rail link.

By moving quickly the consortium hopes to establish itself as the front runner for the project.

The Japanese will bring with them financial backing and experience in the Hong Kong construction sector while Trafalgar House has good connections with the Jardine Matheson group, through their joint ownership of Gammon Construction.

Government officials said Nishimatsu the Japanese contractor, which has co-operated with Gammon on several major projects in Hong Kong as well as Japanese groups IHI and Nippon Steel are also involved with the consortium.

Construction is planned to begin in 1991 and the first runway will open in 1997.

# Top Western aero-engine makers look to Tokyo

By Michio Nakamoto in Tokyo

THE FOUR top Western aero-engine manufacturers have applied to participate in a Japanese-sponsored supersonic engine development programme.

The programme, sponsored by an agency of the Ministry of International Trade and Industry (MITI), highlights Japan's growing interest in building up its aerospace industry. The fact that foreign companies were invited to participate suggests MITI is responding to pressure from foreign governments to let foreign companies participate in its research and development projects.

Rolls Royce of the UK and France's Snecma along with General Electric and Pratt and Whitney of the US, have sub-

mitted their names as candidates for a programme to develop an engine for a hypersonic passenger plane.

The programme, which is estimated to cost ¥28bn (£125m) over an eight year period from next year, is being sponsored by MITI's Agency of Industrial Science and Technology, Ishikawajima Harima Heavy Industries (IHI), Mitsubishi Heavy Industries and Kawasaki Heavy Industries have applied to join.

Japan has lagged far behind the West in aerospace but the rising costs and risks have led Western manufacturers to increasingly seek Japanese financing capacity and production skills through risk-sharing partnerships.

# US battle with EC over subsidies deepens

By William Dullforce in Geneva

THE EUROPEAN Community and the US yesterday diverged sharply on how to curb government subsidies that distort competition in international trade.

The US called for an outright ban on a range of domestic industrial and agricultural supports as well as on export subsidies in a proposal tabled in the group negotiating on subsidies in the Uruguay Round trade talks.

The EC argued that domestic subsidies were legitimate instruments of social and economic policies and said agricultural subsidies offered a special problem that should be handled in the talks on farm trade reform. Interference in a country's sovereign use of its domestic instruments could be justified only if it could be demonstrated that they had negative effects on other countries' trade interests, the Community stated in its submission to the group.

A crucial objective of the Uruguay Round is to reinforce

control under the General Agreement on Tariffs and Trade of the massive and rapidly swelling government subsidies to industry and agriculture.

Last December trade ministers approved a framework that would divide subsidies into those that are prohibited, those that are not banned but against which countervailing action can be taken, if they are shown to have injurious trade effects; and those against which no action will be allowed.

Under the US plan most government subsidies would fall into the prohibited category. Under the EC proposal many types of subsidy would be permitted and most of the rest would not be prohibited but would be open to countervailing action, if a damaging trade impact could be proved. The EC outlines in some detail how GATT rules for such action could be clarified and improved.

The US and the EC agreed



only on the need to prohibit export subsidies.

The thrust of the US paper reflects the emphasis Mrs Carla Hills, the US Trade Representative, has recently been putting on curbing subsidies.

Mr Rufus Yerxa, Deputy Trade Representative, referred specifically in his paper to the \$60bn, with which the US alleges governments around the world subsidise their steel industries. Steel and shipbuilding illustrated the need to develop credible disciplines for domestic subsidies in all sectors, Mr Yerxa said. A domestic subsidy, that was well "crafted" could do everything that an export subsidy did.

Washington wants to extend the list of GATT-prohibited subsidies to include:

- Those contingent on an enterprise meeting a domestic content or local sourcing requirement.
- Subsidies going to companies that are predominantly exporters.
- Domestic subsidies that exceed a given percentage of a company's total sales. Where imports benefited from such subsidies, the importing country should be able to impose a duty on them equal to the amount of the subsidy.

The EC wanted the definition of a subsidy to be limited to action which involved a cost for a government and was specific to a firm or industry. A distinction should be drawn between general measures designed to stimulate economic activity as a whole and measures with identifiable beneficiaries whose competitive position was improved by governmental intervention.

Current US-EC trade disputes have clearly influenced the proposals. Thus, the US wants governmental insurance against exchange rate risks prohibited, an idea that reflects Mrs Hills' anger over the exchange rate guarantees provided by the West German government for the production of European Airbus aircraft.

The EC wants the negotiations to cover the civil "spillover" effects of military spending, reflecting its counter claim that US civil aircraft production is heavily subsidised by government grants for defence research.

# \$900m loan for Soviet, US venture

By Peter Montagnon, World Trade Editor

A HARD currency loan package of some \$900m is in preparation for the joint venture to establish a petrochemicals plant at Tobolsk in the Soviet Union announced by Combustion Engineering of the US earlier this week.

The package will include between \$500m and \$600m in export credits and between \$250m and \$300m in commercial bank loans. In keeping with the growing trend in Soviet project finance, banks involved in this loan will have to accept some of the commercial risks associated with the \$2bn joint venture, believed to be the largest yet announced.

Mr Hans Aebischer, Combustion Engineering's managing director for international finance, said yesterday that the balance of the project cost would be made up of some \$600m equivalent in equity, part of which will be supplied by the Soviet authorities and about \$500m equivalent in convertible loans.

The structure of the package has been agreed in outline but details will take some six months to negotiate with the main banks involved, Credit Lyonnais, First National Bank of Chicago and Postbank of Finland. Meanwhile the venture, which is being advised by Morgan Grenfell, is to arrange bridging finance.

There will be a Soviet government guarantee on the export credit part of the package, but the Soviet authorities are expected to do no more than guarantee completion of the project and deliveries of propylene, polypropylene and thermoplastic elastomers when providing support for the commercial bank loan.

This product will be sold to Neste of Finland, one of the joint venture partners, and banks are expected to have to shoulder the risk that the price it fetches will be sufficient to cover debt servicing.

Export credit agencies expected to be involved include those of the UK, France, the Netherlands, Austria and Finland. Their loans will carry a maturity of 8½ years. The commercial bank portion will mature five years after construction is complete, expected to be in early 1994.

# TEXTILE LABOUR COSTS

## High wages begin to plague South Korea and Taiwan

By Alice Rawsthorn

THE TEXTILE industries in Western Europe, especially in Scandinavia, still have the highest labour costs in the world textile trade although emerging industries in South Korea and Taiwan are now beginning to struggle against steep increases in the price of labour.

Rank	Country	\$/per hour
1	Sweden	14.60
2	Switzerland	14.58
3	Denmark	14.08
46	Nigeria	0.26
47	Indonesia	0.23
48	Uganda	0.18

Costs at spring 1988  
Source: Werner International

Factors like quick response and design are important, but labour costs are perhaps the most critical component in determining the competitiveness of the international spinning and weaving industries which, despite recent advances in automation, are still highly labour intensive.

The cost of labour in the established industries is still far higher than in the Asian countries. But a new study by Werner International, a management consultancy specialising in textiles, shows that the cost competitiveness of the industries in South Korea, Taiwan and, to a lesser extent,

and Italy, which dominate the European industry, paid their textile workers \$13.17 and \$13.05 respectively. Labour costs in the UK industry, at \$2.13, were lower than those of most of its competitors. Although Portugal had the lowest costs in the European Community at \$2.03.

The cost of labour for the powerful US textile industry was \$3.71 an hour. While the Japanese spinning and weaving companies paid their workers \$13.98.

At the other end of the spectrum the cost of hourly textile labour in Indonesia was \$0.23 and Ugandan textile workers received even less - just \$0.18 - little more than 1 per cent of the amount received by their counterparts in Sweden.

Spinning and Weaving Labour Cost Comparisons, Spring 1988, is available free of charge from Werner International, 111 West 40th Street, New York, NY 10018, USA.

# US semiconductor industry fears confirmed

By Louise Kehoe in San Francisco

THE Bush Administration's emerging hard-line policy against government intervention in industry has been confirmed this week by the President's chief science and technology adviser. It is opposed to increased funding for semiconductor and consumer electronics programmes, he stressed in Congressional testimony.

Mr Allan Bromley, director of the Office of Science and Technology, told the Senate Subcommittee on the Defence Industry and Technology that recommendations made by the National Advisory Committee on Semiconductors (Nacs) are at odds with the Administration's goals. But in his testimony, he denied reports of Administration plans to cut its current level of funding for Sematech. "I personally am completely unaware of any move to reduce support for Sematech," he said.

The committee, comprising industry executives, academics and government officials, issued its first annual report last week. Titled "A strategic

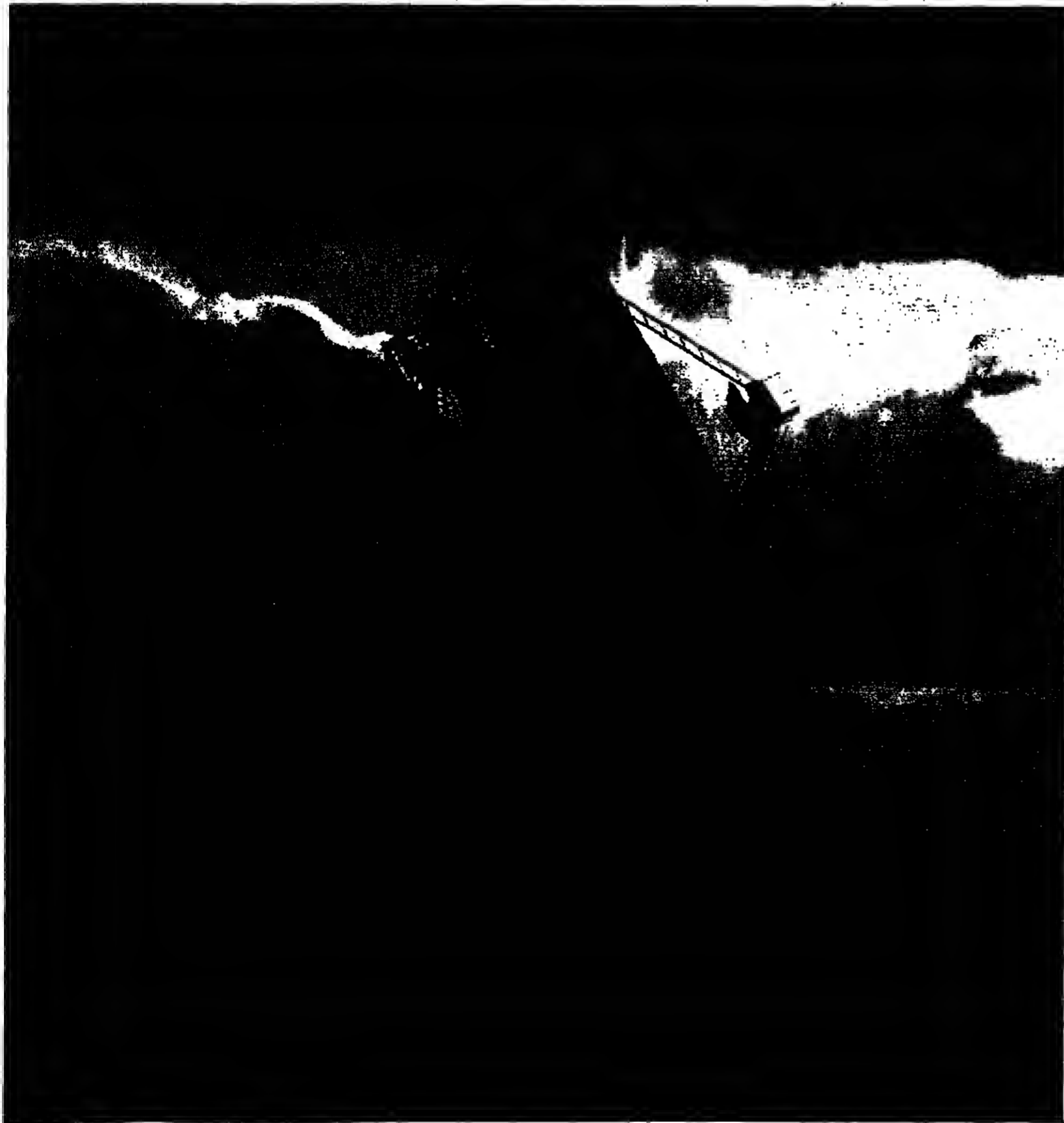
industry at risk", it recommends a substantial increase in government funding for Sematech, the US semiconductor industry research consortium which aims to re-establish US leadership in chip manufacturing technology.

Nacs also called for the establishment of a publicly supported investment corporation to fund efforts to rebuild consumer electronics.

Mr Bromley acknowledged the semiconductor industry faced severe problems, but said "money for direct government subsidies to somehow reverse the situation by brute force is not now available."

His testimony marked the first official confirmation of reports that the Administration has turned against government backed programmes to boost the competitiveness of the US electronics industry.

Over the past six months, Administration officials have muted their enthusiasm for industry proposals for a major government-backed programme in High Definition Television.



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# Major seeks to bolster £ with policy statement

By Ralph Atkins and Patrick Harverson

THE Government yesterday attempted to clarify its exchange rate policy following recent falls in sterling and confusion about its commitment to a strong currency.

Chancellor John Major said in the House of Commons that the exchange rate was one of the monetary indicators taken into account when setting interest rates. "That has been and remains our policy," he said.

He did not mention specifically that the Government wanted a strong pound during Treasury questions. Norman Lamont, chief secretary to the Treasury, told MPs that the Government continued to favour a "firm exchange rate".

Treasury officials later described sterling's depreciation in the past few weeks as "unwelcome." Since Mr Major became Chancellor following the resignation of Mr Nigel Lawson, the pound has fallen more than 5 per cent against the DM.

On foreign exchange markets yesterday sterling had a quiet day. After opening firmer against a weaker D-Mark, it ended unchanged at DM2.7925 and against the dollar, up just under a quarter of a cent at \$1.9890.

The Bank of England's trade weighted sterling index (1985=100) finished 0.4 higher at 86.4.

In the past week, the pound has been undermined by speculation that the Treasury was no longer prepared to raise interest rates to support the currency.

The Chancellor's comments to MPs followed pressure from Labour urging the Government to clarify its exchange rate policy and its attitude to the

MPs should have a greater role in examining European legislation, said a Parliamentary report published yesterday. The recommendations on changing the scrutiny of European legislation are the first since the procedures were laid down when Britain joined the European Community in 1972. The report is the result of an inquiry launched after pressure from both sides of the House over the inadequacy of existing procedures.

exchange rate mechanism of the European Monetary System.

At a Financial Times conference, Mr John Smith, opposition spokesman on the economy, said Mr Major was following the "anti-EMU" line of the Prime Minister and her former economics adviser, Sir Alan Walters.

Mr Smith said: "His recent description of the exchange rate mechanism as 'no more than a contrivance' and his current acquiescence in a falling exchange rate bear all the hallmarks of Sir Alan Walters' whose soul... it seems, is marching on."

However, Mr Smith added that Labour had "major reservations" about stages two and three of the Delors report on European economic and monetary union. Stage two includes the setting up of a European central bank and stage three would institute a common currency in Europe.

"We would not be willing to accept any system of central banks which would be independent of political control," he said.

# Court rules for record £1.5m libel damages

By Raymond Hughes and Robert Rice

LORD ALDINGTON, a former chairman of Sun Alliance, was yesterday awarded record libel damages of £1.5m by a High Court jury over accusations that he had been a war criminal.

Yesterday's award - after a 41-day trial - was made against Count Nikolai Tolstoy, an historian, and Mr Nigel Watts, a property developer. They had produced a pamphlet which alleged that in May 1945 Lord Aldington - then Brigadier Toby Low - "issued every order and arranged every detail" of the handover of 70,000 Czechs and anti-Tito Yugoslavs to the Red Army and Marshal Tito's forces, knowing they would be tortured and massacred. Ten thousand copies of the pamphlet were circulated.

Lord Aldington, aged 75, a former deputy chairman of the Conservative Party, claimed during the trial that he was the victim of a "witch hunt". Mr Justice Michael Davies suspended the award pending a possible appeal by Count Tolstoy and Mr Watts, who were also ordered to pay legal costs estimated at £1m.

# Leaked memo reveals extra concessions on Rover sell-off

By Kevin Done, Motor Industry Correspondent

THE National Audit Office report published this week into last year's sale of Rover Group to British Aerospace was already a damning document. The NAO, which audits and certifies the accounts of government departments, said baldly that Rover was sold at a price "significantly short of the real value of the company."

What the NAO omitted from its report, at the request of the Department of Trade and Industry, were the lengths to which the Government was prepared to go to offload Rover when BAE appeared ready to back away from the deal.

These details were contained in a separate confidential memorandum submitted to the House of Commons Public Accounts Committee, in confidence by Mr John Bourn, head of the Public Accounts Committee, the Parliamentary select committee which examines the way in which public money is spent.

The memorandum, leaked on Wednesday, reveals that Lord Young, who was Trade and Industry Secretary at the time of the sale in August 1988, was prepared to grant BAE extra concessions worth up to £28m. These concessions were added after the Government had reached a deal with the Euro-

pean Commission on terms for the Rover sale, and were not revealed to the European Commission.

The confidential memorandum discloses that: ● payment by BAE of the £150m purchase price for Rover would be delayed up to the end of March 1990. The DTI estimated the value of this concession at the time of sale at about £22m.

● the DTI agreed to grant up to £9.5m towards the £12.8m BAE paid for the 0.2 per cent of the Rover equity held by private shareholders.

● the DTI agreed to reimburse Rover £1.5m for costs it incurred in facilitating the BAE takeover.

● the DTI agreed to take over BAE's £2m contribution to the Columbus polar platform programme administered by the European Space Agency.

March that negotiations had been started with BAE.

None of these overtures were turned into firm bids - the Government had granted exclusive negotiating rights to BAE and an outline deal was struck before those rights expired.

The most surprising revelation in this section of the memorandum is that Toyota, the Japanese car maker, was co-operating with Lorch. Rover had been working closely for nearly a decade with Honda, one of Toyota's leading rivals. Since the BAE takeover, it has been agreed that Honda should take a 20 per cent stake in Rover's vehicle operations.

The third important revelation in the NAO memorandum was the five-year profit forecast for Rover contained in its 1988 corporate plan, which indicated profits before interest and tax for 1988 of £37.5m, for 1989 of £52.4m, 1990 £103.5m, 1991 £95.5m and 1992 £142.5m.

Despite its dismal track record of chronic losses in the 1970s and 1980s, the memorandum shows that the Government knew BAE was taking over a company that expected steady profits through the early 1990s. Rover increased its profit before interest and tax by 233 per cent in 1988 to £55.7m.

# Strike leads BAE to lay off workers, affects Airbus

By Michael Smith and Paul Betts

BRITISH AEROSPACE is to lay-off 130 employees by the end of the week and put another 600 on three-day weeks because of the strike by manual workers at its Chester plant in support of a 35-hour week.

The strike is also starting to affect production elsewhere in Europe by Airbus Industrie, the four-nation European aircraft manufacturing consortium of which BAE is part.

BAE's Chester plant produces wings for the Airbus narrow body twin engine A-320 and wide body A-300. The wings are then sent to Hamburg for outfitting before being sent to Toulouse for final assembly by Aerospaciale.

Aerospaciale, the French partner in Airbus, is reducing production and final assembly of Airbus narrow body and wide body aircraft at Toulouse in south west France to avoid the risk of a complete closure if the strike continues.

The 500 British workers who will go on three-day weeks, at reduced pay, are all based at the company's Filton, Bristol, plant. Another 30 will be laid-off at Filton, in addition to the 50 who have already been told there is no work for them.

In Manchester, 100 workers will be laid-off without pay. Both the Manchester and Filton plants make components for Airbus wings and their workload has been reduced as a result of the Chester strike.

The Chester plant is one of three BAE plants where manual workers are striking. The company warned yesterday that more lay-offs would follow if the strikes continued and that the military equipment division was likely to be affected for the first time.

Mr Maurice Dixon, managing director of BAE's commercial aircraft division, told workers yesterday that the strikes were unnecessary.

At Chester, the company had offered talks on a two-hour reduction from the 39-hour week. In return, it wanted agreement on improved productivity and changed working practices.

The strikes campaign at BAE and two other companies, Rolls-Royce and Smiths Industries, is in its fifth week. So far, the national campaign has produced only one agreement for a reduced working week. That affected about 1,700 employees of NEI Parsons, a Rolls-Royce subsidiary.

# Meyer throws down gauntlet to Thatcher

By Michael Cassell, Political Correspondent

THE challenge to Prime Minister Margaret Thatcher's leadership of the Conservative Party was formally under way last night, with Sir Anthony Meyer, the 69-year-old MP for Clwyd North-West, emerging as the only alternative candidate.

With no other challengers appearing before yesterday's noon deadline for nominations, Sir Anthony said his candidacy would offer Tory MPs the only chance to register their disapproval of Mrs Thatcher. It would be "unthinkable" for the party to hold another election next year, he added.

The results of the secret ballot among 374 Tory MPs - the first since Mrs Thatcher won the post in 1975 - will be announced next Tuesday evening. A second ballot is not expected.

Although Mrs Thatcher is expected to record an overwhelming victory, MPs will be watching the scale of abstentions for signs of any extensive disenchantment over Mrs Thatcher's leadership.

Last night, Mr George Younger, the former defence secretary, announced that the prime minister had accepted his offer to be her campaign manager. The decision was

being seen as a sign of Mrs Thatcher's personal determination to take nothing for granted and to maximise support.

Mr Younger's principal role will be to answer the Tory MPs' questions and to publicly promote over the next four days Mrs Thatcher's leadership qualities and achievements. He rejected the idea that his appointment would give the campaign a higher profile than both sides had agreed upon.

Mr Younger denied Sir Anthony's allegation that Mrs Thatcher had been "whipping up dislike" for the European Community, claiming she was a "very strong European, whose job it is to stand up for British interests."

Mrs Thatcher, who has a vote in the contest, will continue with her planned commitments until ballot day. She will today meet Mr Jacques Delors, the EC Commission president, for talks before next week's European Council meeting in Strasbourg and will spend the weekend at Chexeters, her country residence, where she will meet Mr Lech Walesa, the Polish Solidarity leader. Sir Anthony's Gambit, Page 15

# Vauxhall unions close to engine plant deal

By Michael Smith, Labour Correspondent

UNION LEADERS said last night they were close to agreement with Vauxhall, the GM subsidiary carmaker, on a series of work practice and collective bargaining changes that the company is seeking as a pre-condition for General Motors to build an engine plant at Ellesmere Port on Merseyside.

The company said considerable progress had been made in six hours of talks involving Mr Paul Tacey, Vauxhall's chairman, and Mr Jack Adams, the union negotiator. The talks ended at 3 am yesterday, and the company was optimistic that a deal could be struck by next Monday, the company's deadline.

Vauxhall had previously told the unions that unless agreement was reached, it would be unable to ask its GM parent to site the plant for its V6 executive car engines on Merseyside in north west England. General Motors is considering Kaiser-Stautern in West Germany as an alternative manufacturing site.

The Mersey plant would provide jobs for about 400 people, compensating for expected job losses resulting from working practice changes at the existing Ellesmere Port facility. It would also help secure the future of the Ellesmere Port plant, employing about 5,000. Yesterday's talks on the Merseyside changes took place

before separate talks aimed at resolving a dispute over pay for Vauxhall's 9,000 manual employees. The talks were continuing last night.

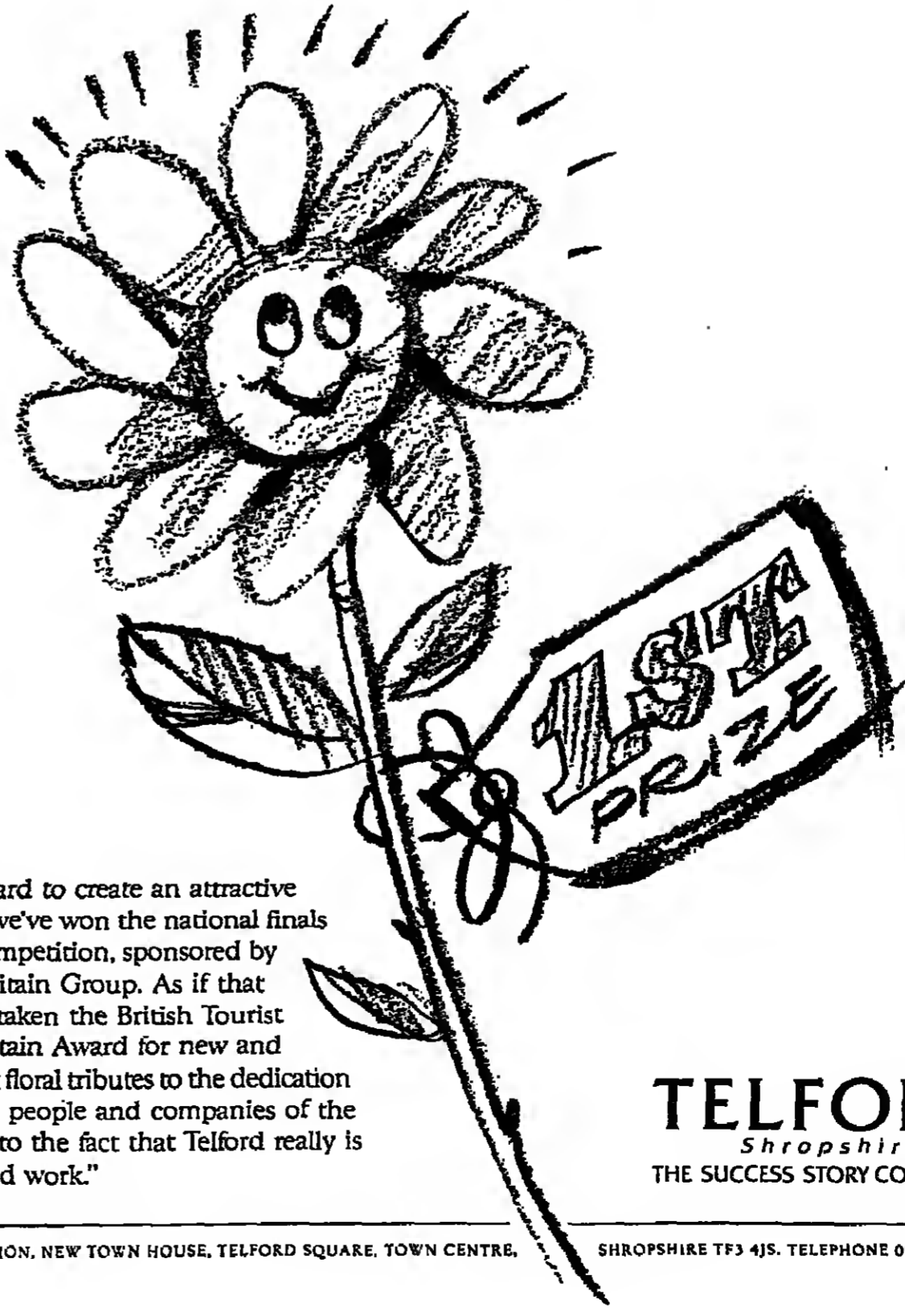
In the Ellesmere talks, the company dropped a previous demand for a three-year deal for manual employees, saying it would be willing to negotiate a two-year agreement.

The two sides also agreed in principle on a continuity of supply deal. Under this, unions would retain their right to strike: they had earlier accused the company of seeking a no-strike agreement.

Although there would be scope for arbitration if the two sides failed to resolve an issue, this would only happen if both sides agreed.

Management and unions have also reached an understanding on the company's desire for a reduction in the number of shop stewards at Ellesmere Port. Although a phased reduction from more than 150 shop stewards presently in place would be likely, union leaders say there would still be more than 100.

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## UK NEWS

# Occidental wins approval for new Piper project

By Steven Butler

OCCIDENTAL Petroleum yesterday received government approval to redevelop the Piper oilfield in the North Sea, close to the site of last year's Piper Alpha oil platform disaster in which 167 men were killed when the platform was destroyed in a series of explosions.

The new development is to cost of £380m, some 80 per cent of which is to be spent in Britain. This will create 3,000 jobs during the construction period, mainly in the north east of England and Scotland.

Occidental, the safety record of which is under intense scrutiny in a public inquiry into the disaster, chaired by Lord Cullen, stressed that safety in the design of the new platform was a prime consideration.

Mr Peter Morrison, energy minister, said yesterday: "It is clear to me that Occidental is giving safety the highest priority in the consideration of the redevelopment of the Piper field."

Occidental is subjecting the project to an independent safety audit and is pledged to make any design changes required as a result of the pub-

lic inquiry, which is now taking evidence on safety recommendations, and is expected to conclude early next year. The Government has said it would act on any recommendations made by Lord Cullen.

The field is to be redeveloped using a 46,000 tonne eight-legged steel platform, with a capacity of 140,000 barrels a day. First oil is expected to flow in 1992 at a rate of 75,000 barrels a day - about 150m barrels of recoverable oil remain in the reservoir.

The platform is also designed to process oil from the smaller Chantier field and East and South Piper fields.

Occidental is shortly to install a 200 tonne subsea drilling template at the site to pre-drill six wells prior to installation of the jacket.

There may be a 3 per cent shift in the equity holdings of the Statford oilfield in the North Sea which straddles the median line dividing UK and Norwegian waters to give Norway a more powerful holding, according to Norwegian officials who were commenting on the 1989 re-determination.

# Power chief attacks plan to drop N-programme

By David Fishlock, Science Editor

THE Government abandoned its nuclear power programme because electricity privatisation forced short-term commercial judgments upon a project whose primary value was long-term and strategic, Lord Marshall told the British nuclear industry last night.

Lord Marshall, in his first public statement since the Government abandoned three of the four planned nuclear stations, said he could not accept the decision and was "very disappointed indeed."

He told the British Nuclear Energy Society in London that he was therefore considering his position both as chairman

of the Central Electricity Generating Board and chairman-designate of National Power, the company which would succeed the CEGB if privatisation goes ahead as planned.

Although he did not like the form privatisation was taking, he believed the story of nuclear power in Britain was a powerful argument for it, because of the appalling effects of 40 years of government interference.

Lord Marshall strongly denied suggestions that the CEGB had failed to keep the Government properly informed on nuclear costs, referring to discussions with Mr Cecil Par-

kinson, former Energy Secretary, in late 1987.

"I argued with him then, and I still believe it to be true, that a successful nuclear power programme is best pursued by a large generator which has the obligation to supply in a defined geographical area."

He also denied reports of hard personal negotiations, saying he had "received no proposal from the Government and made none to them."

But he agreed with two statements made to Parliament last month by Energy Secretary John Wakeham: that unprecedented guarantees were being sought and that the

principal concerns about nuclear power prices arose because of high capital charges and the return on investment.

Extending the life of the first-generation Magnox stations under public-sector financial terms - as discussed yesterday by Mr John Collier, chairman of the nuclear power generating company, Nuclear Electric - would be "excellent value for money," Lord Marshall said.

Fuel service charges and decommissioning costs had not caused the abandonment of the three pressurised water reactors.

"The factors which really

pushed up our estimates of what prices might have to be were the realities of satisfying the financial markets."

National Power was getting messages from the banking community stressing two points. "The first was that we would be expected to pay off our borrowings over a much shorter period than 40 years and that we should therefore seek shorter contracts."

The second message was that the banks wanted full government guarantees of the debt, as well as assurances that all significant risks would either be passed to consumers or carried by the Government.

# MPs hit at 'deplorable' post

By Hugo Dixon

THE Post Office's first-class letter service was yesterday described as deplorable by the House of Commons all-party Trade & Industry Committee.

In a hard-hitting report, the committee said it was "alarmed not only by the poor quality of service but also by indications that the trend may be for a worse quality of service." It recommended that the Post Office attach prime importance to achieving an acceptable standard of service for first-class letters.

The committee's report is the latest in a series of criticisms levelled at the Post Office's handling of first-class letters. Earlier this year, the Mail Users Association claimed that only 52 per cent of first-class letters arrived at their destination on the day after posting, while the Consumers Association has suggested that there has been a decline in the service since 1985.

The Post Office, however, argued that a £65m investment programme was evidence that it was already giving priority to improving the letter service. It said its latest figures for October showed that 80 per

cent of first-class letters arrived the next day.

The Post Office also claimed it was providing just about the "best value for money" of any postal service in Europe while at the same time being the most consistently profitable service.

The committee also recommended that the Post Office should be given more freedom in its investment decisions.

Post Office financial decisions are currently constrained by external financing limits, which the committee thought was crude and limiting.

# Sunday Correspondent sales under pressure

By Raymond Snoddy

SALES of The Sunday Correspondent, Britain's new quality Sunday newspaper, are coming under increasing pressure and have now fallen markedly below 300,000.

Mr Nick Shott, chief executive of the paper, said yesterday last Sunday's issue sold an estimated 285,000 copies and he conceded that "there is still some downward momentum in our sales."

Sales, he suggested, were already showing signs of the pre-Christmas period when

they are traditionally weak. Mr Shott said he saw "no prospect now of any upturn until the early to middle part of January."

On January 28 the new paper will run into intensified competition with the scheduled launch of The Independent on Sunday.

All the signs are, however, that the Correspondent is not yet facing serious financial problems with circulation close to the figure predicted for this period of its life.

## In Brief

## Charities angered at BBC delay on appeal

Leading British charities have been angered by BBC Television's delay in responding to their request for a special appeal for Ethiopia, where at least 4m people affected by drought and war risk running out of food.

The request was made last Thursday but despite pressure for an early decision the BBC has so far not responded. A BBC spokesman said last night that "extensive discussions" had taken place, and a decision would be made today.

One sensitive aspect of the relief efforts under way, however, is that much of the aid to Ethiopia will have to be delivered in co-ordination with rebel movements rather than with the Government.

## Wales calls for aid

Mr Lech Walesa, leader of Poland's Solidarity trade union who is on a four-day visit to London, welcomed Britain's decision to double its aid package for Poland, but said more was needed. Mr Walesa also said he would try to persuade Mrs Margaret Thatcher, UK Prime Minister, to play a greater role in European affairs when he met her.

## AA flight plans

American Airlines, a leading US carrier, has applied to operate daily services from Glasgow to North America next year if the British Government ends Prestwick Airport's monopoly on transatlantic flights from Scotland.

## Toyota plant order

Mr Chris Patten, Environment Secretary, confirmed the compulsory purchase order which will allow Japanese car manufacturer Toyota to buy the land needed for its £700m UK assembly plant in south Derbyshire. The plant will be the biggest single Japanese investment in Europe.

## Accounting body to end merger loophole

By Richard Waters

THE ACCOUNTING Standards Committee yesterday agreed plans to remove the loophole which allows companies to account for takeovers as though they are mergers. Merger accounting enables a company to avoid the creation of goodwill and so leaves its reserves and pre-tax profits intact from the disadvantages of writing off goodwill.

At present, a merger for accounting purposes is one in which at least 90 per cent of the consideration is in the form of shares rather than cash.

Theoretically, this leaves both companies' shareholders with an interest in the combined group and so represents a true merger. In reality, acquirers have been able to take full control by means of vendor rights issues or placements, which satisfy the latter but not the spirit of the standard.

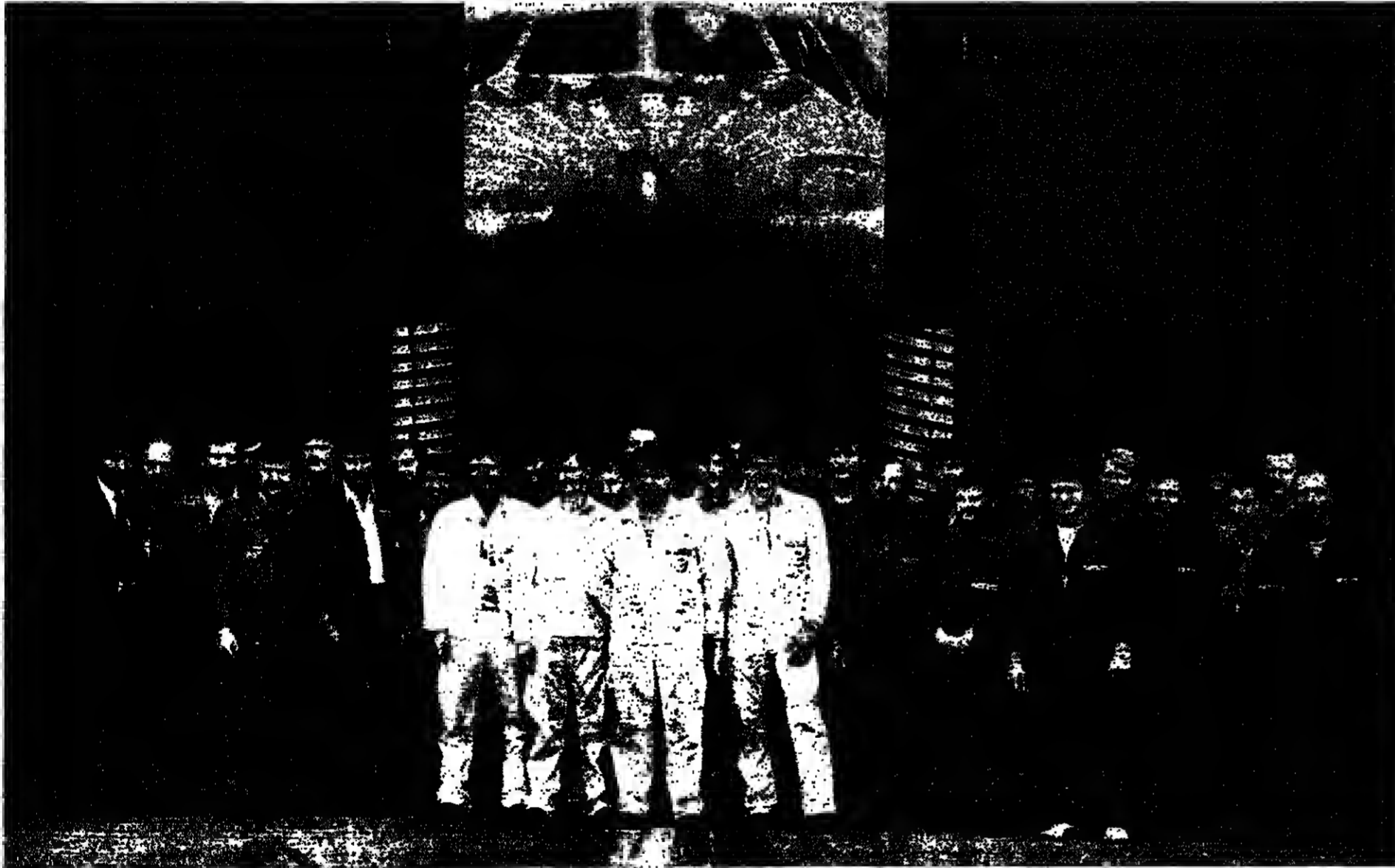
The Committee plans to restrict the use of merger accounting by defining the cir-

cumstances in which it can be used more tightly. These include:

- Neither of the merged companies should see themselves as the acquirer;
- Neither should dominate the management of the combined group, either formally or informally;
- Neither company's equity shareholders should have disposed of a significant proportion of their shares or reduced their rights;
- Neither should be more than 50 per cent larger than the other;
- The share of the equity in the new group should not depend on the future performance of either of the businesses.

The proposals will be published in the form of an exposure draft early next year, at the same time that the committee publishes draft rules on related matters such as goodwill and how to account for brands and other intangible assets.

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# Lufthansa



# Arts Week

F | Sa | Su | M | Tu | W | Th  
1 | 2 | 3 | 4 | 5 | 6 | 7

## EXHIBITIONS

### London

**National Portrait Gallery, Tom Phillips - 'The Portrait Workshop'** - A thorough, self-explanatory, painstaking survey of the work of one of our most painstaking artists, always interesting and sometimes lively. Daily until January 21 except bank holidays.  
**Camera Portraits from the Collection 1839-1988** - Until January 21.

**National Portrait Gallery, Lewis Morley - 'Photographer of the Sixties: a study of the work of a photographer now all but forgotten but author of some of the most memorable images of the period, with Christine Keele naked astride her chair the most famous of them all.** Until Jan 7.

### Paris

**Musée des Arts Décoratifs, Jaume Plensa - 'Pioscoro's sketchbooks'** - After two years of meaning-making, the exhibition... The 40 sketchbooks covering a period of 64 years follow closely Plensa's development. There are subtle but places demonstrating reality next to the futility of neo-classical figures, there is the almost sugary rendering of the mother and child theme... Until Dec 15.

**Musée des Arts Décoratifs, Grand Palais, Archeologie in France** - The exhibition presents 30 years of discoveries with some 4,000 objects, beginning with the inevitable skills and flint tools and ending with finds from the Louvre foundations. A reindeer skeleton, numerous models of villages and tunnels, a bronze palisade topped with shields and spears, video programmes and explanations of scientific methods all combine in bringing this history of the past to life. Closed Tue, Sat. Last closing night Wed. Ends Dec 31 (42485410).

**Musée des Arts Décoratifs, Grand Palais, Eros** - Some 100 cases, marbles, bronzes, low-reliefs from Greek antiquity describe most explicitly the nerve with which the god of love encouraged humans and gods alike in their unbridled pursuit of pleasure. Closed Tue, ends Feb 5 (42886410).

**Musée d'Art Moderne de la Ville de Paris, Kupka (1871-1957) - 'The Invention of Abstraction'** - The subtitle of the vast retrospective sums up the progress of the Czech-born artist from a naive-inspired symbolism to non-figurative canvases where glorious colours acquire a life of their own. 11 Abstract Frescoes of Kupka, closed Mon, ends Feb 25 (47296137).

**The Louvre, Arabesques de Jardins de Paradi** - The beauty and richness of colour is a leitmotif which runs through Islamic art from Spain to India, from the 8th to the 18th century. 284 exhibits, miniatures and manuscripts, textiles and ceramics show the unifying force of this inspiration which ranges from the decorative to the symbolic. Yet the traditional style of each of the Islamic countries adds a specific colour to nature's interpretation. Closed Tue, ends Jan 15 (40263317).

## Arts

**Insult au monde arabe, Egypte** - An exhibition of 26 chest-d'oeuvres, including the most recent finds, starts with statues and bas-reliefs dating from the middle-empire, continues with a golden crown of a high priest of Ombis with some elements of Roman art and Coptic icons and concludes with Islamic exhibits. 1, rue des Fossés-Saint-Bernard (closed Mon). Ends Jan 14 (4058858).

**The Louvre and the Chateau de Versailles, David** - A retrospective consisting of 84 paintings and 180 drawings is held annually in the 19th-century Chateau de Versailles. It retraces the artistic development of the founder of neo-classicism who, cutting free from rococo's frivolities, renews the Roman republic's rigorous virtues in the Oath of the Horatii and in The Lictors returning in Brutus the bodies of his sons. A radical revolutionary and friend of Robespierre, he immortalised the assassination of Marat in his bath, while organising the Revolutions self-glorifying festivities.

**Whitney Museum at Philip Morris** - The theme is focusing on "The Other City". Until Jan 15.

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**Metropolitan Museum, A decade of fabulous works** - A decade of fabulous works borrowed from around the world culled from the most recent exhibit of the major works of Velazquez, much of which is borrowed from the Prado in Madrid. Ends Jan 7.

**National Academy of Design** - More than 160 objects from the Fitzwilliam Museum in Cambridge are making their way round America, giving a stamping of objects and paintings, among them works by Titian, Peter Paul Rubens and Rembrandt, under the theme of the art of learning and other great objects. Ends Jan 28.

**Metropolitan Museum of Art** - A major exhibit of the works of Camille Corot brings alive scenes of Italy in its secular glory. Though many are familiar, the exhibit makes the artist's vision a breathtaking panorama with touching attention to detail. Ends Jan 21.

**Museum of Modern Art** - Covering only eight years, from 1957 to 1974, the exhibition covers the painting; a selection from the museum's collection of Flemish and Dutch masters. Closed Monday; ends Feb.

**Musée d'Art Moderne Place Royale, Tokyo** - Yamaguchi and Yoshida Satto, abstract art in Japan. Closed Monday, ends Dec 17.

**Antwerp** - Hoesenliet, 88 Falconer, Japanese posters by 12 graphic designers. Closed Monday, ends Dec 17.

**Barcelona** - Caixa de Barcelona, Raoul Dufy, Works by the French fauvist, well known for his lively use of colour and interest in decorative art, are on show in Spain for the first time. The exhibit includes paintings, watercolours, drawings, ceramics and fabric design, belonging to private collections and museums. Ends 15 Dec.

**Hanover** - Sprengel Museum, Kurt Schwitters - 'Der blaue Reiter' (The Blue Horse), this museum is displaying around 61 pieces from its own collections as well as some additional paintings on loan from East Germany and by other artists who belonged in the same Munich-based group. Works by Wassily Kandinsky, Franz Marc, August Macke, Theodor von Jawlensky, Gabriele Münter and Marianne von Werefelm can be viewed until Feb 21.

**Cologne** - Museum Ludwig, Biographengarten - 'The most comprehensive retrospective on Andy Warhol, who died in 1987, with around 160 pieces from New York. They can be seen only in Cologne until Feb 11. The retrospective includes works from the 1940s and 1950s as well as

## Arts

**his famous portraits of Elvis Presley, Marilyn Monroe, Warren Beatty, and paintings based on advertisements.**

**Munich** - Städtische Galerie im Lehmkuhlerhaus. The most complete retrospective of the expressionist painter Karl Schmidt-Rottluff in date with almost 970 works from 70 private and public collections. After the Kirschen and Hechel exhibitions, this is the third significant project from one of the founding members of the Brücke group. Schmidt-Rottluff, who died in Berlin in 1976, was strongly attacked during the Nazi years.

**Vienna** - Museum für Angewandte Kunst is hosting a large and devoted exhibition of the works of Carlo Scarpa, the Italian artist and architect. The theme is focusing on "The Other City". Until Jan 15.

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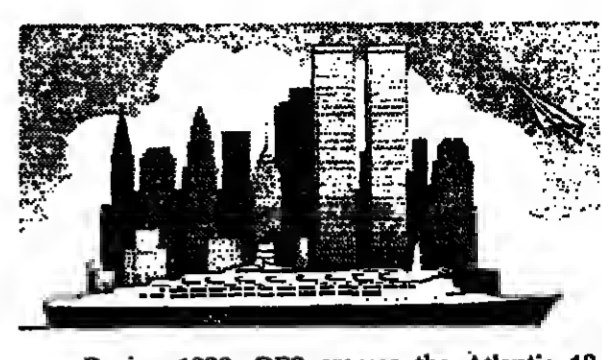
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TECHNOLOGY

Christmas may be the season of goodwill to all men, but for UK retailers the impending winter is beginning to look bleak. "Margins are beginning to get squeezed," explains John Richards, a retail analyst at County NatWest in London. "Sales are slowing down at the same time that uncontrollable costs, such as rents, rates and staff salaries, are continuing to rise."

Retailers' woes are increased by the fact that many customers will be taking advantage of the festive season to obtain their Christmas goodies by stealing them. Shrinkage - the retailers' term for shoplifting, together with staff theft, clerical errors and other unexplained loss of stock - is increasing. Touche Ross, the London-based accountants, estimates that shrinkage cost UK retailers £1.8bn last year. This year the figure could reach £2bn. Marks and Spencer, the UK retailer, admitted in 1986 that it lost £25m a year through shrinkage.

However, a number of companies offering electronic article surveillance (EAS) equipment believe that their systems can reduce customer theft. And they argue that reductions in such crime can have a marked effect on the profits - particularly in the present poor economic climate. "If a retailer has margins of 5 per cent and is losing 2.5 per cent of its stock through shrinkage, electronic article surveillance technology can halve the retailer's losses and by doing so add 20 per cent straight on to the bottom line," claims Ralph Kanter, group managing director of Britannia Security, the UK company that owns Actron, one of the leading EAS equipment manufacturers. "The problem," says Kanter, "is that companies are split over whether to spend money improving their margins by investing in EAS technology or to invest in advertising in an effort to increase their turnover."

EAS equipment is based on three competing technologies: radio frequency, microwave and electromagnetic. Radio frequency systems are the most popular, with about 50 per cent of the US market. A radio frequency system is made up of two elements. The first is an electronic tag, comprising a coil and a capacitor, both of which are made of aluminium. The second part is made up of a series of detectors placed at exit points. These contain transmitters emitting a signal at a specific frequency which energises the coil in the tag if it comes within range. Once the coil is energised the capacitor in the tag sends a signal back to the detector which activates an alarm. When a sale is made, the tag is either removed physically using a special key or deactivated by the shop assistant. To do this, the tag is passed near a transmitter emitting a signal at a particular frequency. The signal is strong enough to change the structure of the aluminium coil. The process also changes the frequency at which the coil reacts to the signal. Because the coil no longer responds to the transmitter, the tag is deactivated. On the Continent, record stores and hypermarkets have adopted the tagging technology more willingly than in the UK.

Electronic surveillance is helping retailers to fight shoplifters, write Paul Abrahams and Bob Vincent

# Mobilised to catch a thief

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Robert Aelion, director of security of France, the French book and record chain, says that he no longer has to justify investment in EAS to his board. He explains that it would now be inconceivable to open a store without such a system.

UK retailers have been more loath to put in surveillance systems. Most have been installed in clothing stores, using tags enclosed in hard plastic which are attached to the goods with a pin. But recent developments in EAS technology suggest that such systems may soon find their way into British supermarkets. Both Actron and its main competitor, the US-based company Knogo, have developed tags which can be integrated in paper labels.

Actron's tag is based on a 4cm square piece of polyethylene on which a tiny coil and capacitor are placed. The components are then attached to a paper label. The tags are attached to the supermarket products using a standard labelling device. The labels can also be printed with dummy or real barcodes.

In Actron's latest prototype, the company has integrated its deactivating device in the traditional scanners used to read barcodes at the check-out. This means that the tag can be



deactivated at the same time as the barcode is read. Kanter says that the delays caused by the deactivation process discouraged many supermarket retailers.

He admits the retailers were also put off by testing problems with the system in the supermarket environment. A number of retailers experienced a high incidence of false alarms. He explains that one of the causes was the existing electrical equipment in the supermarkets. Escalators, conveyor belts and cash registers generate a wide range of signals, some of which trigger off the system. But if the range of frequencies accepted by the receiver is reduced the transmitter may not register the tag.

The company handled the problem in two ways. First, it improved the manufacture of the coils in the paper tags. Kanter says that the shape of each coil defines the frequency which the coil picks up. If the shape of the coils varies, the range of frequencies transmitted have to be increased so that all the tags are picked up. But by increasing the range of

signals accepted, there is an increased danger of picking up signals from electrical equipment in the store. To deal with the problem, the company reduced the range of frequencies by half, to plus or minus 5 per cent. This allowed the range of frequencies sent out by the transmitter to be reduced.

The second way of dealing with false alarms was to write a computer program into the receiving device in the detector. The program was designed to build up a profile of the background environment. This meant that the alarm would only go off if there was a deviation from the background signature at the specific frequency of the tag.

"There's one final problem that remains to be solved," admits Kanter. "The cost of the tags. Everyone is waiting for the penny tag. At present they cost between four and five pence, so the retailer can't afford to put it on every item."

However, Kanter argues that retailers can target particularly vulnerable products effectively. These include batteries, lipstick, perfume, compact

# Composites aim to spread their wings

By Lynton McLain

The fabrication and application of composite materials is well established, but industry and the UK Government are now beginning to explore the use of composite materials for large items to be mass produced. Products made from composites have an inherent simplicity of design, compared with welded or riveted metalwork, which require more stages of manufacture. They can also be stronger and less expensive than traditional materials.

The automotive, shipbuilding and aerospace industries are leading the way with the application of composite technologies. The automotive industry uses mass production for its metal products and wants to reduce the time required to make composite parts. Research into polymer composites is being carried out by a joint venture involving Ford, Chrysler and General Motors.

In shipbuilding, Vosper Thornycroft, the Southampton warship builder, is experimenting with a semi-automated process to build large ship hulls using glass fibre impregnated with resin. The technique involves the automatic dispensing of glass fibre cloth through a bath of resin. For fully automated ship construction, machines would be needed to lay long pieces of glass fibre along the contours of the ship.

The experimental technique is used to help build the company's latest Sandown class minehunters made from glass reinforced plastic. These vessels, at more than 150 feet long, are some of the biggest glass reinforced plastic structures afloat. But they are modest compared with the 600 feet long glass reinforced plastic magnetic treatment facility Vosper Thornycroft is helping to build for de-magnetising the Trident nuclear submarines. An automated filament winding process is laying the glass fibre cloth in rectangular sections of the structure.

Tony Dory, technical director of Vosper Thornycroft, says "a fully automated process could not be justified for shipbuilding, possibly not even for a batch of 20 or so vessels. The production of flat panels could be automated readily, but the capital cost of an automated machine would be too high for small production runs."

The aerospace industry has much larger production volumes but it still operates on batch production techniques for some metal structures and other relatively small composite structures, such as aircraft fins and parts of wings. The industry is now seeking to capitalise on the relative simplicity of composite parts to automate manufacture of large items, including full wings.

Aircraft designers use high-strength carbon fibre composites, rather than the glass

reinforced plastics favoured by shipbuilders. Carbon fibre composites are made of long fibres of carbon, in the form of tape, which is then impregnated with resin and cured in cylindrical autoclaves at high temperatures.

The civil aircraft makers, Aeritalia of France and Aeritalia of Italy, are using composites on a large scale. The ATE 72, a 74-seat passenger aircraft built by the two companies, is the first civil airliner in which the whole of the outer structure of the main wing is made of a variety of composite materials. The 37-metre wing weighs between 20-30 per cent less than a comparable metal wing. The parts made of composite sandwich construction are about five times as strong as steel and about 15 times as strong as aluminium. The reduced weight saves fuel.

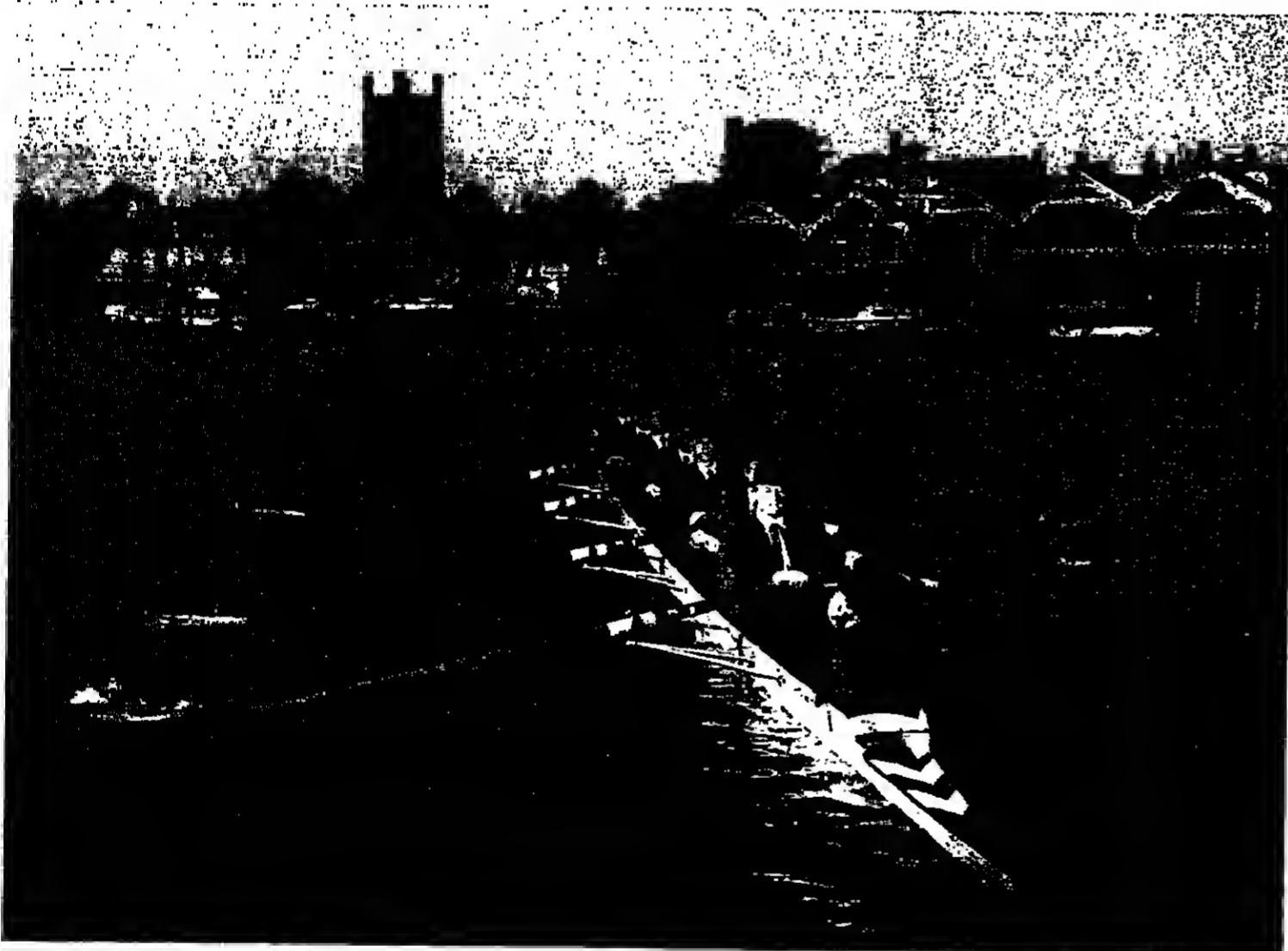
Mass production of large-scale composite components is being considered by the makers of the European Fighter Aircraft. The Eurofighter will use advanced materials to a greater extent than any previous European military aircraft. Most of the fuselage as well as the wing will be made of carbon fibre composites.

The production of the wings of the aircraft is unusual. It will be one of the first where each wing is produced by a different technique. Aeritalia, the Italian partner in the Eurofighter, is producing the left wing. British Aerospace and Casa of Spain will produce the right one. Messerschmitt Bolkow-Blohm of West Germany will produce the carbon fibre fuselage.

The arrangement for the wings reflects the present wariness about mass production of carbon fibre composite materials in Britain's aerospace industry. British Aerospace is to make its wing initially by hand, although with a production run of about 300 aircraft planned for the 1990s, mass production of these 50 square metre composite wing structures is inevitable.

Confidence is greater in Italy. Aeritalia has opted to make its wing using an automated carbon fibre tape laying machine, made by Cincinnati Millacron of the US. This will be used for the Italian half of the wing of the prototype aircraft, to fly in 1991. Brian Phillipson, the project director for the European Fighter Aircraft at British Aerospace, says the aircraft is being built using advanced materials because the performance of the aircraft and its cost demands this. "Having been forced into certain materials you then have to find new production techniques," he says.

The front fuselage of the aircraft is also in carbon fibre composite material, but the curves and shapes are so complex that this cannot be mass produced using present technology carbon fibre tape laying machines.



# Drivers Jonas takes the helm at Henley and steers the councillors to Cardiff.

Developing in an Outstanding Conservation Area is a challenging task especially when the site is in the heart of Henley-on-Thames. Waitrose appointed Drivers Jonas as their advisers when they were seeking planning permission for a larger store. Working with them and South Oxfordshire District Council, a site owned by Waitrose and the Council was identified which could support a new shopping centre including a 28,000 sq. ft. Waitrose store. From the 50 companies who showed interest in the development, a partnership of Arundell House plc and Lynton plc was selected on its sensitive scheme and financial offer.

The Association of District Councils sought Drivers Jonas's expertise to acquire and fit out a building for its Welsh

Regional Office. Our Business Space team identified and acquired the Atlantic Wharf development in the regenerated Cardiff Docks, after a detailed search and evaluation of town centre and business park locations throughout South Wales. Our Building Group is now providing fitting out services.

These projects demonstrate Drivers Jonas's skill in maximising opportunities and achieving the right result at the right price through our commitment to clients' instructions from inception to completion.

A special strength of Drivers Jonas is our ability to create teams of experts for each client's needs from any of our four groups - Markets, Consulting, Building and Assets. Our experience in working across a wide range of assignments, together with

our presence in the West End, the City, Scotland and East Anglia, has generated an eight-fold increase in our turnover in the last nine years. It has propelled Drivers Jonas into the front rank of the major Chartered Surveyors in Britain.

With 30 Partners and a total complement of over 300 in the UK, Drivers Jonas has the scale, the flexibility and the professionalism to bring innovative and creative solutions to every sector of the commercial property market.



## NATIONAL BANK OF CANADA U.S. \$ 100,000,000 FLOATING RATE DEPOSIT NOTES DUE APRIL 1995 NOTICE OF TOTAL REDEMPTION

NOTICE IS HEREBY GIVEN that under the terms and conditions fixed in an Offering Circular dated March 23, 1985, National Bank of Canada will redeem prior to maturity on January 10, 1990 (the "redemption date") all U.S. \$ 100,000,000 Floating Rate Deposit Notes maturing in April 1995 (the "Notes"), at their principal amount together with interest accrued to the redemption date.

All Noteholders should present and surrender for payment on the redemption date their notes (together with, thereto attached, all unmaturing interest coupons) at the specified office of the Principal Paying Agent in Luxembourg, namely, Société Générale Alsacienne de Banque, or at the option of Noteholders, at the specified office of any of the other Paying Agents, namely, Société Générale Elsassische Bank in Frankfurt, National Bank of Canada in London, Société Générale Alsacienne de Banque in Brussels and Société Générale Alsacienne de Banque in Zurich, (addresses of which are listed below).

And Notice is hereby given that, as and from the redemption date, the Notes will cease to bear interest. All interest coupons maturing after January 10, 1990 shall become void and no payment shall be made in respect thereof.

Société Générale Alsacienne de Banque  
15, avenue Emile Reuter  
L-2108 - Luxembourg

Société Générale Elsassische Bank  
Malmzer Landstrasse 36  
D-6000 - Frankfurt-am-Main 1

National Bank of Canada  
Princes House - 95 Green Street  
London EC2V 7LJ

Société Générale Alsacienne de Banque  
72, rue Royale - B-1000 Bruxelles

Société Générale Alsacienne de Banque  
Bleicherweg 1 - CH-8001 Zurich

SOCTETE GENERALE ALSACIENNE DE BANQUE  
Luxembourg, this 1st day of December 1989.

## OPENCASST MINING

The Financial Times proposes to publish a Survey on the above on  
23RD JANUARY, 1990

For a full editorial synopsis and advertisement details, please contact:

ANTHONY G. HAYES

on 021-454 0922  
or write to him at:

George House George Road  
Edgbaston, Birmingham B15 1PG

FINANCIAL TIMES  
LONDON'S BUSINESS NEWSPAPER

MANAGEMENT

Corporate initiatives
Oiling the wheels of education

BP believes that it can reap hard-headed business benefits from its activities in schools. David Thomas reports on some of the steps the company has taken



Pupils from St Angela's and St Bonaventure's schools in east London using teaching materials developed by BP Educational Service

British Petroleum, the UK-based multinational, is engaged in a novel experiment which could have implications for a host of management issues...

The lever which BP is bringing to bear on this tricky issue is an unusual one - its work on business/education links.

In Britain, BP has long been noted for trying to break down the barriers between business and schools. But it has decided it wants to go one better: it is trying to Europeanise this effort.

Conference on education are often more noted for long speeches than for clear-cut conclusions... And the BP executives who assembled from all over Europe were given a little incentive to complete that task...

improving education, not least by enhancing understanding across the business/education divide. All these points cover a company's educational activities within one country...

the more than 100 participants in the conference (BP's top managers brought with them a personal or education specialist from within their subsidiary...

Corporate structures
When centralisation has a demotivating effect

Christopher Lorenz assesses the warnings in a current study

All over Europe, indigenous and foreign multinationals are rushing to centralise decision-making in order to take advantage of the emergence of an enlarged single market...

But companies are running a severe risk of overdoing the centralisation, according to Eurostrategies in the 1990s, a study by a London-based consultancy...

The Henley study ranges widely across a broad swathe of 1992-related issues, from the European economic environment to culture and consumer behaviour...

Confronted

In a very recent case, one of the world's top razor blade manufacturers was confronted by a Belgian retailer, to which it sold direct, which had discovered that the manufacturer was selling its razors 20 per cent more cheaply to retailers just over the border in France...

ENEL ENTE NAZIONALE PER L'ENERGIA ELETTRICA Italian Lire 400,000,000,000 Floating Rate Notes Due 1999 unconditionally and irrevocably guaranteed by The Republic of Italy. Istituito Bancario San Paolo di Torino. Banca Commerciale Italiana, Banco di Napoli, Crédit Lyonnais, J.P. Morgan Securities Ltd., Banca d'America e d'Italia-Deutsche Bank Group, Akros S.p.A., Caisse des Dépôts et Consignations, Italian International Bank Plc, Banco di Santo Spirito, Crédit Commercial de France, Compagnie Monégasque de Banque, Nippon Credit International Limited, Sanpaolo-Lariano Bank S.A., Amsterdam Rotterdam Bank N.V., Chase Investment Bank, Morgan Stanley International, Salomon Brothers International Limited, Banca Nazionale del Lavoro, Banco di Roma, Credit Suisse First Boston Limited, Westdeutsche Landesbank Girozentrale, Swiss Bank Corporation Investment Banking, Banco di Sicilia, Consorzio di credito per le opere pubbliche - CREDIOP, Cassa di Risparmio delle Province Lombarde-CARIPLO, Euromobiliare, Generale Bank, IMI Capital Markets (Luxembourg) S.A., Sanpaolo Bank (Austria) AG, Bayerische Vereinsbank Aktiengesellschaft, Istituto Bancario Italiano, Nomura International, S.G. Warburg Securities.

ANGLO AMERICAN CORPORATION OF SOUTH AFRICA LIMITED (Incorporated in the Republic of South Africa) Registration No. 01 03309 06. NOTICE TO HOLDERS OF ORDINARY SHARE WARRANTS TO BEARER PAYMENT OF COUPON NO. 113. With reference to the notice of declaration of dividend advertised in the Press on 24 November 1988, the following information is published for the guidance of holders of share warrants to bearer.

ART GALLERIES COLNAGHI 14 Old Bond St, W1 491 7408. MASTER PAINTINGS - works from 1350 - 1800. Until 16 Dec. Mon - Fri 10-6, Sats 10-4. MARLBOROUGH 6 Albemarle Street, London W1. LYNN CHADWICK New Work 24th November 1989-27th January 1990 Mon-Fri 10-5.30 Sat 10-12.30 01-629 5161.

COMPANY NOTICES RAND MINES LIMITED (Incorporated in the Republic of South Africa) Registration No. 01/00658/06 ("Rand Mines"). PAYMENT OF COUPON NO. 103. With reference to the Company's interim report and dividend notice advertised in the press on 24th October 1989, the following information is published for the guidance of holders of share warrants to bearer.

LEGAL NOTICES Notice under Section 175 of the Companies Act, 1985 Anderson & Bell Ltd. - Company Number 1403010. AVIATION IN ASIA & THE PACIFIC The Financial Times proposes to publish this survey on: 8th February 1990. For a full editorial synopsis and advertisement details, please contact: Penny Scott on 01-573 3595 or write to her at: Number One Southwick Bridge London SE1 9HL.

FINANCIAL TIMES

NUMBER ONE SOUTHMARK BRIDGE, LONDON SE1 9HL Telephone: 01-873 3000 Telex: 922186 Fax: 01-407 6700

Friday December 1 1989

Japan's new multinationals

NISSAN'S decision to establish a fully-fledged vehicle design, development and engineering operation in Britain is significant...

Until recently, most Japanese manufacturers' investments abroad have been in production facilities...

Commercial imperatives They will abandon this approach only when presented with a superior alternative...

Slow results Although a few have already committed themselves to doing so, they have not yet been slow to deliver results...

Tragedy in Ethiopia

THE SPECTRE of starvation again looms over Ethiopia, evoking memories of the 1984-85 famine when up to 1m people died...

Forced moves Many of the hundreds of thousands of families affected so far have been forcibly moved to mostly ill-planned villages...

Modified dogma Although the Marxist dogma that has shaped economic development since the revolution in 1974 has been modified...

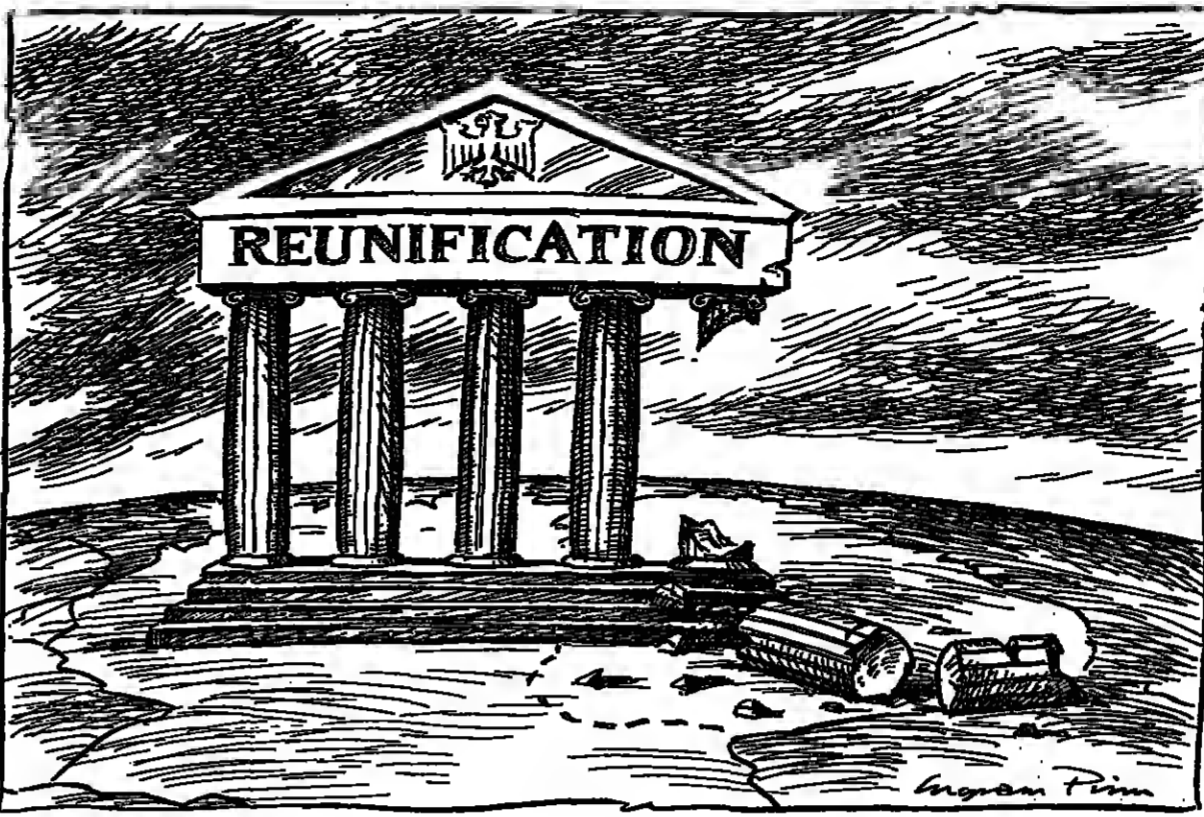
David Marsh on shocked reaction to the murder of Alfred Herrhausen

"Himmelhoch jauchend, zum Tode betäubt" (Passionate pain raised up to heaven, the deeper to fall)

Goethe's classic description of the wavering emotions of the Germans gives an inkling of West Germany's confused shock after the murder yesterday of Mr Alfred Herrhausen, chief executive of the Deutsche Bank...

The assassination took place just two days after Mr Kohl presented to parliament in Bonn his Government's first operational plan towards achieving an all-German federation...

Mr Herrhausen's murder is certain to have repercussions well beyond the question of German unity. The political assassination was three years ago - the gunning down in Bonn in October 1986 of Mr Gero von Braunnühl...



Harsh reminder of German divisions

Pressures for stronger law and order measures may grow after yesterday's outrage, and the affair could have an impact on the campaign leading up to the general election at the end of next year...

A chilling question is whether the terrorists chose to liquidate him in a bid to check the process of German unity

Mr Herrhausen had sometimes declared himself irritated by the notion that he had permanent access to the Chancellor's car...

Industry, Mr Herrhausen was driven by a passionate - and sometimes arrogant - need to inject his views into areas extending well beyond the immediate confines of banking...

Certainly, Mr Herrhausen never ducked the question of the Deutsche Bank's power and its desire for still greater reach...

Bank has held the dominant position at Daimler virtually without a break for more than 60 years...

Deutsche Bank is often seen as heralding salvation for the East, but also as a purveyor of capitalist oppression

It was precisely Mr Herrhausen's symbolic importance which made him a prime target for the assassins...

Defending Hong Kong

Strong words about Hong Kong from the British Foreign Secretary, the chairman of Laidlaw & Cruickshank, who has the advantage of knowing something about the subject...

His knowledge of Hong Kong stems from the stock market crash of 1987 when the local stock market was closed and Davidson was called in by the Governor...

Careless

Even the best reference books are not entirely reliable. We were checking a fact on Ian Hay Davidson, Who's Who in the City...

There is no doubt, however, about its size and growth. According to figures just released by the Publishers' Association, the total retail value of the UK book market last year was £2.2bn...

Books galore

No doubt entirely for subjective reasons, one has always regarded book publishing as one of the least efficient of British industries...

There is no doubt, however, about its size and growth. According to figures just released by the Publishers' Association, the total retail value of the UK book market last year was £2.2bn...

Security gap

Lyon, France's second city, reserved a very special welcome for Interpol, the international police organisation whose new headquarters there was inaugurated by President Francois Mitterrand...

Quiet party An embarrassing 20th birthday party on Wednesday evening for Accountancy Age, the pioneering tabloid which set the style for twacking the tail of the professions...

Honda special

A friend just back from America went to buy a one day rover ticket from London Transport. "We don't have one day rovers any more," the ticket officer said...

Advertisement for Knowsley Borough Council. Text: 'Finding the best relocation is easy. Just look on the map.' Includes a map of Knowsley and contact information for Jack Miller.

POLITICS TODAY

Sir Anthony's gambit

By Joe Rogaly

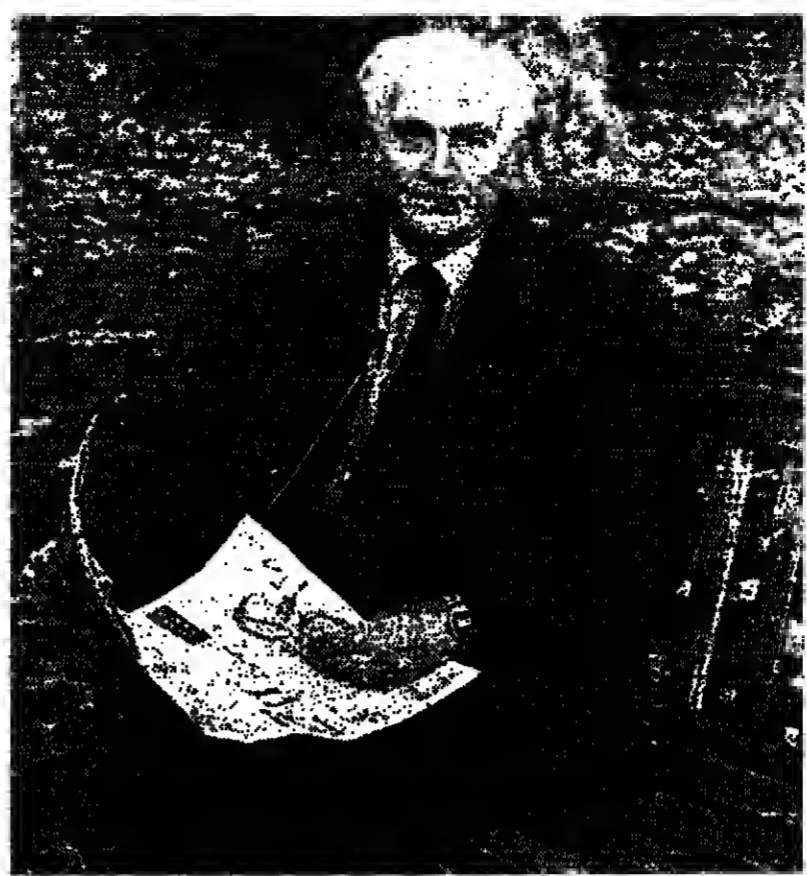
I don't know about you, but I find I have to force myself to take Sir Anthony Meyer seriously. It is one thing for a potential alternative Prime Minister to challenge Mrs Margaret Thatcher's leadership of the Conservative Party...

Sir Anthony's gesture gives the party, in the form of its MPs, a chance to say whether or not it wants a new leader after 14 years of Mrs Thatcher. Most of them will cast their votes on the basis of a judgement of what the electorate is likely to want in a general election that may be 30 months away...

port. After much fussing the ballot box was disintegrated. The voting slips were displayed. Only one had a cross against the complainant's name. It was his own. There are other difficulties. The Conservative Party is in truth sorely divided, partly over support for public services, partly over the Prime Minister's style...

The new Home Secretary, Mr David Waddington, must be observing all this with mixed feelings. If Mr Nigel Lawson had not resigned as Chancellor just five short weeks ago Mrs Thatcher would not have been obliged to make her lightning reshuffle...

that of Mr Timothy Ranton, to shepherd the leadership vote through. Now he is a mere observer, albeit from the lofty vantage point of one of the three senior ministries. If matters had gone differently when Mr Lawson stepped down on that famous afternoon of October 28, Mr Waddington may have been made something quite other than Home Secretary...



Sir Anthony Meyer

torical gloss on Mr Hurd's 'twin track' policy of seeking to send fewer minor offenders to prison and coming down heavily on the real thugs and gangsters. The Hurd/Waddington message is already getting through to the courts, with the result that the new Home Secretary has found that pressure on prison space has eased sufficiently for him to begin a programme of refurbishment of some of our Victorian monstrosities...

laws, my own view is that the Government's policy is illiberal in the extreme. It deprives Britain of many bright and energetic people whose presence would help revive a flagging economy. We should be ashamed. If we are to have such tight regulation it is important that the police and immigration officials act with fairness, tact and discretion...

LOMBARD

Two faces of the Community

By David Buchan

CHARITY begins at home, or at least with close neighbours. The European Community this week seemed to be turning a cold shoulder to distant ex-colonies in the Third World while giving new 'colonies' in adjacent eastern Europe a warm embrace. Consider the Community's negotiations for a new Lomé aid and trade pact with 66 African, Caribbean and Pacific (ACP) states, mostly former colonies of the Twelve...

LETTERS

The need to stay the course

From Mr Michael Gray. Sir, Michael Prowse's article on the need for radical curriculum change... If we are to increase the participation of young people in full time education at 16-plus to the level achieved by our chief competitors, it is good news that the Government has agreed to set up a Commission for Secondary Education...

less had a marked impact on the student participation rate at 16-plus - which, in the Alton area of Hampshire, rose from 67 per cent to 85 per cent as a direct result of that important curricular change. However, the institutional organisation of post-16 study is also important. There is now a great deal of evidence that where LEAs (Local Education Authorities) have created separate post-16 establishments such as sixth form or tertiary colleges...

with good industrial experience, whom we shall need, in order to provide a high quality service at 16-plus, then we need both the academic and vocational curricula, as well placed to develop the sort of modular maze that Michael Prowse describes. A further issue is the salary structure for teachers at the 16-plus level. If we are to succeed in attracting the best qualified honours graduates, and the men and women...

Kashmir's disputed status

From Mr M.B. Khan. Sir, Your reporter in India, writing about the elections, failed to mention in his report (November 23) that the people of Kashmir, one of the 15 states to have elections on November 22, boycotted the elections. According to the bureau chief of the Kashmir Times (the largest circulating English daily newspaper of the state), when he was interviewed on the BBC World Service, the most conservative estimate of the turnout in Kashmir was less than 2 per cent. According to his account, people stayed indoors, and no important incident of violence was reported. However, the small minority of people who wanted to vote did so without fear of intimidation. It may be pointed out that the only party to put forward its candidates was the ruling coalition of National Conference and Jaij Ganadhi's Congress, which came to power in the state after large-scale rigging in 1987. The other candidates were unknown individuals. The people of Kashmir boycotted these elections as a protest against the illegal occupation of their state by India, since 1947. The illegal status of the...

Facing east

From Mr Nicolas Travers. Sir, Richard Lucas's claim that East German currency exports return home to swell German Democratic Republic (GDR) domestic money supply takes an academic view which is hardly helpful in a market which is being reshaped by the GDR Government's export ban on hard currency. These exports have grown rapidly over the past couple of years, and the free market price of the East German MDM has fallen as the export flow has grown. (GDR political reform - and the opening of the GDR's western borders - is a useful political cover for a gradual expropriation of the GDR Government's hard currency. The GDR Government has had to work progressively harder for its hard currency by printing progressively more exportable banknotes as the free market price of the MDM has fallen. But the GDR Government has been unable to sell its paper 1,000 MDM might have bought a 100 or so Deutsche Marks a year or so ago; today 1,000 MDM might be bought for 50 or so D-Marks. So short selling and subsequent repurchasing in a falling...

'HMG is a forgiving employer'

From Mr Michael J. West. Sir, Your editorial, 'Short-changing the taxpayer' (November 26), may give the impression that the sale of the Rover Group to British Aerospace marked a departure from what has otherwise been careful and frugal UK Government practice in asset sales. It does not. In this instance, ministers... failed to achieve a fair price for taxpayers...

ers." Using the yardstick of offer price compared with price at the end of first day's trading, every fixed price sale from Amersham (1982) to TSB lost taxpayers' money: the total is about £34bn. You go on to exonerate Baring Brothers, the adviser to the Government. Would you also exonerate NM Rothschild, adviser on the Amersham sale, a cause of disquiet in 1982?

Clearly Her Majesty's Government did: NM Rothschild appeared again, advising on the even more valued Rolls-Royce offer in 1987. But Her Majesty's Government is a forgiving employer: Baring Brothers itself seems to have been forgiven for Cable and Wireless in 1981, even though this was more than five times over-subscribed and transferred some £39m from the taxpayer by underpricing. With such advisers, who but HMG would also employ underwriters? Perhaps ministers should consider employing BAs as adviser: two such coups as Royal Ordnance and Rover suggests a shrewdness which would be useful to the Treasury. Michael J. West, Planned Business Services, 6 Portman Meus South, W1



BEFORE YOU CAN CREATE LONDON'S FINEST BUSINESS HOTEL, YOU HAVE TO MAKE CERTAIN IT'S LONDON'S FINEST HOTEL.

The opening of Hotel Conrad Chelsea Harbour marks a return to unexpected values and high standards other hotels have long forgotten. Every room in this intimate and personal hotel is a suite. And the unique location on the Thames allows executives to speed to appointments in Westminster or The City by Riverbus. Each suite offers ample work space including an executive desk, satellite TV, three telephones and two telephone lines. One can be dedicated to your personal in-room fax machine, available from the hotel, as are personal computers and portable cellular telephones. Non-smoking suites are available should you wish. Because we know business keeps irregular hours, you need around-the-clock fax, telex and photocopying service 7 days a week; a fully-staffed Business Service Centre open from 8 a.m. to 8 p.m.; 24-hour room service, full concierge service and express pressing. We save you time with pre-registered check in and rapid check out as well. Also enjoy our health club and indoor pool complimentary to guests opening March 1990. Ample parking and limousine service are available. Sample continental cuisine and Sunday champagne brunch at our stylish restaurant; enjoy our lounge from breakfast through late evening snacks. And discover delightful restaurants in the village of Chelsea Harbour. Conrad Hotels, the international subsidiary of Hilton Hotels USA, is a return to the highest standards of international hotel keeping established by the legendary Conrad Hilton. Value added features include: no charge for incoming faxes, and only reasonable surcharges placed on outgoing faxes, telephone calls, telex and currency exchange. Yet we never forget such traditional touches as shining your shoes while you sleep and greeting you by name when you return. Conrad Hilton wouldn't have it any other way. Hotel Conrad Chelsea Harbour, London, SW10 0XG England. For reservations, call your travel agent or Hilton Reservation Service on 0800-289-303 or in London 780-1155. Or call us direct at Hotel Conrad Chelsea Harbour 823-3000.











WE KNOW OF  
 11,218 PEOPLE IN THE UK  
 WHO HAVE BEEN  
 INFECTED WITH THE VIRUS  
 THAT LEADS TO AIDS.

IT'S THE NUMBER  
 WE DON'T KNOW OF  
 THAT'S EVEN  
 MORE WORRYING.

At the moment it's impossible to say how many people have HIV, the virus that leads to AIDS.

This is because a person can have HIV for many years without any symptoms of the infection.

So if they don't know they have it, how can anyone else?

Each year more people unknowingly become infected. Which is why the number of people with HIV and AIDS continues to grow.

Not just here but throughout the world. World AIDS Day on December 1st reminds us of the scale of the problem.

If we all act now we can help to slow down the spread of HIV.



FOR MORE INFORMATION OR CONFIDENTIAL ADVICE ABOUT AIDS, FREEPHONE THE 24-HOUR NATIONAL AIDS HELPLINE ON 0800 567 123.

Source: CDSC UK reported cases October 1989.





This announcement appears as a matter of record only.

NEW ISSUE

30th November, 1989



TOSHIBA CERAMICS CO., LTD.

U.S.\$100,000,000

3 3/8 per cent. Guaranteed Bonds due 1993

with

Warrants

to subscribe for shares of common stock of Toshiba Ceramics Co., Ltd.

Payments of principal and interest on the Bonds being unconditionally and irrevocably guaranteed by

The Mitsui Bank, Limited

ISSUE PRICE 100 PER CENT.

Nomura International

Daiwa Europe Limited

Banque Bruxelles Lambert S.A.

Barclays de Zoete Wedd Limited

James Capel & Co. Limited

Credit Suisse First Boston Limited

Robert Fleming & Co. Limited

IBJ International Limited

LTCB International Limited

The Nikko Securities Co., (Europe) Ltd.

Salomon Brothers International Limited

Tokai International Limited

Wood Gundy Inc.

Mitsui Finance International Limited

Banque Indosuez

Baring Brothers & Co., Limited

Credit Lyonnais Securities

Deutsche Bank Capital Markets Limited

Goldman Sachs International Limited

KOKUSAI Europe Limited

Merrill Lynch International Limited

Paribas Capital Markets Group

Swiss Bank Corporation

UBS Phillips & Drew Securities Limited

Yamachi International (Europe) Limited



"SERAFINO FERRUZZI" EUROPEAN SCHOLARSHIPS 1990-91

Ferruzzi Finanziaria S.p.A. has decided to award up to 6 scholarships for the 1990-91 academic year...

II The "Serafino Ferruzzi" scholarships are open to nationals of EEC Member States...

III The scholarship will cover university - or the selected institute - a tuition and attendance fees...

IV The "Serafino Ferruzzi" scholarships will be awarded at the complete discretion of the Scholarships Committee...

V The scholarships will cover the 1990-91 academic year, and at the discretion of the Scholarships Committee...

VI The application, completed in English, must be received not later than 31 January 1990...

VII Successful applicants will be notified by registered mail of the results of his/her application...

VIII A holder of a "Serafino Ferruzzi" scholarship may not hold any other scholarship, grant or study allowance...

IX The applicant will be responsible for obtaining admission to the selected university and course of study.

X The holder of a scholarship will be obliged to follow the study programme indicated in his/her application...

XI Ferruzzi Finanziaria S.p.A. will pay 40% of the scholarship money in advance, on receipt of a letter of acceptance...

XII A scholarship holder is required to send six-monthly reports of his study progress to a nominated representative...

XIII The submission of an application implies acceptance by the applicant of the terms and conditions set out in this Notice.

Milan, 1 December 1989

The President of Ferruzzi Finanziaria S.p.A. Raul Gardini

INTERNATIONAL CAPITAL MARKETS

Murder of Herrhausen casts shadow over activity

By Rachel Johnson in London and Karen Zagor in New York

THE DEATH of Mr Alfred Herrhausen, chief executive of Deutsche Bank, cast a blight yesterday over the German government bond market...

Futures trading became more volatile, and cash slower, at the news which overshadowed the day. But trading picked up after its lull, and prices advanced in a smooth progression...

The 7 per cent Bundesobligation were fixed at 96.75 to yield 7.83 per cent, then moved up around a 1/4 point to yield less than 7.80 per cent...

GOVERNMENT BONDS

had a buster day, swinging between 90.06 after the morning's news, and 90.74, as the contract consolidated during trading...

The Bundesbank's announcement of a repurchase pact - details of which are to be given today - was fully expected by the market.

US TREASURY bonds moved marginally higher yesterday morning as the debt market remained in a holding pattern ahead of today's release of the US purchasing managers' report.

At mid-session, the Treasury's benchmark 30-year bond was quoted 1/4 higher at 102 1/2, yielding 7.50 per cent.

At the short end of the yield curve, two-year issues were up

BENCHMARK GOVERNMENT BONDS

Table with columns: Country, Coupon, Bid Date, Price, Change, Yield, Week ago, Month ago. Rows include UK Gilts, US Treasury, Japan, Germany, France, Canada, Netherlands, Australia.

London closing, "domestic New York morning session. Yields: Local market standard. Prices: US, UK in 32nds, others in decimal.

Technical Data/ATLAS Price Source

There were no surprises from the income and consumption figures released yesterday morning...

Personal consumption expenditure fell 0.2 per cent while the PCE deflator, a measure of inflation, rose 0.7 per cent in October after rising 0.2 per cent in September.

UK government bonds fell 1/4 point yesterday amid reports that "someone in swaps was selling gilts" and driving down the price.

Also, the placing of \$200m of mortgage-backed securities by Brixton Estates flummoxed investors to switch out of gilts to buy the new paper.

However, this did not appear to happen to any great extent and the economic data of the day, the bank deposit M0 figure, did very little to stir the market.

The Benchmark Treasury 9 per cent due 2008 fell 1/4 to yield 9.38 per cent.

FT INTERNATIONAL BOND SERVICE

Listed are the latest international bonds for which there is an adequate secondary market.

Large table listing international bonds with columns for Issued, Bid, Offer, Day, Week, Yield, and Closing prices on November 30.

NEUTRAL MARK STRAIGHTS

Table listing neutral market straight bonds with columns for Issued, Bid, Offer, Day, Week, Yield.

FLLOATING RATE

Table listing floating rate bonds with columns for Issued, Bid, Offer, Day, Week, Yield.

CONVERTIBLE

Table listing convertible bonds with columns for Issued, Bid, Offer, Day, Week, Yield.

Lloyds Bank to pull out of Egypt

By Tony Walker in Cairo

LLOYDS BANK of the UK is transferring its business in Egypt to the Commercial International Bank and closing its branch after 15 years in operation...

The transfer agreement was signed yesterday by Mr Angus Erskine, a senior Lloyds executive on behalf of the general manager, and Mr Ahmed Ismail, chairman of CIB...

The UK bank has, for several years, been scaling down its activities in Egypt and tightening restrictions on credit in the face of a difficult local business environment.

CIB, which was formerly Chase National Bank of Egypt until Chase Manhattan pulled out of a joint venture in 1987, is regarded as one of Egypt's more successful local institutions...

Lloyds will not accept new mortgage-backed securities by Brixton Estates flummoxed investors to switch out of gilts to buy the new paper.

However, this did not appear to happen to any great extent and the economic data of the day, the bank deposit M0 figure, did very little to stir the market.

The Benchmark Treasury 9 per cent due 2008 fell 1/4 to yield 9.38 per cent.

Schroders discloses shortfall

By Rachel Johnson in London

Schroders, the UK merchant bank, yesterday followed the unusual example of Baring Brothers when it disclosed that only three-quarters of a domestic debenture issue had been taken up on launch day.

Baring Brothers brought the disclosure debate to a head in September when it announced that it had placed only 55 per cent of its domestic debenture issue for Allied Lyons with investors.

Barings at the time that it was making its announcement in order to avoid violating Section 47 of the Financial Services Act.

This section prevents firms from making misleading statements, or committing acts, which are designed to create a misleading impression of a security.

In similar vein, Schroders took legal advice before announcing that £21.5m of a £20m issue for Briston Estates, the property development company, had not attracted the buying interest of institutional investors yesterday.

If Schroders had not disclosed that the remaining quarter of the issue had been offered to market makers, at a price 10 per cent below that offered to institutional investors, it could have been open to accusations of misleading the market under Section 47.

Schroders yesterday said that although there were "misleading" opinions about the need to disclose to the market, it had decided to emulate the example set by Barings in the autumn.

"Legal advice was that we should make a statement in this instance," a spokesman said.

Schroders also pointed out that the chances of an entirely successful placing of a domestic debenture issue at the present time were slim.

An issue had the shrinking government bond market, the approaching year end, and prevailing worries about inflation to contend with.

Consequently, Schroders had expected some remainder of the issue - "as virtually all debentures are these days" - to have been placed over a period of days.

The Brixton Estate debentures have a 10 1/2 per cent coupon and are due in 2012. The company's financing package consists of £28.5m in existing swap contracts at an average rate of 11 per cent, together with short and long-term borrowing facilities totalling more than £140m.

The issue is partly paid, with £30 per £100 payable in December, the balance in 1990.

Mr Harry Arton, company chairman, said the capital raised would fund refinancing of variable rate borrowings, as well as property investment and development.

INTERNATIONAL CAPITAL MARKETS

Traders hail Liffe computer system after modest start

By Deborah Hargreaves

TRADING was off to a modest start yesterday for the London International Financial Futures Exchange's computerised trading system...

APT was to operate. The first contract to be listed on Liffe's APT system is the exchange's Surocrum futures which first started up in April...

Canadian preferred shares rising from the dead

Barry Critchley reports on how corporate finance men have revived an ailing securities market

CANADA'S preferred share market is back from the dead. After an 18-month lull during which it seemed that the Government had successfully stamped on this form of security...

The popularity of the instruments has ebbed and flowed over time. The inflationary spiral of the early 1980s discouraged investors from committing their money in perpetuity...

Table with 5 columns: Year, Profits, Common, Debt, Total, Profits as % of total. Rows for years 1987-1991.

acceptances. After five years, the dividend rate is set through an auction procedure. The added wrinkle is that the shares are neither convertible nor exchangeable into common shares...

fixed for the first five years, and after that, was subject to negotiation, were popular. The 1989 innovations merely continue longstanding tradition in the preferred share market...

'Preferred shares flourished in the 1980s because corporations needed to restore balance sheets to financial respectability'

flourished because of the need for corporations to restore their balance sheets to financial respectability - and the general inability to finance via common equity...

'New craze is companies issuing perpetual preferreds where the dividend rate floats in line with 30-day bankers' acceptances'

Hollinger, Rogers Communications, Fletcher Challenge Equities Canada and GW-GO Investments - raised funds via this method this year...

'Preferred shares flourished in the 1980s because corporations needed to restore balance sheets to financial respectability'

flourished because of the need for corporations to restore their balance sheets to financial respectability - and the general inability to finance via common equity...

'New craze is companies issuing perpetual preferreds where the dividend rate floats in line with 30-day bankers' acceptances'

Hollinger, Rogers Communications, Fletcher Challenge Equities Canada and GW-GO Investments - raised funds via this method this year...

'Preferred shares flourished in the 1980s because corporations needed to restore balance sheets to financial respectability'

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Hollinger, Rogers Communications, Fletcher Challenge Equities Canada and GW-GO Investments - raised funds via this method this year...

Australian dollar sector helps enliven a dull market

POCKETS of activity in unusual sectors enlivened an otherwise dull market yesterday, Stephen Hilder writes. In the Australian dollar sector, Hambros brought to market the longest-dated Australian-dollar issue yet to an enthusiastic response...

Zero coupons offered exposure to the AS bond market, but less exposure to the currency because of the low issue price. Furthermore, the inverse yield curve offered the opportunity for switching out of current coupon issues into the zero, and to reinvest the proceeds in the higher-yielding short-term markets...

was comparatively cheap, 100 basis points below the current coupon domestic issues of the same borrower. A previously announced \$30m convertible for STC Corp, the South Korean packaging maker, was launched by Credit Suisse First Boston. The issue, carrying a put option in 1994 to yield 250 basis points under the current 12 1/2% treasury, was an extraordinary premium of 116 bps, despite an indicated conversion premium into non-voting shares of 90-110 per cent and an indicated coupon of 1 1/4% per cent...

quiet secondary market where prices hardly moved, Bank of Tokyo Capital Markets brought an issue for a Curacao financial vehicle of its parent. The \$25m issue, with a spread over 10-year treasury paper at launch of 93 basis points (at full fees), was essentially placed in Asia and is not expected to trade. The gains posted on the stock market flushed out a number of investors who had been short, prompting them to buy near-term FT-SE call options...

contract closed at a 20 point premium to the cash index, compared with the level on Wednesday. Of the larger trades, James Capel bought just under 1,000 December 2,300 calls. Investors were also noted buying call calls from the December 2,150 series upwards. Total turnover in the FT-SE amounted to 13,382, compared with 12,293 the previous day. The busiest series was the December 2,300 call, which traded 1,710 contracts. The recent stability in turnover on the stock market was reflected in Wednesday's open interest figures. The total number of contracts outstanding at the end of the day amounted to 783,845, compared with 763,787 at the close of business on Tuesday. Meanwhile, FT-SE open interest stood at 148,868 lots, compared with 148,476. Among the stock options, BP was the most active, with dealers a total of 500 contracts had rolled over just under 1,500 contracts from January into April. BP turned over 4,013 contracts, of which 3,728 were puts and 285 were calls. The January 500 put series was the busiest, and traded 1,800 contracts. Lonrho also featured, as one investor sold 500 December 300 calls at 5p. This was reflected in the turnover figures, which showed 885 contracts changed hands. Of these, 888 were calls, 16 were puts, and the December 300 call series was the busiest, trading 500 lots.

NEW INTERNATIONAL BOND ISSUES

Table with columns: Borrower, Amount, Coupon, Price, Maturity, Fees, Book runner. Lists various international bond issues.

LONDON MARKET STATISTICS

RISES AND FALLS YESTERDAY

Table showing rises and falls in various market indices like British Funds, Corporate Bonds, etc.

LONDON RECENT ISSUES

Table listing recent issues with columns for Issue, Amount, Latest, 1989, Stock, Coupon, Yield, etc.

FIXED INTEREST STOCKS

Table listing fixed interest stocks with columns for Issue, Amount, Latest, 1989, Stock, Coupon, Yield, etc.

RIGHTS OFFERS

Table listing rights offers with columns for Issue, Amount, Latest, 1989, Stock, Coupon, Yield, etc.

TRADITIONAL OPTIONS

Table listing traditional options with columns for Issue, Amount, Latest, 1989, Stock, Coupon, Yield, etc.

LONDON TRADED OPTIONS

Large table showing London traded options with columns for Calls, Puts, and various stock options.

FT-SE 100 SHARE INDICES

These indices are the joint compilation of the Financial Times, the Institute of Actuaries and the Faculty of Actuaries

Table showing FT-SE 100 share indices with columns for Index, Day's change, etc.

FIXED INTEREST

Table showing fixed interest rates with columns for Price, Yield, etc.

Showing index 2252.9, 10 am 2257.7, 11 am 2255.8, Noon 2256.5, 1 pm 2262.2, 2 pm 2266.1, 3 pm 2271.5, 4 pm 2272.4, 4.30 pm 2271.9. 5.75m 9.75m yield. Highs and lows, base rates, values and constituent changes are published in Saturday's issue. A list of constituents is available from the Publishers, The Financial Times, Number One, Southwark Bridge, London SE1 9HQ, price 15p, by post 24p.

UK COMPANY NEWS

Extensive and varied portfolio helps cushion effects of market slowdown
MEPC meets City forecasts with 22% rise

By Paul Cheeseright, Property Correspondent

MEPC, the second largest British property investment and development group, yesterday delivered an increase in net asset value and profits of more than 20 per cent.

The general performance was well in line with that achieved by other property groups and fitted in the middle of City predictions.

The share price is thus at a substantial discount to the historic net asset value, which at the end of September was 861p, compared with 727p a year before.

Pre-tax profits in the year to September rose 21.7 per cent from £104.8m to £127.5m. Earnings per share rose to 27.8p (22p). The final dividend of 12.5p raises total payments for the year to 47p (41.5p).

MEPC commented that it had been operating in a market where the growth rate had been slowing - indeed the return on shareholders' funds during 1988-89 was 24 per cent against 40 per cent in 1987-88.



James Tuckey (left), managing director, and James Beveridge, finance director

slowly under the pressure of high interest rates. We are a service business and cannot insulate ourselves from the fluctuating fortunes of our customers."

Sir Christopher Benson, the chairman, told shareholders. For all that, Sir Christopher believes that "the prospects for the group in the forthcoming year are promising."

Like the other large investment groups, MEPC can rely on an extensive and varied property portfolio.

At the end of September this portfolio was valued at £3.6bn, of which £3.13bn was investment properties. The valuation at September 1988 was £3.08bn.

By value, 29 per cent of MEPC's properties are in the West End of London, arguably the most resilient of the different London markets. Just under 21 per cent are in the City of London and another 24 per cent are in south-east England.

The portfolio generates its own development programme and 70 per cent of MEPC developments have originated from this source. The total programme, overwhelmingly concentrated in the UK, will cost £1.4bn.

MEPC's net gearing is 32 per cent. It has joined other property groups in ensuring that its exposure to high interest rates has been reduced by caps and swaps.

Chief quits as B'ham Mint falls into loss

By Richard Tomkins, Midlands Correspondent

MR COLIN Perry, executive chairman of Birmingham Mint, the electronics and engineering group, yesterday resigned as the company plunged into losses for the half-year to September 30.

The announcement came after the stock market close, so the shares were unchanged at 109p.

Mr Perry resigned at a board meeting yesterday afternoon as he and his fellow directors studied figures showing that the previous year's static pre-tax profits of £1.65m had turned into pre-tax losses of £599,000.

Earnings per share of 7.7p turned into a loss per share of 2.7p, and the board decided to cut the interim dividend to 0.5p (8p).

Mr Tony Cross, a non-executive director since 1984, becomes non-executive chairman, and Mr Harry Balmer, managing director since October 2, takes over Mr Perry's executive duties.

Mr Cross, who is chairman and chief executive of Centreway Trust, a Midlands development capital group, said that Mr Perry had regarded his position as untenable once the board had voted to reduce the interim dividend.

"He resigned as a director and his service contract has been terminated by the board. The directors will be entering into negotiations with regard to compensation in due course," said Mr Cross.

Birmingham Mint warned in October that interim profits would be sharply down, but the outcome was much worse than expected.

Mr Cross said the high level of UK interest rates had caused de-stocking among the group's customers in the building products, DIY and consumer sectors in the early summer, and this had carried through to the autumn "with a vengeance".

Worst hit were Electro-Precision Components, the electrical contacts arm, which saw a 25 per cent cut in volume, and Nevin Lonsdale, the printed circuit board maker.

There was also a heavy increase in the interest charge from £128,000 to £356,000.

US earnings boost Scapa to over £20m

By Andrew Bolger

SCAPA GROUP, the Blackburn-based manufacturer of specialist products for the paper and printing industries, increased its pre-tax profit by 10.5 per cent, from £18.14m to £20.07m, in the half year to September 30.

Turnover rose 7 per cent to £134.92m (£125.69m). A 17 per cent increase to £13.87m in operating profit from North America helped to offset a 5 per cent drop to £5.35m in the UK.

Mr Bill Goodall, chairman, said: "Overall the second half of the year has started well and order books remain strong."

He added that the European and American paper industries were experiencing respectively their best and second best year ever for output and both had held up encouragingly although there was evidence of downward pressure on paper prices and stock build-up as large new paper machines had come on stream, with immediate and substantial increases in capacity.

UK results in the first half had been depressed by exceptional rationalisation costs and the benefits of this would show through in the second half, the chairman said.

Only 20 per cent of Scapa's turnover was sold in the UK. Earnings per share rose by 12.5 per cent to 7.1p (6.3p), and the interim dividend matches that by moving up to 1.43p (1.27p).

COMMENT

Having been under the cosh from currency effects for five long years, Scapa was yesterday able to say that exchange rates had boosted its North American profits by £11m and that the outlook for the dollar and sterling seems likely to help the group for the foreseeable future.

Retail losses put Bennett & Fountain £8m in red

By Nikki Tait

THE HORROR story behind an earlier profits warning from Bennett & Fountain was spelt out yesterday as the electrical goods distributor disclosed a £10.7m loss before tax in its retail division and a £7.8m deficit for the group overall.

After sharply increased interest charges in the year to July 1, B&F also revealed that accountants Ernst & Young have qualified the accounts of the retail subsidiaries "in relation to the adequacy of recording sales and receipts".

The qualification will be reflected by the holding company's auditors in their report.

B&F's explanation is that its computer system broke down twice towards the end of 1988, in one case for about 14 days, which had a dramatic adverse effect on the accounting controls in the division.

The full year results show sales of £57.3m (£51.7m) on the retail side, but a loss after interest of £10.7m (£1.81m profit). The company is planning to rationalise the division, originally comprising 156 stores, and yesterday announced that seven stores had been sold since July for £1.7m each, against a net book value of £1.05m.

B&F has also sold its rental business, plus a further 14 outlets to Thorn-EMI for about £12m.

On the wholesale side, B&F saw sales up from £24.2m to £46.7m, but "restructuring costs" pushed pre-tax profits down to £2.78 (£3.69m). A small wholesaler with six outlets, AES Electrical, is being acquired for an initial £50,000 and an additional maximum deferred profit-related payment of £90,000.

There is no final dividend (0.7p) but the shares gained 1p to 39p.

Remaining B&C stake helps Caledonia improve 34%

By Andrew Hill

CALEDONIA INVESTMENTS, the holding company controlled by the Capzer family, pushed up profits by 34 per cent in the first half of 1989-90, making £16.37m against £12.24m last time.

Earnings per share for the six months to September 30 were 12.34p (9.4p) and the company - which this week staked a claim to buy part of the Sealink Isle of Wight ferry

service - declared an interim dividend of 4p (3.5p). However, Lord Capzer, Caledonia's chairman, repeated his warning that it would be difficult for the UK to avoid a hard economic landing.

The bulk of investment income in the first half again came from Caledonia's reducing investment in British & Commonwealth Holdings preference shares. Caledonia sold

most of its large stake in B&C two years ago. The preference shares paid £10.5m in the first half. That was roughly the same as in the equivalent period - in spite of the fact that the number of shares was reduced - because of a higher coupon on the outstanding investment.

Overall investment income increased to £14.07m (£13.82m) and interest receivable rose

from £59,000 to £2.8m.

COMMENT As the B&C holding reduces, Caledonia turns its formidable investment talents towards other fields, to replace that stable income. The group does not comment on individual shareholdings at the interim stage, but should Lord Capzer's forecast hard landing come about, and the latest investments take

time to build up momentum, Caledonia's interest cover will be sufficient to allow the group to continue its progressive dividend policy even without the B&C holding. That must bode well for the investor. Admittedly analysts reckon the group should reach £32m before tax in the full year, putting the shares, which jumped 13p to 350p yesterday, on a prospective multiple of 14.

Greystoke resigns CWG chair

By Andrew Bolger

MR ANDREW Greystoke has resigned as chairman and chief executive of City & Westminster Group, the corporate finance company - only five months after obtaining a USM quote by reversing into A&M, the loss-making theatrical supplier.

Mr Greystoke's departure is the latest twist in a colourful City career which has seen him work for Slater, Walker, the financial conglomerate which crashed in 1974, and be head of corporate finance for Mr Gerald Ronson's Heron Group.

His resignation comes after a flurry of deals since the summer flotation, which have seen shares in CWG plunge from 7p to yesterday's close of 2 1/2p.

Mr Greystoke has been replaced as chief executive by Mr Aaron Gershfield, who founded Archford Investments, a consumer protection and computer services company. It is the main subsidiary of CWG along with City & Westminster Financial, the financial ser-

vices subsidiary which Mr Greystoke brought to the enlarged group.

Mr Gershfield said the parting of the ways had come because, although the Archford business had achieved the profits forecast at the time of the flotation, C&W Financial had signally failed to do so.

Last week it was announced that Mr Greystoke and other directors were involved in talks with a view to arranging a buy-out of C&W Financial.

Mr Gershfield said yesterday that he still hoped that such a buy-out could be arranged by Mr Greystoke, but if that was not possible CWG would aim to dispose of the assets of C&W Financial and concentrate on the Archford businesses.

Less than a week after the flotation, CWG took a 15 per cent stake in Parrish, the regional stockbroking group, and a 25.4 per cent in Alpine, the soft drinks distributor.

In September CWG bought 4.59 per cent of UTC, the corpo-

rate finance group, paying 225p a share, a premium over the market. Mr Greystoke proposed a merger with UTC but the talks were later called off and UTC shares are currently at 107p, which amounts to a book loss of over £800,000 on the UTC stake.

Mr Greystoke, who was not available for comment yesterday, tried to obtain a quote for CWF in 1986 by reversing into Bremner, a shell company which was chaired by Mr James Rowland-Jones. But Mr Rowland-Jones repulsed CWF, criticising Mr Greystoke's record as a director of Bremner Holdings, a licensed deposit taker since liquidated.

As well as Mr Greystoke, Ms Sally Morgan and Sir Anthony Phillips have resigned as directors of CWG. Mr Christopher Kirkham-Sandy, who joined CWG only last month on secondment as finance director, has also resigned. Mr Michael Bancroft has been appointed finance director.

Huntingdon Intl advances 41%

Huntingdon International, the company which specialises in life sciences and engineering services, yesterday reported a 41 per cent rise in pre-tax profits from £11.19m to £16.22m in the year to September 30.

Turnover in the period increased from £60.53m to £81.4m. After tax of £3.39m

(£2.38m) earnings per 5p share worked through at 14.1p (10.4p) and the proposed final dividend of 1.8p makes a total for the year of 2.3p (2.25p).

The life sciences segment of the business continued to operate at high capacity and there were no signs of any easing in demand.

Advertisement for Nationwide Anglia £300,000,000 Floating Rate Notes Due 1996.

Advertisement for Banque Nationale de Paris USD 100 MILLION 9 5/8% SERIAL A NOTES DUE 1990.

Advertisement for FAST, ACCURATE AND INDEPENDENT STOCKTAKING.

SCAPA GROUP PLC INTERIM RESULTS Half year to September 30 1989. Includes earnings per share up by 12.7%, pre-tax profits up by 10.6%, and interim dividend increased by 12.5% to 1.43p.

Nigerian Agip Oil Company Ltd. U.S. \$500,000,000 Term Loan Facility. Unconditionally Guaranteed by Agip International B.V.





UK COMPANY NEWS

# The getting of wisdom from Pearl

Patrick Cockburn on the UK insurance market since AMP's coup

DOES THE takeover of Pearl Group by Australian Mutual Provident mean open season for foreign buyers looking at the rest of the British insurance industry? Within 24 hours of AMP's victory the signs were ominous. Generali of Italy had bought into Guardian Royal Exchange and Athens, the French insurance group, had raised its stake in Refuge group.

The ease of the Pearl takeover has underlined as never before the vulnerability of UK composite and life companies compared to the rest of Europe.

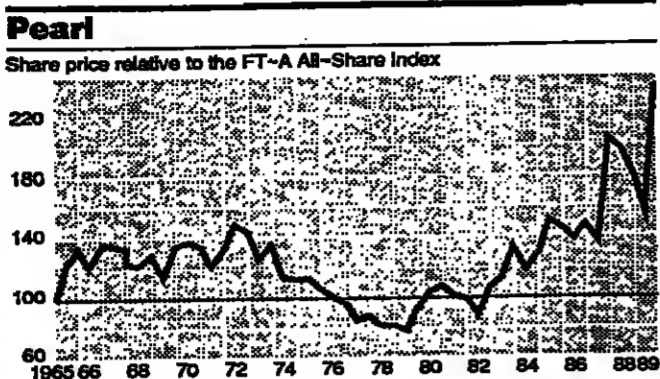
As the major European insurance companies look beyond their own frontiers in the lead-up to 1992, the UK companies are the most obvious target. This gives particular significance to the way AMP took over Pearl. Could the British company have defended itself better or was the Australian victory inevitable?

This is of more than historic interest since other British insurers may soon find themselves in the same position.

In the aftermath of defeat Pearl's defence obviously looks inadequate, but from the beginning its moves to counter AMP were tardy. To have real impact the main plank of Pearl's defence — that both the market and AMP's bid seriously undervalued the UK life company — needed to be produced early.

By the time the 765p-per-share appraisal value was unveiled on November 14 it was probably already too late to change shareholders' minds about Pearl's value, all the more so when AMP raised its bid to 890p a share two days later.

Last-minute assertions about the company's embedded value sounded too much like actuarial mumbo jumbo.



**DIRECTORS OF Australian Mutual Provident and Pearl Group** yesterday began preliminary discussions as the £1.24bn takeover offer for the UK insurance company was declared unconditional, writes Ray Bashford.

AMP, Australia's biggest insurance group, won control of Pearl on Tuesday when it launched a second market raid and boosted its holding to 53.3 per cent of the capital. Pearl is writing to shareholders advising them to accept the 690p-per-share offer.

Mr Elnon Holland, chairman of Pearl, said that the talks with AMP had begun so as to ensure that the interests and expectations of policyholders were secure. "They [AMP executives] have told me that it is their intention to expand Pearl by developing its business," he said. "The expansion envisaged for Pearl should, I believe, enhance opportunities for Pearl's management and staff," he added.

"Pearl is run by actuaries and they did everything that actuaries usually do," says Mr Tom Bennett, insurance analyst at Paribas. There is retrospective wisdom here but it is still surprising that Pearl did not raise its appraisal value soon after AMP raised its stake in Pearl to 18 per cent in June.

How relevant, in any case, was Pearl's appraisal value to the outcome of its struggle with AMP?

Accepting that the nature and value of the future business of a life company is different from other companies, the calculation is still subjective and looked all the more so compared to AMP's hard cash.

With so many other financial institutions moving into life insurance, the past performance of companies such as Pearl is not necessarily a true guide to future performance in the 1990s.

By lifting its final dividend 67 per cent more than the previous year, Pearl also underlined how little it had done prior to the bid to convince shareholders that it was worth more than the market said.

Pearl was also clearly hampered in its defence by its reputation as a sleepy life company where its potential might be better realised by an AMP-appointed management.

Much of this criticism was

unfair or, at least showed exaggerated expectations of what can be expected from the UK's quoted home service insurers.

A life insurer like Pearl with its 6,000 door-to-door salesmen cannot quickly improve efficiency as Prudential Assurance has discovered over the past six years. And at times Pearl's lack of adventurism turned out to be beneficial. The sales force did sell 120,000 personal pension policies in six months this year but it remains doubtful that AMP will be able to make any radical changes for the better at Pearl.

This is small comfort for Refuge Group, Britanic Assurance and London & Manchester, the three other home service insurers also seen as being under threat. They are better protected by cross-shareholdings than Pearl, but recent realignments within the European insurance industry — such as the purchase of Colonia Versicherungs by Groupe Victoire — are typified by the very high prices paid rather than any obvious benefits in efficiency.

Even the link-up last week between Compagnie Financière de Suez and Bahia Holdings of Denmark, creating Europe's second largest insurance grouping, looks as likely to create a messy conglomerate rather than any real cross-marketing of financial products.

The lack of any real financial logic behind AMP's bid for Pearl or Groupe Victoire's takeover of Colonia makes the degree of threat faced by the rest of the British insurance industry difficult to predict.

British composites are cheap and a growing proportion of UK savings are going into life products but the real momentum for change in European insurance companies is more to do with the impulse to grow larger than any economies of scale they may obtain.

**Osborne & Little falls back to £730,000**

**THE RECESSION** in the UK housing market hit Osborne & Little, wallpaper and furnishing fabrics manufacturer, in the half year ended September 30 1989, with pre-tax profits falling from £267,000 to £730,000.

And it was "difficult to be other than cautious" about second half trading, said Sir Peter Osborne, chairman. But he believed that development within the group provided excellent opportunities for the future.

Turnover moved up from £5.72m to £6.47m. Within that, UK trade sales fell 6.5 per cent and retail in the UK fell 26 per cent — that was also affected by the closure of a showroom. Retail, on which gross margins are higher, accounted for only 7 per cent of the total, against 12 per cent last time.

Overall margins in the UK improved slightly but higher operating costs were incurred principally in strengthening management, and in additional promotions.

In the US sales were 33 per cent higher in dollar terms (46 per cent in sterling), Exclis, the July French acquisition, had turnover of £798,000, and sales to other European countries were up 13 per cent.

Earnings were 6.57p (5.88p) and the interim dividend is again 2p.

**Sims Foods expands**

Sims Foods has acquired DW Norbury (Holdings), a Manchester-based catering meats business, for £375,000 via the issue of 136,384 new shares.

Additional consideration, to a maximum of £1.2m, depends on turnover in the 12 months following completion.

# Sharp rise by US operations lifts Erskine House to £7.6m

**By Andrew Hill**

MORE THAN half of Erskine House Group's operating profits now come from US operations, following rapid expansion which helped push interim pre-tax profits at the distributor of facsimile and photocopier machines up by 58 per cent to £7.6m.

The US contributed 38.6m (£3.2m) of operating profits, with Europe making up the balance to £11.4m (£5.48m). Operating margins in the US at 13.5 per cent are more than double the European figure of 6.1 per cent.

The first six months to September 30 saw group operating margins improved from 9.6 per cent to 10 per cent.

This year Erskine is integrating some \$90m worth of acquisitions made in 1988-89, the principal reason why group turnover doubled to £114m (£57.3m) in the first half.

However, there was a large increase in interest charges — from £640,000 to £3.75m — reflecting borrowings which rose to 60 per cent of shareholders' funds following last year's heavy acquisition programme.

Mr Brian McGilivray, chairman, said the group would continue to concentrate on organic growth. He added that the company had not detected any adverse effects of a possible recession in the copier or fax rental market.

"Our sales profile is very much in favour of inclusive contracts, with service built into lease agreements," he said yesterday. "That increases the proportion of profit which comes from service and the stability of revenue."

Earnings per share rose from 8.7p to 9.5p, held back by issues of new shares last year, and the company declared an interim dividend of 2.3p (1.9p).

Erskine House's shares have had a rough ride since May

# Expansion costs hit Plysu

**By John Riddling**

PLYSU, maker of plastic containers and housewares, yesterday announced a 27 per cent fall in pre-tax profits, from £3.65m to £2.65m, for the 28 weeks to October 13 1989. Its shares declined 4p to close at 19p.

Mr James Summerlin, chairman, said the fall reflected the coincidence of the group's expansion plan with a downturn in consumer expenditure.

The present level of consumer business has led to the growth in demand falling short of the forecasts on which our factory expansion of the past three years was based", he said.

Group turnover for the period was ahead at £31.14m (£28.69m) but higher costs associated with the increased capacity and a rise in interest charges from £357,000 to £500,000 prompted the fall at the pre-tax level.

Earnings per share fell from 5.9p to 4p but the interim dividend is raised from 0.8p to 1p.

Mr Summerlin said the housewares division, which represented about 20 per cent of sales and which was almost entirely consumer oriented, was "very badly hit", as were

the consumer products included in the core container division.

However, the majority of the container division's products were sold to industrial customers and Plysu said there was "no noticeable decline" in this area.

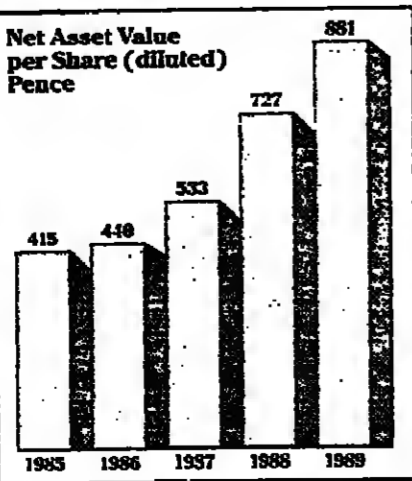
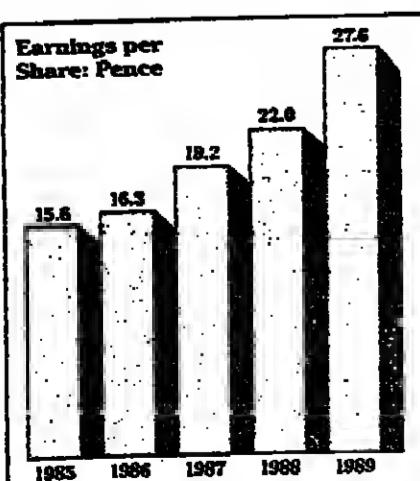
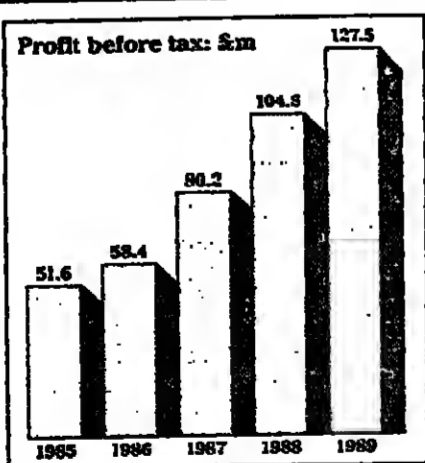
The group's advanced multi-layer capacity was not economically utilised because of the unexpectedly low demand from the agrochemical industry. He said the company had underestimated the time required for the acceptance of the new products but was confident about their prospects.



## Sound results in uncertain times

SUMMARY OF GROUP RESULTS

	1989 £m	1988 £m	% increase
Gross rents and other income	287.1	252.7	13.6
Profit before taxation	127.5	104.8	21.7
Taxation	36.5	32.2	
Profit attributable to ordinary shareholders	88.6	69.8	26.9
Earnings per share	27.6p	22.0p	25.4
Net dividends per share	17.0p	14.5p	17.2
Net asset value per share (diluted)	881p	727p	21.2



A well developed sense of responsibility

MEPC plc  
Brook House, 113 Park Lane, London W1Y 4AY.

# MERCK AG ZUG

## To the Shareholders of Merck AG

Interim Report on the Development of Business as of 30 September 1989

Dear Shareholders

We are pleased to submit to you the interim report as of 30 September 1989.

### 1. MERCK AG GROUP

**Sales**

Similar to the first half of the year, the third quarter of 1989 was very successful for our companies. Compared with the same period last year, sales increased by 18% or Sfr 223 million. This improvement can be attributed to increases in volume and profit margins.

In terms of areas, developments in Europe and the USA deserve a special mention. In Latin America, the low growth measured is attributable to the distorted development of currency and inflation; in real terms, business has increased much more substantially.

The Pharmaceutical Division has been mainly responsible for the strong growth in business. Sales rose considerably in Spain, Great Britain, the Netherlands and at our associated company in Italy. In addition, Chemical and Laboratory Products both achieved growth rates of 13% with outstanding rates of increase in Japan and the USA.

Currency fluctuations of the US dollar and sterling against the Swiss franc have been minimal both in terms of sales as well as profit.

Sales in October 1989 also indicated a considerable improvement over the figures for the previous year. We expect a steady rise in sales for 1989 as a whole.

Worldwide sales by area in millions of Sfr	Actual 1.1.-30.9.89	Actual 1.1.-30.9.88	Change in %
Europe	863	705	+22
North America	200	170	+18
Japan	170	149	+14
Latin America	189	184	+3
Other Countries	49	40	+23
Total	1471	1248	+18

**by divisions**

Pharmaceuticals	567	451	+26
Chemicals	458	404	+13
Laboratory	446	393	+13

**Profit**

Profit for the third quarter of 1989 reflected the successful result expected. Compared with last year, the increase for the first 9 months of the business year was 21%, with a slight improvement in return on sales. Operating profit and cash flow developed more satisfactorily still. The unstable developments in Latin America prevented even better results.

Following good results in October, we expect a satisfactory rise in profits for the business year.

Surplus for the year in millions of Sfr	1.1.-30.9.89	1.1.-30.9.88	% increase on previous year
in % of sales	116	94	
	7.9	7.6	+24

### 2. MERCK AG ZUG

Earnings from subsidiaries and affiliated companies, as well as earnings from financial and holding business, have continued to increase satisfactorily. Although interest expenses for the financing of our subsidiaries have also increased, profit is in accordance with Group development. For this reason, we also expect a substantial rise in profit for the business year 1989.

Zug, 1 December 1989

Yours faithfully  
Prof. Dr. Hans Joachim Langmann  
President and Delegate of the Board of Directors

THE PROPERTY MARKET

# Business parks: here to stay

By Paul Cheeseright

BUSINESS parks have had a good run. They have established their competitive position in the office market to such effect that developers' enthusiasm to construct them is posing problems, at least in some areas, of potential over-supply.

To some extent the developers have been lucky. The whole market was given a new impetus by the 1987 changes in the Use Classes Order - eliminating the difference between light industrial, office and research and development use. That in itself made easier the planning process for campus office developments at a time when the office market was strong.

Business parks had tended to be mixed developments, catering for light industrial and warehouse use. But they had in common low density development, mainly low rise buildings in a landscaped area. From 1987 the office content started quickly to rise. Indeed, around 70 per cent of those using business parks primarily

for offices moved in over the last three years.

But now the business climate is changing and, in a new report on business parks, St Quentin, chartered surveyor, is cautious about the immediate future for three reasons. First, "with the UK economy now at best facing a short term slowdown, and possibly more moderate growth into the medium term, it is questionable whether recent rates of office take-up will be sustained into the early 1990s."

Second, St Quentin observed that in its survey of 220 office occupiers throughout southern England, one in three are facing staffing difficulties. But it is, in precisely the counties which have the largest business park supply lines that the staffing problem is the most acute - Berkshire, Hampshire, Hertfordshire and Oxfordshire.

Given that the prime reason for moving offices, to a business park or, indeed, another town centre location, is expansion, there is an obvious deterrent to movement if it brings

staffing problems in its wake.

Third, many office users use cars. One objective of business parks is to provide a green working atmosphere with plenty of space and lots of car-parking. But road traffic is increasing. "Some business park locations in the south east, designed to be an antidote to the traffic problems and inadequate carparking of town centres, may well find themselves caught by the spreading tide of congestion on the region's roads in the 1990s," said St Quentin.

These factors may confuse the competitive position of one business park against another and affect the thinking of potential occupiers on the merits of business parks in relation to town centre locations. But what is certain is that business park development is part of the wider process of satisfying the changing needs of the office user, of re-tooling the office sector. Business parks are here to stay.

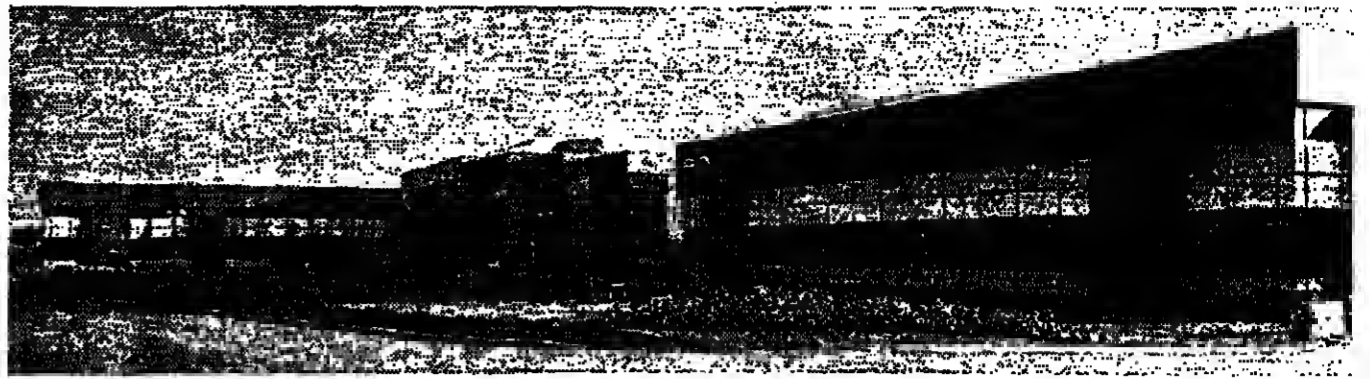
Applied Property Research has calculated that by the end

of last September there was 57.5m square feet of business park floorspace completed, roughly equivalent to more than three-quarters of the City of London's office stock. A further 68.6m square feet is in the pipelines of existing schemes. And there is another 179.1m square feet either proposed, in the planning process or with planning consent but not under construction; much of this, of course, will not be built.

Although the greater part of this potential supply is outside the south east of England, this region has dominated development so far. The south east contains nearly two thirds of existing space or space under construction.

As the stock of business parks has increased, the diversity of users has spread. Originally favoured by high technology companies, business parks are now being used by the financial sector, becoming favoured headquarters sites. Just as the nature of town centre offices has changed to accommodate electronic equipment and growing expectations of better working conditions surrounded by amenities like shops, so business parks have evolved.

"As the potential supply pipelines grow, business park schemes are tending to



Slough Estates. Wincott Triangle business park development, near Reading

increase in size, to include more office provision and a wider range of supporting amenities," said St Quentin. What is not suitable, if business parks are to lure occupiers away from town centres is a couple of windswept buildings dumped in the countryside and nothing else.

Studio Land, the Houston land planners, has recently completed for Nomura Securities, a survey in Europe and the US to establish what are the desired amenities. It found that, in this order, landscaping and environment, retail availability, prestigious design and transportation headed the list. But high on the list of demands were recreational and fitness facilities in the building and adequate parking.

"Service industries are going up in terms of working hours per week," said David Smith, principal of Studio Land. "Hence the need for retail facil-

ities and recreational facilities. We're seeing a transformation of the workplace to cope. So you need larger projects to justify the increased amount of recreational facilities."

Yet it is difficult to imagine office users chasing round the country to see which business park has the best gymnasium. On the contrary, office occupiers are very conservative about where they work. If they move they tend not to move far.

Jones Lang Wootton, in its regular surveys of office users in southern England, has found little desire to shift away from areas where they are well-established.

Financial and business service companies are for the most part wedded to town centres. Weatherall Green & Smith in a survey of City of London office users found that over a quarter of them were dissatisfied with their premises. But the City remained the pre-

ferred location for 70 per cent. By contrast, manufacturing and distribution companies tended to be more footloose.

St Quentin's work ties in with this. Looking at companies which had shifted since 1981, it observed that for a majority, the area of location search had been relatively restricted in geographical terms. Forty five per cent had looked for new premises only within the town or locality in which they were presently located. A further 50 per cent had extended their location search to other nearby towns.

Only one in four occupiers had considered other areas of southern England or elsewhere in the UK.

But there appeared to be a greater degree of flexibility when it came to considering the type of accommodation. Four out of 10 occupiers had considered both town centre and out-of-town locations. But

a majority of both town centre office users and of business park users preferred the sort of location in which they were already present.

So, while there does not appear to be a rush out of town and into business parks there is a degree of looseness in the market. And, in this looseness, cost does not appear to be the predominant factor. It assumes a greater importance only among companies contemplating movement out of central London. Outside London the cost differentials between business park and town centre developments are not huge.

The future of business parks, then, is tied in with other factors. If they are to take a share of the market previously enjoyed by town centres then it is clear that they will have to ensure facilities for those who do not travel everywhere by car. They will have to be commercial villages.

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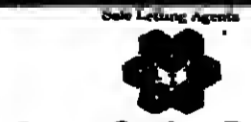
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Notice is hereby given pursuant to Conditions 5(d) and 6 of the Terms and Conditions of the Bonds and clause 7(b) of the Trust Deed dated 26th August, 1987 between the Bank and Citicorp Trust Company Limited, as follows:

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4. a statutory declaration will be made in support of the resolution for payment out of capital to the Court under section 173 of the Companies Act 1985 for an order permitting the payment;
5. any creditor of the Company may at any time within the five weeks immediately following the date of the resolution for payment out of capital apply to the Court under section 173 of the Companies Act 1985 for an order prohibiting the payment.

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UK COMPANY NEWS

Wassall offers £42.2m for MCG

By Andrew Hill

WASSALL, the industrial conglomerate headed by ex-Hanson executives, yesterday launched its first hostile bid, offering £22.2m in cash and shares for Metal Closure Group, a packaging and printing company.

Birmingham-based MCG promptly rejected the bid, which it described as "opportunistic, derisive and totally unacceptable".

Suter, the industrial holding company headed by Mr David Abell, has already agreed to accept the cash alternative of 180p a share for its 29.99 per cent holding in MCG.

Mr Christopher Miller, Wassall's chief executive and a former associate director of Hanson, said Wassall had insisted that Suter take cash for its holding.

"We felt it would not be appropriate to have a public company holding a large stake in Wassall," he said yesterday.

The main bid is two Wassall shares plus 170p in cash for every three MCG shares. Wassall's shares closed 10p down at 180p yesterday, valuing each



Christopher Miller, Wassall's chief executive, is pictured here.

MCG share at about 160p, just shy of the closing price of 169p, up 9p.

The group is also offering 80p in cash for each MCG preference share.

Wassall admitted that the offer - worth 170p a share at yesterday's opening prices - was not a large premium to the MCG share price, but said the value of MCG's shares had been pushed up artificially by bid speculation surrounding

the Suter stake. "We expect to be able to win at this price," said Mr Miller.

If successful, the bid would nearly double the size of the conglomerate, which already operates an office furniture and travel goods division.

MCG's principal business is the manufacture of metal and plastic bottle-tops. It also makes plastic packaging and material handling systems, and is involved in pre-press services.

Mr Miller said Wassall had not been deterred from making the bid by the difficult economic climate.

"You don't have to be too clever to see that next year is going to be a tough year, even compared with 1989, but the improvements we envisage don't depend on selling more bottle tops," he said yesterday.

Wassall criticised decreasing margins and "misguided acquisitions" at MCG, which reported a drop in interim profits, from £2.5m to £2.7m, in September.

Wassall would concentrate on improving margins and expanding the UK and European operations, reducing MCG's dependence on profits from its South African closures arm, said Mr Miller.

He added that Wassall did not yet know whether peripheral businesses, such as pre-press services or plastic packaging, would be sold off, a strategy often adopted by Hanson after successful bids.

"There is always the opportunity to improve margins and if you can't there is probably something which is saleable, but if there was a candidate for disposal we wouldn't go straight in and put it on the block," said Mr Miller yesterday.

Hanson, which owns a 13 per cent stake in Wassall, supports the bid, which would dilute its holding in the enlarged group to below 10 per cent. Hanson has held a stake since the current board restructured JW Wassall, a footwear retailer, in 1988.

Wassall is advised by Lezard Brothers and MCG by County NatWest.

Interest charges limit Mansfield Brewery's advance

MANSFIELD Brewery reported sustained progress in the 26 weeks to September 29, with taxable profits rising 16 per cent from £3.73m to £4.31m. The improvement was achieved despite finance charges £267,000 higher at £1.59m.

The improvement was also limited by a £21,000 loss on the disposal of properties, compared with a £36,000 surplus.

Mr Geoffrey Kent chairman of the east Midlands, Humber-side and South Yorkshire brewer, said the warm summer had provided a stimulus to beer sales. Volumes were in line with the comparable period, despite the sale of 21 public houses last year.

Take-home sales were significantly higher and the overall performance had also been helped by the introduction of a new brand.

For the current six months, given a reasonable level of Christmas trade, operating profits were expected to continue to improve. But Mr Kent

warned that high interest costs would constrain the taxable result.

The increase in finance charges in the first half was due partly to higher interest rates, but mainly to the acceleration in capital spending. Action had been taken to mitigate the effects of current high



interest rates.

Turnover for the period was £44.8m (£37.31m). After tax of £1.51m (£1.3m) earnings per share came out at 17.5p (15.4p). The interim dividend is being raised from 2.25p to 3.4p as a consequence of the sustained improvement in results and also to pay a higher proportion of the dividend at this stage.

Lewis's owner lifts Goldberg stake above 5%

By Nikki Tak

FLETSAND, the private company which owns the Lewis's department stores, having bought them out from Sears for £74m last year, has taken its stake in the troubled Glasgow-based retail group, A Goldberg, over the 5 per cent level.

Fletsand disclosed yesterday that it acquired a further 260,000 shares - 1.46 per cent

on November 22. This takes its total interest to 5.06 per cent.

Yesterday, shares in Goldberg, which last autumn saw off an unwelcome bid from Blacks Leisure and has since announced a £4.6m pre-tax loss in the six months to September 29, gained 7p to 91p.

Mr James Fyle, Fletsand's chairman, described the

increased interest as "just a trade investment".

Fletsand first emerged as a shareholder during the bid, when the company said that it had held talks with Goldberg in the past about avenues of co-operation - including merging the businesses in some way.

Fletsand added that it would reopen talks if the Blacks bid

lapsed.

Yesterday, however, Mr Fyle said contact with Goldberg since the Blacks bid had been restricted to minor matters and that he had no plans to discuss anything more significant at the moment.

Goldberg said that it could offer no further insight into the reasons for Fletsand's latest share purchases.

£35m environment-based investment trust launched

By Eric Short, Pensions Correspondent

THE LAUNCH of the first ever ecology-based investment trust - the £35m Merlin International Green Investment Trust (Might) - was announced yesterday.

Investors are being offered 7m units at 500p per unit, each unit comprising five ordinary shares plus one warrant.

Some 4.55m units have already been applied for, mainly from local authority and other pension schemes and various church and other charity funds.

The fund will be managed by Jupiter Tarbutt Merlin, a specialist in the ecological investment field, with probably the most extensive environmental research department among UK fund managers.

It manages around \$450m for private and institutional clients, investment trusts and unit trusts, including the Merlin Jupiter Ecology Fund, a green unit trust with a current size of £7.5m.

Investment will be made internationally in environmentally and socially conscious companies, with emphasis on companies actively engaged in the environmental protection sector such as waste reduction and pollution control.

As is normal with ethical and green funds, the investments made will be monitored by an Environmental Advisory Committee to ensure they are consistent with Might's investment philosophy.

The directors expect to recommend a total dividend for the accounting period to December 31 1990 of not less than 2.25p per share (gross yield of 3 per cent).

The offer closes at 10am on Thursday, December 14. Dealings in units are expected to commence on Thursday, December 21, with separate dealings in the ordinary shares and warrants on January 23. The prospectus will be published in tomorrow's FT.

Marina Devs ahead to £2.8m

On a 54 per cent advance in earnings, Marina Developments is raising its interim dividend from 2p to 5p.

Turnover for the period, to September 30 1989, rose from £4.6m to £7.7m and pre-tax profit advanced from £1.6m to £2.8m. Earnings were 10.9p (7.1p).

Mr David Heimann, the chairman, said the results included a contribution from Dean & Dyball, acquired on July 10.

Storm heading for USM

By Vanessa Houlder

STORM GROUP, creator of the children's cartoon series 'The Shoe People' is joining the USM in a placing that values it at £12.5m.

It is the third cartoon company to join the market this year, following Poddington, which exploits the adventures of animated peas, and Sleepy Kids.

Storm Group's interests include films, licensing, design

and publishing books and comics. It is also considering developing a theme park and touring theatre based on the Shoe People cartoon, a series describing the adventures of some discarded shoes left in a menders' shop.

It is now creating other cartoons such as 'Digswell and Daisy' a film about an American girl and her puppy.

Storm also manages the

rights to other cartoons such as 'Budge Malone and Owl Capone' and 'The Swiney', which feature in a comic called 'Wanted'.

Williams de Broe is placing 10.4m shares at 25p each, raising about £2.6m for the company. Dealings are expected to start on December 7. The company is forecasting pre-tax profits in 1990 of at least £400,000.

NOTICE

To all shareholders of Highlands & Lowlands Para Rubber Company Limited ("Para") who have not accepted the proposals dated 27th November 1975 made between Para of the one part and Berhad of the other part to receive shares in Berhad upon signing a form of application and delivering up their certificate(s) for shares in Para:

We have been instructed by Messrs A C Parsons and R H V Dixon ("The Trustees") who were appointed to hold certain shares in Berhad under the reconstruction agreement referred to below.

All persons registered as shareholders of Para became entitled pursuant to the terms of an agreement ("The Reconstruction Agreement") dated 17th November 1975 made between Para of the one part and Berhad of the other part to receive shares in Berhad upon signing a form of application and delivering up their certificate(s) for shares in Para.

We are instructed to notify those shareholders of Para who have not applied for their entitlement of shares in Berhad over the last twelve years ("The Shareholders") to obtain from us the form of acceptance relating to the application.

Whether or not the certificate for shares in Para can be produced the Shareholders should nonetheless complete the form of acceptance and send it to:

The Registrar for Highlands & Lowlands Ltd  
The Royal Bank of Scotland plc  
P O Box 435  
Owen House  
8 Bankhead Crossway North  
EDINBURGH EH11 4BR

As soon as possible (with the share certificate, if available), the Registrar will then be in touch with them regarding the formalities to enable a certificate to be issued for the Berhad shares.

If we or the Registrar do not receive any application from the Shareholders within 28 days after the date of this notice, arrangements will be made as envisaged by the reconstruction agreement for the entitlement of shares to be sold through The Stock Exchange and for the proceeds to be paid into the High Court in London. The Shareholders will then be able to claim their entitlement in cash from the funds in court but will have no further claim against Berhad or the Trustees.

This notice is given by Travers Smith Braithwaite, Solicitors, 6 Snow Hill, London EC1A 2AL. (Ref. RDPM)

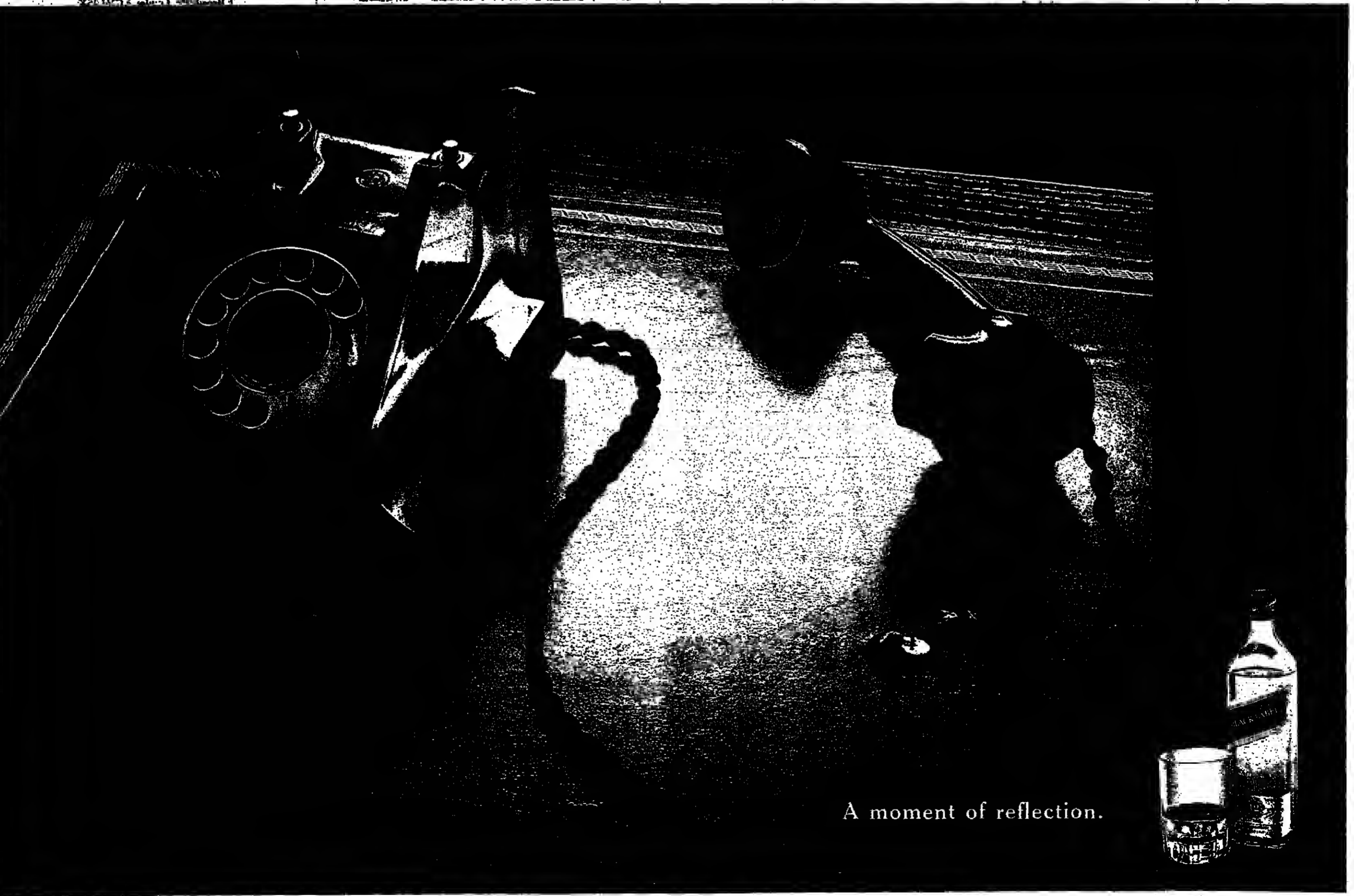
GRANVILLE SPONSORED SECURITIES

High Low	Company	Price	Change	Gross Div Yield	% P/E
343 295	Am. Bril. Ind. Ordinary	336	0	10.3	3.1 9.1
38 25	Armstrong and Whitely	25	0	4.3	2.7 15.3
218 149	Bardon Group (SEI)	150	0	6.7	6.5
125 102	Bardley Group (SEI)	103	0	5.9	8.0 6.5
123 74	Bray Technologies	74	-1	11.0	10.7
110 103	Brenhill Com. Pref.	103	0	14.7	4.8 3.8
104 100	Brenhill 9 1/2% New C.C.R.P.	102	-1	11.9	18.0
305 285	CCJ Group Ordinary	304	0	14.7	8.5
176 148	CCJ Group 11% Conv. Pref.	173	0	7.6	3.7 12.1
225 240	Carbo Plc (SEI)	205	0	10.3	9.4
110 109	Carbo 7 1/2% Pref (SEI)	110	0	-	-
7 1 1/2	Magnum Co Non-Voting A Conv.	1.500	0	-	-
5 0 7	Magnum Co Non-Voting B Conv.	0.750	0	-	-
130 119	IGS Group	120	0	8.0	6.7 6.9
145 38	Jackson Group (SEI)	107	0	3.6	3.3 12.4
322 261	Multihomes NV (Asset SEI)	270	0	20.0	6.5 5.6
158 98	Robert Jenkies	154	0	16.7	5.1 9.8
467 345	Scotways	370	0	9.3	3.1 10.4
300 270	Torway & Carlisle	299	0	10.7	10.4
117 100	Torway & Carlisle Conv Pref	103	0	2.7	3.2 9.1
122 76	Trethan Holdings (USM)	85	+5	9.3	5.9
157 186	Uthmaniyah Europe Conv Pref	157	0	22.0	6.1 9.4
295 305	Veterinary Group Co. PLC	308	0	16.2	5.1 26.5
370 318	W.S. Yeates	318	-2	-	-

Securities denominated (SEI) and (USM) are dealt in subject to the rules and regulations of the ISE. Other securities listed above are dealt in subject to the rules of TSA. These securities are dealt in strictly on a matched buy/sell basis. Neither Granville & Co. Limited nor Granville Davies Limited are market makers in these securities. \* These securities are dealt on a restricted basis. Further details available.

Granville & Co. Limited  
77 Mansell Street, London E1 8AF  
Telephone 01-488 1212  
Member of TSA

Granville Davies Limited  
77 Mansell Street, London E1 8AF  
Telephone 01-488 1212  
Member of The ISE & TSA



A moment of reflection.

COMMODITIES AND AGRICULTURE

Bougainville mine to be held in state of readiness

By Kenneth Gooding, Mining Correspondent in Perth

THE HUGE Bougainville copper and gold mine in Papua New Guinea, which has been out of action since May 15 because of violent attacks by secessionist rebels, is to remain in its current state of readiness rather than be moth-balled, the Bougainville Copper Board announced yesterday.

Spectre of drought looms again in US

By Nancy Dunne in Washington

US DEPARTMENT OF Agriculture officials attending the Department's annual outlook conference this week in Washington have been confident that the weather in the US is likely to be relatively favourable in summer 1990 and next winter.

Trimming the fat off the land

Tim Dickson on New Zealand's subsidy-cutting Farm Minister

IF COLIN MOYLE were Farm Minister of just about any European Community country at present, he would doubtless be impaled on the end of a pitchfork.



Colin Moyle, NZ agriculture minister is now almost entirely market driven.

As Minister of Agriculture and Fisheries in New Zealand since 1984 he has been responsible for a programme of subsidy dismantlement so far-reaching that he was able to tell an audience in Brussels last week: "New Zealand's agriculture industry is now almost entirely market driven."

minating in the introduction of supplementary minimum prices (most expensively for sheep), direct production incentives for sheep, subsidies on fertiliser and cheap credit.

New Zealand's 60-year-old Agriculture Minister, who has already announced that he will not stand in his country's next general election, insists that farmers everywhere can be persuaded that protection is against their interests and, notwithstanding their sometimes bitter criticisms, pays tribute to New Zealand's agricultural leaders for "being able to see the wood from the trees."

that the highly unpopular privatisation of the Rural Bank has actually increased the flow of funds into the farming sector, as other lending institutions have come back into the market.

On the Gatt negotiations, which New Zealand's views are expressed through the diverse Cairns Group of developed and developing nations, Mr Moyle agrees that "the US position (the so-called zero option, or progressive dismantlement of all subsidies) may represent the ideal; the question is whether you can achieve that ideal by sticking rigidly to it and not negotiating and compromising."

Brazil soya crop expected to fall 10%

By John Barham in Sao Paulo

BRAZIL'S SOYABEAN harvest is likely to decline by about 10 per cent next year, according to farm co-operatives in the south of the country. Last year Brazil produced 22m tonnes of soybeans, making it the world's second largest producer after the US.

Gummer announces straw burning ban from 1992

By Bridget Bloom, Agriculture Correspondent

THE BRITISH Government is to ban straw burning by farmers, taking powers to do so in the new "Green" bill on the control of pollution which is to be passed before the end of the year.

Credit squeeze hits Egyptian wheat supply

By Tony Walker in Cairo

EGYPT IS facing increasing difficulties securing adequate supplies of wheat and flour for its rapidly-growing population as credit for wheat purchases continues to be squeezed.

Australian wool agency to borrow A\$500m

THE AUSTRALIAN Wool Corporation plans to borrow A\$500m (€260m) to continue buying wool at near reserve price levels, said Mr Gary Richardson, the corporation's treasurer, reports Reuters from Sydney.

World commodities prices

Table with multiple columns and rows listing various commodities like COCOA, LONDON METAL EXCHANGE, POTATOES, SOYABEAN MEAL, etc., with their respective prices and changes.

New York

Short covering rallied all of the metals, erasing losses made earlier in the week, reports Drexel Burnham Lambert.

US Markets

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London Markets

NICKEL prices fell to fresh 21-month lows on the LME yesterday as the bear trend continued. Three-month metal shed \$300 a tonne to \$8,150 as the market headed down to the \$2,000 a tonne level which many analysts have been predicting lately as demand from the stainless steel industry has lagged.

OPENCAST MINING

The Financial Times proposes to publish this survey on: 23RD JANUARY, 1990. For a full editorial synopsis and advertisement details, please contact: ANTHONY G. HAYES on 021 454 0922 or write to him at: George House, George Road, Edgaston, Birmingham B15 1PG. FINANCIAL TIMES LONDON & BIRMINGHAM

LONDON STOCK EXCHANGE

Far Eastern buyers boost equities

WELCOME SIGNS of Far Eastern buyers kept the UK stock market on its more optimistic trend yesterday. Although investment demand remained highly selective and overall turnover was still meagre, the market pushed forward to close more than 20 FTSE points higher at the best level of the day.

bank's 2950m purchase of Morgan Grenfell. Then shares prices moved ahead, slowly at first, and later more boldly as Japanese buyers were identified in brewery issues, and closed with a flourish. The closing upswing featured activity in telecommunications stocks on hints that the German authorities are about to announce the award of the important second cellular licence franchise. Several of the UK telecommunications groups, including British Telecom and Racal, are included among the ten consortia seeking the German franchise which some London traders believe has gone to the Man-

nesmann consortium which includes Cable & Wireless. The final reading showed the FTSE index at 2,278.8, a gain of 21.2 points. The index was helped during the session by strong demand for the Deacons bet contract on the Footsie future which closed at a 20 point premium, encouraging buying of the underlying blue chips. Seaq volume, still fairly thin for most of the day, increased in late dealings to bring a total of 425.4m, against Wednesday's 418.3m; still only just over half bull market levels. Traders stressed that the gradual improvement in equities this week has caused a

FINANCIAL TIMES STOCK INDICES

Table with columns for indices: Government Secs, Fixed Interest, Ordinary Share, Gold Mines, FT-SE 100 Share, Ord. Div. Yield, Earning Yld (%), Equity Turnover, Shares Traded, etc.

Royal results disappoint

Profits from Royal Bank of Scotland fell at the lower end of analysts' forecasts and the shares eased to close 8c off at 177p. There was also concern over loans to troubled furniture retailer, Lowndes Queensway.

MEPC pleases

A strong 22 per cent rise in MEPC's final profits was at the upper end of expectations, though net asset value was in line with analysts' forecasts and accounted for the modest share price rise.

FT-A All-Share Index



"A" shares shed a penny to 377p.

positive view of the interim statement which initially depressed the stock; the dividend was held and traders hope cost-cutting measures have improved the outlook for the group.

Goldberg, past the 5 per cent level helped the latter firm to 51p. Fletsand is a private private company which bought a chain of department stores from Sears last year.

apply

BBP advance. A slowdown in the housing market has led to a decline in the price of new houses, which has helped BBP's profits.

NEW HIGHS AND LOWS FOR 1989

Table listing new highs and lows for 1989, including companies like British Telecom, Racal, and others.

APPOINTMENTS

Chairman of Adam & Co. Sir Charles Fraser has been appointed chairman of ADAM & CO, Edinburgh.

BIP Chemicals managing director

Ms Cathy Morton (above) has been appointed company secretary of ALEXANDER PROUDFOOT.

secondary offering in Japan of 30m existing Maxwell Communications shares. Maxwell rose 4 to 230p not least on the prospect of 5 per cent of the company's shares being subtracted from the London market.

bid. Metal Closures immediately rejected the bid, calling it "unsolicited and unwelcome" and, in the board's view, "opportunistic, derisory, and totally unacceptable."

TRADING VOLUME IN MAJOR STOCKS

Table showing trading volume in major stocks, including British Telecom, Racal, and others.

Other market statistics, including FT-A activities, Share Index and London Traded Options, Page 23

FT LAW REPORTS

Rejection of union election expenses claim is valid

The Court of Appeal has held that the rejection of a union's claim for election expenses was validly refused if, under union rules, election expenses were determined by geographical considerations as well as by majority vote.

Chairman of Adam & Co.

Sir Charles Fraser has been appointed chairman of ADAM & CO, Edinburgh, in succession to the late Mr J.J. Gordon Henry.

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MILTON KEYNES

The Financial Times proposes to publish this survey on: 16TH JANUARY 1990. For a full editorial synopsis and advertisement details, please contact: RACHEL FIDDIMORE on 01-873 4152

Advertisement for Milton Keynes survey, including contact information for Rachel Fiddimore and details about the survey on January 16th, 1990.

FT UNIT TRUST INFORMATION SERVICE

Current Unit Trust Prices are available on FT Cityline. To obtain your free Unit Trust Code Booklet ring the FT Cityline help desk on 01-625-2128

AUTHORISED UNIT TRUSTS

Main table containing unit trust names, codes, and prices. Includes columns for Unit Trust Name, Code, and Price. The table is organized into multiple columns and rows, covering a wide range of investment funds.

GUIDE TO UNIT TRUST PRICING. This section provides detailed information on how unit trust prices are calculated and presented, including notes on currency, rounding, and the inclusion of charges.

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FT UNIT TRUST INFORMATION SERVICE

Current Unit Trust Prices are available on FT Cityline. To obtain your Unit Trust Code Booklet ring the FT Cityline help desk on 01-925-2126

Main table containing unit trust information, organized into columns for various categories such as 'Other UK Unit Trusts', 'General Portfolio Life Insurance', 'M & G Life and M & G Pensions', and 'N & G Life and M & G Pensions'. Each entry includes the name of the unit trust, its price, and other relevant details.

OTHER UK UNIT TRUSTS

INSURANCES

Continued on next page

FT UNIT TRUST INFORMATION SERVICE

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Main table containing unit trust information, organized into columns for various regions and trust types. Includes sections for 'MANAGEMENT SERVICES', 'OFFSHORE AND OVERSEAS', 'GUERNSEY (SB REGISTERED)', 'JOM (SB REGISTERED)', 'LUXEMBOURG (SB REGISTERED)', and 'JERSEY (SB REGISTERED)'. Each entry lists the trust name, its management company, and current unit prices.

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FT UNIT TRUST INFORMATION SERVICE

LONDON SHARE SERVICE

Table of FT Unit Trust Information Service, listing various unit trusts with columns for Name, Price, Yield, and other financial metrics.

Table of London Share Service, including sections for British Funds, British Funds - Contd, Loans, Foreign Bonds & Rails, and American Funds, with columns for Name, Price, Yield, and other financial metrics.

Vertical text on the left margin, including '1st 20m', 'ennett red', 'td.', '100 cility', 'ed by B.V.', and a logo at the bottom.

LONDON SHARE SERVICE

Latest Share Prices are available on FT Cityline. To obtain your free Share Code Booklet ring the FT Cityline help desk on 01-225-2128

AMERICANS - Contd. Table listing various American companies such as American Express, American International, and American Overseas, with columns for share price, bid, offer, and P/E ratio.

CANADIANS. Table listing various Canadian companies such as Canadian National, Canadian Pacific, and Canadian Tire, with columns for share price, bid, offer, and P/E ratio.

BANKS, HP & LEASING. Table listing various financial institutions and leasing companies such as Bank of America, Citicorp, and Finance Trust, with columns for share price, bid, offer, and P/E ratio.

BEERS, WINES & SPIRITS. Table listing various beverage companies such as Carlsberg, Heineken, and J & F, with columns for share price, bid, offer, and P/E ratio.

BUILDING, TIMBER, ROADS. Table listing various construction and infrastructure companies such as Bovis Lend Lease, Bovis Lend Lease, and Bovis Lend Lease, with columns for share price, bid, offer, and P/E ratio.

BUILDING, TIMBER, ROADS - Contd. Table continuing the list of construction and infrastructure companies.

CHEMICALS, PLASTICS. Table listing various chemical and plastic companies such as ICI, ICI, and ICI, with columns for share price, bid, offer, and P/E ratio.

DRAPERY AND STORES. Table listing various retail and clothing companies such as Debenhams, Debenhams, and Debenhams, with columns for share price, bid, offer, and P/E ratio.

BEERS, WINES & SPIRITS - Contd. Table continuing the list of beverage companies.

BUILDING, TIMBER, ROADS - Contd. Table continuing the list of construction and infrastructure companies.

DRAPERY AND STORES - Contd. Table continuing the list of retail and clothing companies.

ELECTRICALS. Table listing various electrical and utility companies such as British Energy, British Energy, and British Energy, with columns for share price, bid, offer, and P/E ratio.

DRAPERY AND STORES. Table listing various retail and clothing companies such as Debenhams, Debenhams, and Debenhams, with columns for share price, bid, offer, and P/E ratio.

BEERS, WINES & SPIRITS - Contd. Table continuing the list of beverage companies.

BUILDING, TIMBER, ROADS - Contd. Table continuing the list of construction and infrastructure companies.

ENGINEERING - Contd. Table listing various engineering and technology companies such as BAE Systems, BAE Systems, and BAE Systems, with columns for share price, bid, offer, and P/E ratio.

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FOOD, GROCERIES, ETC. Table listing various food and grocery companies such as Asda, Asda, and Asda, with columns for share price, bid, offer, and P/E ratio.

HOTELS AND CATERERS. Table listing various hotel and catering companies such as Whitbread, Whitbread, and Whitbread, with columns for share price, bid, offer, and P/E ratio.

INDUSTRIALS (Miscel.). Table listing various industrial companies such as BHP, BHP, and BHP, with columns for share price, bid, offer, and P/E ratio.

INDUSTRIALS (Miscel.) - Contd. Table continuing the list of industrial companies.

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LONDON SHARE SERVICE

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LEISURE

Table of share prices for Leisure companies including Leisure Group, Leisure World, and Leisure Leisure.

PAPER, PRINTING, ADVERTISING - Contd

Table of share prices for Paper, Printing, Advertising companies.

PROPERTY

Table of share prices for Property companies.

TEXTILES - Contd

TOBACCO

TRANSPORT

Table of share prices for Textiles, Tobacco, and Transport companies.

TRUSTS, FINANCE, LAND - Contd

Table of share prices for Trusts, Finance, Land companies.

OIL AND GAS - Contd

Table of share prices for Oil and Gas companies.

MINES - Contd

Table of share prices for Mines companies.

MOTORS, AIRCRAFT TRADES

Table of share prices for Motors, Aircraft Trades companies.

TRUSTS, FINANCE, LAND

Table of share prices for Trusts, Finance, Land companies.

TRUSTS, FINANCE, LAND

Table of share prices for Trusts, Finance, Land companies.

TRUSTS, FINANCE, LAND

Table of share prices for Trusts, Finance, Land companies.

OVERSEAS TRADERS

Table of share prices for Overseas Traders companies.

PLANTATIONS

Table of share prices for Plantations companies.

THIRD MARKET

Table of share prices for Third Market companies.

Commercial Vehicles

Table of share prices for Commercial Vehicles companies.

PROPERTY

Table of share prices for Property companies.

TRUSTS, FINANCE, LAND

Table of share prices for Trusts, Finance, Land companies.

TRUSTS, FINANCE, LAND

Table of share prices for Trusts, Finance, Land companies.

PLANTATIONS

Table of share prices for Plantations companies.

MINES

Table of share prices for Mines companies.

Garages and Distributors

Table of share prices for Garages and Distributors companies.

PROPERTY

Table of share prices for Property companies.

TRUSTS, FINANCE, LAND

Table of share prices for Trusts, Finance, Land companies.

TRUSTS, FINANCE, LAND

Table of share prices for Trusts, Finance, Land companies.

PLANTATIONS

Table of share prices for Plantations companies.

MINES

Table of share prices for Mines companies.

NEWSPAPERS, PUBLISHERS

Table of share prices for Newspapers, Publishers companies.

PROPERTY

Table of share prices for Property companies.

TRUSTS, FINANCE, LAND

Table of share prices for Trusts, Finance, Land companies.

TRUSTS, FINANCE, LAND

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PLANTATIONS

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PAPER, PRINTING, ADVERTISING

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TRUSTS, FINANCE, LAND

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PLANTATIONS

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MINES

Table of share prices for Mines companies.

Stock Exchange dealing classifications are indicated to the right of security names...

Notes section containing various financial and market-related information.

REGIONAL & IRISH STOCKS

Table of share prices for Regional & Irish Stocks.

TRADITIONAL OPTIONS

Table of share prices for Traditional Options.

CURRENCIES, MONEY AND CAPITAL MARKETS

FOREIGN EXCHANGES

D-Mark renews its advance

THE D-MARK showed renewed strength in a quiet foreign exchange trading yesterday.

published today, may have impact on the market. As expected, the Fed added temporary liquidity to the New York banking system, via \$1.5b of customer repurchase agreements, when Federal funds were trading at 8 1/2 per cent.

was also taken when the pound was above DM2.80. The was no reaction when Mr John Major, the UK Chancellor, told Parliament that he will continue to take account of sterling's value, along with other indicators, when setting interest rate policy.

The dollar dipped as rumours about Mr Greenspan resigned, or was about to resign, as chairman of the US Federal Reserve Board, were denied by the Fed.

Sterling held above DM2.80 for most of the day, rising above DM2.81 at one stage, but it fell back to close around the day's low and unchanged on Wednesday at 2.7925.

In late European trading the D-Mark rose above Y80 again, to close at 80.30, compared with Y79.94 previously. Earlier, in Tokyo the West German currency opened firm at Y80.14 but traded around Y79.90 for most of the day in the Far East, continuing the profit-taking seen on Wednesday.

The US dollar also declined to FFfr.0700 from FFfr.0800, but it improved against the Japanese yen to close at Y142.90 against Y142.50 and rose to SFfr.15905 from SFfr.15880. On Bank of England figures, the dollar's index was unchanged at 89.9.

The pound gained 20 points to 15,569.00 and rose to Y224.25 from Y223.25. It also climbed to SFfr.2,495.00 from SFfr.2,487.5. According to the Bank of England, sterling's index rose 0.4 to 86.4, but the final calculation was not yet available.

Interest rate differentials favouring Frankfurt continued to support the D-Mark, although as expected the West German Bundesbank did not raise official interest rates at yesterday's council meeting.

EURO-CURRENCY INTEREST RATES

Table with columns for currency, term, and rate. Includes Sterling, US Dollar, and others.

POUND SPOT - FORWARD AGAINST THE DOLLAR

Table showing pound spot and forward rates against the dollar for various terms.

STERLING INDEX

Table showing the sterling index for various currencies and time periods.

CURRENCY RATES

Table of currency rates for Sterling, US Dollar, Canadian Dollar, etc.

EMS EUROPEAN CURRENCY UNIT RATES

Table of EMS European Currency Unit rates for various countries.

EXCHANGE CROSS RATES

Table of exchange cross rates for various currencies.

OTHER CURRENCIES

Table of other currency rates including Argentina, Brazil, etc.

FT LONDON INTERBANK FIXING

Table of FT London interbank fixing rates for 11.00 a.m. on Nov 30.

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Table of money rates for New York and London.

LONDON MONEY RATES

Table of London money rates for various terms.

BASE LENDING RATES

Table of base lending rates for various banks.

FINANCIAL FUTURES AND OPTIONS

LEFTY US TREASURY BOND FUTURES OPTIONS

Table of Lefty US Treasury Bond futures options.

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LEFTY BOND FUTURES OPTIONS

Table of Lefty Bond futures options.

CHICAGO

Table of Chicago market data.

JAPANESE YEN INDEX

Table of Japanese Yen Index data.

LEFTY US TREASURY BOND FUTURES OPTIONS

Table of Lefty US Treasury Bond futures options.

U.S. TREASURY BILLS (DOLLAR)

Table of U.S. Treasury Bills (Dollar) data.

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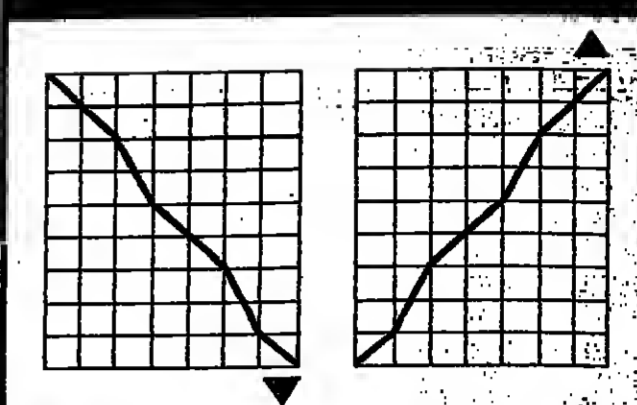
U.S. TREASURY BILLS (DOLLAR)

Table of U.S. Treasury Bills (Dollar) data.

U.S. TREASURY BILLS (DOLLAR)

Table of U.S. Treasury Bills (Dollar) data.

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CROSSWORD

No.7,104 Set by VEXEN

Crossword puzzle grid with clues.

MONEY MARKETS

Rates little changed

INTEREST RATES held steady on the London money market yesterday as the pound had a slightly firmer tone against the D-Mark and dollar.

per cent, £68m bank bills in hand 1 at 14 1/4 per cent, £24m Treasury bills in hand 2 at 14 1/4 per cent, and £20m bank bills in hand 2 at 14 1/4 and 14 1/8 per cent.

FT LONDON INTERBANK FIXING

Table of FT London interbank fixing rates.

MONEY RATES

Table of money rates for New York and London.

LONDON MONEY RATES

Table of London money rates for various terms.

BASE LENDING RATES

Table of base lending rates for various banks.

UK clearing bank base lending rates

Table of UK clearing bank base lending rates.

An early round of assistance

An early round of assistance was offered and at that time the authorities bought £200m bills, for resale to the market on December 11, at a rate of 14 1/8 per cent.

In Frankfurt banks bid for call money

In Frankfurt banks bid for call money to meet monthly reserve requirements at the Bundesbank. This demand for funds pushed call money up to 7.85 from 7.20 per cent.

LONDON MONEY RATES

Table of London money rates for various terms.

BASE LENDING RATES

Table of base lending rates for various banks.

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Solution to Puzzle No.7,103

Solution to crossword puzzle No.7,103.

Handwritten text: "WORLD STOCK MARKETS"

WORLD STOCK MARKETS

CANADA

Table of Canadian stock market data including Toronto, Montreal, and various indices. Columns include stock names, prices, and changes.

INDICES

Table of various stock indices including Dow Jones, Standard and Poors, and regional indices. Columns show index values and percentage changes.

NEW YORK

Table of New York stock market data including Dow Jones, S&P 500, and various indices. Columns show index values and percentage changes.

NEW YORK ACTIVE STOCKS

Table of active stocks in New York, listing stock names, prices, and volume.

TRADING ACTIVITY

Table of trading activity, showing volume and price changes for various stocks.

CANADA

Table of Canadian stock market data including Toronto and Montreal indices.

TOKYO - Most Active Stocks

Table of most active stocks in Tokyo, listing stock names, prices, and volume.

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NYSE COMPOSITE PRICES

Table of NYSE Composite Prices listing various stocks with columns for stock name, price, change, and volume.

NASDAQ NATIONAL MARKET

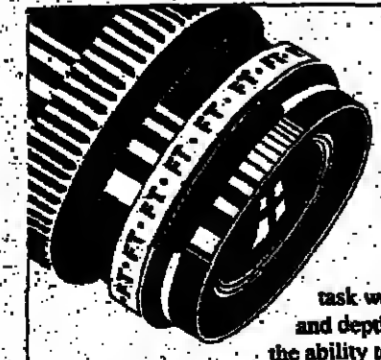
2pm prices November 30

Table of NASDAQ National Market prices listing various stocks with columns for stock name, price, change, and volume.

AMEX COMPOSITE PRICES

2pm prices November 30

Table of AMEX Composite Prices listing various stocks with columns for stock name, price, change, and volume.



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AMERICA

Dow rises despite weak bank issues

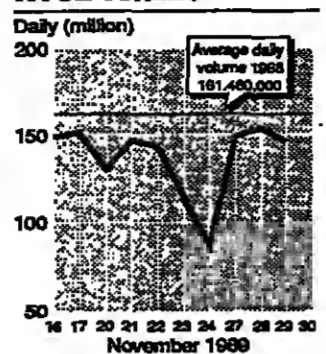
Wall Street

A DULL day on Wall Street saw US equities moving modestly higher in light trading in the absence of any unexpected economic news, writes Karen Zagor in New York.

The prospects for interest rates. At midday, Citicorp fell 3/4 to \$29 3/4. Chase Manhattan was 3/4 lower at \$36 1/4. Manufacturers Hanover dropped 3/4 to \$34 1/4 and the Bank of New York lost 1 1/4 to \$40. The Bank of New England dropped 1 1/4 to \$12 1/4. Moody's Investors Service has placed the credit ratings for the bank review for possible downgrade after the company's recent announcement that it might take a substantial loss in the fourth quarter.

disappointing yearly earnings. Schering-Plough improved 1/4 to \$61 1/4 after the company said it expected 1990 per share net income to rise by 15 per cent. UAL, the perennial takeover issue, rose 1/4 to \$162 1/4 after the airline company said it was

NYSE volume



one-time charge against third-quarter net earnings of 12 cents a share, reflecting costs associated with closing a baby food plant in Canada. Chevron fell 3/4 to \$68 1/4 in a second day of heavy trading. The company would not comment on the stock's activity. Silk Greenhouse plunged 7/4 to \$10 in active over-the-counter trading. The company reported flat earnings for the quarter ended October and said earnings in the current quarter would be hit by expenses associated with store openings.

Canada

TEIN TRADING in Toronto stocks left the composite index slipping 3.3 to 2,877.4 on volume of 15.2m. Declines led advances by 280 to 183. Oil and gas led the decline, due mainly to an expected fall in world oil prices following this week's Opec agreement. Third-quarter earnings from the National Bank of Canada were disappointing and hurt banking shares.

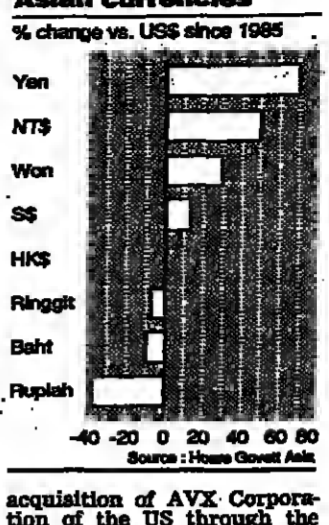
A north-south divide on earnings

William Cochrane reviews a forecast for south-east Asian prospects

A NORTH versus south divide has taken its toll on south-east Asian stock markets into a period of transition. This should be positive for share prices, but the outlook for earnings is mixed, and enthusiasm for some countries should be tempered with caution elsewhere, said an international stockbroker group yesterday.

Malaysia and Thailand look good, too. While cautioning the unwary about a forecast 26 per cent drop in earnings in the important Malaysian plantation sector, the research team is looking for 20 per cent rise in industrial and commercial earnings there in 1990, after a gain of more than 30 per cent in 1989.

Asian currencies



meaning that the convertible paper was on a p/e ratio of about 82. In Taiwan, Yuen Foong Yu has proposed something very similar, with the issue of bonds convertible at a 50 per cent premium into YFY paper already trading on a multiple of 70, this pays for a US acquisition and a new Canadian facility.

Other key stock market indices were all higher at midday yesterday. The Standard & Poor's 500 index, the most important benchmark for investors, was quoted 1.11 points higher at 344.71. The New York Stock Exchange Composite rose 0.50 points to 190.75. Only the American Exchange Composite was lower at 373.52, down 0.12 points.

The stock market was supported by gains in the US debt market. In the middle, the Treasury's bullwheeler 30-year bond was up 1/4 point at 102 1/4, yielding 7.9 per cent. Money centre bank shares were under pressure for a second day, reflecting worries about the impact of new Federal regulations on their results and uncertainty about

still looking at the possibility of an employee buy-out, among other options. Among other airline issues, Pan Am was unchanged at \$24. AMR, parent of American Airlines, was 3/4 lower at \$63 1/4 and Delta Air Lines rose 1/4 to \$68 1/4. Cerber Products fell 3/4 to \$43 1/4 after the Michigan-based company said it would take a

contract of one sort or another in Hong Kong, slower economic growth next year; in Taiwan, a 5 per cent decline in corporate earnings may be on the cards for 1990; and in South Korea, real earnings, stripping out inflation, are also likely to decrease.

Thailand, in 1990, is expected to post the strongest economic growth in the region: this. The Malaysia's, reflects very high levels of inbound foreign capital and the maintenance of a relatively low cost base. The northern sector is likely to be different. Mr Hargreaves yesterday forecast a trend towards using relatively highly valued paper as a means of buying assets.

He listed three key developments this year: In May, Kyocera, the Japanese ceramic technology group, part-funded its US\$800m

acquisition of AVX Corporation of the US through the direct swap of Kyocera ADRs for AVX stock. The bidder was on a p/e of 29, and its American target on just 8. In August, the Korean specialist steel producer, Sammi, bought two plants in Canada and two in the US, issuing US\$50m in bonds to help pay for them. Attached to the bonds were warrants convertible into Sammi shares at an effective 85 per cent premium,

However, it sees scope in South Korea, where profits should recover from strikes and share prices revive after a heavy year for cash calls in 1989. New International Issues should reveal opportunities for exposure in a market which has imposed severe restrictions on foreign participation.

EUROPE

West Germany refuses to be thrown off course

WEST GERMAN shares recovered from early losses, which had followed news of a merger by Deutsche Bank chairman. Other bourses were also stronger, with the exception of Italy and Spain, writes Our Markets Staff.

thought it was worth much less than that. FRANKFURT remained positive, after Finance Minister Berenguer allayed fears of higher interest rates. It was also helped by a firmer opening on Wall Street. Mr Berenguer said that he believed that the franc had stood up well to the recent swings on the currency markets and that there was no need to alter the level of interest rates.

added 20 cents to Ft 62 and Nat'nel gained 80 cents to Ft 70. ZURICH recovered after a hesitant start which had seen prices marked slightly lower, mirroring the movement of the Frankfurt bourse. By mid-session, prices had rebounded although volumes remained thin. The Credit Suisse index closed up 3.3 at 623.3.

ASIA PACIFIC

Caution appears as Nikkei hits seventh peak

Tokyo

UNDAUNTED by the choppy rise in share prices, investors continued their round of selective buying, which, together with the rise in the Nikkei average, took the Nikkei average to its seventh record, writes Michiko Nakamoto in Tokyo.

and Mitsubishi, saw active trading, rising Y60 to Y1,260 and Y70 to Y1,770 respectively. Marubeni, a trading company with ties with communist countries, was also favoured and gained Y85 to Y1,050. Buying was kept up in Osaka, where the OSE average firmed a further 64.88 to a record 38,159.23. The market capitalisation of the exchange topped Y500 trillion (million million) for the first time on Wednesday, reflecting the recent popularity of Osaka area businesses. Yesterday, however, volume almost halved to 138m shares from 249.5m on Wednesday.

TAIWAN fell on profit-taking, rather than something more fundamental. The weighted index closed 27.72, or 2.4 per cent lower at 422.58, after the previous day's record rise and Tuesday's worst-ever fall. Uncertainty before elections tomorrow helped to dampen sentiment.

NEW ZEALAND drifted lower in an unimpaired session, as the Barclays index shed 7.26 to 2,064.67. Air New Zealand shares lost 9 cents to NZ\$2.47 - their lowest level since their issue last month at NZ\$2.40 - on news of a decline in six-month profits.

SINGAPORE finished mixed, as institutional demand lifted shares off their early lows. The Straits Times Industrial index closed 1.15 up at 1,411.29, after a rise of 4.45 points in morning trading, and volume branched to 61m shares from the previous day's 87m.

The index rose throughout the rest of the session, to end 15.15 points higher at 1,577.43 as the Bundesbank left key interest rates unchanged. The DAX is now at its highest level since the 13 per cent plunge on October 16, and is only 11.55 below its close on October 13.

Siemens rose DM13.50 to DM630. Other big risers included Rhenisch-Westfälische Elektrizitätswerk (RWE), which jumped DM12.50 to DM288 on rumours of a reorganisation. Engineering group Mannesmann made DM20 to DM238 ex rights, on speculation that its syndicate is planning to win a cellular telephone licence from the Bundespost.

MILAN weakened in sluggish trading, which some dealers attributed to strikes in the Italian bank sector. The Comit index fell 3.41 to 664.91. Enimont was again the centre of buying activity, with Ferruzzi a notable purchaser, and closed against the market trend up 1.5 to 1,151. Ferruzzi was again the focus of speculation on a rumor, denied by both parties, that it planned to sell its Fondiaria subsidiary to Generali.

STOCKHOLM edged upwards in slow trading. The Allshare General index closed up 19.6 at 1,171.8. Saab free B shares climbed SKr10 to 245 on the back of its joint venture talks with Fiat.

Roundup THE MORE established markets of the region had a quiet day, with most finding themselves a little higher. Elsewhere, Taiwan went into retreat again, while South Korea showed a bit more life.

Options-related trading swelled turnover to 109m shares worth A\$350m, from 87m and A\$192m. Bell Resources fell 14 cents to 92 cents; there are doubts over its brewing deal with its associate, Bond Corp.

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Against the trend, Nixdorf slumped DM10.50 to DM285.50, following Wednesday's DM24 drop on reports that potential bidders for the company

insurers revised upwards their full-year profits forecasts after higher-than-expected nine-month figures. Aegon rose Ft 1.10 to Ft 113.60, Anev

OSLO closed slightly ahead amid buyer uncertainty over interest rates. The all-share index rose 3.15 to 455.60 in trading worth NKr355.8m.

HELSINKI moved upwards for the third day in succession, the Untilas all-share index rising 3 to 603.3.

Large-capital issues were the centre of attraction, with steels once again widely traded. Sumitomo Metal Industries topped the volumes list with 68.9m shares and gained Y23 to Y884.

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Table with 10 columns: NATIONAL AND REGIONAL MARKETS, WEDNESDAY NOVEMBER 28 1989, THURSDAY NOVEMBER 29 1989, DOLLAR INDEX. Rows include Australia, Austria, Belgium, Canada, Denmark, Finland, France, West Germany, Hong Kong, Ireland, Italy, Japan, Malaysia, Mexico, New Zealand, Norway, Singapore, South Africa, Spain, Sweden, Switzerland, United Kingdom, USA, Europe, Nordic, Pacific Basin, Euro-Pacific, North America, Europe Ex. UK, Pacific Ex. Japan, World Ex. US, World Ex. UK, World Ex. So. At, World Ex. Japan, The World Index.

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# FINANCIAL TIMES SURVEY



### Geography is on the side of Leeds as it strives to displace Manchester as the capital of northern

### England. Combined quality of life and work is attracting thousands of professionals, but Leeds still has much to do by way of improvement. Ian Hamilton-Fazey reports.

## Right place, right time

WHEN THE Departments of Health and Social Security decided to relocate their headquarters staff and 2,000 administrative and clerical jobs from the Elephant and Castle in London, the choice narrowed to Leeds or Manchester.

Two weeks ago, Leeds was declared the winner. The move will begin in 1991 and take two years. Leeds will probably have emerged even more obviously as the choice by then. The reasons reveal much about the way the north of England's economy is restructuring under market and political forces.

Leeds has always had two big northern rivals in Sheffield and Manchester. It vied with Sheffield to be the most important city in Yorkshire, but the Pennines ensured that the north needed a regional capital for each side.

In the last 10 years, the trans-Pennine M62 motorway between Liverpool and Hull has changed that. Leeds and Manchester are competing for supremacy now. Winning two big Government departments was a significant score for the Yorkshire city.

The final choice was made by civil servants in key jobs who will have to move. The sprawling Manchester contribution of 2.5m people lost out to

the more compact city of Leeds with its 700,000 population and easy access to the up-market commuter homelands of North Yorkshire.

Another big factor, however, was distance from London - and not in miles but time. The east coast railway lines are straighter and faster and the journey from Manchester is already half an hour slower.

British Rail now plans to clip another 20 minutes off the journey from Leeds to King's Cross, reducing it to only 1 hour 45 minutes.

Moreover, the new Government offices are likely to be built on the site of the old Queens Hall, almost next door to the main railway station. Mr Mel Burrell, chief executive of the Leeds City Development Company, says that an escalator will provide a direct link to the platform.

Geography is also on Leeds' side. It is deep bang in the middle of northern England and at the end of the M1. It is also near where the A1 - linking London and Edinburgh - crosses the M62. An A1-M1 link is planned to improve this infrastructure further.

Leeds is also 35 miles nearer the Humber ports and the rest of Europe than is Manchester. Mr Peter Coles-Johnson, chief executive of Leeds chamber of

In the heart of Leeds, Asda's new headquarters (right) have transformed confidence on the once-decaying banks of the River Aire.



# LEEDS

commerce says: "The key to our future is not our relationship with the north of England or the UK. The European dimension is much more important."

"We have been going through a 10-year transformation and are entering another. There is a movement of the power base along the M62 to be nearer Europe. Coupled with this is the rise of the Humber ports."

The Channel Tunnel is also presenting Leeds with a significant opportunity. Again, geography has favoured the city, so that the main railhead will be at Stourton, near where the motorways meet.

Mr Coles-Johnson sees it as the route for trade with southern Europe, with northern Europe served from the Humber.

If Europe is providing a new driving force for change and growth, however, it already had a firm base to build on because of its mixed economy.

Mr John Hardman, chairman of Asda - at £3m turnover, the city's biggest company - says: "Since I came from Liverpool, which is almost the oppo-

site, I can say that one of the advantages Leeds has had is that it has never been dependent on one or two industries. "There is a very good mix of service and manufacturing industries which has enabled the city to avoid the worst of every recession."

Mr Jon Trickett, leader of the Labour-controlled city council, says: "This was always a city of traders because of its location, so flexibility and adaptability come naturally to it. It has a heterogeneity it can exploit."

Indeed, the heterogeneity has been increasing steadily. Part derives from structure - the more smaller self-determining businesses there are, the more will be produced by supervisory managers planning out to start on their own, as research by it has proved.

Mr Charles Monck, head of the Yorkshire and Humberside Development Association, says

that 68 per cent of businesses in the area employ under 500 people and 81 per cent employ fewer than 100.

Of these, 63 per cent are controlled locally, 45 per cent are locally owned, 28 per cent are independent companies, 17 per cent are parents, 18 per cent are subsidiaries with Yorkshire parents. Only 37 per cent are controlled from outside the region.

The top tier of the region's private sector is about 130 quoted companies which have headquarters there. This number remains constant as newcomers almost exactly balance those dropping out through takeover or going private again.

This spread of quoted companies in the region creates a demand for locally based financial and professional services. These have now concentrated in Leeds, some moving by merger or expansion from

other cities, and are growing rapidly.

Mr Monck says that in 1987 there were nearly 146,000 people employed in Yorkshire and Humberside banking, finance and insurance, or 8 per cent of the region's total workforce. The bulk are in Leeds.

More important, their numbers grew by 49,800 in the six years from 1981. Growth has since accelerated in some professions, most notably in legal services, where Leeds is probably now the most significant centre outside London.

The last reliable count, in 1987, showed 11,400 people in the region's legal sector. Since then there have been several big mergers, an increasing concentration of firms into Leeds and twofold and even threefold organic growth in some.

Many partners are refugees from London who have found a quality of work to match the quality of life in places like

Harrogate and Wetherby. It is reflected in North Yorkshire being in the top half-dozen most well-off counties in Britain in terms of per capita income.

The European dimension has seen language courses become an integral part of in-house training. One firm of solicitors has already ensured that French, German, Italian and Spanish are each covered fluently by at least six members of staff.

Mr John Watson, who stepped down at 43 from the safe Conservative seat of Skipton and Ripon at the last general election while still young enough to start a career, says: "At the risk of sounding too 'evangelical', I have to say that Leeds is booming."

He himself has put together an advertising and public relations group - he owns half of it - to sell to the burgeoning financial and professional services sector.

It faces considerable competition and high standards from other local firms, as well as offshoots of London agencies run by a mixture of indigenous labour and yet more refugees from the capital.

## CONTENTS

- City of contradictions; property markets, page 2.
- Key facts on Leeds; legal services expand; the hard-hit clothing industry, page 3.
- Fast-developing financial sectors, pages 4-5.
- Educational services; research for industry, page 6.
- Accountancy services; urban issues, page 7.
- Industrial horizons; Interview with the Leader of Leeds City Council, page 8.

Editorial production: Michael Wiltshire

Demand shows up most in commercial property. Mr Simon Houlston, a leading agent, says: "There are 4m sq ft being built. There was only 22,000 sq ft of new space vacant at the end of August. But four years ago the comparable figure was 850,000 sq ft."

"Rents have risen from £5 to £15 per sq ft in four years. There continues to be big movement into better buildings by professionals, many of whom are now negotiating at £15 to £17. We will soon be at the £20 barrier."

"For industry there is 2.5m sq ft of demand and about 1.7m sq ft available, 70 per cent of it pre-let."

Mr Hardman thinks that the new Government-backed urban development corporation will speed things, clearing dereliction, compulsorily removing old buildings, assembling land for development and improving major roads.

He made sure that Asda led from the front when it built its new £18m headquarters near the city centre, but on the seedy southern bank of the Aire, thus transforming land values in the area at a stroke.

The building - by Bruntons, a Leeds architectural practice - also sets high standards in design.

For all of this, Leeds still has a long way to go. Where Manchester is a 24-hour city with a good night life, Leeds is still very much a 9 to 5 provincial capital short on basic facilities such as a good range of hotels.

It may feel it does not have to try; while other northern cities struggle to attract jobs by doling themselves up and hyping their virtues, Leeds struggles to catch up with a demand born of its strategic location.

But it wants to be measured against the best in Europe and be regarded as a European centre in financial and professional services at least. As the capital of England's most changeable region, it must now make its horizons and attractions as broad as it can.

# WEALTH and Health

When Nat West Bank recently set up its new Switchboard headquarters in Leeds, it created 200 jobs. Derek Hayhoe, Senior Manager, said:

"We believe Leeds is a growing commercial and financial centre. Economic property rentals, ease of local recruitment and good geographical links to the rest of the country all played a significant part in our decision."

Investment projects currently total some £300m in the city centre alone while 19 office schemes of over 25,000 sq ft and a good number of exciting retail developments are well underway. Speciality Shops' refurbishment of the distinguished Corn Exchange among them.

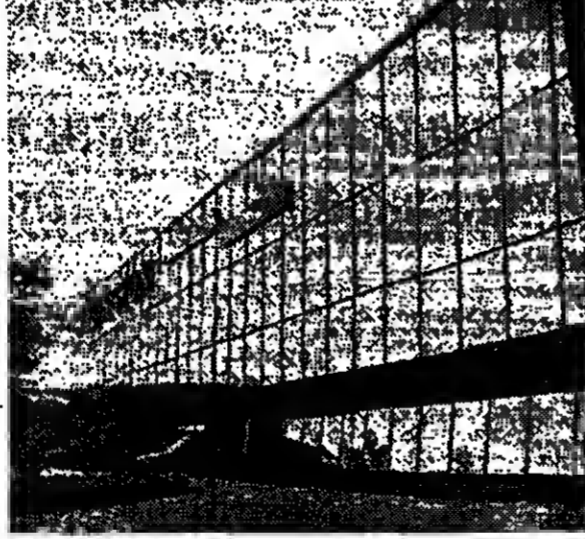
The finance sector boasts 27 UK, foreign and international banks, with a branch of the Bank of England, the HQ of the Yorkshire Bank and the recent arrival of the operations centre of the innovative banking service, First Direct.

The city has six of the top 30 legal firms in the UK - the greatest concentration of expertise outside London. There are 22 different building societies, 127 different insurance companies and over 30,000 people working in the business and financial sector.

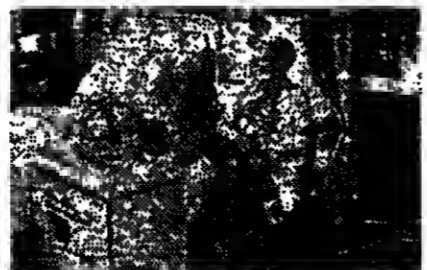
Another satisfied newcomer is Lloyds Merchant Bank who arrived in the summer. Director John Richardson says:

"The profusion of enquiries coming out of Yorkshire made Leeds the logical place to set up our new operation."

"The diversity and strength of the business community in Yorkshire is such that the region will withstand any downturn in the economy and the growth in Leeds reflects the confidence of financial advisers in the corporate base in the region."



Also based in the highest quality business space in the North of England (left) are the regional headquarters for the new national building society, First Direct. Another bank, Bank of Scotland, has a new customer services headquarters, Yorkshire Europe and Greater North Exchange. Happy successful business in the West's new headquarters in St. James' Square. Financial Manager, Andrew Williams and Senior Business Development Manager, John Richardson.



Leeds offers an ideal mix of excellent health services and a healthy environment. Two blocks of the Metropolitan District are designated 'Green Belt' and within a few minutes' walking distance of the city. The picture (above) is showing the new headquarters in Newton Green Wing, Central Alliance, one of several first-rate hospitals in the city.



Health and diversity in the Leeds economy make it a particularly attractive option for the Departments of Health and Social Security.

"This has the potential to provide a skilled workforce without the competition for workers which London and some other large cities now face."

"The proximity of the Universities of Leeds, York, Bradford and Hull also make this an attractive area for good quality and specialist recruitment."

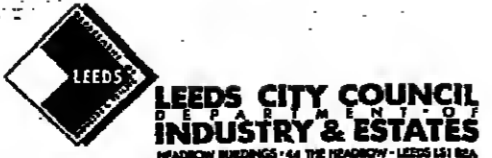
That's the official view of Leeds - as Whitehall announced the relocation of 2,000 Department of Health and Department of Social Security posts to Leeds in November.

Top management of the NHS will fit easily into Leeds, already a centre of excellent healthcare facilities. St James' Hospital (Jimmy's) is the largest teaching hospital in Europe. It works with Leeds General Infirmary and Cookridge Hospital in a co-operative venture to provide bone marrow transplants, the first such venture to be set up outside London.

And there's also a healthy quality of life in Leeds - plenty of splendid parks, outstandingly beautiful countryside on the doorstep and generous city sports facilities to promote a healthy body.

The new city-centre West Yorkshire Playhouse, the classical and pop concert programmes, Opera North and City Varieties indicate the right amount of stimulation, escapism and sheer entertainment for a healthy mind, too.

# Wise moves



# TO LEEDS

PHONE BRIAN HOLDSWORTH ON 0532-463208 FOR MORE INFORMATION

LEEDS 2

AS the trans-Pennine train pulls into Leeds City Station it passes a large advertising hoarding on the left, featuring a monocular-huntsman holding a glass of Tetley bitter.

# City of contradictions

Richard Donkin, who is not quite a Loiner,\* returns to the city where he worked for many years and reports on a successful marriage between Yorkshire values and its entrepreneurial spirit.

*\*Loiners are to Leeds what Scousers are to Liverpool*

yards from Towser Works is Marshall's Temple Mills which would look more in place on the banks of the Nile et Luxor. Huge blocks of masonry grit were used to construct this factory, covering two acres, in the style of ancient Egypt. While Ignatius Bonomi, the architect, took great pains to model it on the Temple of Horus at Edfu he had to carefully insulate the roof to ensure the correct humidity inside for flax spinning. A layer of plaster was covered in pitch. Earth was shovelled on top to prevent the pitch cracking and grass was seeded to bind the earth together. Sheep were then grazed on the roof to keep the grass down.

This combination of practicality with innovation, coupled with a desire to make money and keep it, has long characterised this largest of the Yorkshire cities. Unlike most of its neighbours it quickly diversified its industrial base, branching out into machinery manufacturing and engineering. One of its successes has been in the manufacture of industrial locomotives which goes back to the earliest days of steam power.

Matthew Murray, one of the great engineering pioneers, developed the first practical steam railway which ran from Leeds to Middleton, using a rack and pinion system. Instead of pressing on with passenger train development and its accompanying kudos, typical of the Leeds entrepreneur he decided there was more money in industrial machinery.

The industrious nature of the Leeds workforce was given an enormous boost in the 1880s with an influx of about 15,000 Jewish refugees escaping the pogroms in Eastern Europe. The exodus was heading for Liverpool after setting down in Hull, but many never went beyond Leeds where they found a growing clothing industry crying out for labour. Many went to work for Sir John Barran whose Moorish-style mill, St Paul's House in

Park Square, remains one of the city's architectural delights. Barran was the man who asked a company of band-saw manufacturers to develop the band knife so he could cut several pieces of cloth at once. He also developed the single-line clutch to allow sewing machine speeds to vary from a single drive shaft.

Barran revolutionised tailoring into a mass production industry exploited later by Sir Montague Burton, Joseph Hopworth and Michael Marks, whose penny bazaar on Leeds market was the forerunner of Marks & Spencer. The Jewish population, with some exceptions, has tended to maintain a reserve and detachment from mainstream city life which belies the strength and vigour it has imbued in the Leeds character. Leeds people perhaps have more in common with New Yorkers than with their near neighbours in Bradford and Wakefield.

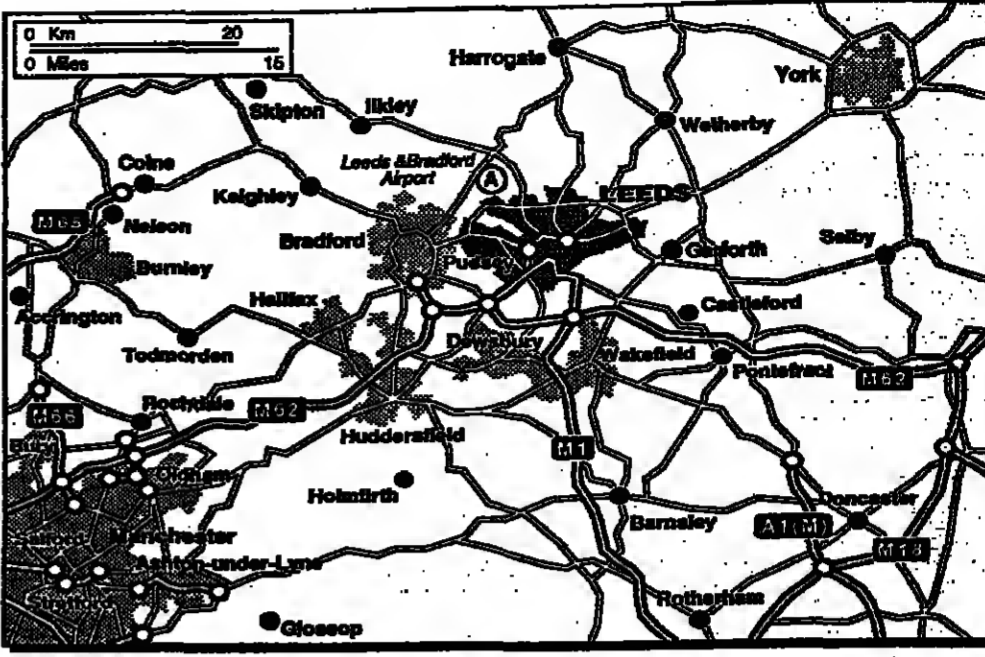
While Yorkshire humour is certainly not lost to this city - they still maintain that sparrows in Pudsey fly backwards to keep the soot out of their eyes - the reality of modern Leeds is a thriving metropolis where the cloth cap image has become subordinate to pin-stripe pretensions. Leeds has never quite shaken-off a certain meanness of spirit, an arrogance which was once apparent in its football team and which is still visible in the hierarchy of Yorkshire cricket. Leeds Art Gallery is a fine building with a superb collection of Henry Moore sculptures, but it is somewhat lacking in the number and quality of philanthropic donations to be found in other regional galleries.

Benjamin Gott, for example, who built his mill upon the site of the city in 1854 and drove out the wealthier residents with the smoke from his chimneys, amassed works by Titian, Rubens, Caravaggio, Poussin, Canaletto and Breughel at his Armlay manor house. Where are they now? Gott's Bean Ing Mills her-

alded a grimy industrial epoch for Leeds which led to a common belief for generations that all stone was black. The smoke had its advantages. It helped to screen the city from German bombers during the second world war according to Mr Peter Brears, director of the City Museum. He recalls hearing one of the locals watching the cleaning of the town hall a few years back ask: "Why are they painting it cream?" Removing the grime has revealed a collection of some of Britain's finest Victorian and Edwardian gems in what is already proving to be another renaissance for Leeds. There is an over-quoted Yorkshire expression which says: "Where there's muck, there's brass." A better motto for Leeds Loiners would be: "where there's brass, there's more brass."



A city landmark: the Civic Centre and Gardens. Leeds today is a thriving metropolis where where the cloth cap image has become subordinate to pin-stripe pretensions.



Paul Cheeseright reports on the revival of the property market

## The race for space

REVIVAL of the regional economy has brought the property industry in Leeds along its wake. There is little sign of a slackening pace, although the difficulties of the national economy have quietened the market and induced a greater degree of caution among prospective takers of new space. Development activity resumed as commercial space, surplus in the mid-1980s, was absorbed and rents increased. Much now depends on whether the Government's squeeze on the economy will be translated into a lower demand for space and how quickly that would take effect. "I'm bullish for the short term," said Ian Barraclough of Edward Thorpe, chartered surveyors. "There's another couple of years in it," commented Mel Burrell, chief executive of the Leeds City Development Company.

Individual property markets tend to move from shortage to surplus, running in cycles. The comments reflect the fact that the Leeds upward cycle started later than that of, say, the City of London, and, arguably, has not quite reached its top. This needs some qualification. The chase for space in the retail sector has perceptibly slowed in consequence of high interest rates. Clayform's new shopping centre, Schofields, is open, but is by no means full. This does not mean that the retail trade itself lacks life. The top, open deck of the car park at Town Centre Securities' Merriam Centre, unusually, was full on a Monday afternoon, five weeks before Christmas. But in other sectors the picture is different. There remains pressure for office and industrial space and, underlying these immediate market factors, there is the start of the broader movement to renew and change the property fabric both of Leeds and the surrounding area.

The bare figures of the supply-demand situation for city centre offices point towards some further increase in rents, which have already increased for prime space from between £5.00 and £5.25 a square foot in 1986 to touch £16.00-£16.50 in a strictly limited number of transactions. Bernard Thorpe's figures estimate that next year over 400,000 square feet of new space will be completed in the central area, but, of this, 300,000 square feet has been pre-let or committed. Over the last two years, the annual take-up of space has risen from 200,000 square feet to 350,000 square feet. Rental movements continue on an upward path when we have no more than two to 2½ years stock. That is, 750,000 square feet doesn't dampen the market. More than that does," said Mr Barraclough. This suggests that, given a fair economic wind, there is scope for more development and that it would be natural for the traditional business area to expand its boundaries. And there are three potential schemes on the west side of the city centre - from Town Centre Securities, Postel and Mountleigh - and two on the south side from NFC and a likely consortium of Leeds City Development Company, Yorkshire Rider and NCP with Rosshugh as the developer. If all of these schemes went ahead, there could be an addition of some 3m square feet of office space to the stock, swamping the market for years. They will not all go ahead, of course. What is going now is, in effect, a planning race. The company with the first detailed consent and the



Demand for space in the retail sector has slowed, but in other sectors the picture is different. Above: the County Arcade.

# Lloyds Merchant Bank has now opened another office in the city: Leeds.

Put the flags out. No more M1 contraflows and lunches at the Watford Gap. Because since 4 October, there has been a Lloyds Merchant Bank in Leeds. The new office is run by experienced financial specialists. Specifically, John Richardson, dealing with the Corporate Finance side, flotations, mergers and acquisitions. And Geoff Weaver, dealing with Development Capital, equity funding, management buy-outs, and buy-ins. Their teams have a widespread local knowledge, so naturally they understand local business needs. Which is why they have the authority to action decisions quickly and on the spot. If your company could benefit from that sort of expertise, why not pay a visit to Lloyds Merchant Bank. The office is at 27 Park Cross Street, Leeds LS1 2QH. For more information contact John or Geoff on 0532 441011.



Lloyds Merchant Bank Limited, 40-46 Queen Victoria Street, London EC4P 4EL. Telephone number 01-248 2214. Birmingham Office: Embassy House, 60 Church Street, Birmingham B3 2DJ. Telephone number 021-200 1855. Lloyds Merchant Bank Limited and Lloyds Development Capital Limited are members of The Securities Association.

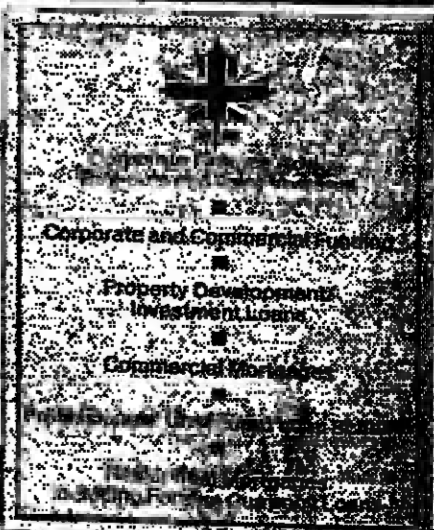
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LEEDS 3

Ian Hamilton Fazey charts the growth of the legal sector

A centre of excellence

THE NORTH'S abiding weakness for many southern professionals is the quality of work it can offer. London is in the big league and provides more opportunities to advance a career; congestion and commuting are prices that have to be paid.

The lawyers of Leeds say that this no longer applies to them. They believe they have an unparalleled match of quality of work with quality of life, especially for lawyers with young families.

Since many of them are now London refugees with young children, they would say that, wouldn't they? But there is independent evidence in the growth of the legal services sector in the city during the last ten years.

This was steady until about four years ago, when the graph turned sharply upwards. A critical mass seems to have been reached, triggering an acceleration that has seen many firms of solicitors grow two or three times in numbers employed since 1986.

Four firms now employ more than 200 people in the city, a figure matched only by the larger Birmingham. The result is a legal services sector that is now one of Yorkshire's greatest strengths. It is much stronger than Manchester's, for example.

Much of its work is national and international; most firms have growing lists of London clients who can get as good a service from Leeds as anywhere, but at a lower cost because of cheaper overheads.

"Back office work" for London firms is as well done in Leeds and more cheaply. A two-hour train connection to London is as fast as many a cross-London journey.

At the same time, Yorkshire's own array of expanding industrial and commercial customers, many of them national players, creates its own local demand.

This in itself ensured there was already a good infrastructure of reputable firms to build on. Booth & Co, for example, has acted for the Yorkshire

Bank for more than 100 years and made a speciality of the field.

Simpson Curtis was another well-established big firm, as was Hepworth and Chadwick. All grew organically, along with smaller competitors, some of which have also taken quantum leaps by merger to match the bigger firms for size.

Walker Morris Scott Turnbull was one, Hammond Suddard another - the latter merger heralding a shift of emphasis in the firm from Bradford to Leeds. When Dobb Lupton of Leeds merged with Broomheads of Sheffield, the hegemony of Leeds in Yorkshire's legal services - and potentially the north's - was confirmed.

Indeed, Dobb Lupton Broomhead now employs more than 400 people in Leeds, Sheffield and London. Mr Robin Simpson, the senior partner, says:

**Much of Leeds' legal work is national and international.**

"The main firms in Leeds claim credit for recognising early where and how the market was moving. Many of us started offering specialised services 10 years ago, well ahead of other firms in the north."

"We made sure we kept in Leeds a lot of the work that used to go to the City, such as litigation, mergers and acquisitions, and hostile takeovers. This helps explain why we are doing better than other regions. We have developed a tradition of fleetness of foot and flexibility."

Mr Peter Thompson, his opposite number at Hepworth and Chadwick, stresses that while the industry has acted communally in promoting Leeds, there have been no cosy arrangements. "We have all done well out of each other because good competition keeps us all sharp and leads to good business," he says.

Market segmentation, with relatively few competitors in each segment, is nevertheless



From the left: Peter Levine of Simpson Curtis; Peter Thompson of Hepworth & Chadwick; and Peter Levine of Tesman Levine.

obvious. "We are different from our competitors because we have the biggest base of manufacturing clients," Mr Thompson says.

"We give commercial, common sense advice to Yorkshiremen and have a name for commercial nous. But our client list is short on institutions, banking and insolvency," he adds.

Booth & Co is rated top for banking by most competitors. Hammond Suddard's strength is planning, as is Dobb Lupton Broomhead's, which also specialises in intellectual property and insolvency.

Simpson Curtis claims market leadership in corporate finance, which in turn creates specialised needs in taxation, litigation, and banking; it also knows much about ESOPs - employee share ownership programmes.

Indeed, Acquisitions Monthly last May ranked Simpson Curtis first outside London and tenth overall in private bids and deals worth more than £300m.

All is not gigantism, however, for there are many smaller firms, all with a look of prosperity about them.

Ford & Warren, a 150-year-old legal practice with, now, 14 partners and 66 staff, has been doing well enough to relocate to new offices that will allow more rapid expansion.

Growth has also created significant opportunities for entrepreneurship, of which Tesman Levine is a notable example. It started in 1987 with five partners and has trebled in size in two years.

It has 20 solicitors now and its initial 400 sq ft of office space has shot up to 16,000 sq ft. The average age of the partners is under 30, compared with about 40 years older at Hepworth and Chadwick.

Mr Peter Levine, who is 33, says: "We are all refugees from

larger firms in London or the region. We saw that there must be room for smaller firms to serve medium-sized or smaller companies."

"We function entrepreneurially with smaller, growing clients. We encourage all staff to acquire a good working knowledge of industry and management, using in-house training. We see our own business as consumer-driven."

"We seem to be finding a growing demand for this type of work. Clients don't come here because we are established. They come because of word of mouth or, in several cases, because they have experience of our acting for the other side against London firms and liked the way we did it."

The bigger firms are likely to continue to exert the biggest pull on London lawyers looking for better quality life, if only for reasons of relativity and London linkages.

Mr Sean Lippell, who joined Simpson Curtis from London, says: "Working as partner number 182 in a big London firm is not very satisfying. The quality of work here is very good but you don't lose touch with what is happening because you are dealing with London lawyers all the time."

"The point about quality is that we are responsible for generating much of the work as well as doing it. To a certain degree in London you are just a processor. You do what you are given."

Leeds' other links are with commercial law firms in other cities. Mr Martin Shew of Simpson Curtis chairs the Legal Resources Group, which includes firms in Newcastle, the north-west, Birmingham and Bristol.

Booth & Co is part of the M5 group, which links it to firms in Manchester, Birmingham, Bristol, Norwich and Cambridge. Hepworth and Chadwick has just joined Eversheds, another grouping, replacing Dobb Lupton Broomhead, which was concerned about potential conflict with the work of its own London office.

Hepworth and Chadwick also sees Leeds becoming increasingly important in Europe because it is the big legal centre nearest the Humber ports. Language courses in French, German, Italian and Spanish are integral to in-house training now and each has at least six members of staff who are fluent.

If Leeds lawyers were ready for the 1990s in 1979, they look equally set now for the wider European opportunities of the 1990s.

Key facts on Leeds

- Location: West Yorkshire; distance from York, 24 miles; Wakefield, 12; Sheffield, 33; Manchester, 40; Hull, 55; and London, 190 miles.
- Population: 706,000; the second largest metropolitan district in the UK after Birmingham.
- Area: 217 sq miles of which 140 sq miles is green belt.
- Communications: London (rail, hourly, 2 hours; road 91/2 hours); Manchester, 45 minutes by road; Liverpool, 90 minutes; Hull, 60 mins.
- Inland port: Stourton, the principal regional freight terminal for the Channel Tunnel.
- Airport: Leeds-Bradford, 8 miles to the North West; daily London air service; 10 air freight companies; Manchester airport, 60-90 minutes.
- Higher education: Leeds University, (tel.0532-333.444); Leeds Polytechnic, (0532-462.404)
- Arts: City Art Gallery and Henry Moore Sculpture Centre; Opera North at the Grand Theatre; the West Yorkshire Playhouse opens 1990, replacing the Leeds Playhouse.
- Workforce: Approx. 350,000 people, divided between manufacturing (25 per cent); services (67 per cent); and construction (8 per cent). Unemployment, 8.8 per cent.
- Property: industrial sector, 44.1m sq ft of occupied factories; 32.3m sq ft of warehousing; office accommodation, 9.8m increasing by 275,000 sq ft a year. Prime rents £15 per sq ft, and retail, retail property, 7.5m sq ft, zone "A" rents are up to £185 per sq ft.
- Useful telephone numbers include the following: Area STD code 0532; Leeds City Council, 463 208; Leeds Development Corporation, 446 273; Leeds City Development Company, 424 293; Confederation of British Industry office, 644 242; Chamber of Commerce, 430 491; Chamber of Trade, 449 655; Leeds Business Venture, 446 474; Yorkshire and Humberside Development Association, 459 222; British Rail, 448 133; Leeds-Bradford Airport, 509.696; Tourist Information Office, 462 454

Clothing industry weathers the storm

WHEN the Prime Minister, Mrs Margaret Thatcher, serves dinner at Number 10 she may take the opportunity to tell her guests about the wine glasses. She certainly took the opportunity to thank the Leeds clothing firm who gave them to her.

In a letter to John Jackson, chief executive of Centaur Clothing, she wrote after a visit to the factory: "It is heartening to see that even the old established industries can survive and prosper when they combine such standards of excellence and endeavour."

Today the industry faces the immediate impact of high interest rates through reduced consumer spending in Britain's High Streets. But most independent observers believe it will survive; due mainly to an ability to fill niche markets.

But in the short-term the picture is gloomy. The quarterly survey of the Leeds Chamber of Commerce and Industry shows that 26 per cent of companies in the sector have reduced their labour force, and 23 per cent expect to do so

before the end of 1989. The Chamber concludes: "Although 1988 was a relatively good year for both retailing and manufacturing in terms of consumer demand, and these statistics therefore represent a fall from a relatively high base, the extent to which there has been a slump across all our indicators of performance is very concerning."

The confidence of the industry, in defiance of the figures and the increasing threat from cheap imports, is based on its transformation since the 1960s and its revitalised, "up market" image. It is also based on the dogged tenacity of those locally-owned firms which have survived a major recession by restructuring and diversification, and are determined not to succumb during an economic slow-down.

While the textile industry of West Yorkshire has suffered heavily, the Leeds clothing industry has experienced an "economic revival" - according to a report by the School of Geography at Leeds University.

Author Louise Crewe concludes: "The dominance of the Leeds CBI puts it in many ways helping to revive the clothing industry; retailers are forging close links with manufacturers, offering guaranteed contracts and large orders."

It is of consequence that the hard-hit sector shows strong tenacity. Many of Britain's top multiples, like Burtons and Marks and Spencers, started life in Leeds and that there are continued links with the local clothing industry. Unlike the pattern in France and Germany, the British clothing manufacturer can secure a huge market with one contract.

The continental pattern, which requires clothing makers to tour individual high street stores, is absent in the UK. As Chris Holland of the Leeds CBI puts it: "Once you have cracked the major buyers, you have cracked the whole market."

It is also noteworthy that two of the three largest suppliers of retail credit in the UK, Bnrton Group Personal Account and Club 24 are based in the city; the third, Marks and Spencers, was born there. This industry is literally interwoven with the historic tradition of textiles and clothing.

Leeds clothing concerns, like Centaur Clothing, B. Berwin Ltd, I. J. Dewhurst (Uniforms), and Benjamin Simon, remains one of the three main strands of the Leeds economy and as such is a major employer. 1984 figures showed 11,300 people working in clothing in the city and 20,925 in West Yorkshire, of which 75 per cent were women.

There is some concern that the immediate threat to the clothing industry, however, is high interest rates.

costs down in the tough trading period ahead, practices such as homeworking will increase. Louise Crewe, in her report, noted: "Labour forces appear to be on the receiving end of a variety of casualisation strategies which are combining to undermine the quantity and quality of employment."

A small cloud on the horizon springs from the opening up of the Iron Curtain and the breaching of the Berlin Wall. Major clothing producers are worried that under the Berlin Agreement, which allows trade between the Germanies free of EC dues, a flood of cheap imports could wreck their market. And the UK market is exposed: a West German seller could make contact with many of the country's top buyers in one trip to Oxford Circus.

The immediate threat to the clothing industry, however, is high interest rates.

James Kelly

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LEEDS 4

Here and on the facing page, David Barchard looks at the city's fast-developing financial sector

BUILDING SOCIETIES

Two faces of 'The Leeds'

LEEDS is the home city of two building societies, both in the national top twenty. Both, a little confusingly, bear its name and sport blue and white colours in their logos. And both have a way of referring to themselves as "The Leeds" as if the other society did not exist.

Leeds Permanent, the larger of the two societies, is still in many ways Leeds's premier financial institution, its offices in the Headrow look straight across to the City Hall. Leeds Permanent is the fifth largest UK society with assets of £12.9bn and a network of 420 branches.

A little further up the road is the headquarters of Leeds & Holbeck, a smaller society with assets of £1.4bn - making it number 15 by size.

Leeds & Holbeck has a network of 75 branches stretching from Aberdeen to Southampton. It has more than 50 branches around Leeds and still retains very strong local roots.

Four years ago the two societies came close to merging, then pulled apart at the last moment. Any thoughts of joining forces now seem to have been abandoned for ever.

"The main point in favour of the merger was the need for new computer systems," says Mr Arthur Stone, chief executive of Leeds & Holbeck. "But that is no longer necessary. We're profitable and growing very well at the moment."

However both societies have to think hard about their future. Their size places them in what the industry calls "the dangerous middle ground." They are too large to be local niche players and perhaps not large enough to compete on an all-round basis with the clear-

ing banks. That seems to be the view of Mr Mike Blackburn, chief executive of Leeds Permanent. When he took over Leeds Permanent two years ago, the society was regarded in the industry as one of the slower moving in the top ten and in urgent need of a managerial shake-out.

Two years later the shake-out is well under way. Together with Boston Consultancy Group, Mr Blackburn has drawn up a strategic plan for the society's future which, broadly speaking, involves cutting costs, upgrading management, and focussing on the society's traditional savings and loans business.

Some of the innovations seem rather startling for an organisation the size of Leeds Permanent. It was left to Mr Blackburn, for example, to introduce management accounting to the society. The operation has been painful. A network of 1,700 full agency outlets was slashed to 450. Last September, Mr Blackburn ordered the closing of 60 Leeds Permanent's 181 branches with the loss of 242 jobs. Around the same time, the society's finance director departed.

However Mr Blackburn has decided against taking Leeds Permanent down the route followed by Abbey National last summer and turning the society into a PLC. He has also decided against introducing a cheque book current account - the cornerstone of a fully-fledged retail banking operation.

Some innovations have been expensive. Leeds Permanent IS STOCKBROKING in Leeds finally about to make the quantum jump between the retail and corporate market?

For years Leeds has been the home of several thriving stockbroking firms and the city's new prosperity and reputation as a financial services centre is attracting a steady stream of outsiders.

Until recently, Leeds stockbroking has been slow to shake off its dependency on the personal customer - and not always the wealthiest personal customer: some Yorkshire brass has always preferred to look to London for financial advice, and never more so than when taking corporate decisions.

Mr Tony Elvins, partner at Broadbridge Lawson, admits that his firm tends to look towards retail rather than personal customers. It relies on its ability to charge less than half the London rate and to handle smaller portfolios. The firm relies entirely on commissions.

Broadbridge Lawson is one of seven firms of stockbrokers in Leeds, most of which have other bases for their operation. Broadbridge, for instance, also has offices in Halifax and Wakefield. In the last two years however, the Leeds stockbroking scene has been galvanised by a new wave of stockbroking arrivals from the outside.

Two firms - BWD Rensburg of Huddersfield and Henry Cook of Manchester - both

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VENTURE CAPITAL

Expertise abounds

THE DOORWAY of the Leeds offices of 31, the venture capital specialists, looks across the street at the newly opened offices of Lloyds Merchant Bank. Not much further away are County NatWest and York Trust and still within easy walking distance are Yorkshire Bank Development Capital, an offshoot of Yorkshire Bank created this year, and Yorkshire Enterprise, a specialist lender which began life as the West Yorkshire Enterprise Board.

"You don't need to go to London to get deals put together," says Mr Peter Clayton, assistant managing director at Yorkshire Enterprise. "The expertise is here to do the job as well as any City firm."

To explain why Leeds is fertile ground for venture and development capital operations, Mr Charles Monck, chief executive of the Yorkshire and Humberside Development Authority, points out that Leeds services an area which has a population and GNP the size of Scotland's.

"This region has the highest proportion of firms in the 100 to 500 band and a higher proportion than average of independent small companies. It also has a relatively small proportion of firms with more

than 1,000 employees," says Mr Monck. "In other words you have got a large number of medium-sized firms requiring sophisticated financial services."

A steady flow of new entrants to the market, has kept the number of PLCs in Leeds and the surrounding region fairly stable despite takeovers by larger firms. There have been 50 new PLCs established in the last seven years alone. So both venture capital activities - lending to younger and riskier companies - and development capital - helping established firms expand - are thriving businesses in Leeds's financial community.

At 31, Mr David Wilkinson, regional director, says that his three Yorkshire offices (31 is in Sheffield and Hull as well as Leeds) are still receiving a steady stream of approaches. About one in ten of these leads to a deal but 31, having once met a company, likes to maintain contact with it even if its present size is too small to make it a candidate for a deal.

As for the size of deals, 31 does many that are close to the national average of £500,000 though there are also smaller ones, under £200,000, and much larger ones such as a £3.5m wholly funded deal for Baitol in Leeds earlier this year.

When Mr Wilkinson started work at 31 12 years ago, he was competition on several fronts. His nearest rival is probably County NatWest Ventures, but Yorkshire Bank has set up a subsidiary in this area, headed by Mr George Shields. Yorkshire Bank Development Capital limited invests up to £2m of its own money in individual transactions and has the capacity to syndicate larger deals.

Mr Shields, formerly of Charterhouse Development Capital, is a specialist in management buy-outs. YBDC however will not only target MBOs and management buy-ins, it will go in for traditional development capital investment by buying shares in companies with a good management track record and prospects of healthy growth.

Another leading player in the Leeds market is York Trust, a corporate financial services group set up in 1982 by Mr Neil Baillour. Working together with Yorkshire Enterprise, York Trust has set up a £25m fund, called the Yorkshire Fund. "It gives our local contacts their own pool of capital and also acts as a magnet for deals to come to us," says Mr Neil Milne, executive director of York Trust.

There is also competition from outsiders, including Charterhouse Development Capital and the Development Capital Group. Hill Samuel, the merchant and corporate banking arm of the TSB Group, used to have an office in Leeds between 1972 and 1984. Mr Hugh Gillespie, director, says that he still covers the ground

STOCKBROKERS

Corporate targeting

with their eyes firmly on the corporate as well as the personal market - have set up in Leeds and offer a range of services which go well beyond what traditional stockbrokers have been able to provide.

Perhaps because of this challenge, Leeds firms have been investing in new technology and stepping up the services they are able to offer their customers. Redmayne Bentley, another Leeds firm, says it is carving out a very successful niche in the personal market.

Among their innovations is a sharecard, now held by 20,000 customers, giving instant access to the firm's dealing rooms for both dealing and advice. Redmayne Bentley has also invested heavily in computerisation of its customer services.

The two outsiders look formidable competitors. BWD Rensburg is a financial services house which has been assembled out of Baitye Wimpeny and Dawson, a Huddersfield stockbroking firm, and Rensburg of Liverpool. It was the first British stockbroker to obtain a listing on the Unlisted Securities Market in April 1988.

Henry Cook entered the Leeds market at the start of the year by buying out Howitt & Pemberton, a long established Leeds stockbroking house. Its arrival was a clear signal that the firm believed that there was a gap in the market for corporate finance stockbroking operations. The firm has recruited Mr Robert Wilson from York Trust, the former head of its corporate finance department in Leeds.

The arrival of the Group has created a heavy weight financial services house with strong

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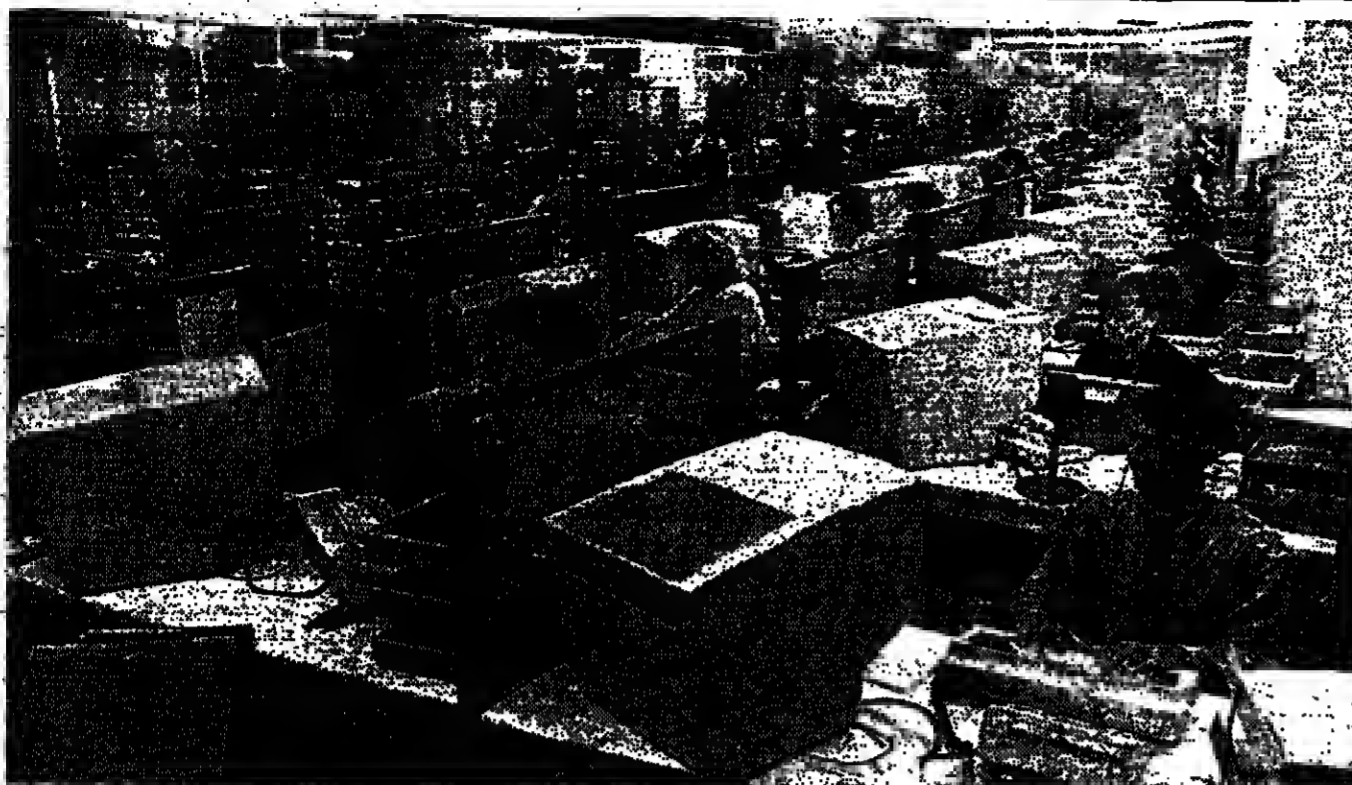
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The banking industry is at a crucial stage, waiting to see how difficult 1990 will be, but confidence is high



Leeds overhauls make it a cost-effective choice for "back office" financial services. Club 24, a retail clothing credit sales operation in Hepworth House, above, is one example.

WHEN Midland Bank set up First Direct, its telephone banking subsidiary, it chose to locate the operation in Leeds.

From his new headquarters in the "Allington Centre", Mr Mike Harris, First Direct's chief executive, looks out at NatWest's Switch electronic debit card processing operation and not far away is Barclaycard's Connect processing operation.

The presence of three recently set up retail banking processing operations in Leeds is obviously not a coincidence.

"Leeds is a good financial centre with a big catchment area," says Mr Harris. "The availability of high class premises at a reasonable cost within easy reach of London was one factor in our decision. The

RETAIL BANKS

An anxious pause

other was the availability of good staff.

First Direct is being run as an entirely autonomous operation within Midland, - at least until well after the launch period. - it is not a fully fledged subsidiary but an operating division. Its autonomous status reflects Midland's view that the bank is something totally new in banking history - a full banking service available to customers over the phone.

Mr Harris emphasises that First Direct is not a home banking system like those already offered by Bank of Scotland or TSB. In home banking customers belong to an ordinary branch but can interact with their branch by sending signals into a computer at a processing centre over the telephone. First Direct, with telephone services available 24 hours a day, is an entirely non-branch operation and its customers don't put instructions into a computer. They talk to bank staff.

It is also different from "loans by phone" operations, such as TSB Direct in which customers can negotiate loans over the telephone. "We aim at an all-round relationship with our customers. You can't easily cross-against loans," says Mr Harris. In its first month, First Direct has picked up about 10,000 customers including a sprinkling of mortgage business. Around a fifth of its customers come from Midland, reflecting First Direct's aim of "fixing its customers" elsewhere. Mr Harris says that the typical First Direct customer is in-market and more financially aware than average. He may have been attracted by the high rates First Direct pays on its accounts, including 8 per cent on current accounts.

First Direct is not of course the first bank to base its operations in Leeds. From its Leeds headquarters, Yorkshire Bank runs a 247-branch network which last year made profits of £100.8m on assets of £3.2bn. Though traditionally regarded as a personal market bank relying on efficient branch operations, Yorkshire Bank is a group in its own right.

Yorkshire Bank's profitability and record of steady growth now are its chief selling points for prospective foreign buyers.

In August, the bank's owners NatWest, Barclays, Lloyds, and RBS - decided to put it on the market. The price they are asking is believed to be around 2800m to 900m and rules out UK purchasers including RBS which might otherwise have seen Yorkshire Bank as a natural acquisition target.

There is said to be a field of three possible purchasers, headed by National Australia Bank and including at least one Japanese bank. However, would-be purchasers including some Japanese ones have, like RBS, generally been deterred by the high price the clearers are asking. From the clearer's point of view however, they are not merely selling a bank widely regarded as the most profitable in Yorkshire, they are also granting an outside competitor entry into a crowded retail banking market.

The Big Four clearers are all active in Leeds and Lloyds has placed its regional office there as well, joining NatWest by setting up a merchant banking operation in the city. With interest rates higher than they have been for more than half a decade, they are watching both the personal and the small business market carefully for signs of trouble.

"Leeds hasn't suffered a recession, in fact business is still booming," says Mr Alastair Thompson, director of Barclays Leeds Business Centre. "But there are one or two signs of things slowing down and retail trade dropping off."

Across the road, Mr Arnold Pear, deputy regional director for NatWest, detects similar signs that traders in the high street are beginning to feel the pinch. Those with long memories in the banking profession in Leeds recall that a downturn in business in the 1970s encouraged some financial services market players to pull out of Leeds and it was not until the last few years that the city was able to reassert itself strongly as a financial centre.

Could the same be about to happen again? Bankers in Yorkshire are cautiously optimistic, pointing out that Leeds and its hinterland has several things working in its favour, including a propensity to save which is far stronger than in the UK as a whole. Nonetheless 1990 looks like being a fairly difficult year, at least by comparison with the two which came before it.

MERCHANT BANKS

More join the local ranks

UNTIL RECENTLY, Leeds was not a front-rank UK merchant banking centre although County NatWest has been present in the city for 15 years and Singer & Friedlander for 30.

That now appears to be changing: Lloyds Merchant Bank opened its Leeds office on October 4 and there is talk that Hill Samuel, the merchant banking arm of the TSB Group, will be next to set up a branch in the city.

"Lloyds Merchant Bank is very interested in serving medium to smaller PLCs as its core activity. Lloyds is already very strong in Yorkshire and its northern head office is in Leeds. So the city seemed the right place to go," says Mr John Richardson, director, who joined Lloyds Merchant Bank from County NatWest.

Mr Richardson is now heading a three-man team handling corporate finance, flotations, as well as mergers and acquisitions. Another Leeds-based director, Mr Geoffrey Weaver, runs a second three-man team for Lloyds Development Capital, a subsidiary of the bank. His team specialises in Development Capital, equity funding, management buy-outs, and buy-ins.

Lloyds head office has given the Leeds operation considerable autonomy and the need for it to have very strong contacts with companies and businessmen.

Mr Richardson believes that Leeds is set to equal Birmingham and perhaps compete with Manchester in the next few years - "a lot depends on the new players coming into the market. If you are a serious

As a business and financial centre, Leeds is growing faster than Manchester.

player, then you've got to take a long term view of your prospects. If a new player was to come in here and pull out, it would do serious harm not just to itself but to the Leeds market as a whole."

Lloyds Merchant Bank is emphatic that it takes a long term view of prospects in Leeds. But there have been withdrawals in the past, most recently by Pru Bache; the US financial services group, which set up a branch in the city in the mid-1980s only to close it a year later.

Pru Bache's withdrawal created relatively few ripples because its decision to set up in Leeds was something of a surprise in the first place. The merchant banking team it had recruited was quickly re-absorbed by other groups.

That is typical of a growing corporate finance market in which all the main players know each other well and operate in an atmosphere of trust, much of which is in turn attributable to the cluster of strong law firms in Leeds such as Booth & Co, several of which have large corporate finance departments and are used to working closely with the merchant banks.

The role of the city's top four law firms tends to crop up in any conversation about corporate banking County NatWest, under its director Mr Michael Frank, is the dominating presence on the Leeds merchant banking scene. Mr Frank, a specialist in mergers and acquisitions, and disposals and flotations, ran Pru Bache's Leeds operation during its brief existence, but was eagerly taken back by County when it closed.

Will County be able to keep its lead as the market place becomes more crowded, especially if it continues to suffer the familiar fate of banking pioneers - having its key men

flexible to work here." Mr Courtman says. "In London, you sit by the telephone. Up here you've got to get out and

'You've got to get to know people. Yorkshire takes a bit longer to trust people'

get to know people. I think some Yorkshiremen take a bit longer to trust people. But as a business and financial centre, Leeds is growing faster than Manchester."

Singer & Friedlander are content with a much lower profile in the city than County NatWest. "Our business comes from word of mouth and happy customers," says Mr Courtman. "Of course, because we don't go in for 'bombstones' in the present state of the market, I can't see that ending for the next few years."

year we have covered 14 transactions already and have another six in the pipeline for completion before the year end."

The deals are described as all fairly sizeable, though not huge by London standards. Mr Courtman is emphatic however that all advice from Singer & Friedlander's branch in Park Row is done out of Leeds. "All decisions are taken here," he says.

Having seen other merchant banks come and go over the decades in Leeds, Mr Courtman watches changes in the scene a little quizzically. "Every now and then someone makes a foray into Leeds," he says. "Even if it is only a post box presence."

He is fairly bullish about the prospects for the region. "There is a tremendous upsurge of decent industry around Leeds," he says. "Even in the present state of the market, I can't see that ending for the next few years."

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LEEDS 6

Della Bradshaw reports on higher education

Still gaps to fill

LEEDS UNIVERSITY holds its Open Day in May, and plans it carefully to fall on the Saturday between the FA Cup and the Rugby League Finals.

But the enthusiasm of the local population for football does not detract from its enthusiasm for its local centres of learning. The last open day attracted between 20,000 and 30,000 local visitors on just a few hours.

Both the university and the polytechnic in Leeds have grown up inextricably linked with the locality. The university was originally set up as the Yorkshire technical college in the 1880s to give scientific and technical training to members of the local community working in the textiles, mining and engineering industries. It later merged with the Leeds Medical School before receiving its university charter in 1904.

The polytechnic followed a similar route, and is now a merger of seven Leeds colleges. The first was the mathematics and commercial school, set up in 1845, and is the basis of the polytechnic's claim that it is an older institution than its neighbouring university.

The academic achievements of the university and the polytechnic today are firmly rooted in their origins as institutions to educate the local commu-

nity. The university produces more engineering and technology graduates than any other English university, for example, and mechanical engineering was one of three departments to receive top ratings in the recent Universities' Funding Council assessment of research. The other two were education and geography.

The polytechnic, too, is a front-runner in engineering, manufacturing systems and computing. The university department of textile industries is the largest in the UK, and compares in size to anything the US has to offer. And the university will have the largest mining department in the country, once the merger between the Leeds and the University of Newcastle mining department is completed.

As with many large civic universities, the influence of the medical school is all-pervasive. If you are admitted to hospital in Leeds, these days, there is a 40 per cent chance the person treating you will be an employee of the university or someone working for one of them.

But although its centres of expertise have grown from roots in the local community, the university is now flourishing by exploiting this expertise

nationally and internationally. The worry for the university staff is that local industry is not keeping up with research work done in its laboratories and research departments.

The department of textile industries exemplifies this. Ninety-five per cent of the undergraduates come from the UK or Europe, but the majority of the post-graduate students are from further afield.

"It's a matter of some concern for us," says Professor Eric McIntyre of the textile industry department, "because we think that the post-graduate training is appropriate to UK industry."

He says that local textile industry is concerned too. It is perturbed that its local university is training students from overseas - the Far East in particular - who will compete with the UK's indigenous manufacturers.

The mechanical engineering department is in a similar position. Up to 70 per cent of its research funding comes directly from industry, but from national industry - Rolls Royce, ICI and Leyland Daf, for example - rather than local firms.

Large companies such as these find that research contracts with the university have two advantages, reflects Professor Duncan Dowson, in

charge of the engineering, fluid mechanics and tribology department. They find it costs less than carrying out research programmes within their own commercial organisations and also enables them to tap into a breadth of intellectual resource often unavailable in the industrial sector.

But Professor Dowson rues that small to medium sized companies from the local community are not switched on to this form of research in the same way as the multinational.

Others, such as Mr Stuart

**The academic achievements of the university and the polytechnic are rooted in their origins as institutions to educate the local community**

Dancer, assistant director and management co-ordinator of the polymer Interdisciplinary Research Centre (IRC), set up at the university in October, are concerned that industry-sponsored research of this kind can result in short-termism, with long-term scientific benefit undermined for the sake of commercial gain.

"The danger is that this short-term research does nothing to build the scientific base, which is what industry wants the universities to do," says Mr Dancer, until recently a research manager in BP.

For the polytechnic, the strongest links with Leeds city are through its business faculty. It is one of the largest in Britain, with 4,000 students.

And like the university, the polytechnic is gearing up as a centre for both local and international expertise for the next century. On a local level, the business faculty is concentrating on accounting, law, banking and insurance - expertise needed as the city develops its role as a leading financial and commercial centre.

It is also looking further afield and training its students in international business practices, with courses, for example, which have alternate semesters in West Yorkshire and France.

If the relationship between local industry and the university is not as strong as many would like, the relationship with individuals in the community certainly are. As an employer, the university ranks among the top three in the city after the local council and the national health service.

Seventy per cent of all university income - worth over £106.5m in the year ending July - goes on wages, and not just wages for the academic staff (residences and catering operations cost £5m). The university and polytechnic between them fill the city with over 22,000 students every year. That number is growing, as the university looks to increased student numbers as a way of filling its coffers.

GLASS-MAKER Pilkington may have its roots fixed on the eastern side of the Pennines, but it has Leeds University to thank for the development of one of its more interesting products.

That is Cosecure, a daily dose of cobalt, selenium and copper which ensures that animal livestock - sheep in particular - get their required amount of minerals.

The novel feature of Cosecure is the way those minerals are given to the animals: in a tablet of dissolvable glass. As the lozenge disperses in one of the ruminants several stomachs, the nutrients are released bit by bit over the period of a year.

The go-between in the deal between Pilkington and the university was University of Leeds Industrial Services (ULIS), the development and marketing company of the university.

Having grown from a seed organisation in 1983 with two staff, ULIS now has 70 on the payroll and a turnover of £5m a year, and is viewed by the university as a vital conduit for increasing the university's revenues as the squeeze on government funding of higher education continues.

Other organisations and routes have also been set up or expanded. The university's department of continued professional education, for example, which uses mainly university staff to give business or professional courses, has geared up over the past 18 months and now accounts for about five per cent of the university's business.

In June 1989, the Leeds University Foundation was set up, to increase sponsorship from alumni and businesses to fund research projects and finance building work - and both are now expanding.

Director of continued professional education, Frankie Todd, says the several have to be self-financing, and are increasingly being viewed as a way of generating income.

"There are more nebulous benefits, though," reports Mrs Todd, "Colleagues see relationships with outside companies as a way of helping students, from the university get jobs at the end of the day."

The Foundation development director, Keith Copland, has also set up the US Foundation for the University of Leeds, with the aim of scouring the US for funds from ex-students of the university.

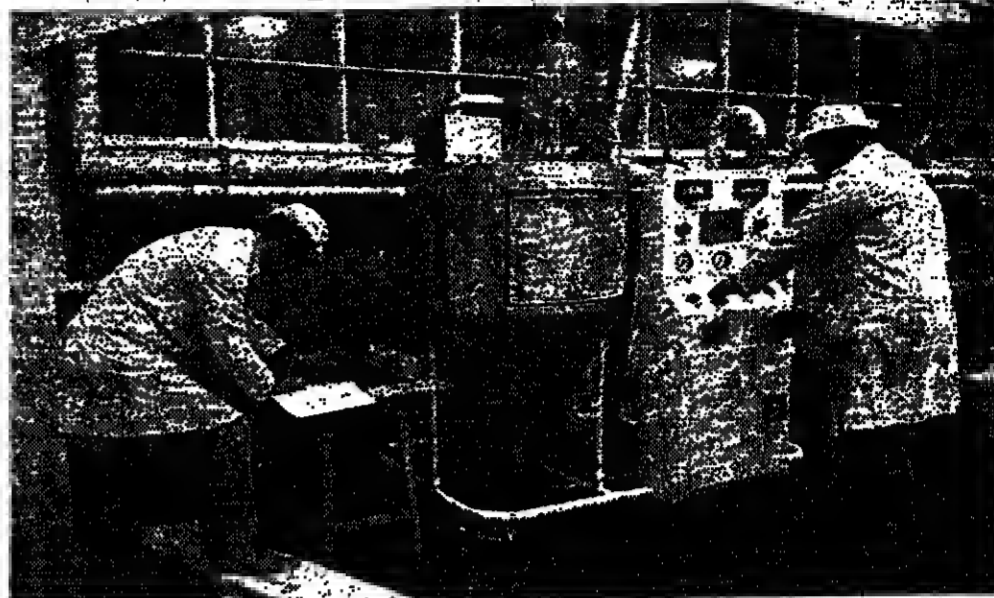
The university is now planning to appoint someone to head up a research enterprise office to work in conjunction with ULIS. The office's main aim would be to protect and exploit the university's intellectual property rights.

The three established departments are inevitably small by industrial or commercial standards. Perhaps because of that their approach to projects is pragmatic.

"We can work on a royalty or licensing basis. Or the rights for the development can be bought outright," says Bernard Stone, managing director of ULIS. "And sometimes we need venture capital to fund

Marketing research to industry

'The go-betweens'



Researchers at work in the Food Sciences Laboratory of Leeds University. Relations with the food industry became strained during the controversy over salmonella in eggs.



Bernard Stone



Frankie Todd

the developments. If there is a high risk, then companies expect a higher return."

ULIS's single largest source of income came when it sold off one of its units lock, stock and barrel. Maxwell Communications bought the Organic Reactions Access by Computer (Orac) project, which maps out the various routes by which organic chemical can be developed, from ULIS for £1.6m.

In terms of ongoing income, one of the most successful projects is in consultancy, rather than licensing. The geographical modelling and planning (Gemap) system, developed in the urban and regional geography department, is a computer-based system incorporating social and geographical information on regions of the country. It is being used by retail outlets and distributors to help plan the effects of opening a store, say, in a given area. Who will go there? How far will customers be prepared to travel? How will it affect other stores in the vicinity?

Mrs Todd reports that her courses can be run on campus or off, for up to 300 people or just cater for a sole business-

man if required. They can be for one particular company, or bring together people from a variety of backgrounds and countries.

"Having cottoned on to this, we're beginning to exploit it. Clearly it's another market, but it's also of benefit to the region. It's enormously useful for locals to get together with colleagues from other countries. In some sectors, such as construction and engineering, companies have to think globally."

To illustrate the point, Mrs Todd points to a course being set up by her department and the Pennsylvania State University to train US engineers who want to expand their activities into Europe.

One of the much emphasised selling points of the university's wares is the ability of such an institution to bring together areas of research from across the campus, an impossible task

for all but the largest industrial concerns. The Cosecure development, is a case in point, as is work done on polymers by the departments of textile industry and chemistry and on cancer seeking drugs by the departments of biochemistry and colour chemistry (which focuses on dyes for the textile industry).

Professor Stan Brown's project in the biochemistry department was to find a cancer-fighting drug that could be activated by a specifically focused laser beam, to ensure that only cancer cells, and not healthy ones, were destroyed. To do that he needed a drug which absorbed red light and exactly the sort of laser the colour chemistry department was working on in its dye research.

But as relations with the commercial world expand, there are inevitable growing pains, in particular trying to marry the academic freedoms of a university with the commercial interests of would-be sponsors, as Keith Copland discovered.

One of his projects is to obtain commercial funding from the food industry to the tune of £1.25m to add extra laboratories to the university's proposed food science complex. The crunch came with the recent food scares on salmonella and listeria, when Prof. Richard Lacey of the microbiology department expressed particularly forthright views on the food industry's role.

"That, says Copland, "did not make the relationship with the food industry any easier".

Della Bradshaw

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LEEDS 7

URBAN PROBLEMS

# Turning the tables in the inner city

**TREND-SETTING** business people in Leeds are changing their lunchtime arrangements and booking tables at Dr B's, a new Caribbean restaurant in the Chapeltown Road.

Knowingly or not, the diners are playing their part in a little parallel of inner-city revival. Although Chapeltown Road is a mere minute or two's drive from the city centre, it is located in an entirely different Leeds. Evidence of high unemployment, poor housing, drug dealing and varieties of crime can be found in Chapeltown and its neighbouring inner-city district of Harehills, the visitor who cares to stop and look around.

Most business people, commuting between Leeds's outer suburbs and its city centre offices, tend not to stop and look around. One of the attractions of Dr B's is that it is beginning to entice back into the inner city people who would never otherwise visit it.

The Dr B in the restaurant's title is Dr Bernard Bernardo, the charity which he founded, has established the restaurant with help from the Government and Leeds city council as a YTS scheme which will teach catering skills to local young people in the imaginative and attractive setting of a real-life business.

Dr B's is one of a variety of schemes which are trying to ensure that the people of the inner city, who experienced the full effects of recession and unemployment in the early 1980s, are not left behind again as unemployment falls.

In common with many other parts of the country, Leeds's inner city problems are heavily related to the needs of ethnic minority communities. Around 6 per cent of Leeds's population comes from ethnic minority backgrounds - a low figure compared with neighbouring local authority areas, like Bradford and Kirkstall, and broadly equivalent to the proportion of ethnic minority citizens in the national population.

But some 90 per cent of

Leeds's ethnic minority families live in the inner-city areas where social and economic pressures are greatest. The city's largest ethnic minority groups are Asian and Afro-Caribbean, but Leeds also has strong Chinese, African, Vietnamese, Turkish and Arab communities. Unemployment for all ethnic minorities is higher than for the white population, and is exceptionally high for some minority communities.

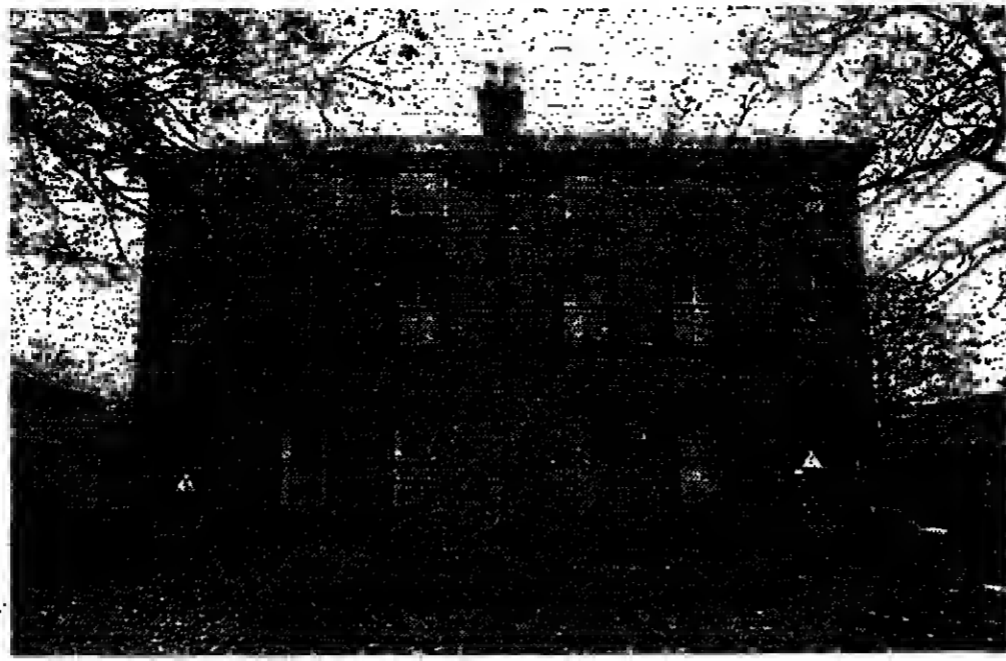
Again in common with black people in other parts of Britain, unemployment is not always the worst problem. An independent investigation set up by the city's Community Relations Council three years ago found that racial harassment was a major problem. A survey of the city's black people showed that 64 per cent had experienced verbal racial abuse, 35 per cent racist graffiti, 34 per cent broken windows and 26 per cent physical assault.

Leeds has further to go than some cities, like Bradford and Birmingham, in seeing members of ethnic minority communities achieve elected office or senior public positions. There is at present only one non-white member of the city council. A single head teacher in the city is an Asian.

The council has operated an equal opportunities unit, responsible for the special needs of ethnic minorities, women and the disabled, since 1988 and the council is currently financing a substantial programme to recruit specialist staff to promote equal opportunities in its schools.

Councillor Fabian Hamilton, who chairs the sub-committee responsible for racial equality, accepts that the council has to make further efforts itself, as the city's leading employer, to encourage wider opportunity.

"Our housing department has established targets and has developed a policy to ensure that ethnic minority employees are adequately represented to all levels of employment. We have to



Part of the problem of inner city Leeds is a stock of well-built houses like these run-down properties in Chapeltown, which contrast starkly with modern developments.

house, were opened in July and 44 of the 60 spaces are let. One of the keys to inner city regeneration is training - inner city residents often lose out on job opportunities in their locality through lack of modern skills. Chapeltown-Harehills is the location of a particularly imaginative project to prepare the area's next generation of employees with computer skills, and improve their general education.

The Chapeltown and Harehills Assisted Learning Computer School takes young people aged between eight and 16 out of school hours, and uses extensive exposure to computer-based learning to raise their overall educational potential. The scheme, which operates at evenings and weekends, has 300 school pupils from Chapeltown and Harehills on its courses, and a similar number on its waiting list. It recently managed to double its intake following the donation of 234,000-worth of computers and other equipment by Unisys.

Around 85 per cent of students are from ethnic minority backgrounds. Mr Brainard Braimah, a former school teacher who directs the project, sees the scheme as a means of raising not only the skills but the expectations of inner city young people.

"Unskilled work is fast disappearing. We not only have to train young people for the more demanding jobs of the future, but make youngsters from the inner city aspire to

higher quality occupations. When we ask young people what they want to do when they grow up, they don't say they are going to be bus drivers and shop-keepers. Their expectations have risen."

Mr Braimah hopes the scheme will help overcome the two unemployment problems facing ethnic minority communities - not only is unemployment at its highest among ethnic minorities, but black people are less likely to be employed in professional and other good-quality white-collar jobs.

Programmes aimed specifically at black people to help overcome this type of problem are lawful under the Race Relations Act, and Path, a charity which provides this type of training, has its largest schemes in Leeds. The city council and an increasing number of private employers are participating in the scheme, which combines work experience with further education.

"There are now about 100 trainees per year on the Path scheme and it is achieving a 90 per cent job placement rate," says Mr John Roberts, Leeds's chief community relations officer. "All trainees are prepared for fully-recognised qualifications and the scheme is opening up opportunities for Asian and Afro-Caribbean young people in professional and managerial areas, where ethnic minorities have been hugely under-represented."

## Leeds's inner city problems are heavily related to the needs of ethnic minority communities, reports ALAN PIKE

channel funds to inner city training and employment initiatives.

Around two-thirds of the 25,000 population of Chapeltown-Harehills are from ethnic minority backgrounds, and the area's unemployment rate is double the Leeds average.

Since its establishment as one of the Government's first eight task forces in 1986, the Chapeltown-Harehills unit has supported more than 100 projects, one of the largest being CHIL - Chapeltown and Harehills Enterprise Ltd - which has created much-needed small workshop space in the area. The workshops, created out of a former cash-and-carry ware-

## Martin Regan talks to the accountants

# Shortage of supply

FOR the young, ambitious accountant, Leeds is no longer a financial backwater.

The transformation of the city's financial services base and parallel growth in professional services has created a sophisticated financial marketplace. All the big players are represented and there is a large number of smaller practices.

It has been organic rather than opportunistic growth, according to Brian Boutell the managing partner of Peat Marwick McLintock's Leeds office, which now has a staff of almost 400. The company will soon move to larger premises on the Embankment, a move which in addition to meeting space requirements will push outwards the boundaries of the congested city centre.

The rise in staffing levels has not been uniform. Certain divisions, most notably management consultancy, corporate recovery and taxation have enjoyed extraordinary growth.

Brian Boutell says this reflects the fundamental changes in the services provided to local businesses - "ten years ago, what people wanted was audits, tax planning and a bit of advice. The scene has changed fairly dramatically; businesses are now more ambitious and demanding specialist services."

"There is a very large spread of industries around here, and that in turn has led to a large number of entrepreneurial companies and the need for a more provocative financial approach," he said.

Surprisingly, the Yorkshire businessman's suspiciousness of outsiders is universally acknowledged as a factor in the local markets. John Smithies, a senior partner with Binder Hamlyn, says the effects of Yorkshire insularity should not be underestimated.

"They just wouldn't listen to someone who came down from London in red braces and told them how to run their businesses. The likelihood is that they simply wouldn't pay the fee," he said.

The peculiarities of the Leeds market are however, overshadowed by national trends. The shortage of accountants, the threat of recession and the arrival of 1992 are the

main preoccupations of the city's accountants.

Leeds, without the established university network of a Manchester or Birmingham, must trawl outside the city for recruits, making the process more expensive. There are around 4,000 accountants in Leeds, but says Nigel Heap of Accountancy Personnel, there would need to be 5000 to meet demand.

Upward pressure on salaries is intense. Graduates joining any of the big Leeds practices next year will get around £9,500, while newly-qualified accountants can expect £15,000. Coopers and Lybrand also give

says. Medium-sized companies will provide the main battleground over the next few years. Grant Thornton is already working on a new range of business services, including a forensic accounting service, which will quantify any kind of claim.

"There has been an increase in litigation which has fed the lawyers and which in turn has fed us. There has to be the development of niche markets of this sort," he said.

Richard Hayter, managing partner of Rawlinson, Milne Booth, a practice formed earlier this year with the merger of two long-established local practices is after the same market.

"There is a huge 'no man's land' of what I call 'owner-occupied' businesses with ambition - people who are making £100,000 pretax profit and looking towards £1m.

"You don't get these companies by putting fancy titles around what accountants should be doing, anyway. We have a lot of textile and yarn companies in the area and when I deal with them I've got to have a 'wool man's head' on my shoulders."

Wooling these companies is particularly crucial with the arrival of the single market. Large corporate clients are already involved in Europe. The opportunities are in representing those who are not.

It is a fact of which the big players are well aware and with existing organisations already in Europe, Binder Hamlyn's John Smithies believes they are likely to squeeze the smaller firms out.

Despite the defensive mentality, the city's accountants remain serene about future prospects. David Naylor is particularly bullish: "I don't think the Leeds environment will go into a full recession. Of course, it depends on the sector, but it isn't just about commercial work. There is an awful lot of personal wealth around."

If there is a significant downturn, the insolvency specialists already busy with the fall out from an expanding economy can look forward to even more work. As Peat Marwick's Tony Richardson aptly points out: "Accountants can make money as either the midwife or the undertaker."



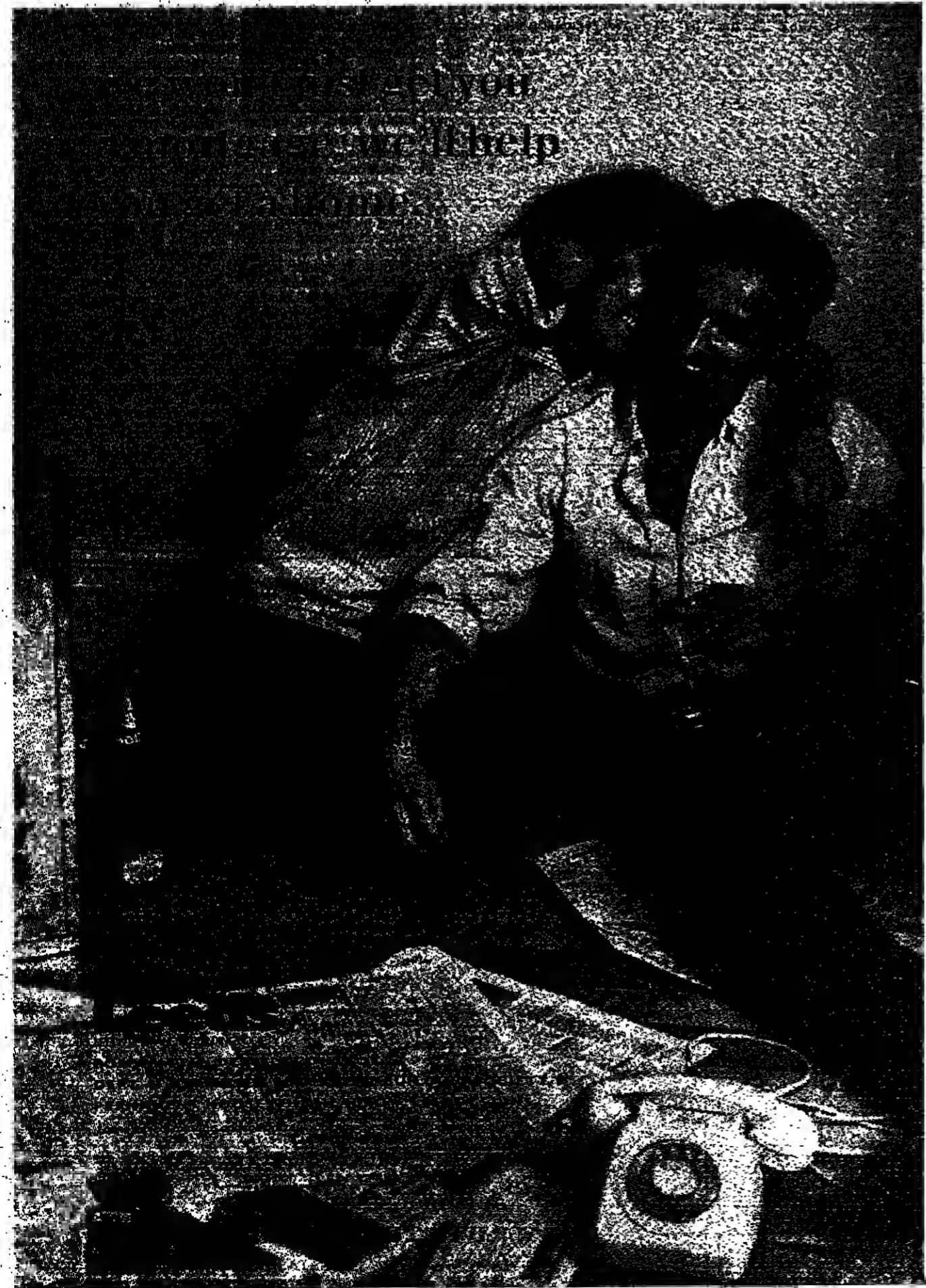
Derek Naylor of Grant Thornton: "forensic" accounting

cars to the newly-qualified, though on a loan scheme.

Fears of a recession are not yet deep seated, though there is a recognition that current fee income is weighted towards activities which are essentially geared to expansion.

As Brian Boutell said: "We are seeing local companies which went to the market now wanting to become private and that is having an effect. There are a number of companies that are very profitable and that have no intention of going to the USM."

David Naylor, managing partner of Grant Thornton, argues that the increased caution is only evident among the larger companies - "we still have a number of clients who are targeted for the USM, but there have been changes. The size of MBO's, for instance, are getting much smaller," he



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LEEDS 8

Ian Hamilton Fazey meets the new leader of Leeds City Council

Eliminating the negative

MR JON TRICKETT is proud of Leeds but wants to be prouder - "the difference between a regional centre and a regional capital lies in quality. We aspire to becoming the regional capital but we are not there yet. That's what I want to see us becoming."

His attitudes are not new in the city, as Mr Peter Colles-Johnson, chief executive of the chamber of commerce avers. "Political leaders have always taken a low profile," he says.

When one large company felt it was being bogged down by red tape last month and wrote to him, he invited the managers in for an 8am meeting the next day to clear the air. He says that he does not want people simmering with suppressed rage because they feel they cannot be heard.

He tries to keep the political temperature down in more subtle ways too. "I have banned some words which are widely used in political circles from all of our correspondence and publicity," he says. The words include "fighting", "battle" and "struggle".



Jon Trickett: "We want positive achievements."

Everyone sent out by the council. Everyone knows that they should use positive words and be welcoming," he says.

be the home of Opera North and the Playhouse but the city has a very provincial feel to it at night. Manchester and Liverpool have much more night-life and each functions as a 24-hour metropolis.

commercial, hotels and leisure. The city centre looks a bit scruffy underfoot, there are potholes in the roads and the pavements are uneven. We should be able to compare ourselves favourably with somewhere, say, like Bath and we can't yet.

James Kelly examines industry's widening horizons

Europe is beckoning

THERE was a time when being the best in Yorkshire was good enough for many Leeds businessmen. The city's current slogan "Capital for Business in the North", reveals a slighter wider horizon.

The new wave of optimism, only slightly dented by the feared recession, places the city on a European stage: a Milan to London's Rome. In spite of the impact of higher interest rates, nearly a quarter of Leeds companies are reporting higher levels of export sales and nearly half expect profits to increase in the next year.

back to steam engines, but is now heavily involved in producing equipment for the Channel Tunnel, while taking a 51 per cent holding in Ganz, the Hungarian state engineering concern.



Leeds' latest manufacturing success: Ashley Ward, the former racing driver who bought into Wharfedale three years ago, last week took the famous loudspeaker company public, via a reverse takeover of Audio Fidelity, the electronics group.

Leeds' latest manufacturing success: Ashley Ward, the former racing driver who bought into Wharfedale three years ago, last week took the famous loudspeaker company public, via a reverse takeover of Audio Fidelity, the electronics group.

He perceives internal diversification and high technology production as the keys to continued success in the manufacturing sector and points to the development of laser technology by Wadsworth's under the chairmanship of Victor Watson as an outstanding example.

Britain's fastest growing motoring organisation is based in Leeds.



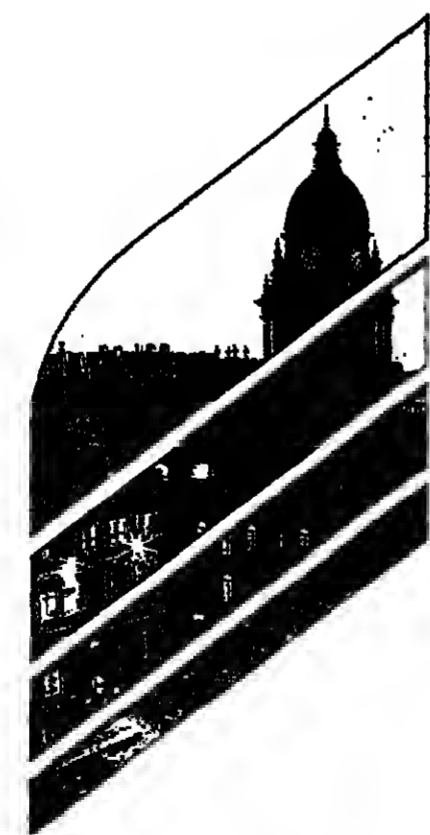
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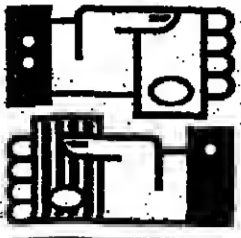
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SECTION IV

# FINANCIAL TIMES SURVEY



Merger talks — not always successful — between the large firms have shaken the accountancy

profession to its roots. In spite of public concern at the way some firms are developing, the turmoil of the past few years is likely to continue, writes David Waller

## A world of excitement

NEVER HAS the accountancy industry been so at odds with its image of worthy dullness. It is in turmoil, galvanised by the pressures of rapid growth, of fierce competition, of increasing regulatory interference in matters which for a century or more have been the preserve of professional judgment. In short, the world of accountancy has never been more exciting.

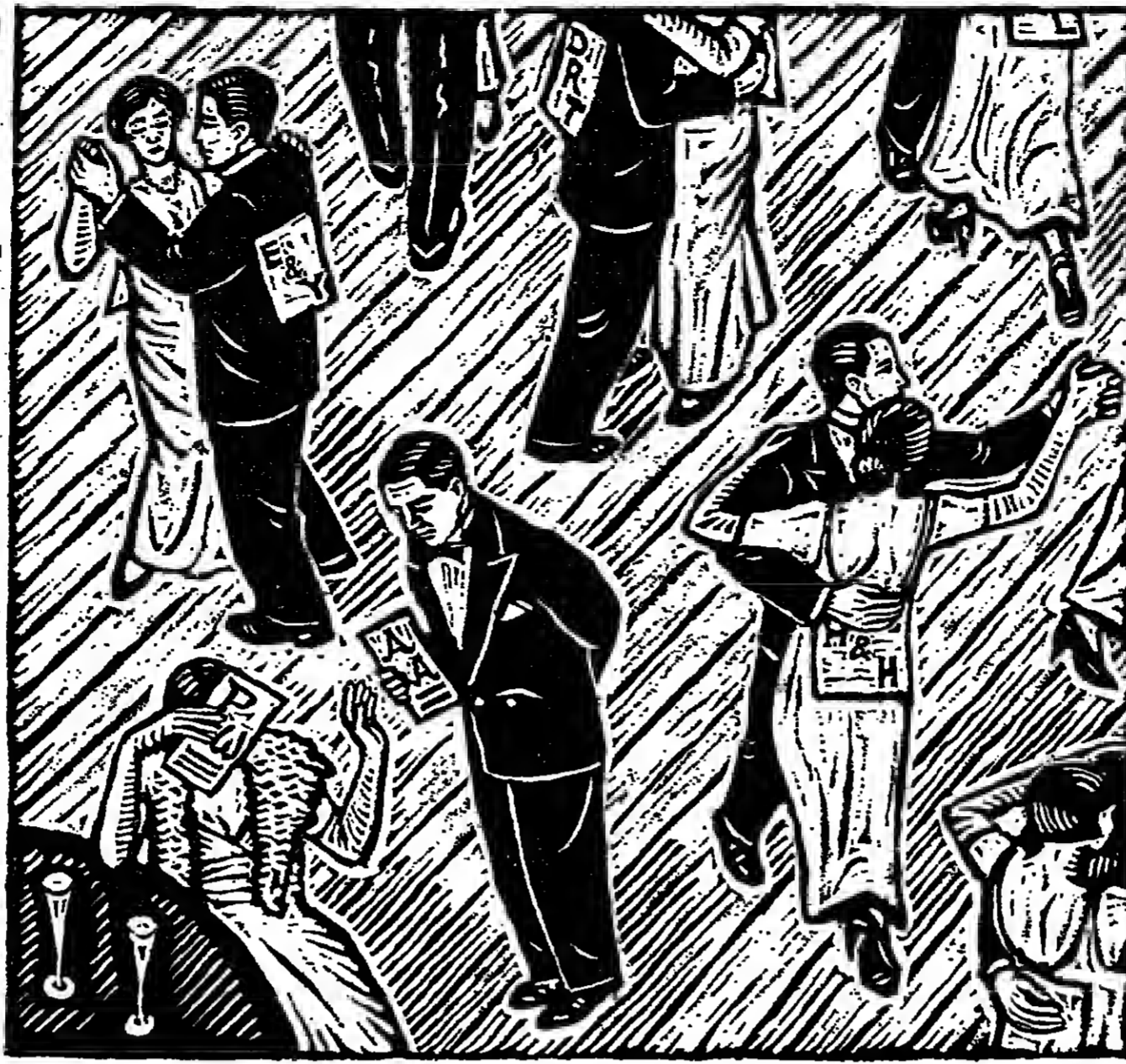
This became clear to the public at large this year with the spate of extraordinary mergers — and merger talks — between the firms at the top end of the profession. Given the increasing internationalisation of the firms' client base, consolidation among the so-called 'Big Eight' had been expected for years, but the way in which the realignment of the industry took place undoubtedly served to diminish the stature of the profession as a whole.

Although 1989 will be remembered as the year of the mega-merger, it is wise to reflect that only one mega-merger has taken place in the form originally intended, and that is the link between Ernst & Whinney and Arthur Young to form Ernst & Young. Subsequent talks between Arthur Andersen and Price Water-

house came to nothing, and the merger between Deloitte Haskins & Sells and Touche Ross has been messily complicated by the defection of Deloitte's UK and other practices to join Coopers & Lybrand.

The saga has illustrated a rift between the image which the firms like to project of themselves for marketing purposes — cohesive international organisations capable of providing the same professional service anywhere in the globe — and the reality, that they are businesses riven by geographical differences and inter-disciplinary rivalries. Looking at the Deloitte/Coopers/Touche imbroglio, clients the world over are entitled to ask themselves whether their auditing firm could break apart at the seams, too.

Perhaps, at bottom, there were sound strategic reasons for the mega-mergers. After all, business is becoming more global and the costs of servicing 'global' businesses are increasing. So was it not sensible for the firms to come together to share the costs of research and development, of training and technology? The result, it could be argued, would be a better service to the client and a more profitable business.



# ACCOUNTANCY

The trouble was that the message was not communicated effectively. Public pronouncements from all the merging firms were bland to the point of meaninglessness, giving the impression that the partners were rushing to agglomerate for the sake of size alone. And when PW and Andersen decided, after months of talks, that they could not form an alliance, one was left wondering why it took the combined brain-power of two of the finest service businesses in the world to come to a conclusion — that the firms were mutually incompatible — which was evident to the casual observer on day one.

That mega-merger fever was contagious was illustrated by the unfortunate case of Horwath & Horwath and Spicer & Oppenheim, two medium-sized firms which briefly flirted with the idea of a get-together. In the event, the talks were abandoned at an early stage. What consolidation the industry has undergone has thus limited itself to the top end of the market, exacerbating the traditional polarisation between the Big Eight — now Six — and the rest of the field.

To the outsider, it was curious to see that regulators did not seize upon the opportunity of the mega-merger season to clamp down on the activities of

the big firms, which have long seemed powers unto themselves, organisms of immense economic muscle with apparently declining loyalty to the professional bodies, which are the engines of self-regulation in many of the countries in which the firms operate.

The marked absence of a probe — either from the Securities and Exchange Commission in the US or the Office of Fair Trading in the UK — was perhaps a reflection of the intensely competitive nature of the markets in which the firms operate. There was some fear, when the mergers were announced, that the field would be narrowed and competi-

tion stifled. First impressions — amid accusations of "low-balling" and other thoroughly unprofessional practices — suggest that the knives are out, sharper than ever before.

If the problems of the last five years have been those associated with rapid growth and vaulting revenues, the challenges of the next threaten to be different. The performance of the firms is highly geared to economic prosperity and industrial restructuring and — in the UK context at least — it is not yet clear quite how the firms will deal with the widely predicted "hard landing". True, there might be — there already has been — a

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Management accountancy		

dramatic pick-up in insolvency business. But whether that will compensate for the inevitable decline in other sorts of business, from consultancy to corporate finance, remains to be seen.

In south-east Asia and the European Community, the outlook for growth is far rosier than in the maturing markets of the UK and the US. It is significant that the Deloitte-Touche combination wanted to call itself — may still call itself, depending on the outcome of a courtroom squabble over the firm's name — Deloitte Ross Tohmatsu, in honour of the importance of the Japanese market. Meanwhile, the firms which have identified Europe as the battleground of the future are scrambling to link up with those national firms which have not already formed international alliances.

For many accountants in the UK though, the notion of Europe carries a connotation entirely at variance with that of opportunity. For it is Europe — more specifically, the European Commission via its Fourth, Seventh and Eighth Company Law Directives — which threatens to change the face of the profession in the UK. This year's Companies Act, embodying the Seventh and Eighth Directives plus some of the UK's Government's own ideas, imposes a heavy regulatory burden on the profession.

The Act provides a formal legal framework for many financial accounting matters. More importantly, it requires that auditors possess a qualification from a Recognised Qualifying Body and that their work is regulated by a Recognised Supervisory Body. Once the law takes effect, in early 1990, the professional bodies will have to shrug off their traditionally passive regulatory role and start monitoring the firms actively.

The Act will also allow firms of auditors to incorporate, to turn themselves into companies for the first time in the long history of the UK profession. It also envisages the setting up of a new regime for accounting standards — the so-called Dearing proposals for a Financial Reporting Council and Review Panel, with consid-

erably more clout than the 19-year old Accounting Standards Committee.

The impact of this legislation is far-reaching. On specific points, the reporting council ought to be able to resolve the impasse over accounting for brands and goodwill, where the ASC — through no fault of its own perhaps — has moved at a snail's pace.

The ASC has never had the resources to formulate a coherent "global" philosophy on accounts or the power to enforce controversial standards. All this ought to change once Sir Ron Dearing — both originator of the proposals and now their executor — has found a way of financing the new regime.

On the incorporation front, the law will allow non-auditors to own up to 50 per cent of an auditing firm, but the professional bodies hope to restrict that proportion to 25 per cent. In practice, few firms are expected to turn themselves into companies, if only for tax reasons, but they are likely to admit consultants and other non-auditors into their hallowed partnerships. The impact on the culture of the firms will be enormous.

More generally, the Act imposes another heap of regulations on the firms — following on from the Insolvency Act and the Financial Services Act. The cost of compliance will be high and will feed through to the fees billed to clients. Another, less tangible cost, will be the impact on the way accountants conduct themselves.

The new legislation will encourage practitioners to forgo professional judgement in favour of punctilious compliance with the letter of the law.

The accountancy profession — perhaps better described as the accountancy branch of the financial services industry — has been in a state of flux and turmoil for the last few years. Judging by the most recent developments, that flux and turmoil will continue for many years to come. Amid all the confusion, one thing is certain: now is an exciting time to be an accountant.

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## ACCOUNTANCY 2

David Waller follows a game between giants

# A year of mega-mergers

THE INTERNATIONAL market for professional services may be likened to a strange and fiercely competitive game played between a small number of clumsy giants. It is a special game because it is not supposed to be played for the benefit of the giants themselves but for another race of people altogether, called the clients.

The trouble is that the game is so much fun that there is so much scope for changing the rules or teaming up with the other players so as to batter the rest into submission — that the giants often get carried away and forget for whom they are playing. They become preoccupied with themselves and although outsiders can spot them stumbling, they are not aware that they have lost their balance at all.

One such episode in this long-running game — it has been going on since at least the end of the Second World War — took place this year. Two of the eight players surrounded the others by forming a surprise alliance. Although this move had been expected by theorists of the game, the other six players were staggered when Ernst & Whinney and Arthur Young, two of the top players, decided that they would follow suit and consummate a merger. But it proved very difficult to know with whom to merge. Although to spectators of the game, there appeared to be little difference between the players, they knew better.

Some of the players had better international support structures than others, particularly in Europe. Highly to be the theatre of operations for the next stage in the perpetual battle. Others had better clients, or were afflicted by strange diseases called litigation or audit incompetence, or bad management. In the event, these problems did not seem insurmountable.

The biggest giant of them all — and one which has always been quite agile on its feet, for

Firm	1983 %	1984 %	1985 %	1986 %	1987 %	1988 %	1989 %
Peat Marwick Mitchell	84.3	18	74.3	17	87.2	31	114.4
KMG Thomson McLintock	31.8	11	38.2	28	44.8	18	52.5
Coopers & Lybrand	60.0	21	72.5	30	94.2	27	118.4
Price Waterhouse	60.2	14	68.8	23	84.9	28	108.5
Deloitte Haskins & Sells	60.5	15	69.8	18	82.2	21	99.3
Ernst & Whinney	52	9	59	25	70	18	82.9
Arthur Young	46	17	54	19	64	17	75
Touche Ross	47	11	52	14	59.5	20	76.5
Arthur Andersen	35	17	41	15	47.1	42	67.1

which went under the other name of KPMG when conducting operations elsewhere in the globe. Peats a very patient sort of player, but tough nevertheless — was happy to be on the sidelines, having merged with KMG two years ago.

Coopers, however, was hopping mad, it had always liked to be a big player, and all of a sudden it looked as though it would be relegated to a different league of the game altogether.

At first, Coopers tried to make a virtue out of being big but different. Advertisements appeared saying how the others had gone of course. The senior partner, Mr Brandon Gough, took to the pages of the Sunday press to denounce the King Kong philosophy behind his rivals' actions. All this was just a smoke-screen, though, and Coopers was secretly preparing to deliver a knock-out blow.

Meanwhile, PW and Andersen took several months to decide what everyone else had realised all along, that they were not compatible. The game took on a new dimension as Andersen accused PW of being on the point of breaking apart across the Atlantic and of being financially troubled because of pension problems in the US. PW retorted by saying that Andersen had a regulatory problem because it had too cosy a business relationship with some of its audit clients. Moreover, PW whispered, Andersen was



# THE PROFESSIONAL INSTITUTES Bodies that show their age

ACCOUNTANTS HAVE to live with a bold social fact: that professionals like themselves, who have sweated through years of hard study and training to win a qualification, no longer command the respect of the general public in quite the same way that they used to. Gone are the days when the words of an accountant — or those of a solicitor or a doctor — filled everyone with awe. Scepticism and irreverence are the order of the day.

The same applies to the professional bodies which represent these estimable men and women who are lawyers, accountants and doctors. These venerable institutions seem outmoded; their pronouncements, rule-books, ethos, all outdated, and their authority over their members apparently negligible in the era of the go-getting Thatcherite entrepreneur. Just what role do these bodies have in this day and age?

Limiting the analysis to the UK accountancy profession, it is evident that it sorely needs to rationalise itself. It is impossible to justify the existence of no fewer than six professional bodies for accountants in the UK. It is difficult to see how the bodies are relevant to their members, who will be employed in every business area from management consultancy and financial management to broking and merchant banking.

Moreover, it is difficult to spot a degree of commonality even among those accountants — to be more specific, those accountants belonging to the Institute of Chartered Accountants in England and Wales (ICAEW) — who have chosen to remain in professional practice. The auditing market is segmented between the Big Six, the medium-tier firms and the rest. A partner in Arthur Andersen in London is a counterpart in Newcastle. The bigger the firm, the greater the loyalty to the firm rather than the Institute.

The profession, which first contemplated the formation of a British Institute several decades ago, manifestly failed itself this summer when the merger of the two Institutes of England and Wales and of Scotland — came to nothing. The Scottish accountants voted 65 to 45 per cent against the union — a much higher percentage than expected. The poll testified to the strength of nationalist sentiment in matters such as these, and to the divide between those in the big firms — many of whom could see the advantages of a link-up and the backbones of whom with an alliance with the Sassanachs was anathema.

Quite where this leaves the Scots Institute remains to be seen. The distinctiveness of Scottish accounting is preserved, but at what long-term cost to its members? It remains a fact that legislation — first the Financial Services Act of 1986 and subsequently this year's Companies Act — will require regulation of the firm, not the individual members. Scottish accountants are likely to find themselves in firms regulated by the English Institute. Underlined by this summer's public relations setback, the 90,000 strong English ICA — the members of which voted overwhelmingly in favour of the merger — has embarked on what appears a radical re-orientation strategy. In its own

restructuring itself in a market-driven fashion to reflect the needs of the members, while maintaining its commitment to the rationalisation of the profession.

This means in practice: (a) a proposal to merge with the 10,000-strong Chartered Institute of Public Finance and Accountancy (CIPFA); (b) a move towards facilities to reflect the interests of its members in vastly different fields of work; (c) setting up a General Practitioner Board and a Board for members in industry, finance and commerce and (d) introducing Training Outside Professional Practice (Topp), a radical concept which envisages the creation of chartered accountants in industry, so far introduced by the Irish alone out of all the Institutes.

The merger with CIPFA seems eminently sensible and is — one hopes — unlikely to stir up the same sort of hostility as the Scots proposal. The vote on this will take place next spring. At the same time, ICAEW members will be asked to vote on Topp — an idea which for cost reasons is unlikely to take hold in industry, although it may prove ideally suited to the public sector institutions for which CIPFA members work.

The internal reorganisation of the Institute, into facilities for those working in tax and insolvency at first, to be followed by similar organisations for audit, financial management and so forth, is evidence of a professional body adapting itself to meet changed circumstances. The greatest threat to the authority of the Institute is clearly perceived to be the diversity of the jobs held by its members.

Another threat is the regulatory environment introduced

## Strange diseases called litigation or audit incompetence

## Secretly, Coopers prepared to deliver a knock-out blow



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# Nikki Tait and David Waller on the move into corporate finance Merchant banks face rivals

IN MANY WAYS, the accountancy profession and corporate finance appear to be natural bed-fellows. Small wonder, then, that this should be one of the broad areas into which many of larger accountancy firms have expanded their operations with a fair degree of alacrity over the past few years.

The reasons are easy to grasp. For a start, corporate finance work is a lucrative vein and, in contrast to certain other elements of the financial services arena, has been a consistent growth area since the early-1980s. On Department of Trade and Industry figures for acquisitions and mergers within the UK alone, British companies are estimated to have spent some £22.1bn in 1988, up from £14.9bn in 1986 and £15.4bn in the following year.

London, but to then include representation in the main regional centres.

Deloittes, for example, generally viewed by the profession as the most aggressive player in this area, employs around 80 professionals in its London office, and over 200 in other offices. Ernst & Whinney, on the other hand, will have over 50 professionals "dedicated" solely to corporate finance work once the merger between Arthur Young and Ernst & Whinney is completed. Of these three-quarters will be based in London and the rest spread mostly between Bristol, Birmingham and Manchester.

That is a good illustration of the pace at which expansion is going ahead. Five, even two, years ago, the numbers of "pure" corporate finance specialists in Arthur Young alone would have been in single figures. Now, as the firms point out, these departments are of size to rival some of the smaller merchant banks.

Work covered by these dedicated teams spans a variety of activities — advice on disposals, acquisitions, flotations, and management buyouts have all featured. The extent to which the workload comes considerably between firms, one of the five in the UK suggests that the proportion remains over 90 per cent. Another suggests that the audit base account for only perhaps 50 per cent of its corporate finance business.

The extent to which this threatens the merchant banks' traditional stronghold is a moot point. Several firms stress that they are principally interested in the "small deal" — under £50m and often very much less than that — which may not be of vast interest to the top-notch investment banks. Moreover, the accountants make no pretence of offering the potential "all-in" services available from the integrated investment houses — although the extent to which companies want to buy such packages has been debatable to date.

One corporate finance partner quotes an American company and existing client which asked its UK accountants to act when expecting a UK takeover. The bid situation was already highly complex — a hostile offer for the UK company was already on the table — and the US group was promptly directed towards one of the leading UK merchant banks.

Nevertheless, if the trend develops, there seems little doubt that competition among the second- and third-line banking advisers and the accountants must increase. Already, there are signs of accountants acting as principal advisers in some very large management buyouts. Arthur Andersen, for example, was lead adviser to the management team (as opposed to the buyout vehicle) which won

the controversial £825m bid for Magnet earlier this year. Grant Thornton — one of the larger medium-sized firms — advised the managers of Kenwood in their £54m buyout from Thorn EMI.

That said, the recent moves by the accountancy firms to step up their presence in this area have not been entirely uncontroversial. Back in 1987, Coopers & Lybrand was obliged to defend itself in front of the Institute of Chartered Accountants in England and Wales disciplinary committee over its work for Pilkington, the glass company, when it fended off a £1.2bn bid from BTR.

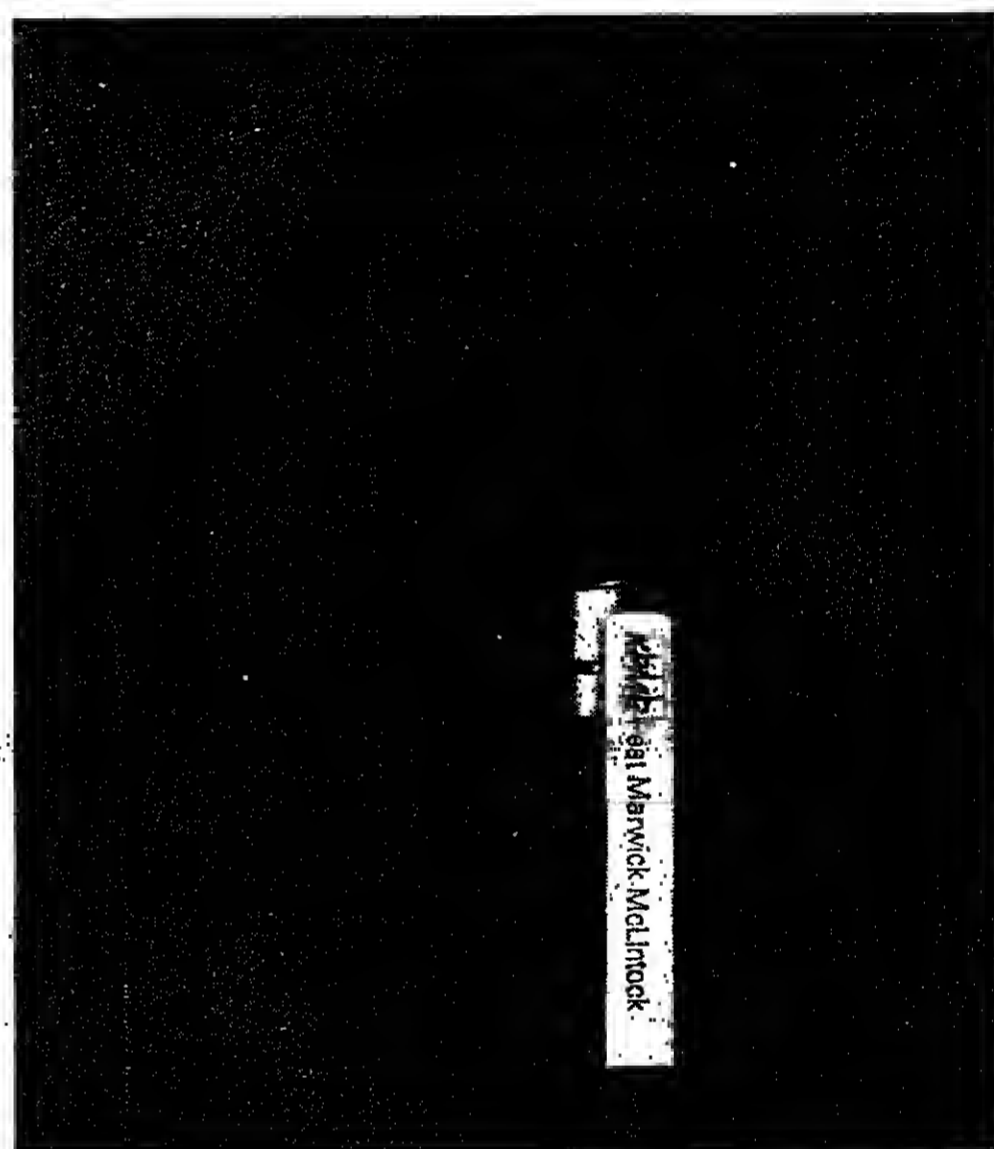
Coopers had been asked by Pilkington to examine the BTR record during the bid, and although its document was never published, parts of it became available to both journalists and City institutions. It also found its way to BTR, which protested to the disciplinary body over what it claimed was lack of objectivity in the study — and therefore contrary to the standards required of accountants.

Initially, charges of lack of objectivity were upheld but Coopers successfully appealed — relieving the firm of any admonishment from the regulatory body. At the time, Coopers was quick to point out the significance of the decision: "An adverse verdict would have raised considerable doubts about the adversarial role accountants play in takeovers," it noted.

In corporate finance — as in so many of the attractive areas into which they are diversifying — the firms are faced with an obvious conflict between their short-term commercial interests and the ethical standards expected of chartered accountants. This clash came to the fore this spring when they laid down a set of rules determining that a firm could not act for both sides in a public company merger or acquisition.

This edict provoked a degree of wrath from the big firms, which suddenly found that they could not sell a subsidiary of one public client to another. An unwarranted intrusion of commercial freedom, some firms argued. Unfashionably — though correctly — others pointed out that the long-term financial well-being of the profession was dependent on it maintaining its unimpeachable reputation for objectivity and independence. If firms started to cut corners, it would ultimately rebound to their commercial disadvantage.

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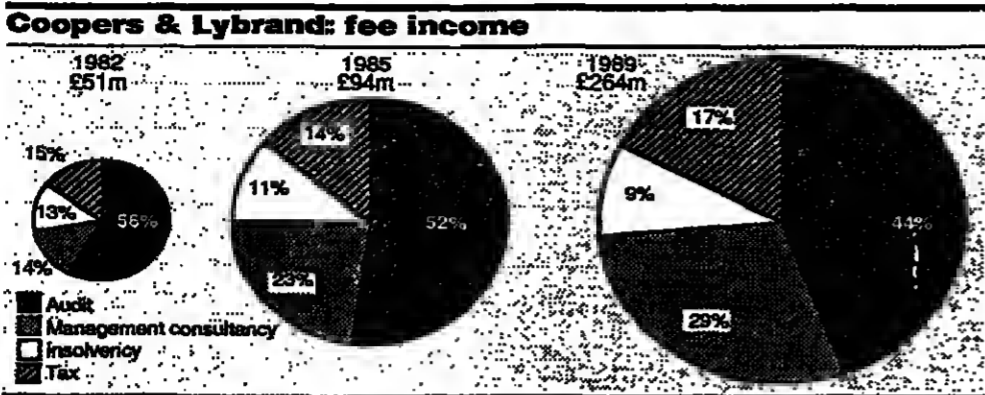
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ACCOUNTANCY 4

Richard Waters on the growth of multi-disciplinary firms

A 'supermarket' check-out

IN 1982, Mr Brandon Gough was elected chairman of Coopers & Lybrand on the strength of a manifesto to his fellow partners in which he expounded his view of how the accountancy profession needed to develop over the coming years.



At the same time, they have generally avoided the disasters that have befallen other ambitious service businesses - such as Satchi & Satchi and County NatWest, each of which, in its way, exemplifies the dangers in incautious diversification in "people" businesses.

in ascending order of seriousness are the problem of growth, of diversification and of acting internationally

"That's not very exciting in a business strategy sense," he admits. But after its big party during the 1980s, the accountancy profession has found that there is plenty of clearing up to be done.

"Within large firms, management and cross-selling become huge tasks. The benefits of size and synergy begin to evaporate. Mr Hugh Aldous, managing partner of Robson Rhodes, adds: "You become a very complicated man management operation - very bureaucratic."

One obvious problem is how organisations develop to take the ambitions of non accountants into account

disciplines also demands a new blend of management skills - something which is almost in short supply. Systems building, for instance, is "a radically different business with completely different project management skills"



Peter Vaines, tax partner of West End accountants Brenner, Allen & Trapp, has just obtained dual professional qualifications by being called to the Bar

Perhaps more noticeable than the diversification is the sheer increase in volume of fees earned, a five-fold jump in seven years (although this growth is exaggerated by salary inflation, with real growth in hours worked lagging behind somewhat).

That growth first. The chart illustrates the ground Coopers has covered since Mr Gough took over. Coopers has moved further than some other firms into management consultancy, but in other respects it typifies the large firm in the 1980s.

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Brandon Gough (left), senior partner of Coopers & Lybrand, with John Bullock, senior partner of Deloitte, Haskins & Sells, announcing in October a merger of the two firms in the UK

existing structures will not survive to the end of the next decade without some fundamental shifts of power and direction.

The third and biggest organisational problem is how to persuade an international firm to operate internationally.

Complicating the whole picture is the partnership structure in which accountancy firms operate.

With these organisational problems to chew over, the other second-tier firms, are left wondering what the post-merger world has in store for them.

accountants are unlikely to bite off any more in the near future. And those are just the beginning.

problems of the accountants' own making: they do not include possible external developments, such as what Brussels may throw at firms in

MEDIUM-SIZED FIRMS

Post-merger opportunities

ALTHOUGH THEY are called medium-sized accountancy firms they are really medium-sized at all they are very big. True, they are eclipsed by the Big Six, but they are huge in their own right, employing thousands of staff, generating tens of millions of revenue, and growing very rapidly.

These are: a merger causes organisational upheaval. This distracts partners and their staff from their proper job of serving the client. Although the merged firms will formally make it a priority to ensure that client service does not deteriorate, it will be obvious to finance directors and others who buy the services of accountancy firms, that partners' minds are elsewhere - worrying about the new profit-sharing arrangements or one's new job within the new organisation.

all levels from partner down - will decide to move elsewhere. Where better to move than to a smaller firm which is in fact big enough to offer one a challenging career, but not so vast as to reduce one to total insignificance?

ish, business point of view, they welcome the messy realignments at the top end of the profession. Confusion, they hope, brings opportunities.

As one partner in such a firm puts it: "Our tactic now must be to drive a wedge into the relationship which binds a client to an auditor. We must take every opportunity to provide non-audit services so the advantage of working with a firm like ours will be driven home to a finance director already upset at the antics of his auditor."

The outlook is good on the face of it - but not so good that there is room for complacency. For a start, the medium-sized firms have grown rapidly on the back of the Thatcher boom and they and their clients may be particularly exposed to the economic downturn that so many people now expect. Secondly, management is not as professional as in the Big Six, although many firms in this category are making valiant efforts to introduce corporate-style management.

By and large, the bigger medium-sized firms have resisted the temptation to emulate the Big Six by jumping on the merger bandwagon. Only two significant firms - Spicer & Oppenheim and Stoy Hayward - have allowed themselves to be infected by this summer's merger bug but these strong firms soon recovered their nerve and dropped their talks at an early stage. They, like all

Accountancy firms are viciously political places at the best of times. The aftermath of a merger is not the best of times, and politicking and knife-thrusting will intensify as staff from the two firms compete for the top jobs. Hence, the medium-sized firms at present, disaffected staff - at

The polarisation in size will be to the medium-sized firms' benefit".

THE AUDITORS

Not exactly a fraud squad

AUDITORS in the UK have been wrestling with the problem of fraud for five years. Their difficulty everyone gets except them appears to think that they should be responsible for detecting and reporting this form of white-collar crime.

stake. We don't need outsiders to come and tell us how to do it. However, this overlooks the fact that audit failures do occur - and that they often go hand in hand with big frauds. As partners of Arthur Young have found out to their cost over Johnson Matthey Bankers, the threat of having your reputation dragged through the courts is not enough alone to prevent big mistakes.

make sure they are doing their job properly. This is already drawing a collective groan from auditors. They note with trepidation that the legislation in this area has been drawn up by the same team that brought the world the Financial Services Act.

In such situations, the auditors may have a valid defence. As Mr Matthew Patient of Deloitte Haskins & Sells argues: "If the company's management didn't spot the fraud for two years, why should the auditors?" But this does not prevent them looking to the man in the street about as effective as the Keystone

The threat of dragging a reputation through the courts does not prevent big mistakes

As with many such business issues, meanwhile, fraud has its silver lining for accountants. While not actually accepting any more responsibility for catching transgressors, auditors are quite happy to have companies make life more difficult for the crooks - at a price.

According to Mr Jenkins at Fepners, the most positive contribution an auditor can make is to point out to managers when their control systems are weak. The next step is to help put rickety control systems right - fodder for the accountancy firms' systems experts, who are usually waiting in the wings.

Auditors closer with cli

Richard Waters

Pratap Chattarjee looks at the far-reaching implications

# US tug-of-war on standards

LATER THIS month, 10 state and local government associations that provide the principal funding for the US Government Accounting Standards Board (Gash) will meet in Washington DC to discuss the creation of an alternative to Gash.

The rebel government groups are protesting at a late October decision by Gash's oversight body, the Financial Accounting Foundation (FAF), to force government hospitals, schools and utilities to follow the more stringent private sector rules of the Financial Accounting Standards Board (Fasb) in order to enhance comparability with similar private sector entities.

At the time Mr Larry Weinbach, chief executive officer of Arthur Andersen, said: "I hope the FAF stands tall. Creating new standard setters is not the solution to one disagreement. The profession should set one uniform set of rules and not cater to special interest groups."

About three weeks ago the FAF backed down and decided to tug toward comparability within the Gash rules. So, at the meeting the groups are expected to shelve their plans, at least for the time being, in view of the FAF's change of heart.

If the 10 groups were to go ahead with their plans, the implications for the profession could be far-reaching. Presumably, the new standard-setting body would allow the government associations to follow the present, less stringent, government accounting standards. Then they might have relaxed

the rules a little further.

Catering to special interest groups will lead to the downfall of the profession, says Mr Weinbach. He points to one of the biggest crises that accountants have had to face in years, being forced to take the blame for the failures of the savings and loan (S&L) industry. The Andersen chief says that part of the problem was special, less stringent reporting rules for the industry.

And the past year, like many others, has been marked by a tug-of-war between the profession, its regulators and special interest groups and the consequences of their respective successes.

A month ago, Fasb concluded hearings on a new standard on accounting for post-retirement benefits other than pensions. The standard would have forced companies to subtract the cost of funding this liability from earnings.

Close on 470 letters of comment poured in. They conjured up an image of the damage it would do to companies and begged for alternatives. According to Mr Dennis Beresford, chairman of Fasb, more than 400 of the letters came from companies, perhaps 30 to 40 came from accountancy firms or associations and fewer than 10 came from users of financial statements.

Earlier this year, companies complained that the standard setters were exceeding their role, issuing standards left, right and centre, with little consideration for those that had to implement the statements. The FAF had a committee look into these complaints and come up with suggestions to resolve it.

The committee's answer was to increase the number of steps

issuing nine statements of auditing standards that eliminated the concept of qualification from the audit report and, following the S&L upsurge, resolved to update its industry guides.

Mr Bob May, then chairman of the AICPA, had to testify before Congress to explain why the auditors had missed reporting problems that were going to cost the Government

of the fraud. But in 1989 the S&L crisis was overshadowed by one other event in the history of the accountancy profession - merger mania. The accountancy firms appear well on the way to reducing the oligopoly of the largest firms to a monopoly.

The first-tier accountancy firms now audit virtually every single Fortune 500 company. With little chance of picking up very many small businesses, their revenue growth is dwindling. In order to forge ahead, four of the Big Eight firms decided to merge, reducing the number of first-tier firms to six.

Arthur Young and Ernst & Whinney combined to form Ernst & Young while Deloitte, Haskins & Sells combined with Touche Ross to form Deloitte Ross Touche. It would probably have been the Big Five apparently, had it not been for SEC rules, among other factors, that would have forced Arthur Andersen and Price Waterhouse to give up some of their more lucrative joint venture work.

First-tier firm partners are reluctant to attribute the mergers to the egalitarian drive to be first or the desire to increase their profits. They repeat their

new buzz word - globalisation. One Big Six managing partner explained that it was the marketplace that was becoming more global and forcing accountants to expand to answer its demands.

But it is a fact that US firms are worried about their position in the markets. Most of them have rewritten their regional and international strategies in the past few years. For instance Andersen lost a number of its top consultants, because they were not happy with how they were being paid. As a result, Andersen had to reallocate the way it divided its profits and its consultants now expect to take home 30 per cent more than they would have last year.

Looking towards 1990, Mr Beresford says Fasb expects to complete its work on pensions and income taxes and is intending to issue statements on consolidation that will define how companies are controlled in the hope of getting rid of off-balance sheet subsidiaries, the impairment of long-term assets and interest methods.

And Mr Charles Kaiser, the new chairman of the AICPA, is pressing for one of his pet agendas, the creation of an organisation that will bring federal government to account by setting standards for it and creating a chief financial officer to make sure that politicians do not find ways of "cooking the books" to get around the Gramm-Rudman-Hollings budget deficit reduction plan.



US CONFLICT OF INTEREST

## Auditors seek closer links with clients

THE RUMBLEBEES, a nightclub rock band in New York, could run into serious problems if they turn in a profit.

The band's drummer, Mr Bill Lehart, a senior manager at BDO Seldman, was granted permission to hire one of the firm's clients, A J La Sala, as lead singer, only on condition that the band loses money. The firm is worried that if the band makes a profit they could run foul of conflict of interest rules.

Most accountancy firms have in-house specialists whose sole job is to keep track of the firm's clients and the interests of its joint venture partners, its own partners and their families. They have to ensure that none of these breach the stringent rules on independence of the auditor laid down by the US Securities & Exchange Commission (SEC). One rule specifically

filed a revised proposal that placed five limiting factors on joint venture work between auditors and their clients.

In September the SEC agreed to review the entire independence question within six months. According to Mr Riley the review consists of three parts; one that deals exclusively with the firms' proposal on joint ventures, another that will look at the differences between the AICPA and the SEC's rules and a final part that will try to bring the SEC rules up to par with international standards.

In pursuit of the final part, the SEC is looking at an exposure draft that the International Federation of Accountants (IFAC) put out in June, entitled "Code of Professional Ethics for the Accountancy Profession." The SEC has also solicited independence of the auditor rules from seven other countries.

By January Mr Riley expects to have some ideas for firms to comment on and his office may present some of these to a meeting of the accounting and auditing working party of the International Organisation of Securities Commissions in Paris.

In the meantime, the accountancy profession is not waiting for the SEC decision but is working its way round it. One proposal that firms are considering is asking contractors to issue separate contracts for themselves and their audit clients.

And at Andersen's accountants working with Andersen Consulting, Arthur Andersen's consulting arm, surrendered their auditing licences on September 30 in order to complete the division between the consulting and accounting and tax strategic business units of the firm.

The idea was to present two different firms, one a management consultancy and the other an accountancy firm, with strict rules preventing overlap in the hope that eventually the SEC would allow Andersen Consulting to conduct joint ventures with clients of the audit division, if it was convinced that the two were being run independently.

Instead of waiting for the SEC decision, the profession is working its way round it

If the SEC does accept the division of Andersen's, it could pave the way for the consultancy to raise money in capital markets, bringing it into direct competition with its rivals like the computer companies and the investment banks.

Outsiders display a mixed reaction to the issue of the independence of the auditors. Some believe strongly that accountants should keep their place and not try to diversify too much. One accounting analyst at a New York securities firm complained that the firms should stop trying to "get the frosting on the cake."

Others say that the SEC's argument is absurd because, taken to its logical conclusion, accepting an audit fee from a client could compromise the firm's independence if the client has the option to fire the firm, which in fact it does.

Yet others are strongly for accountants working with their audit clients. Mr John Burton, a former chief accountant at the SEC, says that auditors who conduct joint ventures with their clients would be better able to understand and therefore advise and audit their clients. "It seems to me, the more information the auditor has, the better."

Pratap Chattarjee

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ACCOUNTANCY 6

Why manufacturers may be at a disadvantage

The case for activity costing

MANAGEMENT accountancy has acquired a glamour all of its own in recent years. The words no longer conjure up images of green-visored costs and works clerks slaving away over the cash book or purchase ledger.

Instead, they are associated with the Harvard Business School, advanced manufacturing techniques and computer-aided design. A previously dowdy area now has a jazzy language all of its own, involving new concepts such as activity costing and cost drivers.

The Harvard connection comes in the form of Robert Kaplan, a professor at the business school who over the last few years has been waging a battle to show complacent industrialists that their accounting systems are dangerously anachronistic.

In a series of articles - and a readable book\* - Kaplan argued that US manufacturers were at a severe disadvantage to their Japanese competitors because of their approach to costing and pricing.

He pointed out that a factory in the late 1980s was a very different place from its equivalent 10 years ago. Nowadays, he said, there were few over-levered workers standing around feeding hoppers or bolting widgets onto machines as they pass by on an assembly line.

Instead, factories are largely automated. Workers have been pared back, computers have taken the place of human know-how and - in the ideal of the factory of the future - the lights will have been switched off, too. And with the arrival of Just-In-Time delivery systems, no longer does a com-

pany hold mountains of inventory and virtually all the space in a factory is dedicated to productive machines.

This picture of the world-class manufacturing unit may not coincide with reality in many cases. But Kaplan was aware that more big companies - particularly those competing in world markets - were moving in this direction.

He observed that the cost systems used by managers within this new environment were based on obsolete assumptions. Specifically, the sharing out of overheads between the products - in order to determine the so-called direct labour cost - was determined with reference to the number of man-hours that went into making that product.

Given that in the new environment labour was a relatively unimportant constituent of the total cost, that was a daft basis on which to apportion total costs, Kaplan argued. In his book (written in collaboration with another costing guru, H Thomas Johnson) he cited the example of a factory where direct labour accounted for 4 per cent of the total cost bill. And yet 85 per cent of the plant's cost system was focused on direct labour.

According to Kaplan, accounting obsolescence was leading to a dangerous misallocation of resources. Poor-quality figures were being relied upon to make decisions of strategic importance - on what mix of products to manufacture, what price to sell them at, and what products to drop altogether and source from a third party.

For a company, this could mean a loss of competitiveness and a slide into losses. Worse, whole industries and national economies could suffer as they faced intensifying competition from south-east Asia. Kaplan's solution was something called activity costing.

At this point, it would be easy to slip into jargon. But although Kaplan's ideas may seem complex, they are shot through with one simple principle that managers should break down the divide between fixed and variable costs and look at the total cost to the customer.

*Relevance Lost: The Rise and Fall of Management Accounting.* H Thomas Johnson and Robert Kaplan, Harvard Business School Press (1987).

*Management Accounting, Evolution not Revolution.* M. Froman and A. Bhimani of the London School of Economics. Available from CIMA, 63 Portland Place, London W1. £2.95 (plus 50p postage for UK, £2.50 overseas).

The process is accelerated by identifying so-called cost-drivers: the task here is to spot what factors really influence the cost of a product. If product A requires a relationship with 10 outside suppliers, and product B just two, then product A should bear a bigger share of the purchasing department's costs.

Another plank in the Kaplan philosophy was that managers should make more use of non-financial criteria in making their resource allocation decisions. One should not look simply at short-term financial criteria, but at factors such as the number of unexpected machine failures.

Kaplan's arguments are very plausible and have been

embraced enthusiastically by the big consultancy firms. Possessed by an evangelical zeal, they are now going about preaching the virtues of activity costing, arguing that UK companies which take it on board will give themselves an advantage over their rivals.

If obsolescent accounting is dangerous, it is probably equally dangerous to rely over-much on all the new techniques. Those UK companies which have proved most receptive to the new ideas tend to use activity costing in conjunction with old-fashioned standard costing.

Furthermore, a recent report sponsored by the Chartered Institute of Management Accountants points out that the Japanese are backward in their cost-accounting. Even to their most modern factories, they base their overhead allocations on labour hours - probably because they believe this ties an individual worker much more closely to his or her own output.

Yet it is clear from this document that the Japanese do not base important decisions solely on these statistics: they form only part of a market-driven management equation. Unlike manufacturers in the US or UK, they price their products with reference to what the market will bear, not by adding on a desired profit margin to the cost bill.

Companies at the forefront of activity costing tend to be sceptical about its benefits - as they would of any other financial criterion in making their resource allocation decisions. One should not look simply at short-term financial criteria, but at factors such as the number of unexpected machine failures.

Kaplan's arguments are very plausible and have been

David Waller

David Waller expects tougher UK standards

Deadline for Dearing plan



Sir Ron Dearing

IT IS scarcely credible, but 1989 looks set to have been the Accounting Standards Committee's last full year in existence. For next summer, this august body - its origins go back 20 years to the aftermath of General Electric Company's takeover of Associated Electrical Industries - will pass away to be replaced by the Financial Reporting Council (FRC).

The profession first suggested the idea of a review of the standards-setting regime in November 1987; Sir Ron Dearing, the former chairman of the Post Office who chaired the committee of inquiry - came up with his proposals a year later, after long - and as yet unresolved - debate over how to pay for the new bodies - Sir Ron himself was appointed to head up the FRC in October this year.

He has given himself until the beginning of 1990 to resolve the funding issue - a tough task given the recalcitrance of all those involved in the first bout of negotiations early this year. Sir Ron first suggested that the FRC might cost £1.5m; it is now clear that £2m might be a more realistic figure, given staffing levels and the costs of monitoring compliance with the new standards.

"The need for the FRC - for the tougher standards regime that it envisages - has never been more clear. Important accounting problems - on brands, on goodwill, on mergers and acquisitions more generally - are still unresolved. And as the UK economy lurches into a bad patch, the lax standards of the past are becoming more evident by the day. An increasing number of companies, formerly borne along by a potent combination of lax accounting and a bull market in equities, find that they are unable to generate the

expected increase in profits this year.

This is gloomy news for the UK's capital markets, the reputation of which depends to a large extent on the reliability of the financial information produced by listed companies. And it encourages the legislative tendencies of the bureaucrats in Brussels, who are thinking of introducing a third tier of European standards in any case.

In its time, the ASC was a model of the sort of Anglo-Saxon, non-statutory organisation that is becoming increasingly unfashionable in the world of the Financial Services Act and Directives from the European Commission. Its pronouncements - while open to much criticism on occasions - have massively enhanced the quality of financial reporting in the UK. To its credit are the rules requiring the disclosure of accounting policies; on equity accounting, funds statements and earnings per share.

As Mr Michael Marshall - the current and presumably last chairman of the ASC puts it - "all this is now taken for granted but they were not generally accepted before 1970."

But the ASC's inability to introduce an enforceable standard on inflation - after more than a decade of wrestling with the subject - was only the most public manifestation of the ASC's fundamental weakness. The fact that it was staffed largely by nominees of the UK's six professional bodies, but few firms are likely to go down this route in the foreseeable future. But finance partners are now thinking of ways to eliminate the mismatch between short-term finance and long-term investment.

Arthur Andersen has tapped the US commercial paper markets. "Just to show that it could be done", observes Mr Roy Chapman, UK managing partner. He thinks it likely that his firm will make more use of project finance in future - especially when buying buildings. Firms have used leasing to finance investment in technology for some time.

One problem which none of the firms has yet tackled is that of goodwill, faintly ironic given the ingenuity which firms lavish on their clients in this department. The firms are happy to dream up ways of bolstering public company balance sheets - but so far they have not dared deal with the problem on their own account.

Partners are currently remunerated very generously in terms of income - but there is no mechanism for them to realise the capital value of their stake in the firm when they leave the partnership. Given that the firms have been growing very rapidly over recent years, that capital appreciation could be stupendous.

Firms like to skirt round the problem by saying that the goodwill does not belong to the partners individually, but to the partnership in general, to be passed down from generation to generation. Fine as far as it goes - but it means that the bright entrepreneurial accountants which the firms need to recruit will not have the opportunity to accumulate capital so long as they work for a big firm. Given the risks involved in being a partner, that looks like a raw deal.

David Waller

FINANCE

A checklist for managers

MR DEREK SACH of 3i is well placed to comment on financial management within the accountancy profession, having presided over the leading of approximately £100m to some 200 firms, most of them accountancy practices. Frequently, he observes, there is simply no financial management: the firms' finances are in a lamentable state.

There is a deeper problem here, one of management within a profession. Until recently, a typical firm would have evolved into a federal structure, run without the disciplines and central command

structures of an industrial company. A group of senior partners - distinguished by their technical skills or longevity of service - would formally run the business.

The other partners would respect what the senior cadre told them to do - but any tendency to bow to the dictates of head office would be tempered by the thought that partnership meant unlimited liability. If one's entire personal wealth was at stake, one felt inclined to consider one's portfolio of clients as personal fiefdom.

Any attempt to impose financial controls and disciplines would be resisted. Indeed, no attempt would be made: the partners would get on with running the business in the time-honoured way of serving the client. There would be no-one in the centre willing to put his foot down, impose a firm-wide strategy and performance targets.

Some of the more sophisticated Big Eight firms addressed these problems years ago. These firms are run as if they were corporate entities, with formal command structures and a financial-reporting framework. The medium-sized firms have increasingly followed suit, perhaps because in the last few years they have grown to be as big as the Big Eight were in the middle of the decade.

Is your firm - either the one you work for or the one which works for you - well-managed? Here is a checklist of points which should have been tackled by the professional accountant wanting to be professional manager to boot.

- Command structure. Many

David Waller

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ACCOUNTANCY 7

David Waller looks at opportunities in Europe

Single market: battleground of the future has potential

EUROPE OFFERS both problems and opportunities to the accountancy industry.

The opportunities arise because of the money to be made out of advising 1992-minded companies how to get round similar obstacles in their own business sectors.

Thus the European Community is the battleground of the future. The markets have both enormous growth potential.

Just how immature the most basic of the markets is can be illustrated by recent statistics from the Centre for International Financial Analysis and Research in the US.

The so-called Small Eight audit have nearly 10 per cent of the EC market - more than the 5 per cent audited by the same firms in the US.

They do not simply want the audit business, of course. A deal such as that whereby Price Waterhouse has acquired a "significant minority" stake in Revisionis, Switzerland's third largest firm - with a view to taking this to a majority holding in time - plugs the international firm into the local business network.

opportunity to market one's whole range of services to clients which - perhaps only because of the rhetoric of 1992 - are becoming more internationally-minded.

More importantly, the firm can introduce its clients to what is best practice, internationally in, say, financial controls or costing.

controls or costing. This introduction will take the form of consultancy advice, the market for which is deemed to be at its very earliest stage in many European countries.

The other side of the coin is that by establishing a strong network the accountancy firms can help clients from other parts of Europe - or indeed from outside Europe altogether - with its business plans.

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from anticipating the needs of their clients as they begin to treat Europe as a single market.

Snapping up a non-affiliated firm is one way of expanding; the other is to exploit the post-merger fall-out by wresting a local firm away from one international network to another.

Arthur Andersen is the only international firm to have a single partnership for its entire global practice.

In Belgium and the Netherlands, for example, which has jumped into bed with Coopers & Lybrand, to the French Befec & Associés deflection from BDO Binder Hamlyn to Price Waterhouse.

Some of the firms - notably Peat Marwick Mitchell, which triumphed over its competitors two years ago when it linked up with KMG - make a virtue out of giving its components as much autonomy as possible.

Others argue that the goal of common standards and

common strategy is not possible without tighter control from the centre.

Into the latter camp falls PW, which last year established a single, profit-sharing partnership for Europe. The extent to which the partners from the various national firms actually subsidise one another is a trade secret, but the new mechanism will undoubtedly concentrate partners' minds on the desired objective of having a single European firm for the single European market.

Arthur Andersen is the only international firm to have a single partnership for its entire global practice.

It is ironic that the firms, which have so much to gain from advising companies how to get round local legislation, may themselves fall victim to legislation.

Much to the horror of the international firms, Spain has recently imposed a similar set of laws.

The extent to which the partners from the various national firms actually subsidise one another is a trade secret

Training standards

THE TRAINING Agency (formerly the Training Commission) has asked the Association of Accounting Technicians to carry out a project to draft standards of competence for accounting staff.

The project will be the first major look at the work of accounting staff at technician level since a survey sponsored by the Manpower Services Commission in 1979.



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Profile: ERNST & YOUNG

The bigger, the better



Elwyn Ellidge, joint chairman and senior UK partner

IT IS often forgotten during talk of this year's mega-merger season that only one pair of firms this year has actually managed to consummate a proper alliance.

The new entity is justifiably proud of having secured a match before all its competitors, and of having stitched itself together without the global fragmentation that one has subsequently seen with the Deloitte/Touche/Coopers affair.

On the face of it, there has been very little fall-out, either in terms of clients, member firms or staff.

There was one very public client defection when PA Consulting, formerly audited by Ernst & Whinney, dropped the new firm in favour of Grant Thornton.

As a testament to its ability to hang on to clients, E&Y points to the fact that arch-rivals Pepsi-Cola and Coca-Cola - formerly audited by Arthur Young and Ernst & Whinney respectively - do not object to being audited by the same firm.

On the international front, the biggest defection was that of Canada's largest firm, Ernst & Whinney Thorne, to KPMG in August. E&Y maintains that some realignment was inevitable in Canada where the merged firm would have had a 45 per cent market share, and that it is quite happy to have held onto Clarkson Gordon, the AY firm. Otherwise, the original alliances are substantially intact.

pendent firms have now come together.

Any merger is upsetting and E&Y partners acknowledge that there is some anxiety among two levels of employees: those reasonably new recruits who feel loyal to their auditing group rather than the firm and may feel disquiet at the prospect of merging offices, and those senior managers who might feel that their partnership prospects have suddenly receded below the horizon.

The number of UK partners who have actually left is limited to around a dozen. Although this is not large in relation to the total partnership of 440 (as at the end of March), it is noticeable that those who went were predominantly - if not exclusively - former partners in Arthur Young rather than Ernst & Whinney.

The executive management of the new firm is extremely keen to play down any suggestion that the merger was more of an Ernst takeover than a proper merger. Yet it is undeniable that in the UK and else-

soma bad publicity, particularly in the US where partners have come under criticism from the Securities and Exchange Commission for AY's role as auditor to Lincoln Savings and Loan, which collapsed at cost of \$2bn to US taxpayers. Moreover, in the UK, E&Y made the unusual admission that the Budget supermarket group's accounts - audited by AY - were wrong for 1986 and 1987 in that they failed to disclose a reorganisation provision. And AY was the auditor to Gray Electronics, a UK company which last month was obliged to restate its 1988-89 pre-tax profits from £17.03m to £5.4m.

These are examples of past problems coming to light now, and should not make rival firms complacent. For a start, the new firm has a formidable audit client base - it audits 23 per cent of the world's leading banks and 27 per cent of insurance companies, plus the bulk of the oil majors. AY brings its highly regarded tax practice to the party, plus a much stronger presence in continental Europe than E&W.

Together, the two firms stand a much better chance of establishing a strong consultancy arm. This was an area where the independent firms were both weak, eclipsed by the other Big Eight other than Deloitte and Touche Ross. Mr Clive Williams, poached from Coopers to run the enlarged practice, says that E&Y is now finding itself invited to pitch for projects for which previously neither E&W or AY would have been considered. The firm claims to have won some big contracts already but is reluctant to go into details.

David Waller

UK CLIENTS IN TOP 1,000 COMPANIES

Table with 4 columns: Name, Number audited, Pre-merger Ranking, Post-merger Ranking. Rows include Peat Marwick McLintock, Price Waterhouse, Arthur Andersen, Ernst & Whinney, Arthur Young, etc.

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ACCOUNTANCY 8

Profile: SPICER AND OPPENHEIM

Focus on the four Fs

AT THE risk of laying himself open to all sorts of jokes, Mr Clive Bastin, the managing partner of Spicer and Oppenheim, maintains that the emphasis of the firm is on the four Fs - financial performance, flair, focus and fun.

In terms of financial performance the firm has little to complain of. In the past five years its fee income has risen strongly, up from a UK total of £33m in 1985 to £83.2m in 1988. The years in between have seen an uninterrupted expansion of revenues.

Yet the period is unlikely to be looked back on by Spicer and Oppenheim partners as consisting of nothing but fun, fun, fun. Although the firm has managed to keep growing, it has only been able to do so by negotiating some dangerous waters.

Spicer and Oppenheim prospered by being known as the City accountants without a serious rival. The blue-blooded firms of jobbers or stockbrokers that made up the old City were likely to have the firm as its auditors and tax advisers. From such a privileged position, the Big Bang, and the rapid expansion of City players that came with it, was a once-in-a-lifetime opportunity to increase the size of the firm significantly.

Initially it did expand, carving out slabs of auditing and consulting work from the explosion. Yet with the crash of 1987, and the subsequent slumping of City firms, both in size and in number, many observers saw Spicer and Oppenheim as dangerously dependent on one sector. A slump in its fee income was widely



Clive Bastin: "Niche marketing works"

episode says little about the future of the firm. "We were re-organising certain aspects of the practice. There was a disagreement," he says. More defections are unlikely, he maintains.

Another stain on the year has been the Barlow Clowes affair. Along with Touche Ross, Spicer and Oppenheim is being investigated by the accountancy profession's Joint Disciplinary Scheme over its role as auditors to the failed investment firm from 1984 to 1987. The outcome of the inquiry will crucially influence whether any legal action is taken against the firm for its part in monitoring the financial affairs of Barlow Clowes. But Mr Bastin says the investigation has so far had no effect on morale within the firm or on its image among its clients; at the same time he is sure that the inquiry will vindicate the firm.

Yet Spicer and Oppenheim is keen to see perception of the firm adjusted. Although it came relatively unscathed through the collapse of the Big Bang boom, the firm has worked hard to change its image as a City firm. No particular sector now accounts for more than a quarter of its fee income, a situation the firm would like to maintain. Instead, it has developed its revenues by concentrating on four main areas: owner-managed businesses, public corporations, the financial services industry and corporate recovery and insolvency.

Now, far from being propelled forward only by the growth of the city, its fastest

growing offices are all outside the south-east. Bristol is growing at more than 25 per cent a year, but apart from that the fastest expanding offices are in places such as Newcastle and Hull. That reflects the fact that the expansion of the economy is drifting gradually northwards.

"Properly done, niche marketing works," comments Mr Bastin. Five years ago, the firm set itself the target of being the largest accountants in the second division. It claims some powers of prophecy, saying it saw the current wave of mega-mergers coming and, having decided not to compete in that arena, set itself the more modest target of being the largest outside the Big Four or Five or Six. In effect, that meant overtaking other medium-sized rivals such as Grant Thornton and Binder Hamlyn.

That ambition, despite the bumps, has now been realised. In its place the firm now has to find another goal if it is not to drift aimlessly. In September it revealed that it was engaged in merger talks with Horwath and Horwath, another second-tier international practice. The talks came to nothing - "it's dead and buried," says Mr Bastin. But the fact that they took place at all shows a certain degree of indecisiveness. Previously, the firm had been set against mergers and those exploratory talks having come to nothing, it is against them again now.

According to Mr Bastin, the firm aims to plan ahead on a three- to four-year timescale. Among the issues he says it has to address are the regulatory changes that are likely to permit multi-disciplinary firm

**"The culture of a legal firm makes it difficult for it to work with an accountancy firm"**

and outside investors. He is suspicious of multi-disciplinary practices. "We are already multi-disciplinary, but I do not see the wisdom of takeovers. The culture of a legal firm makes it very difficult for it to work together with an accountancy firm."

Outside investment, however, is very firmly on Spicer and Oppenheim's agenda. "It is an emotional issue but I think it will come," Mr Bastin says.

The firm sees two types of outside investment: at the group level financial investment to fund further expansion and to provide capital; and at a subsidiary level, joint ventures with organisations that have particular skills the firm needs to tap.

The next decade is also likely to be a time of severe people shortages for the accountancy firms - competition between firms, Mr Bastin suggests, is likely to be as hot for staff as it is for clients. Dealing with those issues successfully is the firm's next goal.

Matthew Lynn

Profile: CASSON BECKMAN

Pace-setting techniques

ALTHOUGH IT is a relatively small outfit, the West End firm of chartered accountants Casson Beckman has already attacked the problems of growth and size in a way that throws down a challenge to some of its mightier rivals.

The UK firm - located in just one office in Gower Street, over the road from the Capital Radio tower - generated a fee income of £10m in the latest 12 months. To the casual observer it would appear to be another run-of-the-mill medium-sized firm, earning a good living, but sparking little excitement outside its own office walls. Yet the firm is pioneering techniques of management that may in time prove to be setting the pace for controlling professional practices.

Casson Beckman was founded just after the Second World War by, predictably enough, a Mr Casson and a Mr Beckman. It established itself slowly and surely, but it has only been in the past few years that its growth began to accelerate beyond a walking pace. In 1987, its fee income was £5m - it has doubled in the space of three years.

That rate of growth has to be set against the backdrop of an overall expansion of demand for accountancy services. All firms have experienced handy expansion as accountants have bolted on a variety of consulting services to their basic book checking skills. At the same time, the middle to late 1980s have witnessed a rapid expansion in the small, owner-managed business sector, fuelled by the trend towards management buy-outs (often resulting in a relatively small business) and in entrepreneurial start-ups.

As a result, firms such as Casson Beckman that zero in on the small, proprietorial company have been able to exploit a windfall expansion in their customer base.

According to Mr Peter Catto, marketing director for the firm, the practice has made a specialism of the owner-managed business, and has prospered by catering to what it perceives to be its needs. "We have a philosophy here that, although we offer all the services you would expect, our real role is to act as business advisers. We will present someone with ideas and opportunities that will help him to



John Pearce, chief executive of Casson Beckman: a manager, not an accountant

grow," he says.

Although clients range from the very small to quoted companies, the backbone of the firm is the self-managed company with profits ranging up to £1m.

The marketing opportunity is clear - small companies but often need access to a wider range of business skills at relatively low cost. Auditors can position themselves as a convenient and relatively inexpensive source.

The strategy contains no gimmicks, yet on the basis of the rise in fee income (achieved without any significant mergers or acquisitions) it works. The rapid rate of growth, however, imposes problems of its own. Once the firm starts to expand, there is a danger that the quality of the service and the personal attention that can be lavished on individual clients (the only significant marketing weapons a medium-sized practice has to compete with the big, international firms) will start to erode.

To tackle the problems of growth, Casson Beckman this year took the novel approach of appointing a chief executive to concentrate on the running of the firm and to work separately from the senior partner and the other partners who own the practice. The man chosen, Mr John Pearce, was, moreover, not an accountant

himself.

"Over the past three years we have taken a look at the way the firm is run and decided it is important to introduce professional management," says Mr Pearce. "There is a lot of good things about a partnership, but there are also weaknesses."

The key problem with traditional partnership management that the firm has identified is the muddling of people's tasks. Running a firm requires two skills: low-level organisational tasks concerning routine administration, and high-level strategic thinking. The former is too trivial to be allowed to consume the time of skilled experts; the latter is too important to be left for whatever few minutes a day partners can snatch in between dealing with clients.

In Mr Pearce's analysis a growing firm goes through three distinct phases. In the first phase of a small practice, the partners all know each other, and are aware of all the relevant information; strategy can then be set informally over lunch. In phase two, however, the expanding size of the firm means communications become stretched.

If the firm is growing slowly, or faces no significant choices, then no difficulties need arise. But if it is growing rapidly, then it can easily crash. Unless it moves to stage three, defined

by Mr Pearce as where the development of strategic planning has been devolved to managers who can concentrate full-time on the issues that the firm needs to tackle.

In essence, the plan involves transforming the structure of a professional firm so that it resembles a company, with the partners as the product that the business sells. Features can be ruffled by the situation - the chief executive has to set strategy for the partners who own the business. Yet, as Mr Pearce points out, the situation is little different from many small companies that are owned by a collection of working shareholders but run by one executive.

At Casson Beckman a three-point plan has emerged. It consists of deepening organic growth by targeting specific markets for attack; to add additional services onto its portfolio; and occasionally to acquire smaller partnerships. It is not startlingly original - many other accountancy firms will be trying to do the same things over the coming few years. Yet its newly designed management structure may enable the firm to implement its plans more successfully than its rivals. If it does, then its competitors will be quick to ape the techniques it has developed.

Matthew Lynn



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BANKING

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For a confidential discussion please contact Christopher Lawless or Stuart Clifford on 01-831 9988 (or 01-874 9417 outside office hours), or write to The Bloomsbury Group, 11th Floor, New Oxford House, 137 High Holborn, London WC1V 6PL.

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This position will be based in Brentwood, Essex and offers a real opportunity for the right candidate to contribute to the development of an innovative new UK financial services organisation.

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Mr John D. Hunter, Assistant General Manager (Marketing), Hambro Guardian Assurance, 41 Tower Hill, London EC3N 4HA.

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### LONDON ECONOMICS

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### EXECUTIVE DIRECTOR

to work as part of our senior management team, and to take responsibility for overall financial direction, business development and internal organisation.

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### European Equity Analyst

Schroder Investment Management Limited, the fund-management subsidiary of Schroders plc, are looking for an investment analyst to join their team of ten people covering European stockmarkets. The ideal candidate will be in his or her mid- to late-twenties and will already have some work-experience in industry, the professions or finance. Education to University degree level is essential as is the ability to participate in meetings in two European languages other than English. Candidates should be able to demonstrate analytical ability and should be familiar with company accounts and ratio analysis.

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ACCOUNTANCY COLUMN

# Clash over how far auditors' liability goes

By Richard Fleck

FEW WOULD question the importance of the statutory audit as a means of ensuring that shareholders in a public limited company, together with many others, receive reliable financial information. Indeed, Lord Justice Bingham, in delivering the principle judgment of the Court of Appeal in *Caparo Industries plc v Dickman* (1989) 2 WLR 316, described an auditor's role as being "without close analogy".

Nevertheless, he concluded that an auditor's duty of care in law, and therefore potential liability in tort, extended to the company's shareholders, but did not extend to potential investors in the company. Such a restrictive approach to the scope of auditors' potential liability, which has just been the subject of argument on appeal to the House of Lords, reflects the long-held concern of the courts over the increased exposure of the professional to negligence actions. A much quoted expression is that such exposure represents "a liability in an indeterminate amount, for an indeterminate time and to an indeterminate class."

The decision in *Caparo* comes at a time when claims in the UK against professionals and particularly against auditors are increasing. That has been attributed to a period of judicial expansion of the law of negligence, the increasing complexity of commercial matters and a general readiness to litigate.

The trend has raised concerns about the availability of professional indemnity insurance and, therefore, the cost, and possibly the quality, of

audit services. Those concerns led the Government to set up a fact-finding team under the auspices of Professor Andrew Llikerman of the London Business School.

The Llikerman Report, which was published last month, focused on the position in the auditing, building services and engineering professions. However, although there is a common concern and recognition of the importance of the issues raised, it appears that the courts and the Government are embarking on significantly different paths in their attempts to deal with the matter.

The courts' response has been to limit the scope of the legal duty of care owed to third parties. In order for there to be a legal duty of care, the courts have held that three elements must be present: foreseeability; proximity; and that it must be just and equitable to impose a duty of care.

For many years that familiar set of requirements has allowed an expansion in the duty of care owed by professionals, including auditors — in *J. B. Fasteners Limited v Marks Bloom* (1981) 3 All ER 289, for example, an auditor was held to owe a duty of care to a third party who purchased the company in reliance upon the audit opinion.

More recently, a restrictive approach has taken hold, beginning with the Privy Council decision in *Yuen Kun Yeu v Attorney General of Hong Kong* (1987) 3 WLR 776 and culminating (so far as the accounting profession is concerned) in the decision of the Court of Appeal in *Caparo*.

The effect has been to emphasise the need for "proximity" — ie, a close and direct relationship between the auditor and the third party relying on the auditor's work — before a duty of care will be found to exist. Given that emphasis, it has been possible for the courts to find that no duty of care was owed by auditors to potential investors (*Caparo*) or to the company's creditors (*Al Saudi Banque v Clarke Pixley* (1989) 3 All ER 361).

By contrast, the Government has favoured the cause of a wide duty of care and Mr John Redwood, Minister for Corporate Affairs, has said that the Government is concerned not to "limit legal redress in the rare cases of poor audits."

In making that statement, the minister rejected a recommendation in the Llikerman Report that Section 310 of the Companies Act, 1985, should be amended to permit auditors to limit their liability to a given amount. However, three other recommendations in the Llikerman Report may give rise to legislative change in the future — albeit at some indeterminate time in the future!

The first concerns the principle of joint and several liability, by which each one of any number of responsible wrongdoers will be liable for the full amount of any resulting loss, regardless of their relative degrees of fault or responsibility.

The theoretical remedy of contribution proceedings frequently proves illusory, because other wrongdoers may not have the necessary financial resources or because of difficulties of proof. The Government is considering

asking the Law Commission to examine a possible change in the operation of that principle, although it is correctly appreciated that any change would have far reaching consequences.

The second concerns a related point, namely that the law should be clarified to allow (and possibly encourage) companies to purchase insurance for their directors and officers.

The third concerns those cases where the auditor may be able to show that the plaintiff has, through his own negligence, contributed to the loss suffered. The Llikerman Report recommends that there be legislative change to make clear (to the extent the courts have not already made clear) that such contributory negligence by a plaintiff may reduce his award of damages, irrespective of whether the case is brought in contract or tort.

The House of Lords, when it gives judgment on the appeal in *Caparo*, will not consider any of these issues, constrained as it is by both precedent and principle. The House of Lords is likely to confirm the basic approach of the Court of Appeal and limit the auditors' duty to only a few classes of interested persons.

In doing so, it would confirm an approach that does not reflect commercial reality — many in the business and financial community do rely on a company's accounts both directly and indirectly.

To the accounting profession, that may seem to be a relief; but that relief will be short-lived, as such a decision

will still not avoid the risk to the profession of very large claims.

If the House of Lords reaches such a decision, then the Government will be in clear conflict with the courts — the Government in taking the position that auditors should continue to face unlimited liability to any interested claimant; the courts, concerned at the implication of such indeterminate liability, in taking a restrictive view.

The only solution that would balance those conflicting views would be to permit an auditor to agree a reasonable limit to his liability with each company he audits.

Such a reform would "put the audit contract on the same footing as other contracts," and it would also offer the best prospect of achieving, through bilateral negotiations, fair and reasonable limits to exposure (and, in turn, the cost of indemnity insurance).

Moreover, consistent with the Government's stated objectives, it would permit legal redress for a wide range of users of financial reports and be consistent with the indisputable reality of commercial life that there are many groups, beyond the company's shareholders, that have genuine and legitimate interests in the reliability of published financial information.

Finally, such a reform would have the benefit of meeting the profession's concerns and provide a means of limiting the auditor's exposure to claims that are presently indeterminate, unmeasurable and therefore unmanageable.

The author is a partner in Herbert Smith.

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ACCOUNTANCY APPOINTMENTS

## Financial Controller

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Please send brief personal and career details quoting reference F/890/F to Frances A. Bell, Ernst & Young Search and Selection, Becket House, 1 Lambeth Palace Road, London SE1 7EU.

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SEARCH AND SELECTION

## Financial Controller

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Andreas Stihl Ltd is the UK subsidiary of the highly respected, West German based, power tool business. Market leaders in quality and technology, Stihl operates in 130 countries. In the UK, the company is growing rapidly, developing its nationwide marketing and distribution networks and expanding its product range.

Reporting to the Managing Director, you will be involved in all aspects of the business — managing the finance function; contributing to detailed strategic planning; liaising with customers and distributors; and developing systems to keep pace with the expansion of the business. You will also be responsible for the company secretarial and personnel functions.

You will be a commercially astute Qualified Accountant, with excellent communication skills and a strong but open management style. Experience should have been gained in a marketing and distribution environment and must include good exposure to computer systems. Familiarity with dealership networks and some knowledge of German would be advantageous.

Please send full personal and career details, including daytime telephone number, in confidence to Paula Hanratty, Executive Selection Group, Deloitte Haskins & Sells, PO Box 198, 26 Old Bailey, London EC4M 7PL, quoting reference 5332/FT on both envelope and letter.

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**ST HILDA'S COLLEGE, OXFORD**

## Appointment of Treasurer

Applications are invited from men and women with accountancy qualifications for the full-time post of Treasurer in this women's college from 1st February (or as soon after as possible) to be responsible to the Governing Body for financial planning and control. Full particulars should be obtained from the Principal, St Hilda's College, Oxford OX4 1DY, to whom applications (8 copies) should be submitted by 5th January.

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London W1 - to £30,000

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You will be qualified, probably as an Accountant, Secretary or Lawyer, but with at least 5 years' experience in a similar role. Knowledge of computer spreadsheets is desirable.

You must be able to demonstrate initiative, good interpersonal and communication skills, organisational ability and an analytical approach to problem-solving.

There is career potential for an enthusiastic and adaptable individual who can meet the challenge of this new position.

Please telephone or write, in strict confidence, enclosing CV giving present salary and with details showing your relevance to this position, to Colin J. Fowler, FCA, quoting ref: 488.

You will be qualified, probably as an Accountant, Secretary or Lawyer, but with at least 5 years' experience in a similar role. Knowledge of computer spreadsheets is desirable.

**DBA Associates Limited**, Clerks' Well House, 19 Britton Street, London EC1M 6NQ, Tel: (01) 250 0005

SEARCH & SELECTION

**KPMG Peat Marwick McLintock**

Executive Selection  
 Peat House, 2 Cornwall Street, Birmingham B3 2DL

**Involved, adventurous, international...**  
 our experience and production...  
 undertake major acquisition...  
 has its sights on global...  
 committed to developing...  
 challenges...  
 never been...  
**ACCOUNTING MANAGER (SERVICES)**  
 c.£40,000 + car + benefits  
 Reporting to the Finance Director, you will draw on your extensive experience to oversee an £800,000...  
 objectives for a team...  
 Your review statements...  
 will control financial...  
**Financial post-qualification experience...**  
 undertaken...  
 need initiative, good communication skills and long-term planning ability to succeed in this role. Reference: E&P/00197/103/FT.  
**FINANCIAL ACCOUNTANT**  
 c.£30,000 + car + benefits  
 You will oversee the production of monthly and annual accounts and analyses and interpret the effect of changing legislation on the oil and gas industry. Considerable review of financial systems will allow you to recommend and implement appropriate changes, and you should possess good all-round knowledge of VAT and foreign currencies, as you'll be dealing with accounts for different subsidiaries with a combined turnover in the region of £450 million.  
 2-3 years' post-qualification experience in contracts or industry is required, including the preparation of statutory accounts for medium/large companies. The ability to meet irrevocable deadlines is prerequisite. Reference: E&P/00362/013/FT.  
**OIL TAXATION ACCOUNTANT**  
 c.£25,000 + car + benefits  
 You will be involved in compliance work relating to petroleum tax and tax planning, dealing with sums currently in the region of £60 million but set to grow markedly. The timely and accurate completion of tax returns and records will be your responsibility, as will the mitigation of tax liabilities. Liaison with the Oil Taxation Office and high-level reconciliation work will be an important aspect of the role.  
 You will be an ACA or ACCA, with at least five years' post-qualification experience and a commitment to meeting deadlines. Flexibility to delegate is essential, and you should have an analytical and thorough approach. Reference: E&P/00363/013/FT.  
**MANAGEMENT ACCOUNTANT**  
 c.£30,000 + car + benefits  
 Your major tasks include supervising the production of regular financial planning and monitoring reports, improving report design, information collection and processing. You will lead a team which provides inputs to the Division's business plans.  
 Several years' post-qualification experience is needed, and you should have good communication skills, supervisory ability and a high degree of self-motivation. Reference: E&P/00320/012/FT.  
**qualified financial and management accountants at various levels. Please write to the Personnel Department for more information.**  
 In addition to generous salaries, we offer the usual range of large-company benefits including pension, profit sharing and shareware schemes, 30 days' holiday and relocation assistance if appropriate for our central London location.  
 If you would like to join us at this vital stage in our development, please write with full career details, quoting the appropriate reference, to: Alison Atkinson, Personnel Department, Exploration and Production, British Gas plc, 58 Oxendon Street, London W1A 2AZ. Closing date for receipt of applications 14 December 1989.  
 An equal opportunity employer.

**The force behind our global development programme**

**British Gas**

## Expanding International Group HEAD OFFICE ROLE



### Central London

Our client, a market leader in its field, manufactures and distributes FMCG related products both internationally and in the UK. Currently poised for major expansion, as new overseas markets are entered and new products are launched into existing markets, it is now seeking a young qualified accountant (28-35) to strengthen its Head Office team.

Reporting to and deputising for the Group Financial Controller this role is key to the production of information for the Group Board and Shareholders.

Managing and motivating a small team of staff you will be responsible for:

- Group and statutory accounting
- Relationships with external advisers—Bankers, Auditors, Tax specialists etc

£33-38,000 + car + relocation

- Liaising with Finance Directors throughout the Group to ensure an efficient flow of information
- Enhancement of Head Office finance systems and controls.

To succeed in this demanding environment you will need to combine good technical, communication and negotiation skills, with the flexibility to be able to respond to the wide variety of pressures involved in a rapid growth environment.

Previous experience within a multi-currency environment and a good working knowledge of PC based systems are considered essential.

Individuals interested in this position should in the first instance write to Kerca Wilson at FMS, 14 Cork Street, London W1X 1PE, enclosing a recent CV and a note of their current salary.

**FMS**  
Search and Selection Specialists  
for  
Financial Management

## Financial Controller

Wimbledon

To £35,000 plus car etc

Our client is one of the largest divisions of a substantial PLC which provides a specialised range of services to industry and the consumer.

Following a promotion to the Board, we are now recruiting, as Financial Controller, a qualified accountant (probably ACA) in his/her early 30's.

Your role will be wide-ranging and cover all aspects of financial and resource management in an environment where much change will continue to take place, and where increased market

share will have to be fought for. Terms will include a fully expensed car, as well as bonus and options which will be geared to performance.

Interested candidates should submit their CV's in total confidence to Peter Wilson, Director, at Management Appointments Limited (Executive Search and Selection Consultants), Finland House, 56 Haymarket, London SW1Y 4RN. Tel 01-930 6314.

**MAL**  
Management Appointments  
Limited  
LONDON - PARIS - MILAN - NEW YORK

## ACCOUNTANTS

### SPEARHEAD THE START-UP OF AN EXCITING BUSINESS

c. £30k + car + benefits  
London

We are about to launch an exciting breakthrough in communications. Over the next decade over £1bn will be invested in a new, customer oriented, high quality and competitively priced mobile communications network.

We seek two professionally qualified Accountants to join our start-up team, reporting to the Financial Director. Aged 28-35, you will have experience gained in a large or medium-sized organisation. Experience of, or interest in, the problems of rapid growth will be essential.

#### MANAGEMENT ACCOUNTANT

You will set up all management accounting operations, adapting policies and procedures to our needs and building and developing a small team to provide a pro-active and constructive information service for management. Reference 5297.

#### FINANCIAL ACCOUNTANT

You will prepare statutory accounts, provide the interface with auditors, compile the fixed asset register, and provide liaison with project management. Reference 5298.

Career prospects are exceptional within an organisation whose expansion plans are truly remarkable. Please contact Brian Davies on 01-436 7671, or write to him at Stafford Long & Partners Recruitment Limited, 17/19 Foley Street, London W1F 7LH, quoting the appropriate reference number.



MERCURY PERSONAL COMMUNICATIONS

## FINANCE DIRECTOR

### MARKETING

Central London

£37,000 + Car

Continued growth and restructuring has created an exceptional opportunity in a leading international communications group.

The Finance Director will focus on the enhancement of the financial controls of a group of subsidiaries in a growing market sector.

Reporting to the Chief Executive, the principal responsibilities will comprise the co-ordination and management of a small finance function. This will include all aspects of financial and management reporting, business planning, systems development and the negotiation of contracts with clients.

The successful candidate will be a qualified accountant, aged 28-35, with broad commercial experience. A practical and mature approach to business issues and the enthusiasm and ability to contribute to a small and highly committed team are essential prerequisites. A hands-on approach and excellent interpersonal skills are also desirable.

Progression within this prestigious organisation will only be limited by personal ability.

Interested applicants should telephone Giles Daubney on 01-437 0464 or write to him, enclosing a detailed CV, at the address below.

ROBERT • WALTERS • ASSOCIATES

RECRUITMENT CONSULTANTS  
Queens House 1 Leicester Place London WC2H 7EP  
Telephone: 01-437 0464

## Group Tax Manager

Central London

to £40,000 + Car, etc.

This substantial international group has diverse interests but is best known for construction and property development.

The Group Tax Manager will be responsible for the group's tax affairs both in the fields of planning and compliance. Liaison with tax consultants in specialised fields and in the overseas subsidiaries is expected. The present manager is due to retire during 1990.

Applicants must be suitably qualified and should be aged around 40, with considerable tax experience

gained perhaps as the number two in a substantial industrial/commercial organisation. Technical ability must be matched by good business awareness.

A personable, enthusiastic executive with a well-developed sense of communicative skills is sought.

Please send your curriculum vitae, including current salary and daytime telephone number, quoting reference N1009 to Michael Ping, Grant Thornton Management Consultants, Grant Thornton House, Melton Street, Euston Square, London NW1 2EP.

**Grant Thornton**

MANAGEMENT CONSULTANTS  
The UK member firm of Grant Thornton International

## Financial Directors

To secure the best appointments at senior level needs more than good advice, accurate career objectives and succinct presentation.

InterExec not only provides career advice to successful executives but also retains the unique facility of our subsidiary company InterMex to bridge the critical gap between counselling and the right job.

InterMex maintains a unique data base of some 6,000 unadvertised vacancies per annum, providing the only confidential Inplacement® Service.

If you are considering a move or need a new challenge then telephone (01-930 5041) for an exploratory meeting without obligation.

**InterExec Plc**  
Landseer House, 19 Charing Cross Road,  
LONDON WC2H 0ES.



## Senior Financial Managers

### Finance Managers

London & S.East c£35,000 + car

Major UK service-based group seeks two potential controllers, who will join to assist the financial controllers of key profit centres to bring disciplines, systems and information up to modern standards following a broad-based restructuring programme. There are massive opportunities for personal contribution to profitability, asset management and efficiency.

Candidates should be qualified accountants aged over 30 with sophisticated financial and/or management accounting experience with computer support, in a demanding big company environment, service or industrial. They must have people management skills and commercial attitudes. Longer term prospects exist throughout the group.

For fuller details, write to John Curtis FCA at JC&P, 104 Marylebone Lane, London W1M 5FU demonstrating your relevance clearly, including CV and salary data and quoting 7220/FT.

**John Curtis & Partners**  
Search and Selection

### APPOINTMENTS ADVERTISING

Appears every  
Wednesday  
and  
Thursday

For further  
information  
call

01-873 3000

Nicholas  
Baker  
ext 3351

Deirdre  
McCarthy  
ext 4177

Elizabeth  
Arthur  
ext 3694

## Senior Finance Officer

Our Client is a very large engineering and construction group undertaking multi-million pound projects. They will shortly have a vacancy for a senior member of staff with high technical skills in accountancy and finance.

The post is in South East England and encompasses responsibility for all the usual finance activities associated with the management of a large project. These include leading a dedicated team dealing with financial accounting, management accounting, cash management, taxation and payroll. Annual turnover is in the region of £500m.

The successful candidate should be capable of operating at the highest levels of the Company. He/She should preferably be accustomed to working within the

terms and conditions of a major engineering and construction project. The position requires an experienced professional, with good organisational skills.

Knowledge of French would be useful but is not essential. The post offers an attractive salary with a generous range of benefits, including a fully expensed executive car, assistance with relocation and the normal pension and sick pay schemes.

Please send a curriculum vitae, in confidence with details of current salary, quoting ref 767, to:

Beverley Langley,  
The Scott Edgar Advertising Partnership Ltd,  
Recruitment Division,  
52 Bedford Row,  
London WC1R 4LR.  
Telephone: 01-831 2981.

THE  
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ADVERTISING PARTNERSHIP LTD

Handwritten signature



# SENIOR FINANCE EXECUTIVE

Expanding Professional Services Firm

Berkshire

Our client is a well established, highly successful partnership which has already achieved remarkable growth. The firm is UK based with regional offices and operations worldwide. A key aspect of the growth strategy includes incorporation early in 1990.

To accommodate the changing demands of the firm, the Finance Director needs an experienced finance executive to assist in managing the financial and commercial aspects of the business whilst taking full responsibility for financial control on a day-to-day basis and effecting a realistic improvement in financial management. Additional involvement will include acquisition evaluations and enhancements

to £35,000 + bonus + car

to the computerised financial information systems related to the planned incorporation and continued growth thereafter.

Applicants will be experienced qualified accountants who have managed a finance function in an organisation experiencing rapid change and can demonstrate sound commercial acumen. The appointee will be a confident, strong personality with presence and the ability to operate effectively in leading an intellectually challenging and creative team of professionals.

Please write in confidence, enclosing full career details, to Anne Routledge, quoting reference 2879.

## KPMG Peat Marwick McLintock

Executive Selection and Search  
70 Fleet Street, London EC4Y 1EU

# SENIOR MANAGEMENT ACCOUNTANT

Commercial role with a Leading UK Group

North Hampshire

To £27,000 + Car + Benefits

With global sales now exceeding £1,000 million per annum our client is world leader in the manufacture and marketing of high quality office and business products. First rate financial management has been an important factor in their success.

The company is now looking to strengthen further the UK Sales and Marketing organisation by the addition of a Senior Management Accountant. As a key member of the team, the role will be to provide financial guidance and support to the management of a £200 million turnover business group which sells some of the Company's most successful products. This will include the provision of planning, budgeting, forecasting and management information as well as ad hoc

analysis and systems development.

The scope of this position will provide involvement in commercial decisions and the opportunity to make a positive contribution to the development of the business. Career prospects are excellent.

Our preferred candidates will be qualified accountants, aged 26-33, with management accounting experience in industry or commerce. Strong analytical skills and the ability to interface effectively at a senior level will be essential.

To apply, or to know more, please write in confidence to Sue Rossiter, enclosing a CV and current salary details. Alternatively please telephone her on 0228 759556. Quote reference 613.

MKA EXECUTIVE SEARCH AND SELECTION LIMITED  
MKA House, King Street  
Maidenhead, Berkshire SL6 1EF  
Telephone: 0628 759556 Fax: 0628 770055



Maidenhead, London, Worcester

# GROUP CONSULTANT

Manufacturing costing and Control systems

Surrey

c £30K + car

A need has arisen to strengthen the highly skilled head office team within this diverse industrial group which maintains its high level of growth (1/2 £280M) through a policy of organic development of products and markets and a selective acquisition programme.

Initial responsibility will involve the complete overhaul of the existing manufacturing costing systems, and the development thereof, within one of their largest subsidiaries. Longer term there is a need to investigate systems and control procedures within other group companies in order to provide guidance and support in continually improving and maintaining the highest standards of costing control and management reporting.

Eligible candidates will be qualified CIMA or equivalent with a strong background of experience in the installation and development of manufacturing costing systems. A degree of mobility is necessary although the base will be located in Surrey.

Applications with full CV under ref: A026 to Mrs J.S. Tucker, Mervyn Hughes International Ltd., Management Recruitment Consultants, 63 Mansell Street, London E1 8AN. Tel: 01-488 4114. Fax: 01-480 7622.



# FINANCE MANAGER

International finance role in Oil Exploration and Production  
Tripoli-based, attractive expatriate remuneration and benefits package

Our client, a Vienna-based fully integrated oil company and Austria's largest industrial organisation is setting up a Branch office of its wholly-owned exploration and production subsidiary to start as Operator in petroleum exploration activities in North Africa.

An experienced Finance Manager is immediately required for this new operation.

Together with the General Manager, you will be jointly responsible for the management of the Branch office and for all commercial, administrative and financial matters. In particular, you will be responsible for financial and management accounting activities, preparation of audits and monthly and yearly financial forecasts, statements and reports.

In addition to an Honours degree you should be a qualified Chartered Accountant and must have at least 10 years post-qualifying experience, the majority of which should have been gained with an operating

exploration and production oil company. Experience of working in a 'stand-alone' Branch office environment abroad is a prerequisite. Knowledge of German, in addition to English would be an advantage.

This management position is seen as playing a vital role in the development of the Company's International exploration and production activities and for the successful candidate long term career opportunities may be available.

An attractive expatriate remuneration and benefits package is available which includes company car, free family health care and fully furnished housing. Your initial contract will be for two years and may be renewed.

To apply, please write with full CV to: David Lloyd, SMCL Oil & Gas, Executive Recruitment Consultants, 2 Queen Anne's Gate Buildings, Dartmouth Street, London SW1H 9BP. Telephone: 01-222 7733. Fax: 01-222 3445.



# Finance Manager

WEST MIDLANDS, TO £37,000 + CAR

This large, highly respected, blue chip industrial holding company continues to successfully develop its worldwide strategy of being a market leader in a number of carefully selected business sectors.

In order to ensure that its investments are regularly monitored from a performance and control point of view, the need arises for a commercially orientated Finance Manager to provide an operational analysis service to the Group Chief Executive and Group Finance Director. In order to carry out the role successfully, the Finance Manager will need to liaise regularly with divisional management teams in order to ensure that the necessary controls over management information

are maintained and developed. In addition, the role will encompass some involvement in the usual finance functions of a busy head office.

You will be a qualified accountant of around 30 years of age, preferably a graduate, and you will probably be in either a divisional finance role or a major line role in a blue chip organisation at present. You will have a commercial outlook and possess first class analytical and communication abilities.

For this position you should possess data processing implementation and development skills and it is taken as read that your capabilities on technical accounting matters, including overseas accounting, are excellent. It would be

assumed that within 2-3 years the person appointed would move into a senior line role within the group. Resumes please, to include a daytime telephone number and an indication of present salary, to John Elliott, Coopers & Lybrand Executive Resourcing Limited, 43 Temple Row, Birmingham B2 5JL, quoting reference JE75.

Executive Resourcing Coopers & Lybrand

# Financial Executive

...a management role

Attractive package + car

Based: Essex

Our client, a subsidiary of a world player in the chemical field, is looking for a Financial Executive to join their management team.

Already enjoying an enviable reputation, they plan to further strengthen their position in the UK marketplace through significant investment.

The post requires an energetic and committed team member with strong manufacturing industry experience. Additionally, a background of working in a subsidiary of a large group would be an advantage.

A qualified Accountant, either CIMA or

ACA, it is unlikely that candidates under the age of 30 will have sufficient maturity or experience to fulfill the role.

A highly competitive package is offered, including incentive scheme, executive car, BUPA, pension scheme and relocation assistance, where appropriate.

Please write with full career details, listing separately any companies to which your application should not be sent and quoting reference JH/FT/44, to: Joy Hill, MSL Advertising, 32 Aybrook Street, London W1M 3JL.

MSL Advertising

# FUNDS ADMINISTRATION AND TREASURY

Hampshire £30-35,000 package + car and benefits

Our client is a financial services group with total assets in excess of £260 million. Continued impressive growth has resulted in the need to strengthen the funds administration and corporate treasury function, with funds under management of c.£300 million.

Your brief will be to develop and manage the funds administration service for the company's life, pensions and unit trust businesses, including the valuation, pricing and regular production of quality fund reports. This will involve the introduction of new computerised systems and the development and training of a twelve strong team.

Preferably technically qualified, you will have a relevant background within a life office or financial services company. Team building skills are essential as is the ability to develop effective relationships with portfolio managers, unit trust managers, financial intermediaries, banks and trustees. You should be innovative with the enthusiasm and business awareness to develop new services to meet changing client and market needs.

Please write, in confidence, sending full career and current remuneration details to Bernadette Laffey quoting reference 3360/4.

## KPMG Peat Marwick McLintock

Executive Selection and Search  
70 Fleet Street, London EC4Y 1EU

# Financial Controller

West Midlands

£25 - 28k + Bonus + Car

Our client is a multi-national corporation with a global turnover in excess of £4 billion and is a market leader in manufacturing and marketing components for the vehicular industry.

They have successfully undertaken a major restructuring and development programme throughout the 1980s and as a consequence, a challenging opportunity has arisen within one of its UK manufacturing divisions.

Reporting to the Divisional Controller, your initial task will be to facilitate greater autonomy and accountability by restructuring the current business into distinct operating units. This will involve reworking the current management information systems.

Other responsibilities will include the preparation of monthly management reports, production and review of budgets and forecasts, capital appraisals and pre-acquisition investigations as the expansion programme begins to take effect.

You will be a mature individual aged 30+, a professionally qualified accountant from a hands-on manufacturing background and possess an assertive, self-confident, entrepreneurial nature, as success in this role will lead to further opportunities within the group in financial or general management.

Interested candidates should write, enclosing a comprehensive curriculum vitae, to David Greenwell at Michael Page Finance, Bennetts Court, 6 Bennetts Hill, Birmingham B2 5ST.



Michael Page Finance

International Recruitment Consultants  
London Bristol Windsor St Albans Leatherhead Birmingham Nottingham  
Manchester Leeds Newcastle-upon-Tyne Glasgow & Worldwide

## Accounting for Professional Excellence

### Cambridge

£ Excellent + full benefits

Our Client, a leading international professional firm is developing a new National Practice Management Office in Cambridge. This group plays a vital role in the provision of management and executive information services to some 20 UK offices. They now seek to appoint two key executives to spearhead this exciting project which includes a major investment in new computerised systems putting them at the leading edge of information technology into the 1990's.

#### Financial Controller

Reporting to the Director of Finance you will be responsible for the development and running of the department. Key tasks will include the production of sophisticated management information, financial performance analyses, strategic and operational plans for the practice and special projects.

The successful candidate will be highly numerate and possess prior experience of a line management position carrying significant staff responsibilities. Likely age indicator - 30 plus.

These senior positions share the need for a qualified accountant possessing experience gained in a commercial or professional environment. Highly developed communication and motivational skills are required in both cases as is the ability and determination to innovate.

Success in these roles will be rewarded with excellent career prospects. The remuneration package includes car, pension, BUPA, Life Assurance and PHI. Full relocation assistance will be provided where necessary.

Interested applicants should send, in complete confidence, a detailed Curriculum Vitae including salary and daytime telephone number to Phillip Price ACA, quoting the appropriate reference, at Spicers Executive Selection, Leds House, Station Road, Cambridge, CB1 2RN. Telephone (0223) 460222.



SPICERS EXECUTIVE SELECTION

A MEMBER OF SPICER & OPPENHEIM INTERNATIONAL

#### To £33k Systems Accountant

As project manager the successful candidate will be working with a multi-disciplinary group designing and implementing a completely new management information system. A critical feature will be a multi-application 4GL relational database effected via a system of networked micros.

Ideally aged in your late 20's to early 30's you will have significant experience of management information systems and be accomplished in computerised systems analysis and design.

#### To £30k

## Continental Bank



Continental Bank

### International Corporate Review

To £30,000 + Extensive Benefits

City based up to 60% travel

In the complex world of International Banking, nothing stands still. In order to meet the needs of a sophisticated client base, Continental Bank has become a leader in the sale of innovative Risk Management Products.

In order to maintain Continental Bank's commitment to clients and its reputation for sound management and control, further qualified personnel are required to cover the review of both European and Far Eastern branches.

All applicants will be qualified accountants, working either in the audit or review function of a leading bank, or within the financial services group of a major accountancy practice.

The Bank offers outstanding career prospects, together with an extremely attractive salary and benefits package.

For full details please contact Claire Lockey on 01-831 1101 (evenings 01-671 9925), or send a detailed CV to the address below. The strictest confidentiality is assured.

the fleet partnership

Financial Recruitment Consultants, 37/41 Bedford Row, London WC1R 4JH. 01-831 1101 (24 hours)

## Financial Director (Designate)

Surrey/Kent Border

£35,000 + Bonus and Car

Our client is a supplier of food products to Blue Chip companies and has enjoyed 100% growth for five successive years. Future plans include a possible flotation and turnover is currently in excess of £10m.

As a key member of a highly motivated management team you will be expected to make a significant contribution in driving forward the performance of the business, determine financial objectives and be instrumental in the planning process. Initial requirements will include involvement in acquisitions, capital investment projects and development of timely accounting and information systems.

Candidates should be qualified accountants, age indicator 35-45, able to demonstrate proven commercial

acumen as well as sound technical skills preferably gained in a firm, e.g. environment. The person should have an enthusiastic and hands on approach.

The attractive remuneration includes a performance related bonus and relocation expenses if applicable.

Please telephone or write enclosing full curriculum vitae quoting ref: 349 to: Nigel Hopkins FCA, 97 Jermyn Street, London SW1Y 6JE

Tel: 01-839 4572

**Cartwright Hopkins**

FINANCIAL SELECTION AND SEARCH

### Price Waterhouse

#### EXPERIENCED TAX PROFESSIONAL

##### CARDIFF

For further information contact: Accessability Personnel, Summit House, 9-10 Windsor Place, Cardiff CF1 2SE. Tel: 0222-22200

A significant role in the fast growing tax division of this international practice. You will have full encouragement to utilise your strong technical and personal skills on complex and varied tax consultancy assignments. Clients range from privately owned family companies to large multi-national corporations and afford ample opportunity to stretch your abilities and fulfil excellent career potential. The post will appeal to chartered accountants with at least two years' tax experience or fully trained revenue inspectors (of whatever grade).

#### CONFIDENTIAL

#### IMPROVE YOUR COMPETITIVE EDGE! EAST ANGLIA

For further information contact: Accessability Personnel, 2nd Floor Offices, Bank Chambers, New Street, Chichester, Essex CM1 1BA. Tel: 0245-252810.

As a commercially minded financial professional the prospect of working in a progressive environment, one that encourages and initiates change, is tempting. This major hi-tech electronics manufacturer already enjoys an enviable position worldwide and is set to embark upon ambitious future plans which demand the strengthening of the finance team. FINANCE MANAGER - PROJECTS. In providing dedicated financial management support to the Projects Directorate, your brief will involve business appraisals, financial control of ongoing projects and improving company cost effectiveness. MANAGEMENT ACCOUNTING EXECUTIVE. Heading up the Financial Planning and Analysis and the Cost and Management Accounting Functions, you will be responsible for a team of 20 incorporating, strategic planning, financial modelling, performance analysis and systems development.

### ARJO-MECANAIDS



For further information contact: Accessability Personnel, Grand Floor, 37 St. Georges Road, Chichester, Gloucestershire GL50 3DU. Tel: 0245-252827.

#### NEWLY/RECENTLY QUALIFIED -

GLoucestershire c.£18,000+BENEFITS

Arjo Mecanaids Ltd, a successful wholly-owned subsidiary of Medtronic International AB, are seeking to recruit a newly or recently qualified Accountant. The company, whose sophisticated product is also exported worldwide, specialises in the manufacture and assembly of patient handling and lifting systems. This excellent opportunity provides an ideal opening for the first step into industry for candidates who, with proven track records to date, seek further career advance and commercial challenge.

### Accountancy Personnel

You don't just count you matter

HAYS

HAYS PERSONNEL SERVICES LIMITED COMPANY

## BUSINESS SERVICES MANAGERS

London

To £35,000 + Benefits

The Business Services Group of a major international firm of Chartered Accountants seeks to recruit two commercially orientated managers. Many of the group's clients are run by entrepreneurs without the support of a Finance Director. They therefore look to the group for a comprehensive range of financial and general business advice.

Candidates will be qualified accountants with relevant sector experience gained within the profession and/or industrial/commercial experience. Business advisory skills are as important as technical expertise.

There will be every opportunity for career progression within the medium term.

Please contact D. E. Shribman for further information or write to him at the address below.

**HUDSON SHRIBMAN**  
VERNON HSE-SOLIAN AVE LONDON WC1A 2QH TEL: 01-831 2323  
FINANCIAL RECRUITMENT

## GROUP FINANCIAL CONTROLLER

c.£30k + Car + Benefits

National Car Parts Limited, a private limited company with diverse business interests, is seeking to recruit a Financial Controller, who will be responsible to the Director of Finance and Administration for all accounting functions.

The successful candidate will be a computer literate chartered accountant with post qualification experience outside the profession, preferably in service industries; will possess good interpersonal skills and will be used to managing people.

The remuneration package includes an executive car and the other benefits expected of a major employer, and the company has its main offices in the West End of London.

Applicants should send a comprehensive CV including details of their current remuneration package to:

R W Leese  
Personnel Manager  
National Car Parts Limited  
21 Ravenston Street

**NCP**

+ 1 2

QT

8 9 +

NR GATWICK

£27,000 - Car

**Controller-Management Accounts**  
This large manufacturing subsidiary of a deservedly famous industrial group offers an important opportunity. Providing management information through leadership of a large department, you will exert tremendous influence on large scale business planning and co-ordinate all costing and management accounting for three separate production sites. The successful candidate would be an obvious successor for U.K. Controlling, and consequently a senior executive package will be offered. Ref: 581810AZ

Contact the Manager: 19 Broadwalk  
Crawley 0293 547762  
Fax: 0293 548182

ESSEX

£26,000 - Car

**Management Accounting Executive**  
This autonomous business, within a multi-faceted holding company, operates in a competitive high-technology environment. With twenty staff directly under your control, the role offers unlimited scope in the development of leadership skills, co-ordinating the production of company financial planning and analysis. With direct responsibility for producing the five year strategic business plan, there is also substantial influence over change. Relocation expenses could be part of the attractive benefits package. Ref: 571711C2

Contact the Manager: 148 High Street  
Southend 0702 615371  
Fax: 0702 619003

QT Search maintains a register of very senior financial managers seeking appointments within the £35,000 - £100,000 salary range. Personal confidentiality is guaranteed as all QT Search applicants are the responsibility of a Read Executive plc main board director. We welcome registrations for the above appointments and for other non-advertised career opportunities. Read actively promotes Equal Opportunities.

**REED...**  
accountancy

8 7 +

### NEWLY QUALIFIED ASSISTANT GROUP ACCOUNTANT

GIBRALTAR SALARY £23,000 p.a. + CAR + BENEFITS

Required for fast growing group of companies, duties will include preparation of monthly accounts and cash flow statements.

Write in first instance to Andrew Higgins, Peat Marwick McLintock, 7 Tib Lane, Manchester M2 6DS

### NEW TOP EXECUTIVE JOBS IS YOUR CAREER ON TARGET?

Since 1980 we have provided a complete support service for individuals seeking new general management or financial appointments. We are now offering a confidential meeting which is without charge. If you are interested, contact our Executive Equal Service.

**Commandant Mainland**

## Financial Controller

(Director Designate)

Cambridge

c. £35,000 car

Our client is an expanding medium sized group whose major interests are in property development, architecture and construction. Their considerable success has been based on a totally new approach to the commercial property marketplace. They now seek to appoint a Financial Controller to be a right hand person to the Managing Director.

Your broad area of responsibility will include the control of an established accounts department, preparation of group accounts, development funding, systems control, provision of timely reports and liaising with group bankers.

As a qualified accountant (under 40), you are looking for a position which will allow you to influence the direction of the group and shape your own future. Hence a strong personal presence, resilience, high-level communication and leadership skills are essential.

Please write in complete confidence enclosing career details to Charles Davenport quoting reference CED/2790.



Deboo Executive

# Management Accountant

c.£28,000 + Car

This £300m turnover services organisation controls a prime niche in the telecommunications sector. Management is setting new standards of performance, efficiency and cost-effectiveness for the 1990s, with strong financial support fundamental to achieving their aims.

Each major operating unit will be provided with the dedicated resource for a full financial management service. As Management Accountant you will take immediate responsibility for budgets and performance reports, management information systems and their development, product pricing and cost analysis, and close financial control. An understanding and enthusiasm for the commercial detail of this diversified business operation should establish an early rapport with line management.

The role demands a qualified accountant with sound management accounting experience and the confidence for innovation. Articulate and personable you must be capable of presenting with assurance and clarity to non-finance staff. Heavily computerised systems will provide the PC literate with ample scope and support. Future career progression for an able and effective finance manager will not be a problem.

Location: Central London.  
Please reply in confidence, or telephone for further details, quoting ref E171 to:

Margaret Mitchell FCCA  
Mason & Nurse Associates  
5a Station Road, Egham  
Surrey TW20 9LD. Tel: 0784 71255  
Offices in London, Birmingham and Egham

**Mason & Nurse**  
Selection & Search

## Head of Operational Audit

£40,000 Package Inc. Car

Bristol

For an expanding financial services group. You must have substantial internal and operational audit experience in a major retail organisation, and be aged 30+ with a relevant professional qualification.

Interested? Call Alan Tidy on (01) 398 7397

or write to:  
Alan Tidy & Associates  
St. Leonards House, St. Leonards Road,  
Thames Ditton, Surrey KT7 0RN

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## Group Chief Accountant

Central London

c £42,000 + benefits

With an asset base of several billion pounds, and operating throughout England and Wales, this capital intensive organisation is now entering a period of demanding and exciting commercial development. Strong financial and business control will provide a major contribution to future growth and success.

Reporting to Senior Management, the Group Chief Accountant for this major plc, will establish high quality reporting mechanisms enabling management to ensure tight financial control. Assisted by a staff of 23, key responsibilities will include all Group accounting, production of statutory accounts, and regulatory reporting.

You will be a Qualified Accountant, ideally trained by a large professional firm, with several years' rigorous experience of key group accounting roles for a major industrial plc. Technical

excellence must be combined with good management and communication skills, and experience of Annual Reports, Stock Exchange and IS requirements. Knowledge of corporate finance and structuring will be an asset.

Please send full personal and career details in confidence to Mark Spickett, Executive Selection Group, Deloitte Haskins & Sells, PO Box 198, 26 Old Bailey, London EC4M 7PL, quoting reference 5315/FT on both envelope and letter.

**Deloitte Haskins + Sells**  
EXECUTIVE SELECTION

## EUROPEAN FINANCIAL CONTROLLER

An International opportunity for an Accountant with flair  
Netherlands based

c. £35k + car + benefits

Our client is a large British multi-national food group with an impressive record of growth, both within the U.K. and overseas.

As part of its planned penetration of the European market, it now seeks a professional financial controller for its recently established £100 million turnover cereals trading operations, in South West Holland and Belgium. Reporting to the U.K. Finance Director and as a key member of the local management team, the successful candidate will be responsible for all aspects of financial management and administration. This includes:

- \* The provision of accurate and timely financial and management information to the U.K. for operations in Belgium and Holland.
- \* The co-ordination and application of group financial policy between the U.K. and the continent.
- \* The financial management of trading control systems for the Dutch and Belgian offices.
- \* Contributing to the commercial management and growth of the business regionally and on a European basis.

To operate successfully, this high profile role requires:

- \* A professionally qualified accountant in the age range of 30 to 40.
- \* The ability to communicate fluently and effectively in Dutch and English.
- \* A high degree of self motivation and professionalism.
- \* The commitment to work to tight deadlines effectively and enthusiastically.

If you possess the necessary experience, language skills and potential to succeed in a fast growing environment, please send a full Curriculum Vitae, including current remuneration, in confidence to:

Stephen Landrell, Director,  
Baker Tilly Management Consultants,  
22-24 The Courtyards, Croyley Centre, Hatters Lane,  
Watford, Herts WD1 8RR.

MANAGEMENT CONSULTANTS  
**BAKER TILLY**

## GROUP FINANCE DIRECTOR PINDAR GROUP OF COMPANIES

Yorkshire Coast c. £45,000 + Bonus + Executive Car

Our client is the Pindar Group of companies, a long established privately owned group with a well deserved reputation for innovation and quality in the field of information processing and printing services. Their headquarters are in Scarborough and the operating companies are located throughout the U.K. These companies specialise in printing, typesetting, graphic design and associated services for prestigious international clients. Current turnover is over £20 million.

The board have ambitious development plans to continue their record of growth, both organic and by acquisition. They now wish to appoint a group finance director who will bring strategic financial direction to the business during the next decade. The role will encompass full responsibility for the finance function with particular emphasis on the performance evaluation of operating companies and the development of advanced management

information systems. As a key member of the board, the finance director will be actively involved in major decisions.

The requirement is for an experienced, energetic and assertive individual who will rapidly earn the respect of colleagues. Applicants must therefore be suitably qualified and demonstrate a track record of success with growing, professionally managed companies. Previous board level experience will be an advantage.

An attractive negotiable package of benefits is offered including full relocation assistance to the Scarborough area.

Please reply in confidence, providing a detailed career history and quoting reference L951 to Christopher Walkington, Executive Selection Division.



**KPMG** Peat Marwick McLintock  
Executive Selection and Search  
City Square House, 7 Wellington Street, Leeds LS1 4DW.

## TREASURER

International Cosmetics Group

Our Client is a well established, highly successful Group within the cosmetics industry. With a turnover exceeding £100m and 15 operating units worldwide, the company offers a diverse and comprehensive product range.

An excellent opportunity has been created for an individual to make a positive contribution to the company's future. Reporting to the Finance Operations Director, this new role embraces the daily running of the Treasury function, as well as the responsibility for monitoring divisional cash and balance sheet control, managing foreign currency, in addition to ad-hoc financial investigations.

Candidates should be qualified accountants, probably aged between 25-35. Previous treasury experience would be an advantage but not a necessary pre-requisite. More importantly, the candidate should possess the personality and self motivation to succeed within this progressive environment.

Please apply directly to Ingrid Poynton at Robert Half, Freepost, Walter House, Bedford Street, 41B The Strand, London WC2R 0BR. Telephone: 01-836 3545 or evenings on 01-995 2960. Alternatively, fax your details on 01-836 4942.

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## DIVISIONAL CHIEF ACCOUNTANT

Commercial Property and Leisure Enterprises

Central London

to £30,000 + Car

With a net worth of over £125m, this highly regarded private PLC has substantially accelerated its profitable growth record in the late eighties, through an increasing emphasis on property development and investment. Although long established in the leisure sector, more than 70% of these assets derive from the property division.

The need for this new post results from both business growth and the demands of taxation planning and compliance. As a senior member of the Group's financial management team, the appointee will be principally responsible for supervising the accounts and management reports of the property division, the review and control of significant development projects, and monitoring VAT and Corporation Tax compliance. There will also be broad involvement in other Group activities.

The Group's management operate as a very closely knit team. Applicants should be graduates and/or qualified accountants with appropriate technical skills and aptitudes, ideally with around three years' experience in the property development sector. Essential personal qualities are a commercial outlook plus a temperament and style which is well attuned to both membership of a small central group and liaison with senior management in trading subsidiaries.

This appointment offers excellent prospects for personal development as the Group has a tradition of attracting managers who make a long term contribution to its success.

Please write, in confidence, enclosing full career history and daytime/home telephone numbers, to Mike Blanckenhagen quoting reference T5029.

**KPMG** Peat Marwick McLintock  
Executive Selection and Search  
70 Fleet Street, London EC4Y 1EU

## FINANCE DIRECTOR AN INTERNATIONAL ROLE

c.£40,000 + bonus + car + benefits

based Bracknell

The Expendite Group, part of the Speciality Chemicals Division of the International Burmah Oil Plc, is a leading supplier of joint sealing and waterproofing products for the building and construction markets. It has operating companies in ten countries worldwide and joint venture interests in two others.

As Expendite's Finance Director you will be responsible for the international finance function, with the particular challenge of ensuring optimum financial services to complement marketing and production objectives.

Success will be achieved through influencing the financial managers and senior executives of the separate companies and by providing a vital link between them and the Division's central finance department. Your remit will therefore span long-range strategic planning and short-term budgeting; foreign currency reporting and accounting translation.

The breadth of the role demands at least 10 years' post-qualification experience in profit-oriented manufacturing industry, including international company exposure, ideally gained in the sphere of speciality chemicals or construction. Additionally, you will have been active in the design and implementation of computerised management and financial control systems.

Remuneration, fully commensurate with your seniority, includes a salary of c.£40,000 p.a., a performance-related bonus, fully expensed quality car and the excellent benefits associated with a position of this status. Prospects of further career development within the Group are excellent.

Please apply in writing, with a full c.v., to: Brent Thomas, Personnel Director, Burmah Speciality Chemicals Limited, Burmah House, Pipers Way, Swindon, Wiltshire SN3 1RE Telephone 0793 46631

**Burmah** SPECIALITY CHEMICALS LIMITED

# Finance Director

Cheshire

£30,000 + Car

Our client is an autonomous £12 million turnover subsidiary of a major UK plc, providing a specialist contracting service to a wide range of fast moving businesses. They are a long established company and have built a strong reputation based on high quality products.

They now seek to appoint a Finance Director who, reporting to the Managing Director, will assume full responsibility for finance, administration and information technology. Particular emphasis will be placed on the design and implementation of new computerised financial control systems. As a member of the executive team, the individual will be expected to make a significant

contribution to the commercial direction of the business. The successful candidate, aged 27-35, will be ambitious, highly motivated and able to demonstrate a track record of achievement gained in a commercial environment. Computer literacy, from PCs to mainframe systems, and well developed personal skills are vital in order for the individual to meet the challenge of this exciting opportunity.

Interested applicants should write enclosing a comprehensive CV, quoting reference 653, to Alan Dickinson ACMA at Michael Page Finance, Executive Division, Clarendon House, 81 Mosley Street, Manchester M2 3LQ.



**Michael Page Finance**

International Recruitment Consultants  
London Bristol Windsor St Albans Leatherhead Birmingham Nottingham  
Manchester Leeds Newcastle-upon-Tyne Glasgow & Worldwide

# Wickes Operational Review

c£25,000 + Car

Wickes Plc is one of Europe's largest sellers of timber, building materials and associated home improvement products and services. In recent years they have shown record profits and the group is continuing a major store expansion programme to sustain their growth both in the UK and Europe.

You will join a small corporate team, based in Harrow, and be responsible for the review and evaluation of the operating systems of UK subsidiaries. Reporting to the European Audit Manager, your objective will be to strengthen management controls and to identify additional profit opportunities. The position is seen very much as a stepping stone, and you will be encouraged to assume a more senior

role within the organisation in the next eighteen months.

The successful candidate is likely to be a recently qualified ACA, preferably from a large international firm. The position demands a committed individual, self-motivated and ambitious, with a strong sense of initiative and commercial acumen - this opportunity requires a team player as well as a self-starter.

If you feel you have the ability and drive to succeed in a dynamic and commercial environment please telephone Tina Shortman on (0753) 856151, or write to her at Michael Page Finance, Windsor Bridge House, 1 Brocas Street, Eton, Berkshire SL4 6BW.



**Michael Page Finance**

International Recruitment Consultants  
London Bristol Windsor St Albans Leatherhead Birmingham Nottingham  
Manchester Leeds Newcastle-upon-Tyne Glasgow & Worldwide

# GROUP FINANCIAL CONTROLLER

Sustain our growth, influence our development

£50,000 +

London

Assets in excess of £1.25 billion, thirty UK and four overseas locations, a sustained growth record and an expanding sphere of influence - just a few indications of the quality of our client's profile in the financial services sector.

The post of Financial Controller for this Group will demand that you adopt a participatory role in the Group finance function, working closely with the heads of finance of the Group's diverse operating companies. Your top-level financial and management skills will guide the development of co-ordinated financial strategies and influence the structure of the Group as a whole.

Reporting to the Group Finance Director, your primary responsibilities will be the co-ordination of the finance function throughout the Group, the provision of consolidated financial information, financial control of the central Group function, and Group taxation planning and compliance.

A qualified Accountant, you will have at least ten years' financial accounting experience and are probably at Group Controller level within a smaller organisation at the moment. A background of significant financial experience at a senior level in a similarly-sized Group would also be suitable. Familiarity with the insurance sector would be an advantage, but not essential.

This is a unique opportunity to use your management, technical and organisational skills to guide the further achievements of the Group. For the right individual, this challenge will provide a remuneration package in excess of £50,000, dependent on experience and qualifications, together with superb executive benefits.

In the first instance, please write, including career details, to The Confidential Reply Supervisor, Ref. 7221, Kingsbourne Advertising, Kingsbourne House, 229-231 High Holborn, London WC1V 7DA, clearly indicating the names of any organisations to whom your application should not be sent.



**KINGSBOURNE ADVERTISING**



## FINANCIAL MANAGER ZAMBIA

The ITM Group, which has a variety of companies in sub-Saharan Africa seeks a qualified and experienced accountant who will report directly to the Regional Group President responsible for the Group's manufacturing, agricultural and distribution activities in that area. He/She will be expected to travel frequently within the area.

The appointee will be responsible inter alia for the financial supervision of the Group's subsidiaries, financial analysis of their present and future activities, regional Group consolidation, negotiation of bank facilities and tax planning.

Candidates should have at least 10 years post qualification experience and have operated for part of this time at top management level. Working experience in Africa will be advantageous.

The initial employment contract will be for 2 years and is renewable by mutual agreement. An executive house with swimming pool, a company car and a range of fringe benefits are provided. A generous remuneration package will be negotiated with the successful applicant.

Please reply enclosing a full C.V. to:-

Managing Director  
P.H. Recruitment Ltd  
3 Shortlands  
London W6 8AL

## MANAGEMENT ACCOUNTANT

In a multi-sited, multi-million pounds, nationwide and probably Europe's largest and most modern newspaper environment, producing all the Mirror Group Newspaper titles, we need a candidate who possesses the following qualities:

- A sound commercial approach to accountancy.
- A strong staff management skill.
- A lot of common sense.
- Flexibility and tenacity to cope with a high pressured dynamic business environment.

If you do so, you are also a qualified accountant aged between 25 to 35, you are invited to apply to the high profiled MANAGEMENT ACCOUNTANT position. You can expect to join a progressive company which richly rewards individual performance and achievement. Candidates currently earning less than £25,000 p.a. will not be considered as having the necessary experience.

Send your CV today to:

Miss M. E. Mates  
Personnel Administration Manager  
British Newspaper Printing Corporation (Watford) Ltd  
St Albans Road  
Watford  
Herts WD17 5RG

**BRITISH NEWSPAPER PRINTING CORPORATION**

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## REDUNDANT EXECUTIVES ?

Call : Stephen Price  
01-948 0666.



## PROVIDENCE CAPITOL INTERNATIONAL LIMITED INVESTMENT ACCOUNTANT - Guernsey

### THE COMPANY

Providence Capitol International Limited specialises in providing Investment Plans to British expatriates worldwide. The company, based in Guernsey, is part of a Group whose worldwide assets run into several billion pounds. Its parent company is the South African Mutual Life Assurance, the largest life assurance company in South Africa.

### THE POSITION

We are seeking to employ an Investment Accountant with responsibility for all investment controls, ranging from agreement of the investment accounts to the underlying securities and fund pricing records, to the control of monies transferred to and from policy holders. This is a new position created by the growth of the company and increasing sophistication of investment activities. The position has clearly defined promotion prospects.

### THE PERSON

It is envisaged that the successful applicant will be aged between 23 - 30 years, with minimum of 3 years accounting experience. Prior investment experience is less important than good basic accounting skills. Full professional accounting qualification would be a distinct advantage, but applications are invited from partially qualified candidates. Maturity and reliability with a methodical, well organised approach to work are essential.

### THE BENEFITS

An excellent commencing salary will be offered to the successful candidate, together with a range of benefits normally associated with a large company.

For full details please contact, in the strictest confidence, Mrs. Ann Brooks, Providence Capitol International Limited, PO Box 121, Rohala, St. Peter Port, Guernsey. Tel: 0481 726726

## EUROPEAN FINANCIAL CONTROLLER

c. £40,000 + substantial bonus and prestige car

The Midlands



**BUCKINGHAM ASSOCIATES**  
Foley House, 12a Mark Lane, London E1C 2JF. 01-629 8277

MANAGEMENT RECRUITMENT SPECIALISTS.

With sales and marketing operations already established throughout Europe, this highly successful electronic component division of a major US Multinational is now setting up a UK manufacturing base to further support their European expansion.

This has created a new position for a strategically thinking financial controller aged under 45 who, while playing a key role in the company's development, will still be prepared to adopt a hands on approach. Reporting to the European Vice-President, and working with the local country controllers, strong communication and presentation skills will be essential, as will commercial awareness gained in a quarterly driven multinational.

The opportunity for further career development is excellent and an extremely attractive salary and benefits package is being offered which includes relocation to an attractive part of The Midlands. To discuss further, please telephone Tony Williams on 01-629 8677 until 8pm daily or send your C.V. marked for his personal attention.

# YOUNG QUALIFIED ACCOUNTANT

The opportunity to join a major investment management firm.

This is an opportunity for a qualified accountant with 1-3 years' post qualification experience to join one of the UK's leading investment management firms. You will report to the Managing Director and your primary function will be to ensure that all the firm's activities are conducted within the regulatory procedures laid down by the Financial Services Act. This will entail the identification of control weaknesses in the investment operation and the establishment of appropriate solutions.

Although familiarity with investment management practice would be an advantage, more important are well developed interpersonal and communication skills,

supervisory capabilities and an alert, logical and resolute approach. The position is viewed as a developmental one and has arisen through the promotion of the present jobholder who will be available for advice during the early stages of your tenure.

A competitive salary and benefits package is offered as well as a wide range of future career development options within this diverse group. If you would like to discuss this position in greater detail, please telephone Michael Thompson on 01-222 7733 or write to him at: John Sears and Associates, Executive Recruitment Consultants, 2 Queen Anne's Gate Buildings, Dartmouth Street, London SW1H 9BP.

**John Sears and Associates**

A MEMBER OF THE SMCL GROUP

# Group Tax Manager

ATTRACTIVE PACKAGE, WEST COUNTRY

Wessex Water is a profitable, growing business which is emerging as one of the West Country's most substantial public companies, having a turnover in excess of £130 million. With headquarters in Bristol, it operates within a large economic region that is generally prosperous and provides water services to more than 2 million people in domestic, industrial and commercial premises. Future plans include the development of this core business and expansion into new areas of commercial activity. The new environment offers a significant challenge for the tax function. Reporting to the Director of Finance, you will be responsible for all tax related

matters arising within the Group. Key activities will include tax planning, compliance and accounting. In addition to the coordination of tax advice from professional advisers.

A qualified accountant or member of the Institute of Taxation, you will have a minimum of three years tax experience gained within a large commercial organisation or as a specialist manager in the profession and will be able to demonstrate a record of practical achievement. You will possess a broad knowledge of your subject including VAT and PAYE, to the level of identifying areas requiring specialist input. On the personal side, you must be determined to take responsibility and use initiative in

this important role. The package includes a competitive salary, bonus, company car and relocation assistance if appropriate.

Please send CVs, including a daytime telephone number and indication of present remuneration, to Janice Walden, Bst. JW456, Coopers & Lybrand Executive Resourcing Limited, 66 Queen Square, Bristol BS1 4JP.

Executive Resourcing

Coopers & Lybrand

Handwritten note: 01-222 7733

# Financial Controller

FMCG company

to £35,000 + car

Our client is the UK subsidiary of a US toiletries company based in Slough. Supplying blue chip retailers with skin and hair care products, the company has established a reputation for its brands in a highly competitive market. In the UK the company is still relatively new (£22 million plus turnover) but with ambitious plans for the future. The UK is considered the base for an expansion into Europe and the US parent has guaranteed a commitment for this growth.

In order to spearhead this growth a strong management team has been put in place. A Financial Controller is now sought to complement the other disciplines. The

position will involve implementing a new computer system and introducing stringent financial controls in the short term with a responsibility for more strategic work later on.

Candidates should be young and enthusiastic qualified accountants with an interest outside the purely financial. Sound technical skills and a hands on approach are essential.

In addition to the basic salary, candidates will receive a package which will include a company car, private health care and a contributory pension.

Please write, in confidence, to Kelly Tricardo at the address below, quoting reference SHA.1402.

**Stoy Hayward Associates**  
MANAGEMENT CONSULTANTS, EXECUTIVE SELECTION DIVISION, 8 BAKER STREET, LONDON W1M 1DA  
FAX No: 01-487 3686  
*A member of Horwath International*

# Financial Controller

CITY, TO £40,000 + BANKING BENEFITS

This is an exciting opportunity for an experienced financial manager to establish and develop the finance function for an institution setting up a securities business in London. The Company, an associate of a leading securities house, is opening in March, initially to conduct agency business in Japanese dollar warrants, equities and bonds. As part of its current recruitment it seeks a Financial Controller to take full responsibility for the finance and back office functions. Reporting to the General Manager and leading a small team, you will manage all the Company's accounting

activities including financial and management accounts, budgets, taxation, and ensure compliance with TSA and Companies Act regulations. You will also oversee the settlements function, other office administration activities, and the future development of the computer systems which are in place.

Preferably a qualified accountant, you should have accounting and compliance experience gained in a banking or securities environment. You should be flexible and confident that you can meet the challenge of a start up situation and be capable of

developing as a key member of the management team as the organisation expands.

Resumes please, including a day time telephone number to Robin Alcock quoting Ref RA637, Coopers & Lybrand Executive Resourcing Limited, Shelley House, 3 Noble Street, London EC2V 7DQ.

Executive Resourcing **Coopers & Lybrand**

# GROUP ACCOUNTANT INTERNATIONAL OPERATIONS

M25 North £35-40K package + car + benefits

Our client is one of the world's most successful companies in its field providing vehicle hire services to business and leisure clients worldwide. Within Europe it is possibly the fastest growing of the "Big 4" in the business. A vacancy has arisen out of a reorganisation brought about by continued rapid growth.

A candidate is sought to join the Senior Management Team and contribute significantly to the development of the accounting function in the UK and Europe. Assisted by a staff, and reporting to the Finance Director, the successful candidate must liaise closely with profit centre controllers and functionally with country

controllers. Qualified accountants, probably over 30 years, must be technically sound and ambitious to progress within this growing group, who invest heavily in management development. A capacity to cope with and manage change is essential. The role will entail complete responsibility for statutory and period accounts as well as budget consolidation, cash management, treasury liaison and tax. Staff management ability is vital.

Should the position be of interest to you, send your CV to James Forte, quoting reference 0205, enclosing remuneration details, day and home telephone contact numbers.

**KPMG Peat Marwick McLintock**  
Executive Selection and Search  
70 Fleet Street, London EC4Y 1EU

# Financial Director Computer Systems Company

Sheffield

Excellent Salary + Benefits + 2.9 Granada Scorpio

### THE COMPANY

- We are a leading computer systems company within a Worldwide Computer Services Group.
- We have a superb record of growth and profitability.
- We have a stable and experienced management team.

### THE POSITION

- Reporting to the Managing Director you will have responsibility for the financial, administration and in-house computing facilities.
- As part of the senior management team you will be responsible for the financial reporting requirements of a subsidiary of a Public Limited Company together with responsibility for company secretarial matters.

- Cash management, budgeting and strategic planning are other important features and as a key member of the management team your contribution will impact on virtually all aspects of the business.

### QUALIFICATIONS

- We are looking for a qualified chartered accountant who can demonstrate a strong track record of achievement at senior management level within a successful industrial or commercial organisation.
- You will have a strong character and ambition which should be supplemented by first class interpersonal skills, combined with an innovative, commercially aware and forward looking approach.

Please reply in writing enclosing full c.v. to the Managing Director

**SANDERSON COMPUTERS**

# FINANCIAL ACCOUNTANTS

£20 to £24K + bonus + other outstanding benefits - Central London/City

As one of the largest UK companies, BT offers immense scope for accountants to advance very rapidly indeed. BT's mix of high technology and rapid growth activities, combined with more mature businesses, gives accountants a unique opportunity to develop their skills within an exciting and diverse environment.

At BT Group Headquarters we're seeking to recruit several Financial Accountants, each to take responsibility for the review of financial and management reporting by specific BT Operational Divisions. These will be qualified accountants, although freshers with a proven examination record will be considered.

established timescales, reviewing them critically, consolidating and reporting with quantitative explanations for variances on forecasts and outcomes.

Besides regular reporting on your divisional and functional areas, there will be ad-hoc briefings to prepare for senior management and an involvement in the on-going development of the Group's Consolidation Systems. With the accounting techniques, database tools and desk top publishing facilities being employed at BT, its no exaggeration to say you'll be working at the forefront of your field - literally the leading edge of Financial Accounting.

**British TELECOM**

British Telecom is an equal opportunity employer. Applications are welcome from all suitably qualified applicants irrespective of sex, racial origin or disability.

Coupled with outstanding management training which BT provides, the chance to stretch your skills and expand your horizons couldn't be better. The ability to work under pressure, and as part of a team, is essential, as is computer literacy. The rewards are as attractive as the career prospects. A salary between £20K and £24K (depending on qualifications and experience) is on offer together with a pension scheme, subsidised restaurant, sports facilities including squash, badminton, a gym and various clubs; share option; performance-related pay and bonuses; interest free season ticket loans; and staff discounts.

Please write with your CV to: **Margaret Willis, British Telecom Management Recruitment Unit, 3rd Floor, Hadden House, 2-4 Fitzroy Street, London W1P 5AD.** For more information please contact Dennis Courtney on 01-356 4031. Please quote ref. F55. NO AGENCIES.

## Divisional Finance Director

Surrey based  
Circa £30,000  
+ Car  
+ Bonus  
+ Share Options

Our clients are a public industrial holding group engaged in a wide range of manufacturing and engineering activities. In addition to organic growth the group actively pursues a policy of acquisition of niche manufacturing businesses which are integrated and operated within a proven financially controlled arena.

Business performance of each division is closely monitored by a small team led by a Chief Executive.

Reporting to the Chief Executive you will be responsible for the financial monitoring and commercial support of a group of companies, all of whom are well known in their own fields of activity.

This is an exciting opportunity to join a growing group in its formative stage and share in the experience provided by the significant growth plans.

This high profile role will appeal to Qualified Accountants, probably in their late 20's who are commercially aware and possess good interpersonal skills. Some travel will of course be involved with the position.

Please telephone Robin Rotherham on 01 541 5580 or write enclosing curriculum vitae and quoting reference no. 8362 to the address below.

6-8 Thames Street, Kingston-upon-Thames, Surrey KT1 1PE

**Accountancy OPTIONS**

## The stepping stones of Internal Audit

Swindon; c. £22,500

As members of the worldwide **Burmah Group of Companies, Castrol (U.K.) Limited** and **Burmah Petroleum Fuels Limited** are responsible for the UK manufacture and marketing of the famous range of Castrol lubricants and the active marketing of petroleum fuels. **Castrol (U.K.) Limited** also incorporates responsibility for car care products, marketed by **Spectra Brands Plc.**

Our Internal Audit Department, which provides a service of excellence to both companies, has an enviable record of providing the stepping stones from which young, able

accountants can rapidly advance their careers into middle management and beyond within the organisation.

To be considered you will need to be ambitious, with two years' post qualification experience (not necessarily of the Audit function), or alternatively possess sound commercial experience gained prior to qualification.

The appointment offers an excellent opportunity to join a highly successful group with an annual turnover in excess of £200m and employing around 2000 people. Based at the company's Swindon Head Office the package embraces a salary c.£22,500, free life assurance, first-class pension scheme, superb staff restaurant, free car parking, sports facilities and generous relocation assistance if appropriate.

For an application form, please telephone Liz Patterson on 0793 512712, extension 2584 or write to her at the Personnel Department, **Castrol (U.K.) Limited, Burmah House, Pigers Way, Swindon, Wiltshire SN3 1RE**, quoting Reference Number CR11. All applications should be returned by 14th December, 1989. Interviews can be arranged in Swindon or London.

**Burmah Castrol**

## Cost and Performance Analysis for our nationwide logistics operation for the 1990's.

With a distribution fleet of 600 vehicles and a nationwide network of 30 warehouses, British Telecom is squaring up to the challenge of developing the most cost-efficient, end-to-end distribution operation for 1990's.

A key role in this mission will be played by the Logistics Division's Cost & Performance Analysis Manager, preferably an ACMA-qualified Accountant with at least 3 years' post-qualification experience and an impressive 'hands-on' track record of achievement in industry, ideally manufacturing or distribution.

with an agile intellect and have the ability to identify relevant data for modelling the business. Using the latest concepts and techniques you will advise line managers of opportunities for cost and performance improvements in the context of the business need to ensure the delivery of materials and products to the point of end-use, quickly, efficiently and cost-effectively.

Can you deliver? Does such a responsibility attract you? Do you have the interpersonal skills to forge strong working relationships with operational managers? If so you can expect a rewarding future, not only in the shape of salary and large company benefits, but also in terms of the scope for achievement and the prospects for further career development within BT. An added bonus is the lifestyle offered by the Wiltshire Countryside around our Swindon base. A relocation package is available if appropriate.

Please write with your CV to Ann Murray, British Telecom, UK Logistics, Room 7NA, Weston House, 246 High Holborn, London WC1V 7DQ. Fax: 01-831 6420.

For more information about the post please ring Ron Marshall, Financial Controller, on 01-728 3765. Please quote ref. F54.

c.£32K + Car + Relocation Expenses, Employee Share Scheme and other large company benefits

## management accountant

Based Swindon, Wiltshire

The central strand of your brief will be to develop and use an activity based costing system for cost control and continuous performance improvement. This is a new development which will give you the opportunity to assemble a top quality team to support you.

You will have a major influence on BT's performance, which is why you'll need to be a persuasive communicator

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British Telecom is an Equal Opportunity Employer

## FINANCIAL CONTROLLER

Abingdon

c.£30,000 + Car

The Lansdown Estates Group owns and manages Milton Park, a major business estate close to the A34 and M4. As well as the usual activities associated with property management and development, the Group has two subsidiary distribution and storage businesses providing services to third parties. Lansdown is a substantial and profitable business within the MEPC plc Group and the Directors are actively pursuing new opportunities for expansion. It is a lively, entrepreneurial company.

This appointment will head up an established accounting function using PC based systems.

There is a need to enhance financial reporting and the Controller will be a key member of the small management team.

The appointment offers a young accountant the opportunity to contribute on a broad front, including advising on acquisitions and the development of new services.

Candidates must be qualified and computer literate. Although property related experience will be useful, commercial acumen and a confident personality are essential. Long term prospects within the Group are excellent.

To apply, please send a CV to David Webb, quoting ref: NJB/2.

## KPMG Peat Marwick McLintock

Executive Selection and Search  
Abbots House, Abbey Street, Reading, Berkshire RG1 3BD

## City Solicitors

# HEAD OF FINANCE

c.£65,000 + car

Highly respected, long established and progressive, our client is a fast growing firm with over 50 partners and an enviable portfolio of national and international clients.

As a key member of the management team, the Head of Finance will be responsible to the managing partners for all areas of finance and IT. Emphasis will be on the optimisation of management information and cash resources and providing strategic advice on financial planning and control, taxation and further IT development.

Preferably aged 35/45, applicants should be qualified accountants with extensive IT experience who can demonstrate success in a similar role in a service industry. Knowledge of Partnership Accounts and the Legal Profession, although not essential, will be a distinct advantage. Diplomacy, an ability to obtain results and strong, yet sensitive, communication skills are vital. Status will be equivalent to partnership level and a flexible package will be negotiated.

Please write, enclosing a full career/salary history and daytime telephone number, to David Tod BSc FCA quoting reference D/885/F.



## Financial Controller - Northern Europe

Woking, Surrey

c.£35,000 + Car + Bens.

Advanced Micro Devices, Inc, a \$1.1 billion California based company is the world's largest exclusive manufacturer of integrated circuits. AMD operates in all the world's major electronics markets.

An exceptional opportunity has arisen for a Financial Controller to assume total responsibility for the financial reporting, customer and business support activities of the UK and Scandinavian operations.

As a key member of a high calibre management team, responsibilities will include:

- \* Accounting control and financial analysis
- \* Policy formulation and business advice to sales management
- \* Continued design, implementation and management of information and corporate control systems
- \* Controlling credit and cash

management, providing tax liaison advice and performing treasury and banking functions

\* Staff guidance, training and measurement of productivity performance.

The successful candidate will be a qualified accountant and/or MBA, aged 30-35 with several years' experience in the Hi-Tech sector, ideally in a US reporting role.

Essential personal qualities will include strong interpersonal skills, a high level of commercial acumen, strength of character, drive and ambition. International career development opportunities within this organisation are excellent.

Interested applicants should submit their CV's to:

Sajid Baloch, MBA,  
Michael Page Finance, Cynet House,  
45-47 High Street, Leatherhead,  
Surrey KT22 8AG  
or telephone (0372) 375661.

Michael Page Finance  
International Recruitment Consultants

## Director Finance and Administration

London c.£32,500+bonus+car

Our client is the International Operations of a Canadian Group involved in the merchandising side of the entertainment industry.

With a current turnover in excess of £18 million, the International Operations organisation requires a new Director of Finance and Administration. This position is a key member of the senior management team, and reports directly to the Vice President in charge of International Operations.

The successful candidate must be an experienced qualified accountant, and will have prime responsibility for all financial and administrative affairs including: counsel and advice on strategic and operational plans for international operations; co-ordinating and preparing financial reporting for the international operations; and planning, directing and controlling the financial and administrative systems for the international operations.

Ideally aged 30 - 35, the remuneration will include a performance related bonus, a car and other benefits.

If you believe you have the interest and the qualifications to meet this exciting opportunity, please send your CV and a covering letter (including day-time telephone number), quoting ref: ST126 to: J. David Preston

ROBSONRHODES

Chartered Accountants

Management Consultancy Division  
186 City Road, London EC1V 2NU

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CORPORATE FINANCE

We are seeking graduate ACA's with the potential to make a significant contribution to our expanding domestic and international corporate finance business.

The ideal candidates will have passed PEI & II at the first attempt and should either be newly qualified or have some post-qualification experience within the profession. Corporate finance experience and/or fluency in a foreign language, although not essential, would be an advantage.

Self-motivation, effective communication skills and an ability to assume responsibility quickly in a stimulating environment are important.

Career prospects, both in the UK and overseas, are excellent and the position offers a competitive salary, together with incentives and a full range of banking benefits.

Applications, enclosing a curriculum vitae, which will be treated in strict confidence, should be sent to:-

Mrs. A.J. Sprules, Director, S.G. Warburg Group Management Ltd.,  
2 Finsbury Avenue, London EC2M 2PA.

## A.C.A.

Merchant

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£27-30,000

+ Benefits

Top UK Merchant Bank with offices based around the world seeks a Qualified Accountant with two years post qualification experience in the financial services industry. Working in a small team and reporting to the Divisional Controller duties will include:-

- Maintaining and developing new executive information systems
- Producing divisional management accounts
- Examining the development of performance measurement techniques within divisions
- Development of methods for divisional results analysis

In addition to the A.C.A. qualification the successful candidate will have a sound academic record together with proven analytical and communication skills and excellent systems knowledge. This is an excellent opportunity for a young, career orientated individual to work at junior management level and develop within one of the most respected forces in the City.

For further information please telephone or send your CV to Valerie Grassman or Tony Leggett at Joslin Rowe Associates (Financial Recruitment Consultants), Bell Court House, 11 Blomfield Street, London EC2M 7AY. Tel: 01-588 7287. Fax: 01-382 9417.

JOSLIN ROWE ASSOCIATES

## Business Development Manager

Europe

South East - c. £40k Negotiable

As a market leader in the building products manufacturing sector, our client is keen to expand its activities in Europe through acquisition.

Reporting to the Corporate Development Manager, it will be your responsibility to identify suitable target companies which satisfy the criteria and strategic requirements agreed by the Board. The job will involve a highly pro-active approach, requiring at least 50% of the time being spent abroad, mainly in France, Germany and Spain. It is essential therefore, that you are fluent in a second European language.

Apart from identifying, researching, approaching and maintaining contact with target companies, you will liaise with bankers and other professional advisers in the UK and on the Continent with the objective of initiating and participating in purchase negotiations.

You are probably a graduate, perhaps an MBA, working in a Business Development or Corporate Finance department in a large company, merchant banking/stockbroking or professional environment.

In addition, you will need to demonstrate initiative, diplomacy persistence and an ability to work on your own. This is a high-profile position in a dynamic organisation which offers considerable career potential within the Group.

The salary is negotiable but the package includes a quality car, stock option scheme and other attractive benefits.

Please write, in strict confidence, enclosing CV giving present salary and with details showing your relevance to this position, to Colin J. Hooker FCA, quoting ref: 477.

DBA Associates Limited,  
Clerks' Well House,  
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## LILLESHELL plc - GROUP ACCOUNTANT

NEWBURY, BERKSHIRE.  
Age 24-28 To £22,000  
Plus car, bonus and other benefits

Lilleshall plc is a rapidly expanding quoted holding company with subsidiaries in industrial distribution and building and engineering products.

Lilleshall is now seeking a Group Accountant to report to the Group Financial Controller. Responsibilities will include financial reporting, management accounting and budgetary control. Other vital work will include the evaluation of target companies and the integration within the Group of successful acquisitions.

Candidates, male or female, will be recently qualified chartered accountants. This is an ideal opportunity for a young, ambitious individual, making their first move outside the profession, to make a broad contribution to the successful management team in a growth orientated environment. Opportunities will exist for promotion within the Group including a line role in an operating subsidiary.

Please send full curriculum vitae to Stephen Rowland, Group Financial Controller, Lilleshall plc, Old Drummers House, 18 Northcott Lane, NEWBURY, Berkshire RG13 1BU

Handwritten signature or note at the bottom of the page.